

PARIS DESIGNERS
FUTURE COLORS

Motor Car Show at Olympia Filled With Vivid Hues, Burst of Harmony

LONDON. — (Special) — The Motor Car Show at Olympia was filled with color.

After riding out through Kensington Gardens in the gray of a London afternoon, it was a pleasure to be greeted by the burst of harmony one saw at the Show.

Green and cream, orange and black, blue and silver; whole families of browns and grays, make the new cars seem a very flower garden. The way to Hampton Court and Windsor will lie like a silken scarf in the snow when these cars take to the high road on a winter's day.

To see the sun set through a silvery fog is to find the true colors which to me means London! Mother-of-pearl, crimson and white gold. Big Ben booming through the mists, and the tall spires of Parliament and the Tower Bridge frowning at their reflections in the Thames, and watching them waver, break and slowly begin their journey to the sea.

There is plenty of color in Old London! It peeps out at you through the breaking fog of early morning when the guard marches out behind its band. Stepping smoothly along—past the palaces and round the noble uen Victoria fountain. It flickers on the dance floor at 5 o'clock of an afternoon at the Savoy, when pretty girls in old rose, apple green and beaver brown step to the stately measures of the tango or gyrate to the increased tempo of the one-step and the Charleston. It smiles at you from the gay windows of Selfridges and Harrod's—Yes—London is full of color!

In Paris, the master couturiers have now developed color schemes for cars—inside and outside—which are available to Americans. These color schemes are verified by their own signatures. It will now be possible to have your car finished, in the latest Paris shades, picked out especially for your type of model.

Lahvin gives a lovely scheme for a touring car in royal purple and green, trimmed with black mouldings and with a stripe of old gold, and a town car in Midnight blue with mouldings of black and stripes of old rose and yellow.

Phillippe & Gaston have developed color schemes for two touring cars, one in beaver brown and peach, with mouldings of black and stripes of old gold and the other in tones of blue and silver.

Lucien Lelong, known for his originality and daring, gives some lovely greens and peach tones for the sport touring car and also creates a town car in Royal purple and silver. Bonnet, from the Place Vendome, gives a sport car in apricot and cream with bright green striping and a town car in sable and green.

From Jenny, there are no less than four combinations in beautiful colors—two in various tones of green and gold and two in old rose, apricot and brown.

Callot creates the colors for two touring cars, a sedan and a small town car, the most interesting of which is the town car in jade and powder blue with mouldings of black and stripes of cafe-au-lait.

Vonnet has a flair for the sport car, one color scheme in particular being most interesting with its tones of Dekkan brown and London smoke.

Paul Poiret, that master of the exotic, creates a lovely town car in shades of brown with bright green wheels and a touring car in Vermillion and cream.

Paton gives a cabriolet in beige a sport car in tow tones of gray and a town car in black and argent, while Drocil has chosen a town car in Browns and creams and a touring car in delicate shades of gray blue.

The Paris creators of style have again waved their magic wands, and the cars of tomorrow will glide down the avenue, and flash over the winding roads, gloriously attired. Adding their bit to the pageantry of life and color with which all nature surrounds us.

Acclimated ornamental nursery stock, evergreens, rose bushes, fruit and shade trees at Peary Bros. in season. We have our own nurseries, 178 S. Com'l. (*)

