NO MONEY DOWN Start Paying Small Weekly or Monthly Payments Next Year!

Until December 24 you may buy any Piano, Player Piano, Grand Piano, Reproducing Piano or Phonograph without paying anything until next year. We do this in order to make buying at this store as convenient as we possibly can. There are no strings tied to this offer whatever except that we be furnished with satisfactory references, that you have a reputation for paying your obligation. We know that just before Christmas it is not possible

to pay a large down payment by many and we do not want this to keep you from giving music—the greatest of all gifts. Nothing would make the whole family as happy as a beautiful Baby Grand, a Registering Piano, an Ampico or a new Viva-Tonal Columbia Phonograph. We have a complete stock now and you may select anything in our entire stock and we will hold for Xmas delivery. Come now while our stock is large.



NEW PIANOS

Including such makes as Mehlin & Son, Gulbransen, Bush & Gerts, Haines Bros., Norman, Ampico, Armstrong, Francis Bacon and others

\$238 \$295 \$350 \$375 \$440 \$525 \$675 \$775 \$850 \$1000 \$1250 \$1500 \$1550 \$2150 \$2500 \$3100

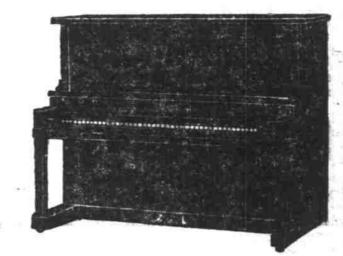
Every one in stock ready for delivery. Start paying next year on easy terms. Your old piano accepted on part payment

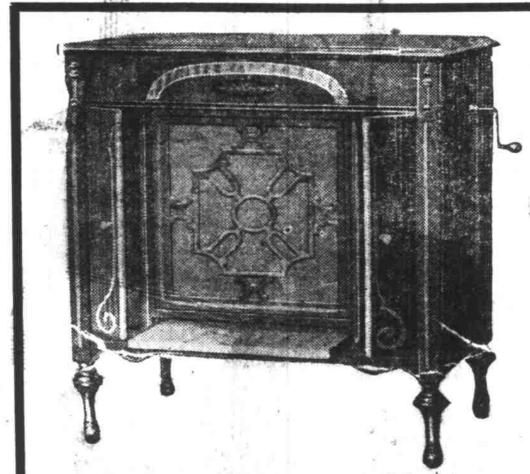
All New — No Money Down

USED PIANOS

\$75 -- \$135 \$175 to \$325

In first-class condition — fully guaranteed Start paying next year on terms almost like rent — No money down





VIVA=TONAL COLUMBIA

After making a thorough investigation into all the new Phonographs we found the Columbia to be superior to any

other — therefore, we sell the Columbia exclusively — and we know it to be the biggest value to be had.

We Can Make Deliveries on All Models

\$90 \$115 \$150 \$160 \$175 \$275 \$300

No Money Down -- Start Payments Next Year -- Then Only \$6, \$7, \$8, \$10 to \$15 Monthly

THERE WILL BE A SHORTAGE OF COLUMBIA PHONOGRAPHS CHRISTMAS!

We Have a Large Stock of RADIOS

Including Kellogg, Gilfillan, Freshman, Splitdorff and Crossly

\$32 \$42

\$65

\$85

\$90

\$175

\$215

\$230

\$375

\$400



Less Accessories

We will be glad to give you a demonstration of any set we sell in your own home. Easy terms on Radios. You can buy any radio in our entire stock on terms of ten per cent down and balance in 12 equal monthly payments

SEE OUR BIG STOCK OF RADIOS BEFORE YOU BUY

The Portland Music Co.

L. LUNSFORD, Mgr.

Where You Can Save But be Safe

New Chambers Building

355 North High Street