THE OREGON STATESMAN, SALEM, OREGON





THE WAUBAY-DESIGN A653

QUARE houses may not rank, architecturally, among the elite in home designs, but a feature which carries considerable appeal to many prospective builders is their adaptability for economical con-

struction and utilization of the interior space. No type of home affords more uniform or better lighted rooms with unmarred walls and ceilings and conveniently placed and ample closets. The brief est study of the accompanying floor plan will stress this fact.

Here is a home equivalent to a

center hall type. The attractive entrance provides a vestibule. The stairway leads from the living room, inclosed save for the lower landing. A living room of delightful size, well lighted and supplied with an open fireplace, has at the rear a cheerful sun room of ample size. The dining



BED BOOM 20.36

inset. Off the rear hall is a convenient lavatory. On the second floor are three well lighted sleeping rooms, a small sewing room and bath. All are reached by an L-shaped hallway. Over the extended break fast room is a railed in open porch which with very little expense might be con-

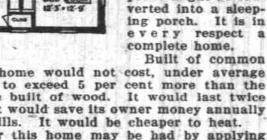
room is large, the kitchen more than the usual

in dimensions and equipment with attached

breakfast nook, pantry and an ample refrigerator

brick this home would not cost, under average conditions, to exceed 5 per cent more than the same house built of wood. It would last twice as long. It would save its owner money annually in repair bills. It would be cheaper to heat. Plans for this home may be had by applying

to the Salem Brick and Tile Co.



W. W. Coblentz, expert on radia-

inside. For this purpose he made measurements of the heat radiated or absorbed by different kinds of surfaces in order to get for the top the kind of paint which would

terial with white paint or with as-

bestos, and to coat the underside

with aluminum paint. The heat

radiate the least heat.

\$138,505 Value of Building absorb the least sunlight, for the under side, the paint which would Grants Issued This Month

heat absorbed or given out by any. surface at ordinary temperatures. and is useful wherever losses of heat or coolness through such radiation are an important factor. It could be applied to advantage on the insulating jackets of steam pipes, o nthe inside of awnings

Bureau of Standards Direc- and on attic cellings. Used on radiators, the effect is tor Recommends Flat Wall not so desirable. Here the maximum possible heat transmission is desired, and aluminum paint caus-

Keeping down operating ex- es a considerable decrease in the penses is a subject dear to the amount of heat let out into the heart of every homeowner, who, room.

SURFACE COATING

TRUS IE

. Paint, Radiators

vantage.

in his fervor, sometimes practices Once again science gives sugfalse economy under the illusion gestions to the home owner. that he is saving money. In gen- Froper use of the important meeral, the safest way to eliminate tallic paints may save him money unnecessary expenses is to make and will increase the comfort of sure that all household equipment his home.

is working well and to its best ad- Mr. Burgess explains the phys-

Consider for a moment, that fa- and radiation in the following: miliar object, the radiator. It "A body which is warmer than sufficies to say that if it is throw- the air may lose heat by convecing off a maximum of heat, with tion. The air near the surface none lost or hindered by faulty becomes warm and rises, while convection, there is a considerable cooler air comes against the sursaving in coal. Provided, of face and is heated. A body may course, that the radiator is me- also lose heat, and in considerable chanically in running order, there quantity, by means of radiation, is a very simple factor that has a and in this case the process is alprofound effect upon its efficiency. together different. The heat en-It has been the custom to paint ergy reaching the surface is transradiators with aluminum or formed into rays which are simibronze paint, but tests have prov- lar to light rays except that they

ed this a rather poor practice. Me- are of very much longer wave tallic paints are highly useful in length. They might well be spokmany situations, but as they defi- en of as "dark light." nitely retard heat convection, they The amount of these rays given

are not the wisest finishes for off depends entirely upon the temradiators. It has been found that perature of the body and upon the metallic paints reduces the effi- character of its surface. But ciency of a radiator by about while heat is being lost by radiatwenty per cent, whereas radiators tion, heat is also being gained by painted with flat wall paint experi- radiation received from other obence little or not retardation in jects, so that the net rate of loss heat convection. In addition, a or gain depends also upon the radiator painted to match the wall relative temperature of the outagainst which it stands, is less ob- side body or bodies from which jectionable, aesthetically speaking, radiation is being received. The than one which stands out bedeck- sun, being some thousands of deed in fraudulent silver or gold. grees hotter than the earth, has George K. Burgess, director of a decided tendency to heats its the bureau of standards, United surface, while when the earth is States department of commerce, exposed to a clear night sky there explains the action of metallic is a pronounced cooling of the surface which results in dew or frost. paints as follows:

"When the bureau of standards Clouds prevent dew and frost bewas asked to find a material for cause they are very much warmer balloon hangar roofs which would than vacant space and the loss of keep them as cool as possible the heat to them is very much less problem was turned over to Dr. han on a clear night."

tion, and he set to work to find a Fry's Drug Store, 380 N. Com'l, combination of materials which the pioneer store. Everything for would reduce to a minimum the everybody in the drug supply line, amount of heat absorbed from the with standard goods and quality sun and allowed to escape on the service always.



