

An Extraordinary Demonstration of our Merchandising Power and our Ability to Save Money for The Public

BRINGS YOU THIS SALE



Men's new Felt Hats. This season's latest Snap Brims and all new shades. Values to \$7.50. **Special \$4.95**

Men's Soft Felt Hats. The Snap Brims. All new shades. Good looking. Values to \$6.50. **Special \$3.95**

Men's Wool Caps, light and dark shades. The latest styles, shades and plaids. Values to \$3.00. **Special \$1.79**

Clever new shapes in the newest colors with tucked and folded crowns. Trimmed with ribbon, pins and feathers. **Special \$3.95**

In the group you will find straw combinations, Bengaline and straw, silk and straw, Roman striped ribbon and changeable faille in smart youthful styles. **Special \$4.49**

A wonderful array of the newest colors and plenty of large head sizes. Many are close-fitting, softly draped hats with tiny brims.



Spring Coats

Modes Sponsored By Smart Women



Authentic garments—a wondrous selection! Fascinating new fashions of beauty and brilliance.

Priced as low as **\$10.95** for their initial showing

Straight line types, Sport types in Browns, Blues, Greys and Blacks. Soft snappy fabrics and sports materials. Some are silk lined. Sizes and styles for women and misses.

Ladies' New Spring Coats with Fur Collars **Extra Special \$10.95**

New Ladies' Charmeen Coats **Extra Special \$18.50**

Ladies' New Sport Coats Pairs with Fur Collar **Extra Special \$18.95**



Misses' Sport Suits New Plaids and Stripes **Special \$10.95**

New Knitted Sport Suits With Square or High Neck **Special \$10.95**

Ladies' Silk and Straw Hats **Special \$1.98**

Ladies' Baronette Satin Slips and Radium Silk Slips **Special \$1.85**

SALE STARTS FRIDAY, March 4th 10 a. m.

For 10 Days Only

Spring Dresses

Make Their Bow Tomorrow



One Group of Evening or Party Dresses Marvellous Values **Special \$10.95**

One Group of Ladies' and Misses' Silk Dresses **Special \$10.95**

Ladies' and Misses Silk Dresses Beautiful Models Values \$12.50 to \$15.00 **Special \$6.95**

MATERIALS
Flat Crepe
Georgette
Satin
Crepe de Chine
Satin Back Crepe
Parodi Crepe

STYLES
Boleros
Eton Effect
Bloused Back
Large Puff Sleeves
One Piece Model
Two Piece Model
Compose Frocks

COLORS
Rose Beige, Mother Goose, Palmetto, Queen Blue, Athenia, Monkey Skin and Black.

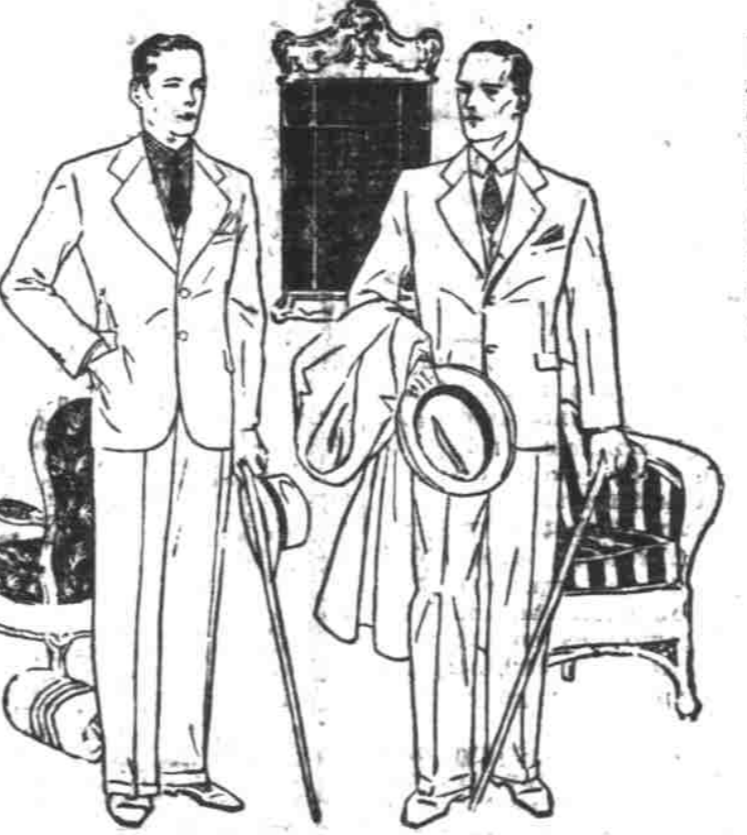


Boys' Sturdy Suits with coat, vest, 1 pair long pants, and 1 pair knickers. Good wearing. Good looking. Regular \$13.50—**Special \$8.95**

All Wool Shirts Men's all wool Flannel Shirts in Plaids or Plain Colors. **Special \$2.98**

Men's Breeches Men's Laced or Button Breeches in MoleSkin, Corduroy or Whip-cordis. **Special Pair \$3.95**

THERE is more good sound value in these suits than men have seen in many a season. This statement is backed by facts—the sort of facts that interests men who buy only good clothing and to whom a saving is always interesting.