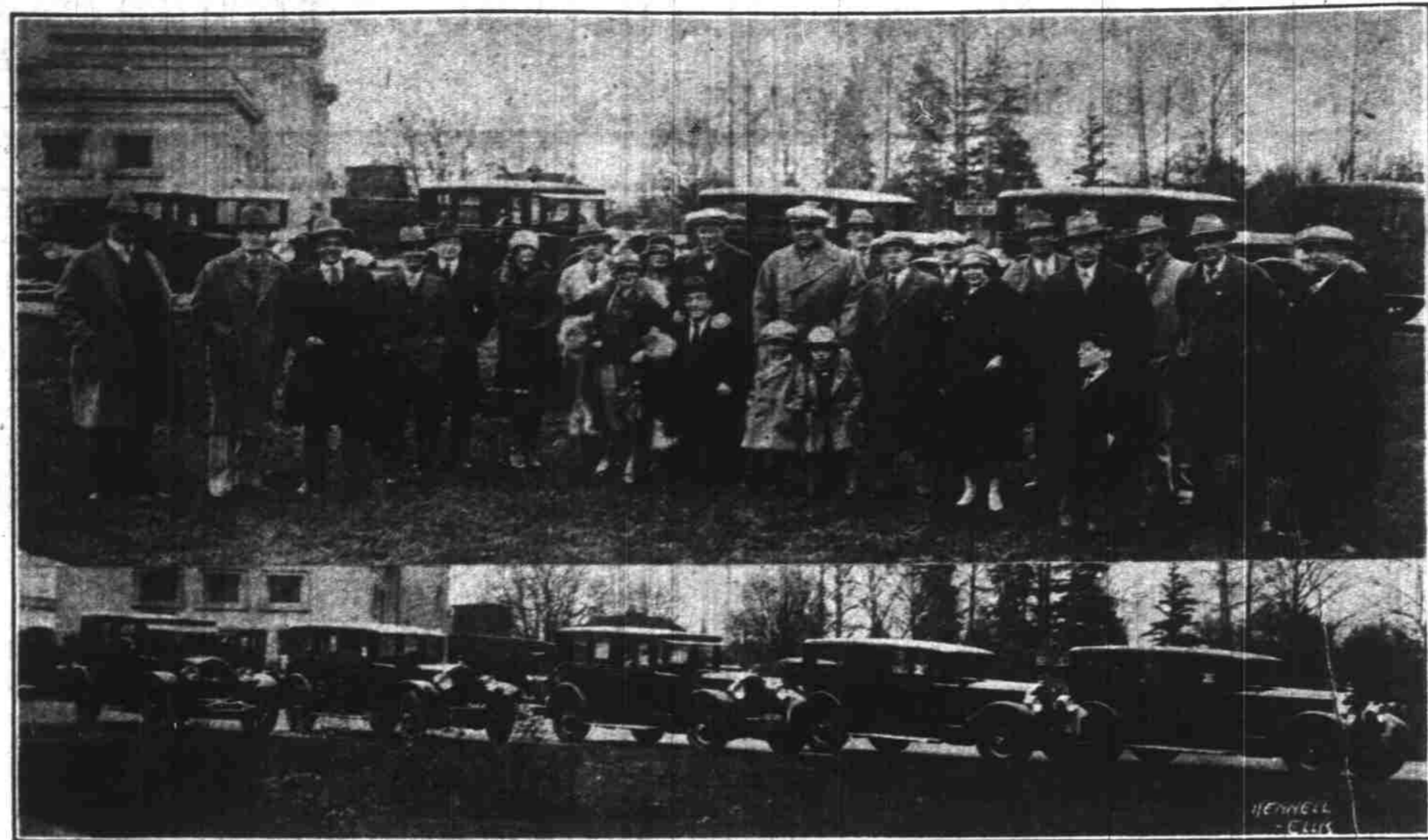
H. T. Love, the jeweler, 335 State St. High quality jewelry, silverware and diamonds. The gold standard of value. Once a buyer always a customer. (*)

SETS TIRE RECORD WITH A. A. SANCTION (Continued from page 3)

Mexico, on November 29, the total distance covered was 336 miles and the fuel consumption was at the rate of 49.78 miles to the gallon. Up to this point no oil had been added.

At Sweetwater, Texas, on November 30th, with a total mileage of 1822, the average fuel consumption was 43.27 miles to the gallon. Clear weather and dry but dusty roads were encountered

Babe Ruth's Vaudeville Troupe Sees Salem in Fleet of New Packards



Babe Ruth felt at home seeing Salem in a fleet of new Packards furnished by the Capitol Motors, Inc. The Bambino and his vaudeville troupe visited all the state institutions. They gave entertainments at the Indian school, blind school, Kiwanis club, penitentiary and boys training school.

