

TWELVE DISTINCT BODY STYLES SHOWN

Six and Four Passenger Landaulet Sedans Included in Chicago Display

Twelve distinctive custom body creations, duplicating in styles the exhibit at the New York salon and featured by original upholstery cloths developed exclusively by America's foremost coach builders, in colors either determined by Parisian dictators of fashion, created by leading silk manufacturers or copied exactly from precious stones, are being displayed by the Cadillac Motor Car company in the annual salon, Hotel Drake, Chicago.

Included in the Cadillac display are a six-passenger and a four-passenger landaulet sedan by Brunn, a seven-passenger enclosed-drive non-collapsible sedan cabriolet by Holbrook, a town cabriolet by Willoughby, a sport phaeton, a convertible coupe, a cabriolet Imperial and a five-passenger coupe by Fisher, and a town cabriolet, a five-passenger Imperial cabriolet, a seven-passenger Imperial and a town brougham by Fleetwood.

Two new shades, topas and rubra, recently devised by Holbrook for use on the seven-passenger cabriolet sedan at the New York exhibit are again being shown. With paint specially prepared by Ditzler and upholstery cloth by Wiese, the model presents a remarkably harmonious combination of shades and is attracting marked attention.

Upholstery covered with imported French novelty cloth from Laidlaw, interior hardware in "Brunn" design from Harry A. MacFarland, and a color combination of Labrador gray, La-Crosse beige, elephant gray and cream striping are outstanding features of the four-passenger sedan by Brunn. Other beautiful color schemes are produced by remarkable combinations of marine blue and ivory, purple lake and glazed carmine, German silver and black, and numerous others.

Among the closed cars on this chassis, cabriolet type bodies predominate. They are characterized by leather rear quarters, graceful landau bows and a slight downward slope of the top at the rear, giving a graceful sweep to

the roof. The flowing grace of these cars represents a new level of beauty in principles of body design.

Representing the Cadillac line of open cars by Fisher is a duplication of the special sport phaeton which created the outstanding sensation at the New York salon. A rare combination of daring smartness with ultra conservative refinement is produced in the black and silver leaf color scheme, pure polished nickel hood, the double cowl and tonneau windshield and the Victoria-type top over the rear seat only. The tonneau cowl raises to permit entrance to the rear seat and when lowered, acts as a dust and wind protector. The upholstery is natural leather with a disappearing arm rest at the center of both seats. Distinctiveness in design and appointments is enhanced by the natural leather luggage trunk, special headlamps, multiple-ray searchlight and walnut running boards with nickel step plates.

O. J. Hull Auto Top & Paint Co. Radiator, fender and body repairing. Artistic painting adds 100 per cent to the appearance of your auto. 267 S. Com'l. (*)

Mr. Used Car Buyer: Have you seen the real buys at the Capitol Motors Incorporated? See Biddy Bishop, 350 N. High St. Telephone 3125 and 2126. (*)

CHRYSLER SALES MANAGER NAMED

(Continued from page 1.)

as sales manager, will permit a more intimate personal contact between the sales organization and the sales manager, and at the same time will give Mr. Fields, in the broader executive capacity, more time to confer and plan with the management on future business development.

Stewart W. Munroe assumes Mr. Frazer's former position as director of sales, assuming charge under Mr. Frazer of the Detroit, New York, St. Louis, Minneapolis and Dallas sales districts. He will thus be associated with Henry T. Myers and Earl B. Wilson, who have held the same posts in charge of other groups of sales districts.

Parker & Co., 444 S. Commercial. Don't fail to see Parker about repairing your car. Expert mechanics at your service. All work guaranteed. (*)

Curry county votes \$100,000 bonds to retire floating indebtedness.

GREAT ACHIEVEMENT IN AUTO INDUSTRY

Star Company Makes Excellent Progress Since First Car Placed on Market

One of the outstanding achievements of the automobile industry has been the progress of the Star Motor company.

