

# The Oregon Statesman

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**THE EYES OF THE LORD**—"For the eyes of the Lord run to and fro throughout the whole earth, to show Himself strong in the behalf of them whose heart is perfect toward Him." 2 Chron. 16:9.

## THIS PRUNE PLAN WOULD FAIL

Editor Statesman:

Enclosed please find a synopsis for your consideration of the cooperative arrangement for fixing prune prices which the writer attempted to call your attention to the other day.

Kindly give the matter your best thought, and if you decide the idea carries merit, we ask that you get behind it editorially with all the force The Statesman can muster.

Upon no account treat the matter as communicated, as to do so will cause the plan to fall flat and will attract no attention, besides the writer is looking for no free advertising.

It may take considerable missionary effort to educate our growers to become active along these lines, but the writer has consulted many growers and a few packers, and so far all have signified their willingness to enter into the plan.

This idea uses the only weapon which the grower really has; viz., the right to save or lose his crop as conditions warrant.

It will uphold the hands of the packer in making a decent price to the eastern trade without fear of price cutting.

It will stabilize prices, and thus protect the jobber in buying freely according to his needs instead of the piecemeal plan now in vogue.

Any cooperative movement looking toward forcing a decent price out of the trade once the crop is harvested must needs fail, as the jobber can out wait the grower, as was so plainly shown by the Oregon Growers' fiasco.

The local banker should not oppose the measure, as it is the only plan which will assure him of regaining his funds now sunk in the industry.

Your three leading Salem bankers found nothing wrong with the plan, and two Salem packers say it will do the work.

If you can arouse enough interest among the growers to put this idea or a similar one over you will be doing us an infinitely greater service in saving an established industry than in promoting new industries.

The writer's idea of a decent price to the trade in prunes is 7c for 30-35's, with the old time quarter cent drop all along the line for each five additional pounds to the pound.

This price to obtain in full crop years; in short years we must have 10c and down.

The plan being to get a reasonable price for our product or quit the game.

Thanking you in advance for any assistance which you may lend the matter, etc.

### THE PLAN The Grower

To organize the United or Associated Prune Growers of Oregon, Washington-California.

To incorporate with only the necessary list of officers for incorporation.

To sign up for a period of 5 years pledging himself as follows:

To sell no fruit for less than a minimum price to be fixed by the above corporation, this price to be fixed annually.

To sell only to an accredited list of packers as furnished by the corporation.

To secure his pledge to the corporation by giving it a bill of sale of his cured fruit to become effective only if his crop is picked against the direct orders of the corporation.

To elect from each fruit growing district one member to form a price fixing committee.

This committee to meet June 1st, canvass the crop in sight, and name a minimum price to the packer.

If by the first day of August satisfactory assurances can be had from the packer that he will agree and use his best efforts to handle the crop at or above the minimum price named each grower will be notified to harvest his crop, otherwise the order to go out to let the fruit waste.

All packers making this agreement to form and become members of an accredited list, a copy of which to be furnished each grower.

Any packer failing to subscribe to this agreement to be boycotted.

All cooperative bodies to come in as packers with individuals taking the individual pledge.

### The Packer

To pledge himself to offer no fruit at less than the minimum price fixed by the price fixing committee, plus his regular packer's charge.

To pledge himself to buy only from members of the corporation.

To pledge himself to at once lay before the jobber the price fixed by the price fixing committee, and secure his agreement to handle the crop according to his needs on these terms, and report results to the committee before August 1st.

### The Price and Organizations

The organization to be made as simple as possible with no fancy salaries; just wages for those serving, with a reasonable expense allowance.

The prices named, at all times to be fair and just valuation, costs considered, with no hold up figures.

The Statesman editor feels complimented by the above. This paper would be very glad to get behind a plan to stabilize the prune industry of this district that would work—

But the one suggested by the writer of the above, who, according to his wish, shall be nameless, would be foredoomed to failure. For several reasons.

In the first place, the growers could not be induced to sign the contract; that is, in sufficient numbers to make it workable. And neither could the packers.

