The Oregon Statesman

## 



MORE FACTORIES
The Prun－Port factory is to begin operations in Salem in
the next three weeks－ Giving a marketing outlet for some of our Italian prunes ing for working up their by－products，the pits and the kernels and the pulp．

Started i
possibilities of this concern are almost beyond measure．One may visualize，from modest and conservative beginnings，the use of a vast tonnage of our prunes，and the making of for－
tunes from small investments．The field is open，and it is immense－

As wide as the United States；as wide as the world increasing the size of old ones－

And the opportunities in this line are great． will work up the raw products of our land．There are lit ally hundreds of such opportunities．These are the kind of lactories that will bring new money ever year；that will put increase of values

GETTING NEW PEOPLE ON THE LAND

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－The above is in full a circular of the land settlemen department of the Portland Chamber
Oregon State Chamber of Commerce
A report of progress．
That is the kind of work that gives visible，concrete results．It is the kind the people of Oregon generally should appreciate；especially because of the fact that the expense is largely borne by the business people of Portland．They realize that they mast build up a back coun try

Their fund made it possible to have flax pulling machines ine Salem district，which were necessary to seve the crop The money was paid back；but it came at a time of absolute Theed．
There can be nothing more beneficial to the state as than the development of our industries on the land－ foundation；everything that makes prosperity possible， even life itself
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Delicious ariety



What a charm there is in ariety，yet how often tis orgoteten in the ervicice of bradis on the menu

 grateful appreciation at the dining table．Neither ar
they a lot of trouble to prepare in these days of care ful recipes and regulated heat，providing dependable flour is used．A dependable flour is uniform because is milled according to a fixed formula
Fisher＇s Blend Brand Flour is a formula flour．It is not milled from just wheat－it is mtilled from the frour elements of an ideal wheat．This ideal is ob tained by blending different varieties of wheat until作解 the formula Fisher＇s Blend Brand Flour has bedome standard mor household use because it is the same today，as las
moars ago． WGetutwais

FISHER FLOURING MILLS COMPANY


## Asgood for Cäkes and Dastry as for Bread．

## The Statesman Annual Edition

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