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Apoealypse,"the pieture which
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## STANDARD ELECTRIC RANGES

## Since the Earliest Days of Electric Cooking

 STANDARDS Have Blazed the Way to Better Methods, Improvements, in the Design, Efficiency and Utility

Why STANDARDS Are Preferred BEAUTY-

 DURABILITYThe small liwerpiced STANDARD
is as durable as the highest priced.
UR
 all durable, an investrinent for ECONOMY Accurate engineering makes STAN-
DARDS low in operating cost. You
 SELECTIONA size for every conceivable reed. other models. Sizes for the home club, hotel, yacht. Coffee urns,
griddles, water heaters, hotplates All STANDARD Ovens and Cookers are Pure Aluminum Lined
You may have your choice of white
or regular finish on any range. or regular finish on any range.
White finish Extra

type range, has oven, three open or enc
hotplates, inish all white nickel or grey
THE STANDARD ELECTRIC STOVE COMPANY

The largest and oldest manufacturers of electrical heating appliances in the world.

## A RANGE Consider

HEAVY CONSTRUCTION-Your range should last a lifetime. STANDARDS are built to endure. Nothing is spared to make the STANDARD a per manent jart of your household equipment. FINISH-Beautiful and durable finish. A STANDARD range will fit perfectly into your kitchen equipment. White or dark finish is furnished as ordered.
GUARANTEE-ALL STANDARDS are unqualifiedly guaranteed directly to the uer, for one year from date of installation in the user's home.

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