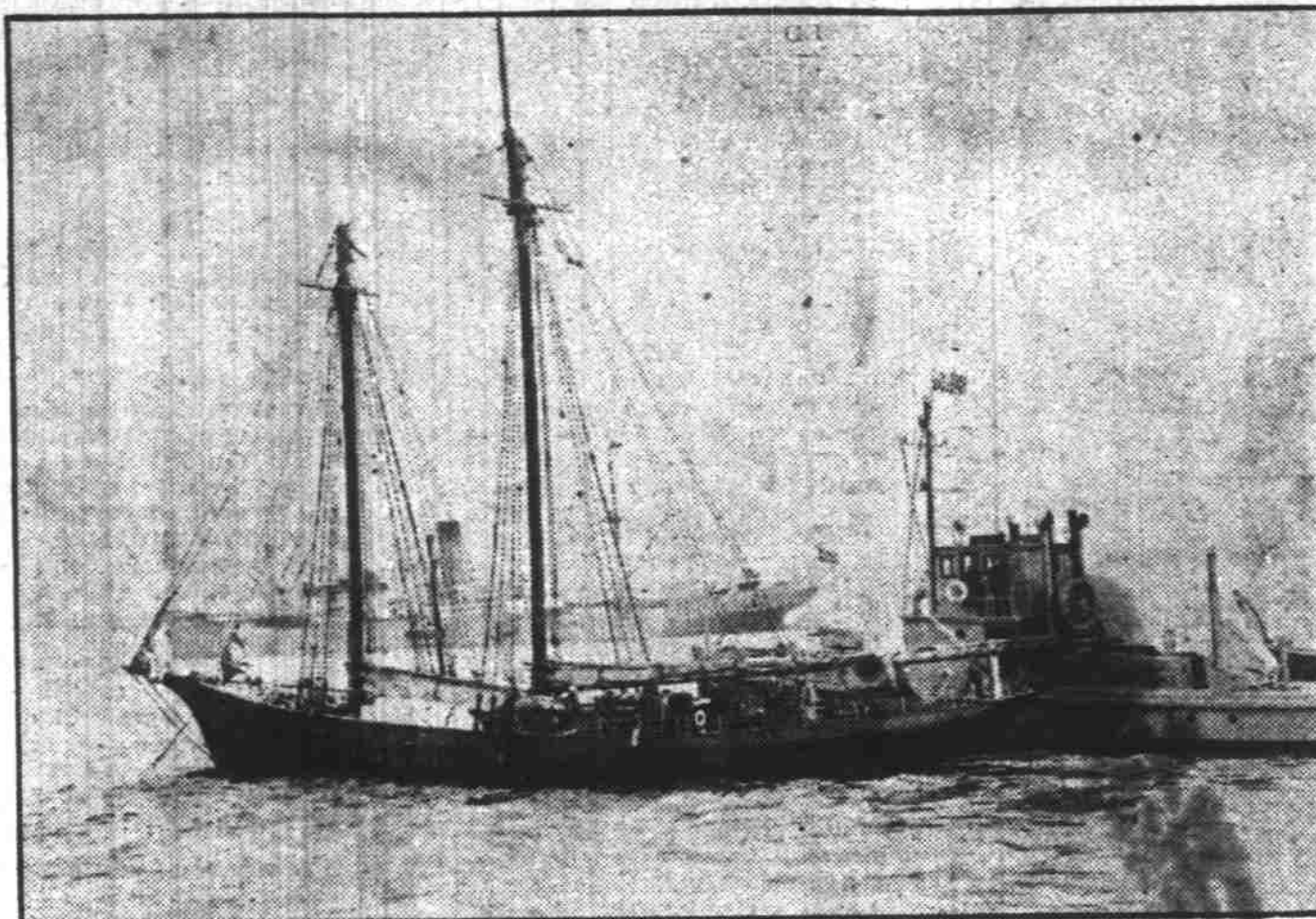
In the next place, in low price years, they would not keep their contracts; many of them could not.