SUNDAY MORNING, FEBRUARY 20, 1927

of Spectacular Lumber Achievements

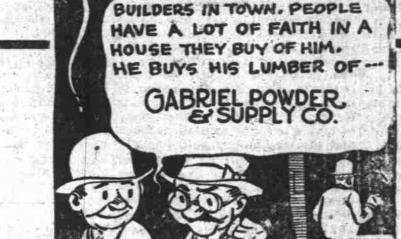
SEATTLE, Wash. - Specialcut on the company's own timber The highest known timber bridge holdings nearby. "Lumber authorin the world, recently completed ities declare that nowhere else in by the Pacific States Lumber com- the world could suitable timbers Best equipped auto accessory store pany of Tacoma, adds one more to in sufficient lengths and quantities in this section. Prompt and rethe list of spectacular engineering for such a bridge be procured on achievements in the Pacific north- the ground.

In building the bridge it was west lumber industry. This immense structure which is 204 1/2 necessary at the south end to shades in the popular pull-over feet from the bed of the Cedar make a cut 65 feet deep and 300 and coal styles. Scotch Woolen ical process of heat absorption river and 893 feet long has just feet long through solid rock. This Mills.

WHO IS THAT MAN YOU

JUST SPOKE TO ?

HE'S ONE OF THE WISEST



'It is natural for a dependable builder to buy of reliable lumber people. It advertises his business sanity as well as his saleable property." -says Practy Cal.

Lumber and Building Materials Also Explosivés, Fuse, Blasting Caps, Paints



carry their main line logging rati- hours each. The bridge itself, road from their mountain logging built in 110 working days of eight operations to their large mill at Selleck, Wn.

been finished by the company to required 125 working days of 16 hours each, was constructed by

Douglas fir, one of the north- the Pacific States Lumber comwest's main products, was used pany's own bridge crew under the entirely in the construction. A direction of P. Cavanaugh and F. New Span Adds More to List total of 508 pieces of piling, scal- R. Van Campen, designers and ening 404,000 feet hoard measure. gineers, and under the supervision -all old growth Douglas fir-was of Walter Guske, woods superinrequired to build it. This was all tendent.

> Ira W. Jorgensen, 190 S. High St. Parts for all makes of cars. liable service the rule.

> New sweaters. A large shipment just in. New patterns, new

Decrease; Some Good Sales Reported

are very good.

to, says: Continuance of bad weather in the greater part of lumber consuming territory has held down demand, but it is encouraging to note that wherever there have been been a few days of sunshine, sales have made an immediate re-

cost of a new house is the cost of sponse. The south has been most labor. This plain but seldom favored in this respect, greatly inheard truth is voiced by C. Stanley creased activity being reported Taylor in the February issue of from Texas and Oklahoma: A "Arts and Decoration Magazine." temporary break in the weather at Writing on "Your Business New York brought a much larger Problems as a Homebuilder" Mr. movement, and the inference is clear that spring will see an ex-Taylor says, "In almost every section of this country, the greatest pansion in trade.

Orders booked by the principal single cost factor in homebuilding softwood mills during the first is the high cost of labor. Old rafour weeks of 1927 amounted to tios have been destroyed. Consid-12 per cent more than their pro- ering wages with performance. duction, and shipments were two the cost of homebuilding labor has per cent in excess of production. increased much more than the With mill output thus below the cost of homebuilding materials level of demand, there is assur- and equipment; so that today, ance of market stability. It is when a practical analysis is made very likely that any increase in in the light of actual field experiproduction from now on will be at ence, it is found that of the total least equaled by an increase in cost of a new house almost twosales. And it is only reasonable thirds is the cost of labor.

"The above fact is highly sigto expect that prices will stiffen a little as the movement becomes nificant from the pocketbook viewpoint of the homebuilder, because heavier.

Buyers, however, show no dis- when the cost of installation is so attractive additions to the business position to provide for future high, it is foolish to buy and district. needs, and most of them would build into the house anything but prefer to pay a little more for good materials and equipment lumber as needed, rather than in- which will at least pay dividends crease their investment in stock at and amortize the investment thru once. In fact the burden of carry- savings in maintenance and reing reserves has been thrown on placement costs."

week ended January 29. Purchases of the major groups of domestic consumers have made no marked increase, but prospects for sales

Southern hardwood production

Reviewing the lumber market, to the furniture and automobile the American Lumberman, Chica- groups, and to overseas buyers,

> Labor Two-Thirds Cost of Building New Home terference and static which pre-

Almost two-thirds of the total

ing to the office of the cit yrecorder for that new home permit from the sun arrives mostly in the that will mean a little garden to form of light rays, while the roof fuss over and a chance to have a being only a few degrees warmer family pow-wow without the in- than the air, gives off heat rays of

by Recorder

Spring is no the way and with

its advance notices, many are rush-

or \$71,505 for the week.

