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# Bishop's Presents-- <br> A Style Innovation 

## The Secret of Good Appearance <br> $\mathbb{E} \mathbb{N} \mathbb{M} \mathbb{B} \mathbb{E}$

As Adopted by the National Association of Retail Clothiers and Furnishers at the National Convention March Twenty-second in St. Louis, Mo.



## $\mathbf{R u g s}^{- \text {All Grades }}$ - A Clean-up Sale

When You Realize That the Original Prices on These Rugs Were Already Very Moderate, You Can Be

Clean-up Sale Will Bring

## Ruffle Curtains and Valances

In color fast trimmings. Colors rose, blue, gold and Nile, green

Colored and white novelty ruffles that are wonderful values. All new and attractive patterns.
 SEE OUR WINDOWS

Very Special Terms of Credit on Any Rug

Members Commercial Associates, Inc., the Largest Furniture
MEN WHO STRIVE for the best effect in dress know it is not attained merely by expensive apparel. Some frequently ponder the real answer.
There is nothing complex about looking your best. The "secret" lies in the skill with which a man harmonizes his clothing and accessories ...shirts, ties, hose, handkerchiefs, shoes, etc. Color is the basis of this selection, but type and style are important, too.
In truth, the smart appearance that really well dressed men achieve is part of a carefully thought out plan. This, Bishop's store is unfolding in the presentation of a service which can help any man to find the color, pattern or style best suited to him
It is the "Ensemble" idea. Women know it . . . and find it useful. Men will appreciate it as they come to know it better.

## Here Is the Ensemble Idea

Some men look best in blue suits, some in grey, some in tans; plaids are becoming to some, stripes or plain fabrics to others.. One man can wear bright cocorsm and
accessories with contrasting effects bec ause they emphasize the best features of his appearance, and "."lustrated in our windows is this new personalized style service. Displayed are "Ensembles" or dress combinations in which every article has been selected to harmonize with the others. Men may readily see the effect of the complete suit-
chosen with definite goal in, mind. This is the first of a series wath ourn win-
idows for fur dows for future "Ensembles." At your convenience we shall be glad to talk over
this new "Ensemble" idea.

## Pigeon Grey Ensemble


 linen or silk with overplaid of blue and grey, $\$ 1$. Hose, in-
terwoven grey silk with blue vertical stripe, $\$ 1$. Priee for complete ensemble \$41.50
Suggested Hat $\$ 6$-and Black Shoos $\$ 6$

Hazel Tan Ensemble
Suit, hazel tan platid or striped, $\$ 45$. Shirt, tan striped madras with two eollars to mateh, \$8.5.0. Tie, tan with eolors to
match iin- suit, $\$ 1.50$. Handierchief, imported crepe with cross stripes to match tie and suit, $\$ 1.25$. Hose, Hancy silk
with smafl tan and Priee for complete ens Sugrested Hat $\$ 7.50$ ensemble $\$ 52.25$

Silver Blue Ensemble
Suit, silver blue, blue stripe, 850 . Shirt, blue stripe broadcouch of touch of tan, $\$ 4$, Tie, woven silk with stripe and
to match shirs, $\$ 2$. Hose, Frenee blue with small check, \$1. Handkerchief, imported silk in blue and
tan colors, $\$ 1.75$.

Price for complete ensemble 858.75
, 75
Mountain Blue Ensemble
Suit, Mountain blue, basket weave, Cheviot, ${ }^{\$ 355}$. Shirt, imported silk with mottled effect, $\$ 2.50$. Handkerchief, French sik hand orloded edge, color to match tie, \$2. Hose, Price for comptete ensembe sc4 Price for complete ensemble \$64.75
Suggested Hat $\$ 10$ and Black Shoes $\$ 14$

Member of the National Association of Retail Clothers and Furnishers

Established 1890

Established
1890
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