MEN, we're ready for summer with this extraordinary offering for men and young men. Here is an unexcelled opportunity to buy a high grade suit and pay considerably less than ordinary. All sizes and styles.

\$30 Values **\$22.95**

\$40 Values **\$29.50**

\$35 Values **\$26.95**

\$45 Values **\$32.50**

Men's Union Suits Good weight Union Suits, long sleeves and ankle long. All sizes **Special 98c**

Men's Hose Men's Fancy Hose, newest for the season, pretty colors. **Spec. 39c**

Boys' Long Pants Boys' wool Pants, well made of suit materials—assorted patterns, wide bottom. from 5 to 16. **Special \$2.69**

Men's \$3 and \$3.50 Shirts in Broadcloth Rayons and Novelties. Splendidly tailored shirts that are remarkable values. Great variety. **Special \$2.49**

Boys' Caps Boys' All Wool Caps, light and dark colors. New patterns and shades. **Special 98c**

House Slippers Men's All Leather Fancy House Slippers. The best money can buy. **Special Pair \$2.98**

Men's and Young Men's Trousers in plain and fancy effects, worsteds, cassimere and unfinished fabrics. All new in dark and light shades. All sizes. **Special \$4.45**

Men's Neckwear Men's Silk Ties, pretty colors, different shades, all new patterns. **Special 59c**

Boys' Flannellette Shirts In plain or stripes, fine tailored, all sizes. **Special 98c**

Men's Blazer's Men's Blazer Shirts, all wool, heavy or light weight. Reg. \$6.50. **Special \$4.95**

Men's Sweaters Men's and Young Men's pull-over all wool Sweaters. Newest for this season. **Special \$3.95**

Men's MoleSkin Pants—extra strong moleskin pants for men. The best value ever offered. Strongly made, heavy pocketing, taped crotch and seat seams. **Special \$2.79**

Men's Trousers Men's Dress Trousers, good colors and stripes, light gray or, spec. **\$2.98**

Men's Corduroy Pants Men's Dark Corduroy Pants, good weight, strongly made. All sizes. **Special \$2.98**

Men's Dress and Work Suspenders Fancy hile crossback—strong elastic webbing, ends also. Genuine President Suspenders **Special 49c**

THRIFTY SHOPPERS WILL FIND SCORES OF SAVINGS ON NEW TIMELY GOODS IN OUR

Basement Department

Infants' Fancy Shoes **Special 49c**

50 fine Double Blankets 64x76—while they last **limited \$1.69**

Children's All Blue Coveralls **Special 85c**

Children's All Leather Shoes Sizes to 10 1/2. **Spec. \$1.45**

Boys' all wool Slip-on Sweaters, values to \$3. **\$1.50**

Boys' Blue Heavy Bibbed Overalls **Special 79c**

Men's Work or Dress Shoes Values to 4.50. **\$2.49**

Children's all-wool Coats—Brown only. Val. to \$4.50 **\$1.00**

Boys' Heavy Khaki Pants **Special 98c**

Men's Dress Shoes Good makes and styles. Sold up to \$10.00 **Special \$3.87**

Clothes Brushes, Paint Brushes, Steel Razor Knives, also Aluminum Wear. Values to 50c. **29c**