The stop for December 1st was at Dallas, Texas, and on the run from Sweetwater to Dallas the record average of 53.6 miles to the gallon was established.

On December 2nd, the distance covered was 307 miles to Arkadelphia, Ark., and the fuel consumption was 7.5 gallons giving an average for the day of 40.9 miles to the gallon. At this point the grand average for the trip was 44.47 miles to the gallon.

Memphis, Tenn., was reached on Friday evening, December 3rd, where the night stop was made. Up to this point the grand average for the trip was 44.3 miles to the gallon.

Saturday saw the car at Indianapolis. From Indianapolis, the route lay across Indiana and Ohio into Pennsylvania and Tuesday the Whipet arrived at Uniontown.

During the day the car was forced to buck a heavy storm of rain, hail and sleet with the roads slippery from the ice and with the rain freezing to the windshield

and obstructing the vision. 221 miles were covered and at Uniontown the total mileage from Los Angeles was 3121 with an average per gallon of gasoline since the start of 43.55 miles.

On Wednesday the run was continued into Gettysburg over roads that were covered with ice from the storm which had raged the day before.

On Thursday the final lap was covered and the car reached New York with its record breaking economy achievement.

The official checking of gasoline and oil was all done by Joe Nikrent for the AAA. The total amount of fuel consumed for the 3529.8 miles covered was 82.25 gallons and was entered as an official record. The car was given a final inspection by Joe Nikrent and A. J. Means of the New York Automobile club to see that no changes had been made during the trip.

The entire run was made without mechanical adjustment or repairs of any kind except the replacement of a spring hanger at

Indianapolis and the car finished in perfect mechanical condition.

At the start from Los Angeles, the drivers were sent away with wishes for goodspeed from Carl Laemmle, Jr., Asst. Gen. Mgr. of Universal Film Co., and from George Lewis, star of "The College Kids." It was greeted in New York by members of the Universal Film Co., who expressed themselves as of the opinion that it had won the distinction of being the most economical transcontinental run that the country had yet seen.

Beautiful cities he has ever seen and will never forget how well he was treated here. On his whole tour he said, he never played in a more convenient or as beautiful a theatre for the size of the town as Bligh's New Capitol Theatre of Salem.

ident prevention activities have conserved the lives of 169,223 men, women and children in the United States during an eleven year period, estimates the National Safety Council, which points out that if there had been no motor vehicle fatalities, the saving effected would have totalled 221,000.

Buy at Director's and save, \$20 men's all wool suits \$9.95, in Director's downstairs store; \$2.50 slicker pants, \$1.59; \$2.50 slicker coats, \$1.59; 60c toe rubbers, 19c. (*)

The Cherry City Baking Co's bread, pies and cake are of highest quality. One of Oregon's most sanitary bakeries; visit it. Worth while. A Salem show place. (*)

Quality painting, both varnish and lacquer work, in our modern equipped paint shop. Washing, greasing and night service; tire repairs. Wood's Auto Service. (*)

Despite the annual increase in automobile deaths, organized ac-

NEW YELLOW TRUCK TO BE EXHIBITED

Built to Meet Present Needs According to Chairman of Company

Official announcement was made today by John Hertz, chairman of the Yellow Truck and Coach Manufacturing company, that early in 1927 they will market trucks of one and two ton capacity equipped with the famous over-head valve, 6-cylinder Buick engines and selling at astoundingly low prices.

A complete line of these trucks will be exhibited for the first time at the New York National Automobile Show.

This news which has so startled the commercial vehicle trade is the logical outcome of the amalgamation of Yellow Truck interests with General Motors.

"Now, for the first time," said Mr. Hertz, "there is available a commercial vehicle that combines a matchless six-cylinder motor with a chassis that has been developed under the most exacting operating conditions known to the transportation industry. These new one and two ton trucks have had the most grueling tests, at the General Motors Proving Ground, under the supervision of General Motors engineers.

