

SUNDAY MORNING, FEBRUARY 20, 1927


## MOST PEOPLE KNOW

it pays to attend to their eyes regularly and that it pays
to have good glasses. Most cases of poor eyesight are due to neglect.

## Do Not Neglect Your Eyes

We are now conveniently located in.our new location and
ready to render every modern optical service
Have Your Eyes Examined
Call 625 for Appointment

Dr L. R. Burdette, Optometrist

401 First National Bank Building

## $\rightarrow$ The ELSINORE <br> \section*{Fanchon \& Marco}

## SUNDAY ${ }^{\text {Present }}$ MONDAY <br> Feb. 21

Follies of 1900 Follies of 1927
More Pretty Girls than a Beauty Contest A Laugh or a Song Hit Every Minute Alluring to the Eye! Direct From Los Angeles

## Balcony 50 c chidren 25

Floor 60c


A Story That Grips
 that is "Beau Geste." And withal a picture as magnificent as the meaning of its title- "The Beau-
tiful Gesture."


## It's a neighbor-maker

VER in the bunkhouse the boys of the Bar-C her Park At have Kansas City on the radio. In a famous actress turn the dials, and the same music leaps forth. Forty miles north of Milwaukee, Chris Jonsen, the dirt farmer, is listening in on the same wave-length.
The same sort of thing is going on everywhere, all over the country, at all hours of the day and night. Folks in Los Angeles see the same movies, and ride in the same automobiles wears the same sort of clothes, eats the same brand of bacon, and lives in the same kind of house as his neighbor in Portland, Maine.
Advertising has done it. Advertising, the miracle worker, keeps everyone in the land attuned to the latest in everything. It has changed the buying habits of a nation. It is the great modern force that makes neighbors of the people of far countries, that brings the best of their customs to us, and takes ours to them.

Reading the advertisements will keep you abreast of the times