When the Star car was first put on the market in 1922, it was offered at prices similar to those of the lowest priced car made. About July, 1924, a series of improvements both in the chassis and the bodies was instituted and the price was slightly increased.

Late in the fall of 1925 the six-cylinder line was added, and gradually increased in the number of styles until today the Star line consists of five four-cylinder passenger cars, seven six-cylinder passenger cars, an six-cylinder passenger truck, the latter having four speed twin high or four speed transmission. The line constitutes the broadest in the less than \$1000 price class, and has an established reputation for power and economy, as well as the quality of both chassis and bodies.

California holds one of the principal plants devoted to the manufacture of the Star car. The Pacific coast Star car factory is located over in Oakland and it is one of the most modern automobile plants in the country and an important factor in the past and future development of Oakland as an industrial center. The active head of the Pacific coast Star car factory is Norman deVaux, a veteran of the motor car industry. DeVaux not only directs the manufacturing operations of the Star organization on the coast, he heads the Star sales organization in the west as well.

Other Star plants are located at Lansing, Mich.; Elizabeth, N. J., and Toronto, Ont., Canada. The Star car now occupies ninth position in volume of all automobiles made in this country and at various points in the country where the aggressive Star car dealers, the Star occupies second, third or fourth position in current registrations.

The dealer organization and officials of the company are all confident that the Star car will show exceptional progress during the year 1927, as it now has approximately 3000 dealers throughout the United States alone, and about 4000 authorized service stations.

The outlook for Durant Motors is better today than it has ever been since it was first launched in 1921.

It has exceptional facilities, not only for the production of complete automobiles, but also

because of its ownership of parts plants, such as Adams Axle company and New Process Gear company of Syracuse, the Warner corporation at Muncie, Ind., and the American Plate Glass works at Kane, Pa.

Remains of One of First Gas Driven Vehicles Found

Discarded in the early nineties because of the inability of its maker to obtain patent papers, the remains of one of the first gasoline driven vehicles lie rusting in the basement of a building in Indianapolis, according to Norman de Vaux, active head of the Pacific coast Star factory, who recently returned from the east.

The old car, a grandfather of the modern automobile, was built by Charles H. Black, blacksmith and carriage maker, who was denied patent papers on the vehicle in 1891. Although denied patents on the car in its entirety, the inventor was offered patents on his differential gear and floating rear axle. Disgusted with the failure to obtain legal protection for the car, he refused but lived long enough to see both the axle and the gear become universal equipment.

ENGINES PROTECTED FROM ALL PARTICLES

Probably no single mechanical feature now in use is more effective in prolonging the life of a motor car than the air cleaning device.

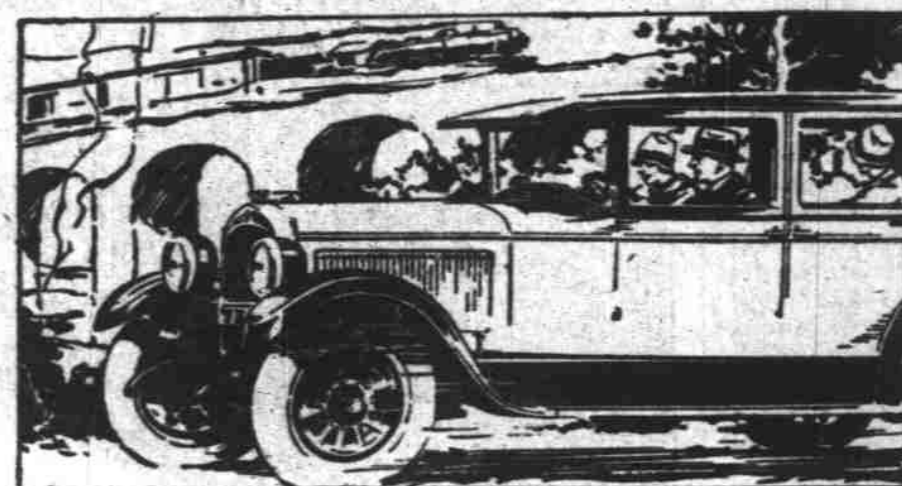
The cleaner which is now standard equipment on Dodge Brothers motor cars is very simple in construction, consisting of only the outer shell and a rotating fan. The clarifying of the air is accomplished by centrifugal force; that is the rotation of the fan, throws the particles of dirt against the side of the outer shell and they drop through the bottom of the cleaner, allowing only the clean air to pass through to the combustion chambers. When we realize that an automobile engine breathes from 50 to 100 times as much air as we do, we can readily see that the air cleaner by preventing dirt and grit from mixing with the engine lubricant insures longer life in the main and connecting rod bearings, the pistons and rings and the cylinder walls.

