

RADIO MEN PLAN TO MAKE WEATHER

Scientists Skip From Frigid to Torrid to Halt All Interference

A hundred million radio fans in America would "give all the king's horses" if they could eliminate static and get perfect reception the year round...

HUPP SPEEDS ALL CONSTRUCTION WORK

at both Cincinnati and Columbus automobile shows far beyond our most optimistic expectations...

STUDEBAKER FIRM FINISHES 75 YEARS

Erskine Six Said by Experts to Be Fully Two Years Ahead of Time

Studebaker completed 75 years in the transportation business Wednesday, February 16...

HUPP SPEEDS ALL CONSTRUCTION WORK (Continued on page 2.)

at both Cincinnati and Columbus automobile shows far beyond our most optimistic expectations...

growth went on apace. At the end of the nineteenth century the Studebaker brothers were experimenting with automobiles...

Today Erskine, with Albert Russell Erskine at its head as president...

It was on February 16, 1852, that Henry and Clem Studebaker set up a little wagon and blacksmith shop in South Bend...

MOTOR CAR MAKERS SEEK COMPLETE LINE

greatest possible number of discriminating buyers. Instead of being limited to a small clientele in a restricted circle...

DEMAND FOR TRUCKS AND BUSINESS ABROAD

as feeder to the railroads rather than building branch lines into thinly settled districts. The South African railways recently announced...

for this type of work. "In Australia and South Africa there is a small but growing demand for the pullman type of bus for use of white people travelling from city to city."

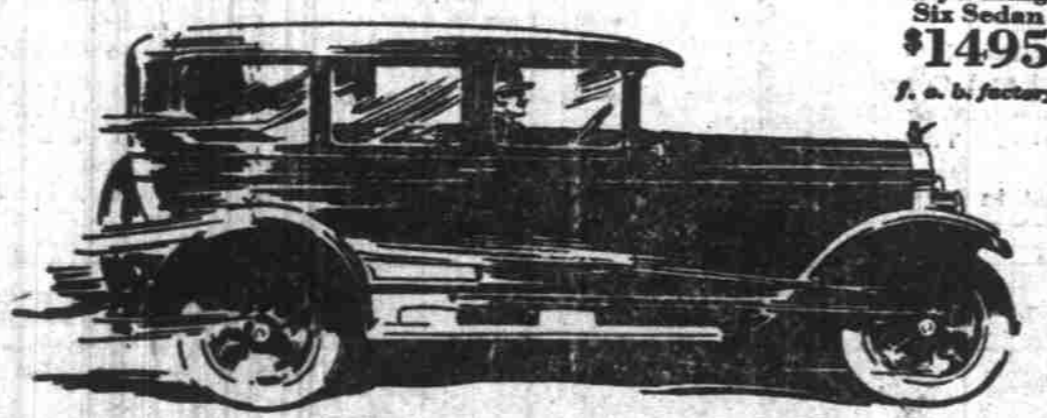
READ THIS LETTER!

Advertisement for General Petroleum Corp. featuring a letter from a customer praising their six-cylinder touring car's performance. Includes a signature and address: 458 E. 30th St., So., Portland, Oregon.

Advertisement for Seiberling Tires. Text: "A SOLID CARLOAD of Seiberling Tires". Includes the Seiberling logo and Zosel's Tire Shop information: Walter H. Zosel, Prop., 198 S. Commercial, Telephone 471.

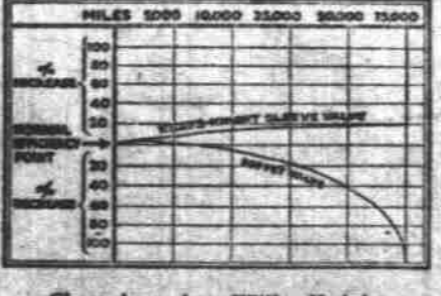
Advertisement for General Gasoline. Text: "Three more miles to the gallon with the new and greater GENERAL GASOLINE". Includes the General Gasoline logo and address: General Petroleum Corporation, 701 Matson Building, San Francisco.

TWO FINE NEW WILLYS-KNIGHT Sixes THE ENGINE IMPROVES WITH USE



ENGINEERING LEADERSHIP Leading a new trend in body design

Far ahead of the field are these two fine new Willys-Knight Sixes. Their superior coachwork correctly and artistically interprets the most modern tendencies in design.



Not only in design, but in performance, in equipment, in every single detail of construction, evidence of Engineering Leadership is clearly shown.

powerful with every mile. Safety is assured by positive mechanical 4-wheel brakes—the same type used in 97% of leading European cars.

MacDonald Auto Co. Cottage Street at Ferry Telephone 409

A Finer DODGE BROTHERS MOTOR CAR

New in Beauty, Comfort and Performance — Still more Dependable

- A New Clutch—Simple, Prompt, Sure and Silent. Softer Pedal Action. Easier Gear Shifting. New Body Lines—so smart and graceful as any on the boulevards.

Remember, too, that all these are in addition to many important improvements recently announced, including the five-bearing crank shaft and the two-unit starting, lighting and ignition system.

Price list table: Standard Sedan \$1090, Special Sedan 1180, De Luxe Sedan 1315.

Bonesteel Motor Co. 474 South Commercial Street Telephone 423

Valley Motor Co. advertisement featuring Ford Motor Bulletin data for Oregon and Washington states, listing cars like Chevrolet, Dodge, Ford, and Pontiac with registration numbers.