

Women's
Chiffon Silk

HOSE

A pure silk hose to be had in all the new wanted shades of the season. Reg. \$1.00 and \$1.25 values. Now

79c

Women's
Quality Silk

HOSE

This is an exceptionally fine lot in full fashioned pure Silk Hose in the new colors. Value up to \$2.00. Now

\$1.39



Friday morning, 9 o'clock sharp, a final mark down goes on every article in our entire store. Every day in the year we make savings possible for you, but at Anniversary time we go the limit in order to show our appreciation of your patronage.

**NASHUA
BLANKETS**

Double washable Blanket, with fancy borders. Size 64x76. A real bargain.

\$1.95

**WOOL
BLANKETS**

Double Gray Wool Blanket, large size, and 6 pound. An exceptional offering.

Value to \$3.00 now
\$4.95



The policy of Director's is well known among our many friends and patrons. We wish to call your attention to our present stock of ready-to-wear. We believe you will find here the best evidence of our sincere wish to serve you. In spite of the difficulty to buy good merchandise at the right price on account of the present strike in the market we are keeping faith with the public by holding the prices at a moderate level. Our stocks are very large and include dresses and coats for the matron as well as the miss.

PRICES RANGING FROM

Dresses . \$10.95 to \$29.50
Coats . \$9.95 to 89.50

CHILDREN'S SCHOOL SUITINGS—Also fine for street wear. A large selection of very neat patterns that sold up to \$1.25. Now **65c**

Rayon Vests 98c
Women's Rayon Vests and Bloomers. A fine serviceable quality in the wanted colors. Values to \$1.50
98c

Curtain Material

In fine Swiss and diminty fabrics—fine serviceable wash material that sold up to 50c per yard, now marked

19c

Corsets
Including the Kabo Beg. and Bon Ton Brands. Take advantage of this wonderful offering. Values to \$3.00
\$1.98

**Aratamo
Package Goods
1/2 Price**

Such as Girls' dresses, party dresses, baby dresses, Drummer Boy, doll booties, vanity sets, ready made aprons, and all other fancy stamped goods. Every package has the original factory selling price on it in plain figures.

Now at 1/2 Price

Children's Unions
Come in Wool and Rayon. The famous Manning brand. This is a real bargain event. Buy now
\$1.49

Crepe de Chine Silk
40 inches wide. To be had in all the popular shades. Now
\$1.65

Children's Crepe Bloomers all sizes
29c

Ladies' Bloomers Satin or Linette
Reg. \$1.25
98c

Fancy Bath Towels. Values to \$1.50
Now **75c**
36 inch Cotton Challies New patterns and variety. **16c**

36 inch Cretonnes A good washable fabric in a large selection of pretty colorings and designs. **Per Yard 17c**

Kalburnie Gingham 32 inches wide. All this fall's newest colorings and weaves. **Per Yard 22c**

Outing Flannels In plain white, light or dark patterns. A good heavy nap quality. **Per Yard 19c**

Cactus Rayon Fabrics 36 inches wide in a beautiful variety of colorings and designs. **Per Yard 55c**

Genuine
D. M. C.
Embroidery
Cotton

Practically in every color desired, specially priced for this selling

3c

**IN
3 Years**
Your Patronage
Has Trebled Our
Business

WE SAY THANKS

With Values That Are
UNEQUALED

'THE BIGGEST SALE OF THE YEAR

**Celebrating
3rd Anniversary Sale**

Director's Dep't Store

To inaugurate the most pleasant event of the year with us for it makes another milestone along the highway

of progress that the splendid cooperation of our customers has brought about. We

forget profits in order to make

prices that will allow our customers to share in the

fruits of our labor for the past

year.

The Town Is Awake to Our Sale--Men's Suits
Not all the men who are trooping in to this sale came from the ads. A lot of them came because friends who have been here told them about the wonderful assortment, marvelous savings and splendid quality.

Boys' 2 Pants

Suits

English style vest suits one long and one short pants, in cassimers and chevots. New patterns.

\$9.95

and

\$10.95

Boys' Overcoats

All Wool

Advance models in double breasted style with fancy wool lining.

\$8.95



**Pure Virgin
WOOL**
Or All Wool
of the latest styles
and models

Double or single breasted, English cut for young men. Conservative models in two or three button style for middle-aged and elderly men. Fabrics of the best obtainable—the kind that gives the longest wear at prices that are unequaled.

\$17.50

\$19.50

\$22.50

All Wool Overcoats

For men and young men. Double and single breasted. The latest box back. Models also in belted styles in set-in sleeves of good, desirable shades of extra good fabrics

\$17.50 and

\$22.50

BOYS' LONGIES—Novelty Cassimers in light colors, all wool. **\$2.98**

Men's Heavy Black
Coat Sweaters
Value \$6.50

\$4.49

Boys' and Girls'
Slip-on or Blazier
Sweaters

Value up to \$4.00

\$2.49

**Men's Blazier
Shirts**

Made of all and virgin wool in plain or fancy plaid materials in a large variety of neat patterns. Values up to \$8.50.

BUY NOW

\$5.95

Canvas
Gloves
7c

Men's
Dress
Suspenders
Value 75c
35c

Young Men's
Sweaters

Come in the slip-over styles or Blaziers, to be had in all wool or fancy Rayon mixtures. Values up to \$6.

BUY NOW AND SAVE!

\$3.45

Men's
Hose

Bargains like these never before possible. Sixty dozen of men's black and Cordovan dress sock, reg. 25c.
9c

**THE MOST SENSATIONAL VALUES IN THE HISTORY OF
OUR BARGAIN BASEMENT**

Aluminum ware. Hundreds of pieces of all kinds that are every day necessities. Values up to \$1.00
39c

Buy Electric Bulbs. Reg. 25c. Save money
8c

China Cups and Saucers. Plain white. Reg. 20c
Now **9c**

Buy Glass Mixing Bowls. Come in sets of 5
Now **49c**

Aluminum Percolators. 1 1/2 and 2 quart size. Value \$1.50. Now **68c**

Thin blown Water Tumblers—value to 10c
Now only **4c**

32-piece set Dinner Ware—fancy gold floral borders. Reg. \$6. Now **\$3.95**

Infants' regular 98c Booties—Now specially priced
25c

Women's Hi-Top Hiking Boots. A real all leather boot, easily worth \$6.50
Now **\$2.98**

Women's Rayon Wool Sweaters values that actually sold up to \$9. Now **\$1.49**

Boys' dress shoes and oxfords. Solid, all leather, value to \$5. Now **\$2.89**

Children's fancy winter weight Sport Socks. Value 75c. Now **15c**

Lot of Women's fine Footwear, a big variety of Slippers, Pumps and Oxfords. Values up **98c**

Canvas Gloves for Men, Women and Children
Now **7c**

Men's heavy cotton 2-piece Underwear. Now, garment **69c**

Men!
Here Are Ever-
Day Needs
Men's Wide We
Garters
Reg. 35c
15c

Men's
Night Shirts
Excellent quality
flannel, all sizes.
Special
98c

Men's
All Wool Caps
Nice patterns and
sitting caps in
assorted patterns,
all sizes.
98c

Men's Fancy
Silk Front
Dress Shirts
Collars attached
or collars detached
style in shirts
of better quality.
\$1.79

Men's Fine
Dress Caps
Cassimers, over-
plaid and novel-
ty caps, one piece
top, nicely con-
structed and ex-
cellent values.
\$1.79

Men's Shirts
In fine broad-
cloth and novel-
ties. These shirts
are actually
made to sell for
\$3.50
\$2.49