In the next place, such an arrangement, if it could be put over, would not be a good thing for the prune industry. It would be reactionary. The industry would tend to grow smaller, instead of larger; tend to peter out entirely.

Plans for a monopoly control set up an objective that cannot be attained. Such plans obscure the real purposes and possibilities of cooperative marketing, and in the long run are harmful to cooperation and to the development of efficient marketing.

The cooperatives that are successful offer superior service; they do something in developing markets; in advertising for wider markets; in providing for the disposition of by-products; for a thousand and one things.

## HEAVILY LADEN RUM SCHOONER SEIZED



The United States coast guard seizes the schooner "Consuelo II" with a cargo of 5000 cases of liquors, charging that she was inside "territorial waters." Photo shows the "Consuelo II" off the Statue of Liberty with coast guard cutter alongside, after the capture.

Like the cooperatives of California.

And these cooperatives pay good salaries. They get big men and have to pay good salaries, to keep them. They earn their salaries, many times over.

And the editor of The Statesman does not agree that the Oregon Growers Cooperative association was a fiasco; excepting in the failure of the members to give it better support. Some of the growers thought the officers were getting too high salaries—

And some of them have beef making many times their salaries since—

Were worth many times their salaries then, and would have been worth still more, if they had had full cooperation.

It takes about 50 different processes and lines of information to get a car of prunes from Salem, Oregon, to Paris, France. Who can know them all, and not neglect one of them (perhaps a fatal one), without the possession of first class ability?

If the fruit industry of Oregon were bound up in a cooperative managed by competent men, and with 100 per cent cooperation on the part of the growers, there would be no question concerning the growing of the right varieties, the harvesting and shipping and packing of all of them, and reasonable returns to the growers.

## PUBLIC SPEAKING CLASSES STARTED

Dr. Hall Conducts Courses at  
YMCA, Twenty Attend  
First Meeting

In looking about for an instructor for the class of public speaking which opens tomorrow night at the YMCA the educational committee was exceptionally fortunate in being able to secure Dr. John O. Hall, head of the department of public speaking at Willamette uni-



Dr. J. O. Hall

versity. Dr. Hall is constantly in demand as a public speaker and has had 10 to 12 years experience as an instructor in this subject.

Dr. Hall received his AB degree from Denver university and did graduate work in the University of Minnesota. He received his Ph. D. from Columbia university. Dr. Hall was instructor of economics and sociology in Willamette university prior to the war. During the war he was drafted by the government to do special statistical work for the war department. Following the close of the war he became dean of the Research university in Washington, D. C., and while at this place instructed advanced student and many nationally prominent men of business and political life.

Dr. Hall is a native of Norway, and has written a book entitled "A Boy in Norway," which deals with the customs and conditions in his native land. During the world Scandinavian conference at Minneapolis last year Dr. Hall shared the platform with President Coolidge and was the one speaker and orator for his people.

Dr. Hall has expressed great satisfaction in reviewing the textbook which has been specially compiled for use in the YMCA public speaking classes and which will be used

in the local "Y" class. He expressed a view that the books were highly adaptable for the needs of the men in positions of leadership in our business and political life of today.

At the preliminary meeting last Wednesday night Dr. Hall spoke to over 20 men, all of which registered for the course, and more have been registered since then. The class will meet every Wednesday night at 7:30 o'clock at the YMCA for 17 sessions.

Cross Meat Market, Biggest, busiest and best in Salem. Choice steaks, bacon, hams, sausage, lard, eggs, milk. Absolutely sanitary. 370 State St. (\*)

## Centerview-Evergreen

The Willard Community club, has purchased new Aladdin lamps for their meeting place, those that they had last year having been stolen. To guard against this happening again the new lamps have W. C. C. engraved on the bowl.

L. B. Haberly took his wife to Portland Tuesday to be under the care of a specialist. Mrs. Haberly has not been well since an attack of flu some months ago.

Lorraine Fletcher who teaches at Centerview was a dinner guest at the A. A. Geer home Tuesday evening.

