

Exposition of SPRING'S NEWEST

Spring's Color Spectrum Favors High Shades

—From Paris comes a new blue law . . . all shades from sky to navy . . . to be worn every hour of the day, dawn to midnight. Black and white go every where together . . . lend EACH OTHER dash, chic, and newness. Yellow, coralsque, and beige tones with new names, vie with violet and green for their share of life and glory in the world of Spring fashions.

Miller's windows will tell the Spring
Fashion Story pictorially
Tuesday Evening



Earliest - Smartest

Spring models are in—early—smart. Our collection includes new materials, new shades, new cuts. We offer every important line—fabric—color—detail of the mode for Spring 1927. And our prices prove the economy of buying right now and wearing for a longer season.

Charm in the New Coats

The new coats are everything to be desired in youthful chic and charm—new materials that have taken the fashion world by storm, new colors, all are to be found here in our comprehensive collection.

Afternoon Frocks for Smart Women

Frocks which achieve a very French personality in clever little touches and unusual details that grace the most simple of lines—smart sophistication in two toned effects, pleatings and stitchings used in new ways—a variety of charming new types from which to choose—a number of smart materials from which to select—a dress for you at a price that is ever so modest.

Tailleur Days

Smart—youthful—new—Paris acclaim the tailleur as her favored expression of Spring. We, in turn, offer you all the newest interpretations of this mode. Boyishly trim or flatteringly feminine. Priced moderately.



The Millinery Mode

Never was there such a variety of modes, such a host of shades—so many materials. Small hug-the-head shapes—turbans—larger brims. The materials are silk, faille, hair and silk, straw, faille and straw. All exquisitely trimmed. Some with contrasting shades or fabrics.

Chic New Bags and Gloves for Smart Women

Many smart gloves in cuff and slip-on models in the newest shades of Spring! Following the trend of fashion, we are displaying, also, bags to match your gloves, to blend with your ensemble, to go with your newest footwear. Many styles—pouch or envelope—many leathers.

Again the Blouse Comes to Its Own

Blouses to wear with your tailleur—to top a sports skirt—to add a chic note to your three piece ensemble. Blouses of many styles and colors—in all the new materials for Spring.



Footwear to Match Spring Frocks

Footwear to match the new Spring frocks—to complete the chic of your newest ensemble, from sports to formal. New shades—two toned effects—new leathers. Footwear for every hour of the day, from sports to formal—for every foot.

Lucile of Paris Creates Hosiery Shades for America - - -

A full-length of beauty! All silk chiffon of crystalline clearness in shades to blend with compose costumes. Evenglow, Maltese, Mauve, Yvonne, Petale, LaLeure and Fleur De Lis are among the new colors created by Lucile. These are to be found exclusively at Millers.



MILLER'S
Good Goods

Salem's Leading Department Store