According to figures furnished by the professors of automotive engineering of Purdue university, 50% of the wear and tear on an engine is caused by road-dirt and dust which enters through the intake. Likewise, this same dust combining with the oil of the engine is the chief ingredient of the

so-called carbon which accumulates in the combustion chambers. It is appreciated by the automobile driver that Dodge Brothers, in equipping their car with the air cleaner, have eliminated 85% of this trouble. Dodge Brothers engineers in testing the new device in the dustiest desert in the west

declared it to measure up to Dodge Brothers exacting high standards. While a special manifold was required to mount the new air-cleaner, the cleaner with the correct manifold can be installed in Dodge Brothers power plants previously built.

Rich Beauty Color Options Enhance Its Greater Value



Inside and out, this improved Sedan realizes your highest conceptions of luxury and comfort. The seats and backs are unusually wide, deeply cushioned and upholstered in the finest mohair. Four wide doors give easy access to front and rear seats. Slender steel pillars permit exceptional vision.

Color options are now available in any of three brilliant combinations—two-tone green, blue or two-tone grey, in durable lacquer finish.

All the qualities of reliability, performance and long life, you have come to expect of Hupmobile are incorporated in the new Six Sedan. Like all

Hupmobiles it is built a full 10% finer—in materials, in workmanship, and in inspection.

Come In and See These Equipment Features—Many Recently Added

Thermostatic Heat Control; Gasoline Filter; 4-Wheel Brakes; Color Options; Vision-Ventilating Windshield; Clear Vision Bodies; Dash Gasoline Gauge; Force Feed Lubrication; Oil Filter; Mohair Upholstery; Rear View Mirror; Special Vibration Damper; Saubert's Tilting Beam Headlights; Automatic Windshield Cleaner; Walnut Grained Instrument Board.

Sedan, 5-pass., four-door, \$1585; Coupe, 2-pass. (Rumble Seat), \$1385; Roadster (Rumble Seat), \$1385; Touring, 5-pass., \$1325. All prices f. o. b. Detroit, plus revenue tax.

Graham Brothers Trucks!

Yearly sales of Graham Brothers Trucks are shown in the table below. It begins with 1921 and goes through 1926.

1/4-TON CHASSIS	\$815
1-TON CHASSIS	\$1025
1 1/2-TON CHASSIS	\$1540
2-TON CHASSIS	\$1705

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STANDARD OF THE WORLD

Thousands of successful Americans—speaking from experience—will tell you that it is far better to pay a little more and own a CADILLAC

After all, the price difference between Cadillac and any car in the \$2000 to \$2800 class, is slight—and sometimes merely nominal.

For that small difference, the Cadillac buyer obtains the finest of all fine cars built in America; a car that would cost twice as much were its sales volume less.

Furthermore, the price difference actually vanishes, in the long run. It is cancelled by the new Cadillac's remarkable economy of maintenance, its longer life and its higher resale value.

The Cadillac owner enjoys Cadillac's complete excellence of performance, its delightful ease of driving and of riding, its beauty of exterior and its interior luxury, without paying a penny's worth of premium.

