

Continuation of the Slogan Pages: Subject This Week, the Loganberry Industry

OVER FIVE TONS LOGANS TO ACRE OVER TRACTS IN THE LIBERTY SECTION

Four Ton to Acre Yields Were Not Uncommon in That District, a Few Miles South of Salem—A Very Well Written Article From a Grower, and Written From the Growers' Standpoint

Editor Statesman:
Complying with your request that I write something about loganberries for your Slogan edition, would say:

There is no doubt that loganberries are the surest fruit crop we can grow in the Willamette valley. In fact, so sure and so prolific are they that the great danger in growing them is overproduction.

Of this we had rather a severe lesson a few years ago.

Owing to the mildness of last winter, the loganberry crop this year was unusually heavy as a rule.

Two "Liberties" report yields of over five tons per acre over four and five acre yards, while four tons per acre was not uncommon in this locality.

For the last two years the demand for these berries has been fairly good, owing probably to the fact that at least two-thirds of the loganberry acreage in the valley was plowed out following the year when we had no market for our berries. Probably the fact that they have become better known and are not so much of a novelty has helped the demand.

The canneries, I understand, have learned to put them in a more palatable way, which no doubt has helped to make a better demand.

Price Too Low
The price is still a little low for such excellent fruit. The grower should receive at least 6 cents per

pound for his berries; then he could pay a decent price for picking and still have a little left for himself.

There is probably no other fruit grown where the grower must pay as much to have his fruit harvested in comparison to what he gets.

Co-operative companies, I understand, paid 6 cents for berries this year, and I have been told by good authority that the cannery at Cathlamet, Wash., paid eight cents for logans this year.

A great drawback to this industry is the lack of proper distribution of help at picking time.

Shortage of Pickers
Hundreds of tons of berries go to waste every year in this valley for want of help at the proper time.

The Y. M. C. A. employment bureau is a great help, but often strangers passing through the country do not know of this bureau and after trying to get work at places they can see along the road and finding these growers all supplied with help, pass on to other towns, leaving those a little off of the main traveled roads fairly begging for help.

On the whole, it is doubtful whether it would be advisable to plant a much larger acreage to logans at this time, as the present yield can probably be increased enough by careful cultivation, fertilization and spraying to supply all demands.

P. G. JUDD,
Salem, Ore., Rt. 4, Oct. 6, 1926.

Further back, and shipped out from the rearward part—so there will not need to be any double work in handling the business.

A Growing Concern
The Salem Chickeries is a growing concern. It handled 210,000 baby chicks last year, and 260,000 this year; a 25 per cent increase. The prospects are for a much larger business next year; likely over 300,000 baby chicks will be handled.

Mr. Needham does not claim all the credit. The fact is, he gives the larger share to the 25 or more breeders who have stood behind him with their egg supplies. They are some of the outstanding breeders of this district. And all specialists in breeding. He also gives a large share of credit to Mrs. Needham, who makes more than a full hand in the busy season, and in fact all the time.

Shipments of baby chicks will begin earlier the coming season than heretofore. The Salem Chickeries has already a lot of December orders.

IS STAYING WITH THE LOGANBERRIES

"I. D. Bennett is still staying with the loganberries," writes Mrs. I. D. Bennett to the Slogan editor, in a letter dated Tuesday, Oct. 5th.

"We have six acres, and they averaged three tons to the acre this year, picked; lost many by sunburn, etc.," she writes, adding that they would like to sell at a bigger price.

Mrs. Bennett finds that by using the Certo and with very little cooking, the loganberries retain their natural flavor better, and housewives can buy the juice at any time in the year and do away with the unpleasant mess of handling the fresh fruit.

