Twailics sump OfOKKLWMPPCPPIE


Experienced Automobile Men
in Charge of Eastern and Charge of Eastern
Western Sections
 nounced a division of the 22 dis-
triect of the country into two sales
gronps to be known as the easatenn
and western diyisions with a seaand western divisions with as sea-
soned antomorise man in charge
of each. according to word receiv-
od ach.

 company, has been named by
Tracy as eastern sales manager:
and E. M. Lubeck. formerly Chiand E. M. Lubeck, Rormerly Chi
ago distriet manager for opakland
Pontlac. becomes western sles Ponttac, becomes western sale
manager.
Beth, it was stated, wit Both men, it was stated, will
maintain headquarters at the Oak-
Iand factory. Pontrac, Michigan land factory, Pontiac, Michiga,
Where they will be in direct touc
with Tracy, and each will with Tray, and each will have
full charge of all sales activities
 thorough knowledge of motor car
selling.:

the local merchandiser | a |
| :--- |
| a $\begin{array}{l}\text { selling.". the local merchandise } \\ \text { declared. } \\ \text { "Sawy has been with the Oak }\end{array}$ | Sawyer has been with the Oak-

land company for nearly seven
years, serving for the past year years, serving for the past year as
Boaston district manager and for
tive years previously as general Rive years previously as aneneral
manager or the or thand Motor
Company of New England, Oak Company of New England, Oak-
land-Pontiac dealers for Boston.
"Lubeck was "Lubeck was Chicago distric
manager for Oakland for a yea in manaber for oakland oro a year $\begin{aligned} & \text { mat and } \\ & \text { and a half, coming direct from the }\end{aligned}$


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