"They are built to meet present day needs; the six-cylinder power plant insures maximum acceleration and flexibility. They are capable of operating at unusually high speeds and the braking equipment insures quick stops. The two-ton truck is equipped with four wheel brakes.

"I know of no greater contribution to commerce today than a one or two-ton truck with all the flexibility of a passenger car, equipped with a vibrationless motor, and with brakes that insure to traffic the greatest factor of safety that has ever been devised. Our engineers are convinced that the industry has never known the equal of the Buick power plant for high speed trucks.

"The casual observer knows of the deteriorating effect of vibration on both chassis and body.

Hence the six cylinder vibrationless truck had to come, representing the same scientific advancement that made the place for the six in passenger car operation. In the building of these trucks we have applied our experience in the operation of vehicles for millions and millions of miles.

"Our extensive operating records show that as you improve mechanical equipment you grade up the class of drivers and you hold down driver turnovers. This explains why the new Buick motor Yellowcab trucks have self-starters, improved electric lights, commodious seating and leg room and especially convenient steering gear and dash arrangements for the driver.

"Obviously, all these advantages, coupled with low prices are made possible by the General Motors purchasing power, research and testing facilities, and huge scale production.

"The marketing of the Yellowcab trucks equipped with the Buick six cylinder motor has long been a vision with me and we are happy to have been able to bring this about in the interests of providing more efficient and economical motor truck transportation. Numerous applications for dealerships evidence the universal demand for this new type of product, and sales and service facilities will be greatly extended to meet the needs of the market."

The Dixie Bakery leads on high class breads, pies, cookies and fancy baked supplies of every kind. Best by test. Ask old customers. 439 Court St. (*)

Marshfield improvement bonds sell for substantial premium.

PEERLESS SIX SETS RECORD IN AFRICA

Distance of 800 Miles Made in 2 1-2 Days, Highways Rough Most of Time

Apparently the Peerless Six-80 sets out to establish new records no matter in what corner of the earth it may find itself placed.

In the last few months a Peerless Six-80 roadster has been used in setting new records in the United States, one from Cleveland, Ohio to Jacksonville, Florida and another from Fort Worth, Texas, to Champaign, Illinois.