The Way to Make It
Mrs. Bennett sends her recipe for making loganberry jelly, as follows:

One pint bottle Pheasant brand loganberry juice, unsweetened (16 oz.) 5/8 cups sugar or 2 1/4 cups pectin or Certo.
Put 1 teacup water in your pan; when boiling add the sugar slowly, stirring till well syruped and boiling hard. Then add the juice and stir while it begins to boil; pour in the pectin and stir; do not let it boil more than one-half minute. Remove from stove, let stand a few moments, skim and pour into glasses, previously tempered. Result, 7 to 12 glasses of jelly.

Put 1 teacup water in your pan; when boiling add the sugar slowly, stirring till well syruped and boiling hard. Then add the juice and stir while it begins to boil; pour in the pectin and stir; do not let it boil more than one-half minute. Remove from stove, let stand a few moments, skim and pour into glasses, previously tempered. Result, 7 to 12 glasses of jelly.

Four oz. pectin or Certo.
Put 1 teacup water in your pan; when boiling add the sugar slowly, stirring till well syruped and boiling hard. Then add the juice and stir while it begins to boil; pour in the pectin and stir; do not let it boil more than one-half minute. Remove from stove, let stand a few moments, skim and pour into glasses, previously tempered. Result, 7 to 12 glasses of jelly.

There will likely be an increasing tonnage from now on, from year to year.
The man being quoted thinks the loganberry crop is a very good one for our farmers, on rich and well fertilized land, yielding heavy tonnages; even at 5 cents a pound. And that it would be a splendid crop at 6 cents, which is not an improbability for the future.

Any way, he said, the loganberry industry is on the up grade. He added that it would probably be a good thing if the price were not increased much for a few years; till the world wide markets are better consolidated and stabilized.

If growers want more than 5 cents, he said, let them organize cooperatives on sound principles, as some of them have done. Or let the whole industry be organized cooperatively for both marketing and canning purposes.

He said the Kings plant will likely be continued as a cannery and drying concern, because it is back, or about to get back, into the hands of its stockholders.

tensions and betterments, there is twice as much floor space as there was before.

The office has been moved to the back part of the building, and the arrangement is such that the baby chicks can be brought into the front door, assorted a little

FARM CROPS RADIO FROM THE COLLEGE

Market News Interpretations From the OAC Authorities on Markets

(Following is the current farm topics radio on market news interpretations from the Oregon Agricultural college.)

The wheat market continues firm and has registered substantial advances. Bad weather in the Canadian northwest is held responsible for slow marketing, resulting in stiffening prices. Higher prices are probably due to lower estimates in some sections and to consistent foreign demand. Fall sowing of wheat is under way with somewhat less than usual demand for good wheat.

Clover seed continues strong with hairy vetch slightly weaker and common vetch in about the same position as heretofore. The bureau of agriculture economics reports by wire to the experiment station follows:

"September imports, Italian rye grass, 55,400 pounds. Perennial rye grass, 143,100 pounds. Hairy vetch, 156,500 pounds. Spring vetch, 2000 pounds. European quotations on rye grasses, especially perennial, firmer or higher, but have not yet affected noticeably quotations of American seedmen. Irish and Danish crops short but Italian rye grass large in France, offered at \$4.50 to \$5.00, charges, insurance and freight paid New York."

This price with the duty paid amounts to \$6.50 to \$7.00 per hundred in this country and while slightly below previous quotations still indicates a fair prospect on Oregon rye grass seed.

Potatoes have weakened slightly as digging operations are well under way. Indications are that there will be many No. 2's on the market and these are selling at various Oregon points at from \$1 to \$1.50 per hundred, depending on quality. No. 1's are selling at \$1.50 and up, depending on size and quality.

Portland—Oregon-Pacific line will take several hundred tons of prunes to Europe.

Ben Hendricks, Jr., as Denny's friend and confidant, who helps him carry on the pretense of riches, shows a remarkable versatility, and a splendid sense of comedy, as do E. J. Ratcliffe, Margaret Seddon, George Nicholls and other members of the cast.

William A. Seiter should be commended for his great directorial work. He has squeezed the last drop of comedy from every possible scene, and often leaves the audience gasping for breath with his laughable situations, piling one on top of the other with scarcely a pause.

