Pioneer Land Mark Falls To Make Room for Bligh

Joseph G. Wilson's Old Residence, Later Changed to Hotel, Mr. and Mrs. George Morgan, With 15 Years Experience, in Torn Down as Plans for New Theatre and Store Block Start

One of Salem's oldest landmarks which remained in the downtown section, had to be removed to make room for the new Bligh building and Bligh's Capitol theatre, both of which are on the eve of their formal opening today.

the brick building which stood on this spot a little back from High street from that time until early in the present yeara matter of 65 years or nearly that.

gon in 1872, but was called by death in the east before he ware in the new Oregonian shade. took his seat in the national legislature.

hotel, and for many years it was one of Salem's leading hos- larger stores in Portland, already number many Salem people

time went on and modern hotels were built, this building tree to the latest and best in women's wear. went the inevitable way of the ancient, and became one of the city's more modest homes for transients.

A number of years ago the property was purchased by 6. Bligh, part of it west of the old brick building being the site of a service station more recently. Both the historic building and the service station were removed to permit excavation for the new theatre and business block.

Mrs. Leona Daun Offering Exclusive Art Needlework

Art Shoppe to Be Conducted at 550 State by Woman Who nently located at 130 South High street in the new Bligh Scored Distinct Success in Seattle Enterprise

Offering an exclusive line of stamped goods and art needlework, Daun's Art Shoppe, conducted by Mrs. Leona Dawn, will open at 550 State street in the new Bligh build- music concern to carry an increased stock in every departing the extreme easterly room in the theatre section of the ing. The stock of art needlework goods offered will be, according to Mrs. Daun's plan, the most complete and extensive ever shown in Salem.

Mrs. Daun formerly conducted a similar store with great success in Seattle. Since early this year, when this store was disposed of, Mrs. Duan and her husband, F. L. Duan, have been touring, partly with a view of seeking a new location. After traveling extensively, they picked on Salem as the most promising field.

John A. Horgan Fur Shop **Finding Larger Quarters**

Formerly Located on Balcony on Walters & Adolph Building, Established Now Takes Ideal Location on High Street

The fur shop of John A. Horgan, which has been located on the balcony of a store room in the Walters & Adolph building on North Capitol street, is one of the local businesses which will find more commodious and suitable quarters in hew Bligh building. Horgan's shop will be in one of the ground floor rooms facing on High street.

Morgan & Company's Store To Feature Ladies' Wear

Position to Offer Exclusive Choice, at Exceptional

Uniquely attractive in its interior appointments, the store of Morgan & company, featuring ladies' ready to wear garments and millinery, on High street in the new Bligh building, made its bow to Salem patrons with a formal opening It was in 1861 or 1862, a period significant in American last week under the management of Mr. and Mrs. George last week under the management of Mr. and Mrs. George Morgan, who have expressed their gratification at the public response and at the number of congratulatory messages and floral gifts received.

The store, artistic in its simplicity and harmony of detail, is finished in New York gray with a soft rose tint, high light-Judge Wilson was elected as a congressman from Ore-led with apple green, and is furnished with wicker and fibre

Although strangers in Salem, Mr. and Mrs. Morgan, in The house which he had built was later converted into a the course of 15 years of experience as buyers for some of the among their friends and they bring with them the advantage For many years it was known as the Salem hotel. As of a wide acquaintance with the trade, which gives them en-

Sherman Clay & Co. Takes Space in Bligh Building

S. S. Janz and M. L. Shepherd, Well Known Managers, Announce Greatly Increased Floor Space and **Enlarged Stock**

Better service for Salem's music loving public, made possible through the acquisition of commodious quarters promibuilding, is the aim of Sherman Clay & Co., which has moved into the new business block from its former store at 224 North High.

Greatly increased floor space and a full basement for storage, will enable the local branch of this great Pacific coast ment of music, from ukelele strings to grand pianos, according to S. S. Janz and M. L. Shepherd, managers of the store.

The stock of phonograph records is one which they will be particularly pleased to enlarge, in view of the steadily increasing demand for phonograph music.

We Welcome

The New Bligh Building

Bligh's Capitol Theatre

Claude C. Moon

Jewelry and Gift Shop

CONGRATULATE MR. F. D. BLIGH

On the opening of his splendid new Building which represents another milestone in our city's rapid growth.

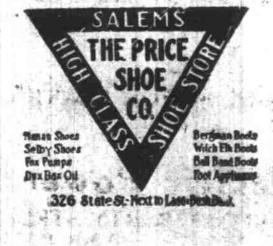
May the vision of its builder be fulfilled.

Hillman Fuel Company

We are glad to see Salem going ahead We are glad to see such buildings as the

NEW BLIGH BUILDING BLIGH'S CAPITOL THEATRE

As we have always endeavored to give to the public of Salem only the best in merchandise. We welcome the construction of high grade buildings in Salem.



We extend congratulations and best wishes to Frank Bligh on the opening of

The New Bligh Building

Bligh's Capitol Theatre

Which represents an achievement in the development of Salem. May the future unfold the fullest measures of success is the cordial

wish of