

OUR OWN COLE McELROY

And His Spanish Ball Room Dance Band from Portland

Now On
COLUMBIA (New Process) RECORDS

HEAR THIS BAND -- At the Elsinore Theater Sunday, Jan. 9—Four Shows
At the Mellow Moon Tuesday Night, Jan. 11 (Dancing)

Cole McElroy's Spanish Ball Room Band



THESE RECORDS MADE IN PORTLAND

The Columbia Phonograph Company made very elaborate arrangements during the past 2 years to bring special recording equipment to the Coast. Their hopes were realized during this early Fall, when a complete corps of recording engineers and all their regular recording equipment arrived in Oregon.

Cole McElroy's Dance Band had previously been selected from the many bands and orchestras under consideration.

This is truly Oregon's own Record, recorded in Oregon by Oregon's own dance band.

—Columbia Phonograph Company

Exclusive
Columbia
New Process
Record
Artists



Radio
Favorites
Broadcasting
From
K. G. W.

PERSONNEL OF McELROY'S DANCE BAND

McElroy's Band is composed of 12 artists playing 38 instruments under the direction of Jonnie Sylvester.

- Johnnie Sylvester . . . Piano Accordionist
- Harry McDaniels . . . Pianist
- Pompy Romine . . . Sax, Clarinet, Trumpet
- Del Porter . . . Sax, Clarinet, Violin
- Eddie Hawthorn . . . Sax, Clarinet
- Billy Priest . . . Banjo
- Bob Misner . . . Trombone
- Bill Stewart . . . Trumpet
- Fred Morelock . . . Trumpet and Entertainer
- Roland Allen . . . Drums, Trumpet
- Tom Curtiss . . . Bass, Violin
- Ted Mullen . . . Singer and Entertainer (Second row)

The latest "hits" by

Cole McElroy's Spanish Ball Room Band

786-D "NEAPOLITAN NIGHTS"--Waltz
"I'LL FLY TO HAWAII"-- VOCAL CHORUS BY TRIO

794 D—"Whose Arms Are You in Tonight" (Fox Trot)
"Meadow Lark" (Vocal Chorus)

Played By
Cole McElroy's
Spanish Ball Room
Dance Band

75c

Other New Releases

- 770 D—"Tiger Rag"** 75c
"Blues" (My Naughty Sweetie Gives to Me) . . . Ted Lewis and His Band
- 805 D—"In a Little Town"** 75c
"Trail of Dream"—The Cavaliers . . . (Waltz Artists)
- 797 D—"Farewell Blues"** 75c
"Stack O' Lee Blues" . . . Sol Hoopiis Hawaiian Trio

- 784 D—"Come Unto Me" (A Sermonette)** 75c
"I Ain't A-Gonna Grieve" (A Spiritual) . . . Aimee Semple McPherson
- 785 D—"Kiss Me and Then Say Goodnight" (Fox Trots)** 75c
"I Never Knew What the Moonlight Could Do" . . . Jackie Sounders and Orchestra
- 801 D—"Baby Face"** 75c
"My Baby Knows How" (Vocals) . . . Charles Kaley



DANCE

TUESDAY NIGHT
January 11
8:30 P. M.

MELLOW MOON
Pavillion
with

COLE McELROY
and His Spanish Ball Room
Band of Portland

Admission:
Gentlemen \$1.10 — Ladies 50c

Hear This Great Band at
the Elsinore Theatre—
Four Shows Sunday Jan-
uary 9.

Exclusive Columbia New
Process Record Artists.

Radio Favorites Broad-
casting From K. G. W.

Cole McElroy's Spanish Ball Room Band also at the
Albany Armory Monday Night, January 10

Concert and Dance

Your Theatre
"THE ELSINORE"

Saturday - Sunday
Monday

Special
Prologue
SATURDAY
and
MONDAY



The Canadian

With

GRANDIN

You'll Live the Picture

Cole Mc-
Elroy's
Spanish
Ball Room
Band
SUNDAY
ONLY

**We Carry a Complete
Line of**

**Columbia
Phonographs**

and

**Cole McElroy's
Records**

Portland Music Co.

355 N. High St.

L. LUNSFORD, Manager