"Rolling Home" is a screen version of John Hunter Booth's popular stage play, and was adapted to the films by Rex Taylor John McDermott and the director.

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ably buzzed in the brain of every young man in the world at some time or other.

And upon this very common and youthful ambition is built "Rolling Home," the Universal production starring Reginald Denny, which is playing at the Elsinore theater, is built.

Only Reginald, beljeved by the admiring home towners to be a millionaire, plays the role of a penniless young man who has found that the world isn't as willing to give up its fortunes as he had been led to believe.

He has promised to return home on his birthday, however, and can't bear to tell his mother and the villagers that he is a failure, so, with the help of a friend, he carries it through by bluffing.

Denny, with all his recent farce successes, has never been funnier than in "Rolling Home." It is a story ideally suited to his talents as a farceur, and he makes the most of every opportunity. He should add hundreds of admirers to his large army of fans with his work in this picture.

Dainty little Marion Dixon plays the feminine lead opposite the star, and provides an excellent reason for Denny's wanting to go back to the old home town.

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FARM REMINDERS FROM THE COLLEGE

Some Timely Hints for Bee Keepers, Sheep Breeders and Dairymen

(Following are paragraphs from a current bulletin of the department of industrial journalism of the Oregon Agricultural college.)

Every opportunity for bee colonies to build themselves up under most favorable conditions is given by successful Oregon bee men, reports the state college extension service. These bee keepers make it a point to be sure that every colony is headed by a reasonably young queen from good stock and that it is supplied with enough brood-raising room to take care of itself. Stimulating feeding in this period is successfully used by some keepers.

For building up a good band of ewes, retaining ewe lambs rather than buying yearlings has many advantages and is recommended by the college experiment station, especially for farm flocks. On the range this plan is not always practical. Operators who have range for only a band of ewes may find a small band of two or three hundred yearlings a nuisance. In this case raising of the yearlings can best be left to the man who can make up a stronger yearling band.

In building up a dairy trade on the high quality dairy products it is always to be kept in mind that a constantly available supply must be maintained, the experiment station dairy department points out. This is because satisfied consumers mean continued demand and equally dissatisfied customers are quite certain to turn to other sources of supply. This important fact is to be made the principle of those interested in de-

veloping a plan to smore efficient sale of high quality Oregon dairy products.

White House Restaurant, 362 State St., where hundreds of people prefer to eat. All you want to eat for less than you can eat at home. Quality and service. (*)

The Bake-Rite Bakery. Busy every day supplying best home with bakery goods of all kinds; baked in a kitchen clean as your own. 345 State St. (*)

L. A. Scheelar auto Wrecking Co., oldest in the Willamette valley. New and used parts and equipment. Low prices and quality service here. 1086 N. Com'l. (*)

First National Bank, the bank of friendship and helpfulness in time of need. Interest paid on time deposits. Open an account and watch your money grow. (*)

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest fall and winter frocks, coats and dresses ever shown in this city. (*)

A big shipment of stationery just received at Patton's Book Store. All the latest shades. Good stock as shown on Broadway, New York. (*)

Large crews at work on Reedsport-Winchester Bay road. (*)

DINNER STORIES

A Dane who owned a farm in Kansas applied for naturalization papers. The judge asked him:

"Are you satisfied with the general conditions of the country?"

"Yes," drawled the Dane. "Does the form of government suit you?" queried the judge.

"Yes, yes; only I would like to see more rain," replied the farmer.

Father's umbrella was not to be found anywhere. So he asked the members of his family if they had seen it.

"I think Mr. Benson took it last night," said Johnny.

"What makes you think that, my son?"

"Cause when I was in the hall last night I heard him say to sister: 'Well I'll have to steal one.'"