Men's Cotton Work Pants Values to \$2.98 **\$1.49**

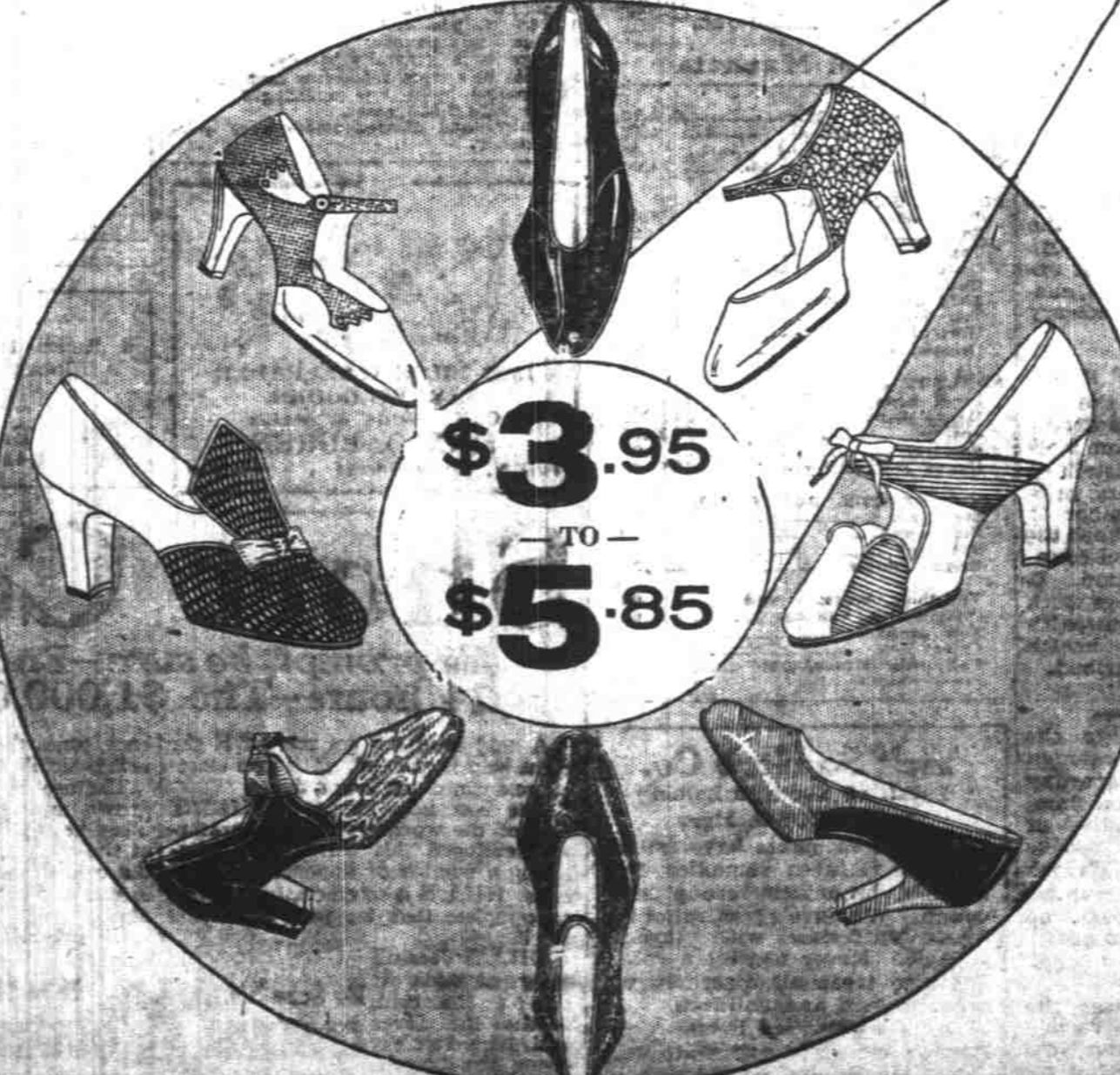
Men's Strong Work Shoes Such as Weyenbergs Complex or sturdy work shoes. Values to \$6.00 **\$3.95**

Pacific Pure White Waxed Paper. 80 sheets, size 12x14 3 rolls for **25c**

Ladies' Light Strap Pumps Patent leather and kids, values to \$7.50. **Special \$2.49**

NEWEST SPRING SHOES

Here You Will Find the Newest Shoes for Spring, in Both Color and Design. Unequaled Service—Unbelievably Low Prices



\$3.95
—TO—
\$5.85

A MIGHTY UNDERPRICED PURCHASE COMBINED WITH TREMENDOUS REDUCTIONS IN OUR

Dry Goods Department

Curtain Nets In very fine designs. Re. 40c to 69c yd. **Special 32c**

English Broadcloth in good range of colors. Reg. 49c. **Special, 3 yards for 95c**

Jap Crepe All colors. **15c**

Fancy Crêtonnes 36 in. wide. Reg. 49c yd. **Special 29c**

32 inch Gingham. Regular 25c yd. **Special, yd. 15c**

Serpentine Crepe Reg. 35c yd. **Special 3 yards for 57c**

Ladies Rayon Hose All colors. Regular 69c. **Special 49c**

Everglow Saten. Reg. 49c yd. **Special, yd. 29c**

Crash Toweling 25c quality. **Spec. yd. 13c**

Ladies' Mercerized Lisle Hose In popular shades. Reg. 49c. **Special 35c**

40 inch Silk Canton Crepe, Radium Silk, and other beautiful silk. Sold as high as \$2.98. **Special, yd. \$1.49**

House Lining Fair grade, by the bolt. **Special 5 1/2c**

Children's 3-4 Hose Fancy tops. Reg. 59c. **Special 39c**

Ladies' Lingette Bloomers. Val. to 98c. **Special 75c**

Baby Stork Pants With ventilated top. Reg. 50c. **Special 42c**

Ladies' Luxite Brand Silk Hose. **Special \$1.79**

36 inch Bleached Muslin. Re. 21c. **Special, 2 yds for 25c**

Ladies' Batiste Night Gowns. Reg. \$1.25. **Special 79c**

Director's DEPARTMENT STORE

Known for good service, good quality and low prices.

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