Ruth Rue was a visitor at her parents' home over the week end. Mrs. Frank Egan slipped on a wet step Monday and fell injuring herself quite badly. Her back and arm were bruised and she is very lame.

Mr. and Mrs. W. J. Haberly motored to Corvallis Sunday to take their daughter, Mildred, back to OAC. On her return home Mrs. Haberly found a message calling her to the bedside of her niece in Portland, who was to undergo a major operation.

Mr. and Mrs. J. O. Small are staying in Silverton helping care for Mr. Small's aunt, Miss Moore who is very ill.

Mrs. Dave Ramseyer, Mrs. S. Harris Thompson, Mrs. Fred Knight and the Misses Olive and Vera Ottoway met at the A. A. Geer home to formulate a new set of by-laws to the constitution of the Willard Women's Club. They will be presented for action at the regular meeting Thursday at the home of Mrs. Fred Knight.

Mr. and Mrs. Edson Comstock and two children, Roger and Janet motored to McMinnville Sunday where they were guests at the home of Rev. and Mrs. S. W. Hall. Mrs. S. J. Comstock of Silverton, who had been at McMinnville visiting the Hall's the previous week, accompanied them home.

Mr. and Mrs. Frank Bowers are driving a new Whippet sedan purchased through their nephew, Dewey Allen of Allen Bros., Silverton.

## 'THE RAINMAKER' OPENS HERE TODAY

Elsinore Theater Offers Love  
Drama With Plenty of  
Thrills

If you like a strong, forceful love-drama, rich in action, thrills, suspense and heart appeal, with a strong undercurrent of humor, staged against typical race track backgrounds and involving several colorful dance hall episodes, then you are sure to enjoy "The Rainmaker," showing today and Wednesday at the Elsinore theater.

For this Paramount production adapted from Hope Loring and Louis D. Lighton from the famous Red Book Magazine serial, "Heavenbent," by Gerald Beaumont, and directed by Clarence Badger, is compounded of those elements just mentioned.

Furthermore, it has the added advantage of a sterling cast, featuring such capable players as Earnest Torrence, William Collier, Jr., and Georgia Hale, and including in its supporting personnel Brandon Hurst, Joseph Dowling, Tom Wilson, Martha Mattox and many others.

The theme of the plot is that of regeneration and the characters involved are a jockey and a dance hall girl. It is the jockey who gives the story its title, for his seeming ability to call forth rain merely by praying for it earns him the nickname of "The Rainmaker." Collier handles this role in capital style and gives a performance that rings with sincerity and humanness.

Georgia Hale as the girl, who

fails in her attempt to break away from the dance hall life but eventually redeems both herself and the jockey, is wistfully charming and vividly convincing. Torrence wins new laurels with his compelling characterization of "Mike, the bartender."

The action of the story is swift and dynamic, working up smoothly to a powerful climax, in which an entire town is stricken with plague and Collier's prayer for rain is answered by a roaring cloudburst.

The Elsinore City Baking Co.'s bread, pies and cake are of high quality. One of Oregon's most sanitary bakeries. Visit it. Worth while. A Salem show place. (\*)

Walter H. Zesel, automobile tires, tubes and accessories. Vulcanizing that holds. High quality, superior service. A trial makes a customer. 198 S. Com! (\*)

## EAGLES' MINSTREL TICKETS SELLING

Rehearsals Under Progress  
Directed by Major Tom  
Akers, Old Time Star

With tickets for the Eagles' minstrels selling like the proverbial hot-cakes indications now are that the entire house will be sold out by the time the curtain rises at the Grand theater next Tuesday night, December 14, at 8:15 o'clock. Reservations are being made every day at the Sherman Clay Music company's store, but announcement is made by S. N. Willitt, in charge of the production, that there are plenty of good

seats still left. The public is urged, however, not to delay in getting their tickets and reserving them.

Rehearsals have been in progress for some time under direction of Major Tom Akers, old time minstrel star, and he is authority for the statement that the show will be excellent in every way.

