

NEWS OF THE STAGE AND SCREEN

Elsinore Theater

Sunny Ducrow, a little worker in a pickle factory, has a sunny disposition which endears her to all who know her. With her small town sweetheart, she sings in a rainstorm in front of a theater, to gain funds for an outing trip to the country and when Stanley Dobrington, manager of the theater, hears her, he offers her a part in his forthcoming review. She accepts and scores a great hit, ultimately rising to stardom. Sunny and Dobrington fall in love with each other, but at the last moment Mrs. Dobrington, whom he thought had obtained a divorce, appears and resumes her status as wife. But fate intervenes and after a fire panic in the theater during which Sunny proves herself a heroine, fate removes the bar to her happiness with Dobrington, as her husband.

This picture will be shown at the Elsinore theater today, January 14, only.

A high class Association vaudeville bill, and a great laugh show will be presented at the Elsinore theater today, January 14, which from advance notices is said to exceed any which has been seen so far this season. Every act is an amusement concession, crammed with comedy features, songs, dances and music.

Going from an east side second-hand clothing shop to the links of an exclusive golf club, Eddie Canton in "Kid Boots" leaves a trail of lawlessness behind him that has seldom been equalled.

The picture, adapted from Florence Ziegfeld's musical comedy success by Tom Gibson, will appear at the Elsinore theater for three

days beginning Saturday, January 15.

Oregon Theater

The Reckless Lady is the bold-plunger at the Monte Carlo gaming tables. But so secretive is she that even her daughter Sylvia is ignorant of her real identity. Sylvia meets Boris, a disolute and crafty Russian. She also meets Ralph Hillier, a young American, who saves her from death when a team of horses bolt towards her from the carnival parade.

At the Casino, the Reckless Lady loses all. She tries to drive her roadster over a cliff but is saved by Ralph and Colonel Fleming, who agrees to forgive his wife. Then they hurry back to Sylvia.

But Sylvia, dumfounded by the revelation that her mother is the Reckless Lady, has called in Boris, the only man whom she thought would understand. Willing to sacrifice her new-found happiness to her daughter's romance, the Reckless Lady confesses that Boris has come to keep a tryst with her.

Pistol in hand, Colonel Fleming seeks out the Russian, but he has leaped out of the window. Instead of being dashed to death, however, he falls to safety in a fisherman's net. Four lovers are made happy: the reunited couple and Ralph and Sylvia.

"The Reckless Lady" appears at the Oregon theater today, January 14, for the last time.

Capitol Theater

Oliver Haddo, a strange student of the occult sciences, who had demonstrated on numerous occasions he was gifted with the power of magic, searched for years before he found in the Arsenal library in Paris a formula for the creation of human life.

Dr. Porhoet, also a student of the occult sciences, had a beautiful niece, Margaret Dancey. One day a section of the huge faun on which she was working fell on her and seriously injured her spine.

Dr. Arthur Burdon, a noted American surgeon, performed the delicate operation on her spine. After many attempts, Haddo, by trickery, gained entrance to Margaret's apartment and by his hypnotic powers put her under his spell.

In the tower Haddo had strapped Margaret to an operating table. He opened his case of instruments and approached Margaret just as Burdon and Dr. Porhoet broke into the room. A terrific fight between Haddo and Burdon followed, during which Haddo fell into the furnace and the room caught fire.

Beavers Defeat Bearcats in Easy Game; Score 35-19

CORVALLIS, Jan. 13.—(Special)—The O. A. C. basketball team easily defeated the Willamette university Bearcats her tonight, although the Beavers did not run up any imposing score and for a time the game was close enough to suit anybody, the teams being tied at 8 points each at one time.

The Beavers used a long string of substitutes late in the game. The teams were:

Willamette	Pos.	Oregon	Pos.
Wright (3)	F	(2) Hartung	G
Riedel (1)	F	(2) Mathews	G
Minto	G	(3) Hare	G
Zeller	G	(10) Barr	G
Hank	G	(6) Grapp	G
Harley (9)	S	(8) Patterson	S
Leidetter (2)	S	(2) Schree	S
Ashby (2)	S	(2) Butts	S
		(1) Labry	S
		Whitlock	S
		Duncan	S

Folk Dancing Classes Open at Local Schools

Opening of classes in folk dancing in the women's physical education department of the Salem high school will enable girls who are proficient in athletic events at the local school to qualify for the state letter. The other events in which the girls are required to win 100 points each are basketball, baseball, volleyball, track and efficiency tests.

