

A Christmas

Director's will help you find that Christmas gift—Easy to find what you want

FOR MOTHER, FATHER, BROTHER, SISTER, UNCLE, AUNT OR COUSIN

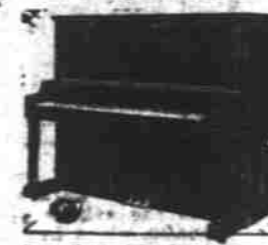
A department full of many suggestions
Visit our toy department

Director's Department Store
Corner Court and Commercial



SHOP EARLY

Gift Quest



The
**Musical Christmas
GIFT STORE**

It is easy to choose your Christmas gifts here. A musical instrument may be enjoyed by the whole family and will be a constant reminder of the giver.

Pianos—Phonographs—All Musical Instruments



GEO. C. WILL
SALEM'S LEADING MUSIC STORE
432 State Street

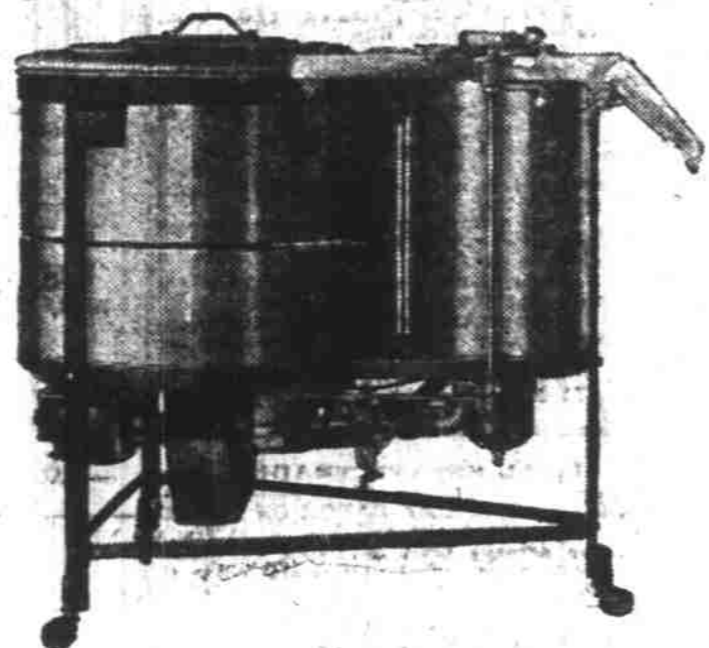


Make This an Electrical Christmas

FOR MOTHER—An Electric Range
FOR FATHER—A Reading Lamp
FOR SISTER—An Electric Curling Iron
FOR BROTHER—A Flash Light
FOR THE WHOLE FAMILY—A Radio

Everything in the Electrical Line
at

Halik & Eoff Electrical Shop
337 COURT TELEPHONE 488



Just the New Easy Washer

Makes a Lasting
Christmas Gift

VIBBERT & TODD
"Things Electrical"

191 South High

Telephone 2112

**SHOP
EARLY**

Here You May Secure
Gifts for the Entire
Family



FURNITURE
Or articles from our gift department for the older ones and

TOYS
For the children from our large stock of playthings

You will find it a real pleasure to shop here, where the selections are complete and the prices reasonable.

We have the largest showing of Toys ever displayed in Salem.

C.S. Hamilton
GOOD FURNITURE



We Can Help You
Make Your Children
Happy

All Kinds of Wheel Goods
Bicycles, Tricycles, Velocipedes,
Scooters, Coasters, Wagons
make good Christmas gifts and
also make it a time for the
children long to remember.

Lloyd E. Ramsden
287 Court Street



CORONA



for
CHRISTMAS

Give your boy one!

The boy who grows up without a Corona is missing something out of life. Give your boy a Corona this Christmas — see how quickly he learns to express himself, clearly, concisely, on paper.

Drop in or phone us for a demonstration. It costs you nothing to have the full facts.

Typewriter Exchange
421 Court Street

Used Typewriters at
\$5.00 and up

Telephone 651

To Complete
Christmas
Happiness



A BRAMBACH GRAND

\$20 down delivers one to your home

Sherman, Clay & Co.



GOOD JUDGEMENT

✓ Early Christmas Shopping
✓ Selecting Hotpoint Gifts

Select now. And let this be one year when you keep your resolve to give gifts that will be long remembered.

Hotpoint Electric GIFTS

will give years of lasting service. In our stock you will find Hotpoint gifts for all the family — priced right.

Headquarters for Gifts long Remembered



Portland Electric Power Co.

Phone 85

237 North Liberty



BUY A FORD

A Gift for the Whole Family

IT WILL PROVIDE PLEASURES
THAT WILL BE LONG
REMEMBERED

We have a complete stock of accessories which will solve many Christmas gift problems

Valley Motor Co