

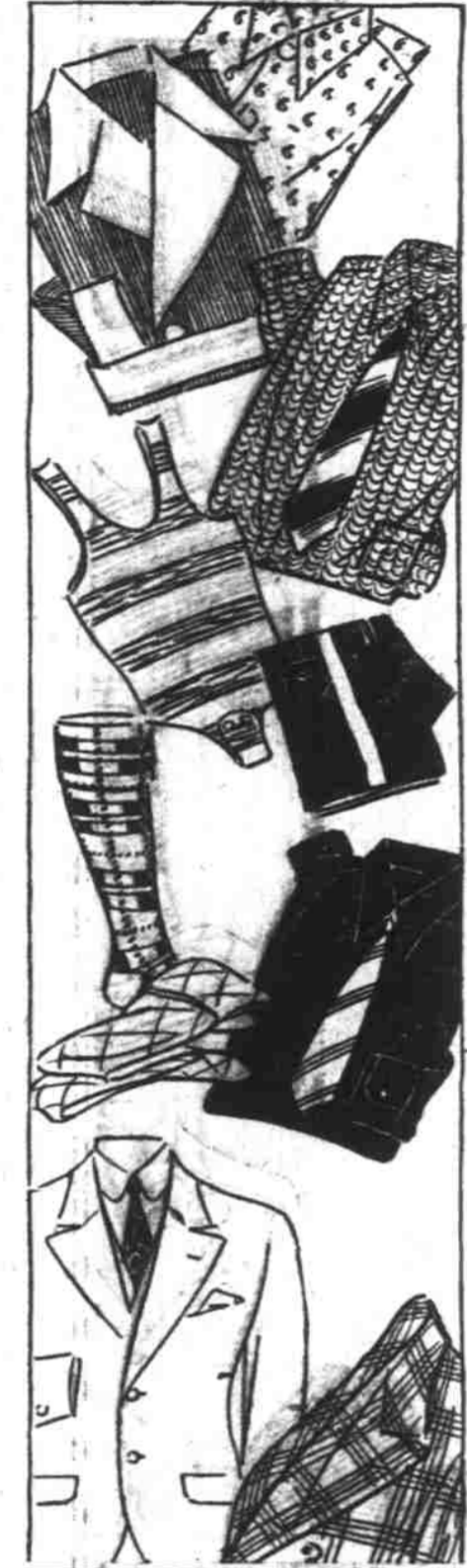
Men -- "Dress Up." Spring is Here. Forget The Somber Winter Days

Spring Fashions For Men Come From United States

An Authentic Forecast Which Will Guide Men and Young Men in Selecting Their Spring Outfits; Suits Ensemble Foundation

By REX CEDER

FOR years, the male population of the world has looked to London for the latest decree on men's fashions. Today, however, the startling innovations come from America, and Europe is following her dictates to no small degree. London, of course, is still issuing commands as to different cuts and lengths, but America has introduced styles of its own which even England adopts.



In his dress, the American is much more practical than the European. There is a careless ease about the American which accentuates his clothes. He refuses to be a slave of fashion. He insists upon comfort in his dress, and therefore he gets it. Clive Brook, the famous screen star, describes American clothes as "unconventional and smart looking." And after all American fashions are the best fashions for American men.

Regardless of where fashions originate, or who is the cause of them, the successful man must be well dressed. He doesn't necessarily have to become a fashion plate, but he should have a wholesome respect for the psychological factors residing in good clothes. Not only do good clothes give a man confidence in himself, but they give others confidence in him. The poise that a man can assume by feeling assured that there

is nothing wrong with him sartorially is undisputed.

Forecast Based on General Trend

Enough of generalities! To the business of making a careful forecast of Spring fashions based on an analysis of the current trend. Suits, of course, are the foundation of our entire ensemble, so naturally the discussion of them is in order. The struggle between single and double-breasted suits has about settled itself with the latter reigning a 60 per cent favorite. This type of jacket has been striving for a place in the fashion limelight for several seasons, and at last it has come into its own. And why not? Men are beginning to realize that double breasted jackets make them look a great deal younger, and tall fellows are especially aware that such coats tend to decrease their height.

The cut of the new jackets is not radically different. Shoulders are broad, the waist is slightly figure tracing, and lapels moderately wide. The large peaked lapel of last season has given way to one notably less conspicuous, and also to another lapel with a rounded turn, which is by far the smarter of the two. Trousers retain their length, and also remain rather wide, approximately eighteen inches at the bottom. Waistcoats are not quite as high as before, and their points are a trifle more pronounced. The double-breasted waistcoat worn with a single breasted business suit is quite correct, and, a novel change.