State high school letters are being given this year for the first time. Winning 50 points in each event entitles a girl to a high school letter.

Seeks to Annul Marriage as Husband Disappeared

Annulment of her marriage with Mitchell E. Fisher alias Elmer Brewer is sought by Josephine Fisher who filed suit in circuit court yesterday.

The complaint alleges that they were married November 8, 1924, and that ten days later Fisher disappeared. He took with him an automobile belonging to his wife's relatives. Now he is awaiting the next meeting of the grand jury, at liberty under bond.

Lines Stockholders Meet—Miles Linen company stockholders will meet next Monday night at 7:30 o'clock at the company's offices.

CREAMERY MEN ASK FOR APPROPRIATION

Thirty Plants Represented at Special Meet; Resolutions Prepared

Declaring that the dairy laws of Oregon cannot be enforced because of the lack of sufficient appropriation, and that the food and dairy commissioner's salary is not sufficient in view of the importance of his work, the Oregon Creamery Operators association, meeting at the Salem Chamber of Commerce rooms today, addressed a resolution to the legislature, declaring that an increase of \$12,000 annually should be made in the appropriation and that the commissioner's salary should be increased to \$4,000 a year.

Thirty creameries located in a number of Oregon cities were represented at the meeting, which was occupied for the most part with routine business.

The resolution stated in part: "We therefore resolve, that members of the 1927 legislature should provide an increase of at least \$12,000 annually for the purpose of enabling the food and dairy commissioner to secure the services of three additional field men, whose duties it shall be to properly look after the enforcement of the laws enacted to govern and control the dairy industry in the state."

"And be it further resolved that the salary of the food and dairy commissioner be increased from \$3,000 to \$4,000 per year, which would be only a fair compensation for the work which he has to perform and even at that less than that given to other officers of the state whose duties are not as essential to the welfare of the citizens of this state."

PRESIDENT OF HIGH SCHOOL TO SPEAK

\$10,000 Business Done Annually by Local Students; Fine System

How the Salem high school student body handles a "business" involving nearly \$10,000 annually in truly businesslike fashion, will be told to the representatives of other high school governments in Oregon today by Kenneth Allen, president of the local student association, in an address before

the presidents' division of the state high school conference at Eugene.

Since 1914, the local high school has had an efficient plan of handling and keeping track of its finances, in place of the "pans pocket" system in vogue in many high schools. Just how this matter is conducted by the Salem high students will be told by Allen at the Eugene conference.

Other delegates, who will attend from the Salem high school, are Donald Dekebach, editor of the annual; Robert Bishop, editor of the Clarion; Minnie Shrode, president of the Girls' Reserve; Pauline Findley, secretary of the student body and Miss Ada Ross, faculty advisor of the Clarion.

Classified Ads Bring Results

To Speak Before Lions—The Lions club will be addressed today by Jim Preble, who will speak on reforestation. Mr. Preble is now with the Oregon Journal at the State House. He has been a student of forestry at Oregon Agricultural college. "The matter of encouraging reforestation of privately owned forest lands is becoming more serious every year as the virgin timber is cut over," Preble said.

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THE ELSINORE

SAT. SUN. MON.

CYCLONIC COMEDY

The Show That Captured The Laughs Of Every Audience Yet

GRANDIN

NEWS—COMEDY
POPULAR PRICES

KID BOOTS



TODAY ONLY

8 Shows 2-7-9

BLIGHTS CAPITOL THEATRE

REX INGRAM'S
Giant Production

"The Magician"

With Alice Terry and Star Cast

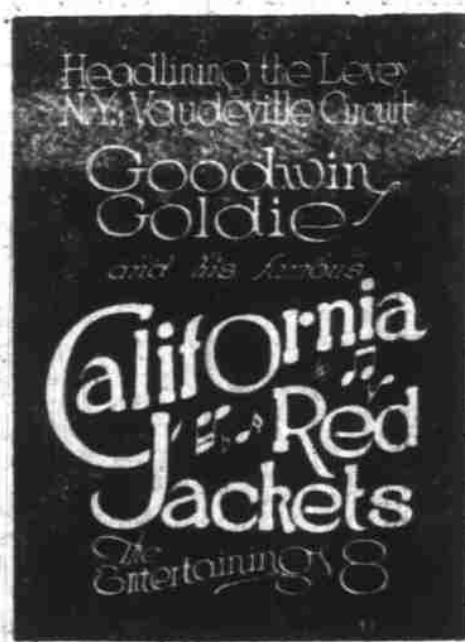
On the Stage
LEVEY N. Y. VAUDEVILLE

Shirley & Stearns
Fun and Frolics

Swame & Gacini
Comedy and Magic

Billy Webber
"The Boy From the South"