A feature of the show will be the presentation of many of the favorite songs of other days; numbers which will bring back happy memories to hundreds in the audience. Talent of the highest order has been invoked to insure success of this feature. Such artists as William Ireland, lyric tenor, Oliver Huston, basso, M. L. Shepard, tenor, S. N. Willitt, tenor, Leo DuBoise, baritone, and others of known musical ability will contribute solos of beauty and appeal.

The big chorus, augmented by picked voices from the Ladies' Auxiliary, has been well drilled and sings with a volume of tuneful harmony. Several musical numbers of exceptional merit will be presented in the afterpiece.

A dress rehearsal is announced for Monday night, December 13, at the Grand theater with full orchestra.

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest fall and winter frocks, coats and dresses ever shown in this city. (\*)

Roller skating at the Dreamland rink, Tuesday, Friday and Saturday from 7:30 to 10:30 p. m. Ladies admitted free. Gentlemen 10c. Skating 25c. (\*)

Capital Bargain House, Capital Tire Mfg. Co., Mike's Auto Wrecking. Three in one. Bargain center of Salem. Thousands of bargains. H. Steinbock, 215 Center. (\*)

## ADVERTISING GETS FARMING SETTLERS

Chamber of Commerce Campaign Brings Many New  
Residents From East

"It Pays to Advertise" is the conviction of the land settlement department of the state and Portland chambers of commerce after the splendid response they have received from the advertising campaign launched November 1.

Advising farmers of the east, middle west and south that over 2000 of their co-workers have recently selected homes in Oregon, the department has been broadcasting an invitation to come to Oregon through the medium of the columns of farm journals published and circulated in many states.

Immediate and sincere are the 550 letters which have come directly from these advertisements betokening an earnest desire to accept Oregon's welcome to farmers.

A peculiar phase of the response is the fact that Iowa, Nebraska, Minnesota and Wisconsin lead the list of states represented by the inquiries with 62 letters each coming directly from those advertisements. Illinois followed close with 46 inquiries, while the states scattered from Florida to California shared in contributing the remaining 256.

The campaign of advertising will be continued in the farm journals until the first of the year, it is anticipated by W. G. Ide, who is directing the work. That many people have already come to Oregon from the states in which the publicity is now being placed for Oregon is borne out by the registration of approximately 3400 people at the chamber of commerce booth at the Pacific International Livestock exposition. The largest registrations were from Iowa, Wisconsin, Indiana, Illinois, Minnesota, Missouri and Ohio, which indicates that the majority of the people now settling here, at least of those interested in the Livestock Exposition, came from those states.

Letters and illustrated books have now been sent to the 1031 names furnished by those registering at the exposition booth, and it is anticipated that the department records will sooner or later show that a large percentage of these prospective homeseekers will follow their former neighbors to Oregon.

Further follow up work is being done directly by Arthur Foster, representative of the department, who is now calling on farmers in Wisconsin. Two weeks in the neighborhood of Duluth and other Wisconsin cities are following Mr. Foster's activities in Minnesota and other states where many farmers are planning to come to Oregon.

Elker Auto Co., Ferry at Liberty St. Autos stored, and bought and sold. Cars washed day and night. Low prices and service will make long friends. (\*)

Special as long as they last—body powder and bath salts only 50c, regular 75c each. These make wonderful Christmas presents. Crown Drug, 332 State. (\*)

Cure that cold and that miserable feeling in a jiffy. Get some Quick Cold Tablets at Nelson's, Hunt, Drugists, on the corner of Court and Liberty Sts. Tel. 7. (\*)

Deduction on all hats at the Vanity Hat Shoppe, 289 Court St. Be sure to see our line of hats before buying. Latest metal cloth hats just in. (\*)

The Midget Meat Market never fails to give you the finest meats and fish. There is but one place in Salem to get the finest fish. The Midget Market has it for you. (\*)

Portland—Dr. Brent Nature Food company installs \$30,000 plant for preparing honeyed wheat.