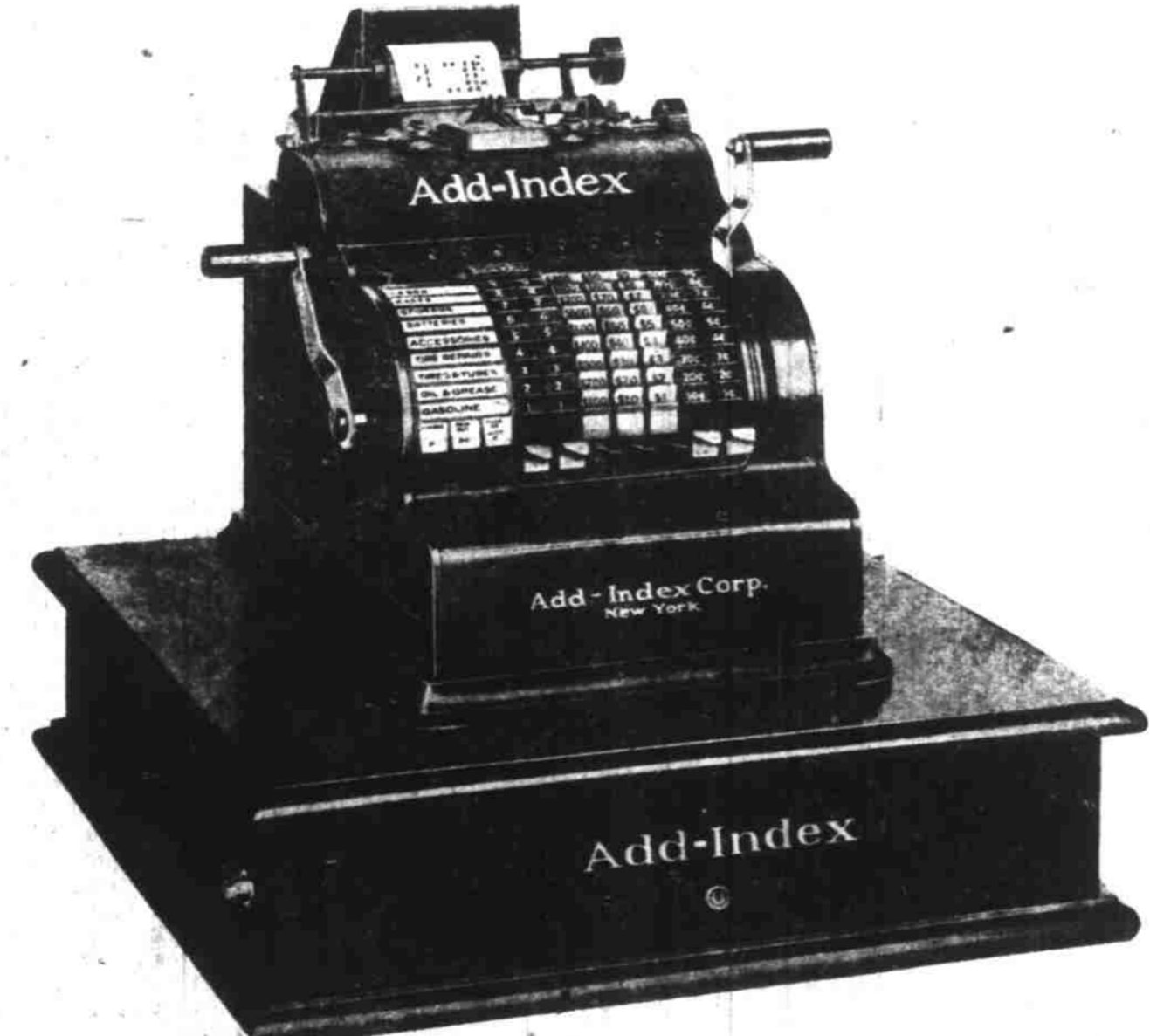
Now word comes to the Peerless factory from Cape Town, South Africa that a Peerless Six-80 phaeton recently set a new speed mark from between Johannesburg and Salisbury in Rhodesia.

An insight as to the comparative condition of the roads in Africa and the United States is given in the time required for the Rhodesia run. The distance of 500 miles was made in two and one half days. In the United States the run from Cleveland to Jacksonville—1178 miles—was made in 30 hours and 34 minutes. The trip from Fort Worth to Champaign—1010 miles—was made in 25 hours and 10 minutes.

C. F. Breithaupt, florist and decorator, 512 State. Phone 380. Flowers, bulbs, floral designs for all occasions. Pioneer and leader in Salem. (*)

Opportunity-- \$600 or Half Price for New Threshing Machine—See VALLEY MOTOR CO. Salem, Oregon