Priced from \$2995 upwards f. o. b. Detroit

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DIVISION OF GENERAL MOTORS CORPORATION

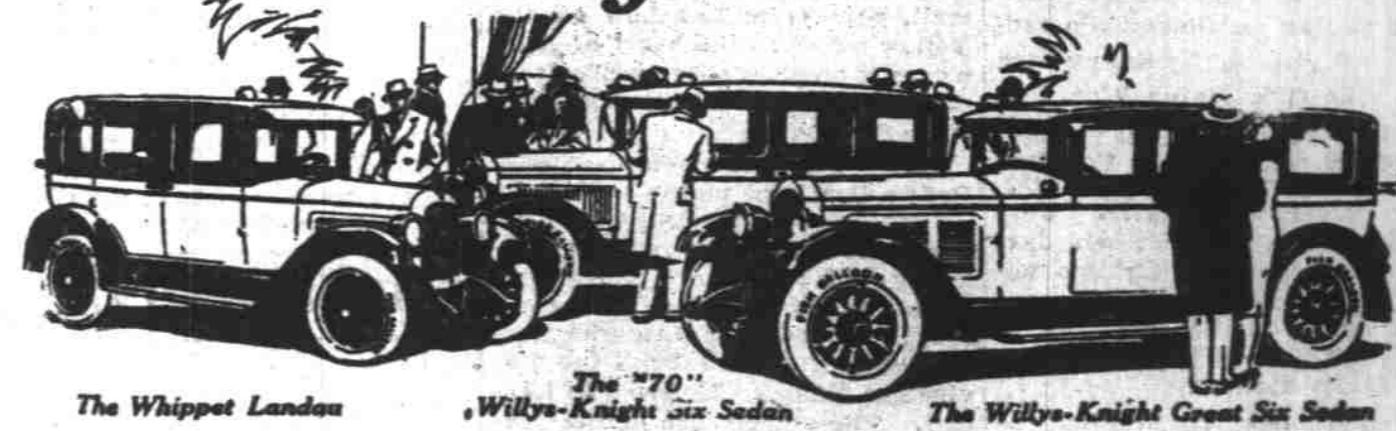
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The Whippet Landau, The "70" Willys-Knight Six Sedan, The Willys-Knight Great Six Sedan

GREAT crowds—the largest, we believe, that ever visited a single New York automobile dealership in one week—thronged the Willys-Overland Broadway Exhibit during the Automobile Show to see the splendid new Willys-Knight Sixes, the famous Whippets. A definite tribute to the Engineering Leadership of Willys-Overland.

Measure these four great new cars by the highest standards of efficiency, economy, beauty, speed, power and endurance and you will be impressed by their superiority in every one of these vital features.

The Whippet Six—\$765 to \$925. Combining all the engineering advantages of the Whippet with greater length, power, speed, liveliness.

The Whippet—now \$625 to \$755. Famous for its "30 miles on a gallon" and low gravity center. Light, smart, powerful, extremely roomy. At new reduced prices, now more than ever the leader in light car values!

The Willys-Knight Great Six—\$1850 to \$2295. Now more beautiful—more powerful—more luxurious. An engine that grows smoother, quieter, more efficient with every mile of service.

The "70" Willys-Knight Six—\$1295 to \$1495. With new beauty of interior detail—new refinements of coachwork—smoother operation—great power and speed.

Prices f. o. b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

WILLYS-KNIGHT SIXES

OVERLAND
FOURS Whippet SIXES

MacDonald Auto Company

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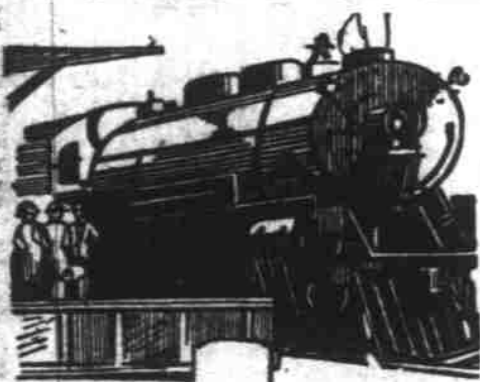
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