Capital Bargain House, Capital Tire Mfg. Co., Mike's Auto Wrecking. Three in one. Bargain center of Salem. Thousands of bargains. H. Steinbock, 216 Center. (*)

THERE WILL BE MORE AND LARGER CANNERIES IN SALEM, BEFORE LONG

There Will Have to Be, in Order to Keep Up With Consumer Demand, and to Take Care of the Gradually Increasing Acreage and Crops of the Growers

A well posted Salem man, in all things connected with fruit growing and processing and marketing here, said yesterday that there will be more canneries in Salem, and larger ones—that there will have to be, to take care of increasing acreage and crops of the growers, and to fill the wider market demands all over the world. There are constant rumors of new canneries to be built here, by large companies and individuals—

And there may be new cooperatives and enlargements of the plants of the two cooperatives already here. They are both successful concerns. The Producers' Cooperative Packing company paid their loganberry pool last year at 5 1/2 cents. It paid the loganberry pool this year July 15th, at 6 cents a pound, and the strawberry pool this year at 10 cents a pound. The other cooperative concern, the Pacific Fruit Canning & Packing company, has done well, and will close its pools in December.

Loganberry Acreage
There is probably 4500 acres in loganberries in Marion county now, and 500 in Polk county. The tonnage coming to Salem was about 6,000 this year, and the total Willamette valley tonnage was perhaps 9,000.

Very little new acreage has been

planted for six or seven years. There will, however, from now on, be a small new acreage every year, and many of the old yards that have been neglected will be brought up to full production. So there will likely be an increasing tonnage from now on, from year to year.

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IMPROVEMENTS AT SALEM CHICKERIES

C. N. Needham, of the Salem Chickeries, at 264 North Cottage street, is materially enlarging his building and making extensions that will render the carrying on of the big growing business much more convenient. With the ex-



FORMER PATIENTS TESTIFY

All doubt as to result is removed when you come to us for treatment for Piles and other Rectal and Colon ailments. Not only do thousands of former patients in all parts of the West attest to our successful treatment, but I WILL GUARANTEE BY WRITING TO CURE YOUR PILES OR RETURN YOUR MONEY. Remember, there is no doubt about it. Write to us for our booklet, which will be sent you free of charge.

DEAN M.D. 1111 COMMERCIAL ST. SALEM, OREGON

To CALIFORNIA
By PICKWICK STAGES
30 HOURS TO SAN FRANCISCO
Through Reclining Chair Car Service—Four Schedules Each Day With Stop Over Privileges
Leaving the Terminal Hotel
9:20 A. M., 12:20 P. M., 7 P. M., 1:25 A. M.
SAN FRANCISCO
One Way \$15.50
Round Trip \$30.00
LOS ANGELES
One Way \$27.35
Round Trip \$50.00
For Information Call At
TERMINAL HOTEL
or Phone 696

Storage - Fuel - Transfer
BRICK WAREHOUSE
Coal and Dry Wood at Reasonable Prices
Crating -- Local and Long Hauling -- Moving
143 South Liberty
Telephone 930

She doesn't know how you do it!

YOU feel a little embarrassed and sorry for her. She looks so admiring and helpless, so envious, and so—so—ineffective!

Her clothes are always so bad, poor little thing. And she pays too much for them. Her home is furnished with all the wrong things. She seems to have a genius for wasting money. When she goes out to buy anything, soap or silverware, or lingerie or lamps, she's sure to turn up with something nobody ever heard of before and doesn't want to hear of again.

She is that eager, but not very bright, little woman who, "my dear, doesn't ever read advertisements." Who doesn't know what to buy, or where to find it, or what to pay for it. Who doesn't know values and can't compare them. Who doesn't know what when a new style, or a new convenience, or a new anything arrives, one sees it first in the advertisements.

One really gets a little vexed with her—

But let's not waste too much time on her. It's about time for you, dear lady, to have your daily look through the advertisements.

Tell your friends not to overlook the advertisements

Deaths
Caused by Automobile
in great numbers
of the other vehicles
combined. This is
because of the
careless drivers.

Becke & Hendricks
Insurance of All Kinds Tel. 161
Helig Theater Lobby, 189 N. High