Mokihana & George
Hawaiian Dancing and Singing



Your Theatre

THE ELSINORE

FRIDAY ONLY

Last Week's Bill Was the Talk of Salem
Don't Miss This One

Alice Shrode
Whistler and Impersonator

Late Feature of McIntyre and Heath
Bee Ho Gray
"The Versatile Cowboy"

FOX TWINS & CO.

Offering
Scintillating Samples of Songs and Steps

BOB BUD
Bobby & King
"Stepping in Society"

Dorothea Nielson
Premier Norwegian Violinist
With
OTIS FRANCIS
Pianist and Composer



MATINEE
10c - 35c

GRANDIN

EVENING
25c - 50c

Chocolate Creams,
Carmels, Nut Tops,
Chewing Chocolates,
and Soft Center
Chocolates

In light and dark, hand
made, fresh from Lang
& Co.

In original five lb. boxes.
These come packed assort-
ed. Regular 60c a pound.

Saturday Only
39c A LB.
2 lbs. for 75c
5 lb. box for \$1.80
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DRUG STORE

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Original Yellow Front

The Penslar Store

THE OREGON

LAST TIMES TODAY



NEWS
COMEDY
SYRING

MATINEE 10c - 25c
EVENING 10c - 45c

The Oregon offers a free trip to Hollywood. Watch for particulars.

Associated ETHYL Gasoline

{A revolutionary combination}

More power-less gear shifting!

More power because Associated Ethyl Gasoline puts the carbon in your engine to work! Your car takes hills faster—your motor takes on new life, new vigor. Sluggishness vanishes.

As to gear-shifting. Fill up your tank with Associated Ethyl Gasoline and then try some favorite hill. Second-gear hills melt away on high. Steep hills are conquered with a greatly delayed shift to second or first. And note how smoothly you creep along in traffic in high gear.

Associated Ethyl Gasoline gives you all those advantages. This super-fuel is regular sustained quality Associated Gasoline [with its distinctive chain of boiling points] to which has been blended a small quantity of Ethyl brand of Anti-Knock compound. Ethyl is the result of seven years of experimenting and study of chemical and automotive engineers in the great research laboratories of the General Motors Corporation.

Additional outstanding points

STOPS THAT "KNOCK"—whether on hills or in slow traffic Associated Ethyl eliminates the cause of knocks and maintains the proper revolutions-per-minute of your engine.

ACTUALLY PUTS CARBON TO WORK! In fact, if your car is full of carbon, Associated Ethyl Gasoline makes it run like new! It utilizes the greater compression caused by the presence of carbon. Your engine turns over faster which means more power, more speed, better control.

GREATER DRIVING SATISFACTION. With Associated Ethyl Gasoline you'll notice faster pick-up, less tendency to over heat the motor, no expense for carbon removal.

Associated Ethyl Gasoline gives you these remarkable results because Associated Gasoline is super-fine motor fuel to start with. The addition of Ethyl compound will not make a high-grade gasoline out of a mediocre or poor motor fuel. It does develop the inherent power-qualities of good gasoline. It creates, within the

motor, improved conditions of combustion, so that the gasoline is able to function to its full capabilities. The better the gasoline to which Ethyl is added, the better the performance of the resulting combination. The color of Associated Ethyl Gasoline is red. But it does not follow that all "red" colored gasolines are Ethyl gasolines. For your protection, fill from Associated Ethyl Gasoline pumps at Associated service stations or the best independent dealers. Try a tank full today!

Associated Ethyl Gasoline is sold for 3 cents above the regular market price of gasoline.



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NOTICE: Dilution of Associated Ethyl Gasoline with other gasoline destroys its effectiveness. Therefore it is important to have gasoline tank as empty as possible before filling with Associated Ethyl Gasoline.

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