main buildings.

solutely ..

new warehouse will be located at

145 Division street adjacent to the

Repairs to the Cotton building

on North Liberty street will ap-

proximate \$7500 and the new

building constructed by Bowene

& Young at 493 Center street is listed at \$5250. Both will make

H. L. Stiff Furniture Co., lead-

ers in complete home furnishings.

priced to make you the owner:

the store that studies your every

need and is ready to meet it, ab

relatively long wave lengths. The vails in the apartment house. white paint is a better reflector tages seems to be the record so of sunlight than the aluminum, Gabriel Powder & Supply combut the aluminum is best for prefar in February, for we have had venting radiation of heat. only five days of cloudiness and More recently some experiments rain and in those five dull days

only three dwelling permits were have been made on the sort of issued to match 23 for the beau- materials used for the tops of autiful, sunny days. tomobiles, ice wagons, and other Twenty-six residences in 17 xehicles. It has been found that days is a Salem record and this the use of aluminum paint reducmay be surpassed before the

ed by about 60 per cent the month is over because there is yet amount of heat admitted through no sign of a slump. the top. In this case the alumi-From \$67,000 on February 10, the total of permits issued was in- num paint can be applied to either creased to \$138,505 in seven days the inside or the outside.

These are only a few examples The most conspicuous building of the uses to which aluminum will be that under construction by paint can be put. It is one of the Hunt Brothers Packing company most effective methods known of at a reported cost of \$15,000. The reducing the amount of radiant structing 1500 new box cars.

The solution of the problem was The Southern Pacific Glving to coat the top of the roofing ma-

Another evidence of Salem's

continued industrial and business

expansion is the new trackage fa-

cilities now being constructed by

the Southern Pacific lines for the

pany's warehouse located at Union

and North Capitol streets. This

improvement will give a track ca-

material aid to this large and

The Gabriel concern has consoli-

dated its business there. That is,

the office and the supplies are to-

gether. Of course, the powder

and such supplies are not kept

there. They are stored in safe

places near Salem and other cities.

and towns in western Oregon, con-

venient to the wide territory

Southern Pacific will buy

Northwestern lumber for con-

served by the Gabriel concern.

pacity of two cars and will be a

growing business.

Gabriel Powder & Supply Co. Gabriel Concern Trackage Facilities

610 North Capitol

Office, Yard and Warehouse We Deliver **Telephone 2248**

6.67% IN OREGON'S GREATEST PUBLIC TILITI

"FRIENDLY" 34c a Day Will Lead to Independence

Thousands are buying on Our Partial Payment Plan.

Many thrifty men and women have the wrong impression about investments. They feel that it takes a lot of money to get a start on the road to financial independence.

That is a big mistake. You can become a profit-sharing partner in the Portland Electric Power Company-the Oldest and Largest Public Utility in Cregon-if you can lay aside only

34c a Day Regularly

This will enable you to subscribe for one share of our First Preferred Stock, which is now offered to you at

\$10.00 a share down and \$10.00 a month thereafter.

We allow you 61/2 per cent interest on your payments as made, and when the stock is all paid for your dividends begin at the rate of 6.67 per cent per annum.

This Monthly-Savings and Easy-Payment plan has started many a careful investor on the right road. You can do it, too.

43464

Just drop in and let our Investment Department tell you more about this excellent opportunity.

> **Investment** Department 237 North Liberty St. Salem. Ore.

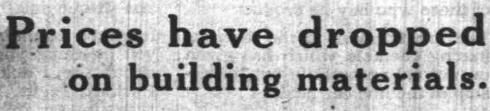
Portland Electric Power Co.

Division Offices at --Salem, Oregon City, Gresham, Hillsboro and St. Helens, Ore., and Vancouver, Wash.

on building materials.



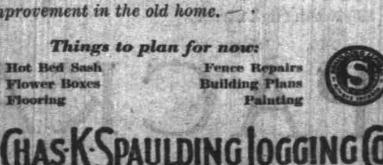
Plaster-Lath Corner Bead **Expansion** Joint Stucco



THE last annual report of the Department of Commerce disclosed that since 1923, frame house materials, at retail, have declined from an index of 198 in 1923, and 208 in 1924, to 196 in 1926. Our prices on lumber products average many dollars per thousand less than three years ago.

Let'us help you figure the cost of a new home or an improvement in the old home. -

Salem





industrial or domestic, our

fine grades of lumber, at

standard prices, will make

your work a better bargain.

J. W. COPELAND

YARDS

Wost Salem-Telephone 576

Yards in West Salem, Albany, Lents,

Hubbard, Yambill, Hillsboro, Eugene,

Corvallis, Grants Pass, Park Rose