Add-Index Cash Register MODEL 472

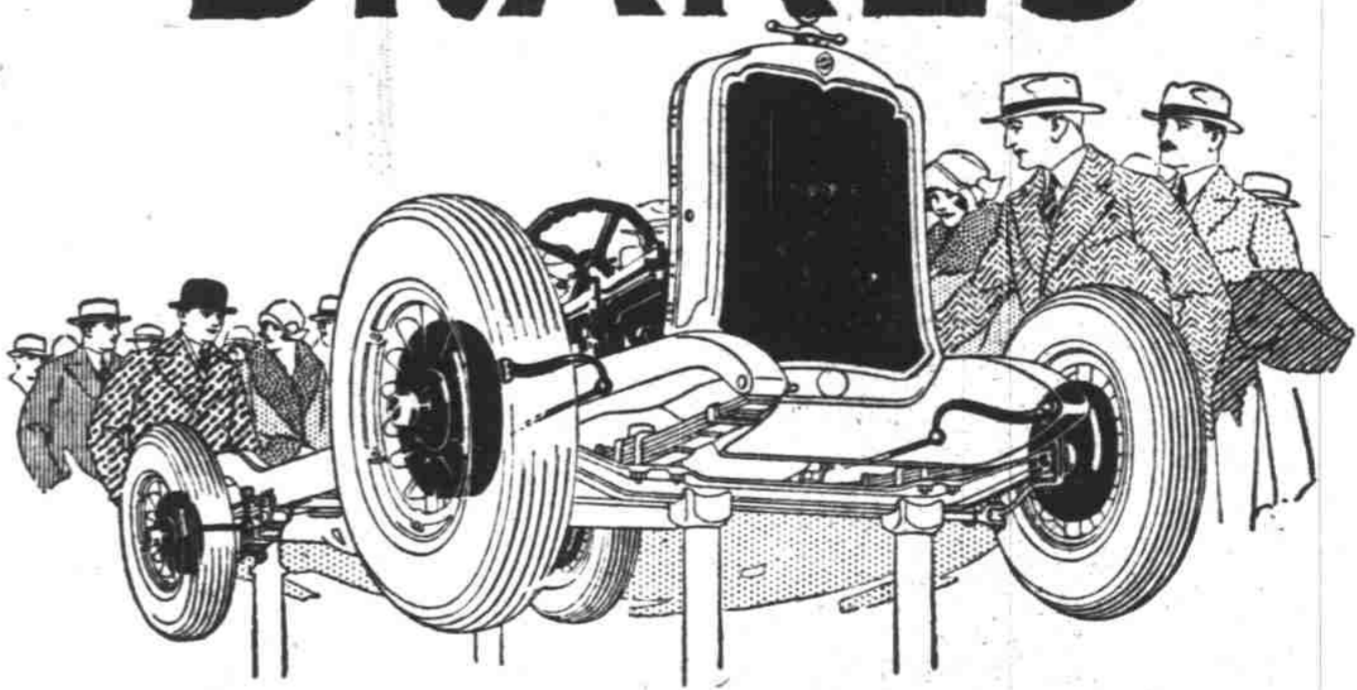


9 DEPARTMENTS—9 CLERK KEYS—1c TO \$999.99 RING-UP CAPACITY—PRINTED TAPE RECORD OF: DEPARTMENT, CLERK MAKING SALE, WHETHER CASH OR CHARGE, AMOUNT OF SALE, PAID OUT ITEMS, REC'D. ON ACCOUNT ITEMS (and the clerk who handled the transaction).

In addition to the above it is a high grade adding and listing machine giving you a neat printed tape with list of items and all totals and sub-totals printed in red. Nothing like it has ever been available at the price. A complete book-keeping register and an adding machine for \$185.00. Liberal terms and generous allowance for your old register.

Write, wire or telephone at our expense ROYAL SALES COMPANY INC. 272 OAK STREET BROADWAY 0530 PORTLAND, OREGON Pacific Northwest Distributors for Add-Index Corporation of Grand Rapids, Michigan

OLDSMOBILE ANNOUNCES FOUR-WHEEL BRAKES



AND LARGER BALLOON TIRES NO PRICE INCREASE

Crankcase Ventilation, Oil Filter, Dual Air Cleaning, Two-Way Cooling, Harmonic Balancer, item after item... and now—larger (30x5.25) Balloon Tires and Four-Wheel Brakes!

Thus Oldsmobile adds to its imposing array of features of known value and demonstrated worth in the car that asks no favors, fears no road. Thus Oldsmobile keeps faith with its policy

pledged to progress. Today, more than ever before... no matter what car you favor or what price you are willing to pay... you owe it to yourself, your pocketbook and your sense of satisfaction to know Oldsmobile Six. See it, drive it, go over it, point by point, study every feature. Then and only then, can you realize what a remarkable value this Oldsmobile is.

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