Popular Shade To Be Silver Gray

And now to the color of these Spring suitings. It is usually true, that what once was the fashion of the favored few, becomes in time the property of the proletariat. And this season is no exception, because the popular shade will be one that the King of England sponsored a short time ago, a silver grey. We welcome it because it blends so easily with almost any color. Bracken, a shade borrowed from Scottish hill-fern in August, and a popular fall number will be sadly neglected. Tan, too, will have its many admirers, while the perennial oxford will be favored by the more mature man. For the collegian, there will be shades as light as the lightest of smoke. Year in, and year out, blue rides the crest of popularity, and this season will find it the old standby, as usual.

It might be well for men of different proportions to heed these tips concerning the selection of their suits. The tall, well built man looks best in suits that borrow the English cut, box type jacket and wide trousers in color of a lighter hue. The stout man should never attempt to wear radical styles because they tend to exaggerate a build that his clothes should try to decrease. He must wear clothes that give prominence to his chest, and decrease his waist by contrast. Therefore his apparel must be of simple conservative cut with long lines, and preferably of the darker material. Checks are

taboo. Follow these suggestions, then eat, drink, and be merry for tomorrow we die.

Topcoats Smart in Cut and Line

The run toward gray in suitings will also reflect itself in topcoats which are noticeably smart in cut and line. Other shades include navies, gray blues, black and white herring-bones and diagonals as well as the barley corn design. Bolder designs in checks, plaids and lines replace to some extent the prevalence of solids. The models, both single and double-breasted, are long, fairly broad at the shoulders, and also with moderately broad lapels. The single-breasted fly-front is another favorite. Both here and in England, every smartly dressed man owns a Chesterfield, either of the "tube" variety which is very close fitting, or the other model which allows of easier lines.

It has been interesting to note how strongly the snap brim felt has taken a hold on our American public. It offers such an informal nonchalance that there is great doubt of it being forced out of the lime-light by any other type of hat. The most popular will be that with brim unbound in shades of gray and tan. The man with the blue topcoat will find that he can do no better than to choose a hat of navy blue. When this combination is enhanced by a muffler of white with black polka dots the effect is exceptionally striking.

There has been a liberal demand lately for spring shirts, and there is little doubt that spring will find a sustained call for them. Patterns and colorings have a tendency to be more conservative. The prevalence of colored shirts with collars to match is marked, and a striking novelty is one of black silk. The white collar attached oxford shirt, however, approximates about 50 per cent of the total shirt sales at present. It will be found that the business man still favors semi-soft collars.

Coats Made of White Kid For Spring Wear

Lanvin sponsors short coats of white kid for wear with gay little spring costumes and Paris has approved the fashion.

The dainty white jackets are warm without being heavy in appearance and far-seeing fashion creators forecast the day when the white or light sport coat of skins will be as washable as the gloves which have replaced the old-fashioned kid varieties which had to go to the cleaner every time they were worn.

Slit Sleeve Coats Paris Innovation and Novelty

One of the true novelties of the spring fashion shows in Paris is the slit-sleeve coat which one important house sponsors. The coat has raglan sleeves with slits for the hands. It can be worn as coat or cape. When the arms are removed from the long, straight sleeves the effect is that of an original scarf.

Eugene — Post office business here, \$80,108 in 1922, was \$137,598 last year.

Light Evening Wraps Growing in Popularity

(Continued from page 4.)

most often appears without any adornment whatsoever. A very usual treatment of satin is the dress with the side drape of side fullness, and the tight, hip-swathing girdle tied in front is also quite effective in this fabric.

Satin may make valiant efforts, but it is doubtful whether it can attain anywhere near as many devotees as does the simple chiffon "dance frock." Cool, light, easily packed and absolutely uncrushable, it is the ideal summer frock. Seldom elaborately treated, it avoids the sequins and brilliants of the more formal winter gown, and bright shades. Nile green and jade green will be exceedingly good in this sort of frock, as will vanilla (corn yellow).

When one is week-ending or vacationing, the main consideration is, "Will it stand being cooped up in a week-end case or trunk?" Besides the chiffon frock already discussed, the lace gown has the merit of taking up little room and losing all its wrinkles after an hour or so upon a proper hanger in the air. And it has the additional advantage of being undeniably smart—in black, gold or the new metal and fabric laces.

The flower of chiffon perched on the shoulder has not yet disappeared beyond the horizon. Rather it has risen again with renewed vigor. This time the one corsage or shoulder adornment consists of two flowers of contrasting shades. A black dress gains much through the addition of a red and white flower, fastened subtly by a jeweled pin.

Bead fringes, although heavy to support, are very, very smart. In fact any fringe is good. On dress exhibited by one of the leading Paris couturiers followed Greek lines. It showed tier on tier of fringe, the ends turned under. There was positively a rhythm in this gown, a certain plastic line which one finds in the Greek sculptures.

Fabric, detail and cut of the evening mode are more varied and give wider latitude of choice than has been the case in quite some time. The wise woman who chooses conservatively will be rewarded by having a gown which will serve quite a few seasons, if she changes a detail here and there to conform with next year's stressed point.

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