

The Oregon Statesman

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 THE PERFECT WAY—"As for God, His way is perfect; the word of the Lord is tried; He is a buckler to all them that Trust in Him."
 2 Sam. 22:31.

REGULAR REPUBLICAN TICKET

Tuesday, November 2

For U. S. Senator: **FREDERICK W. STEIWER**
 For Governor: **L. L. PATTERSON**
 For Superintendent of Public Instruction: **C. A. HOWARD**
 For State Labor Commissioner: **CHARLES H. GRAM**
 For Public Service Commissioner: **THOMAS K. CAMPBELL**
 For Justices of Supreme Court: **THOMAS A. McBRIDE**
GEORGE M. BROWN
HENRY J. BEAN

For Congressman, First Congressional District: **W. C. HAWLEY**

MARION COUNTY TICKET
 For State Senators: **SAM H. BROWN**
LLOYD T. REYNOLDS
 For Representatives: **MARK D. McCALLISTER**
JOHN GIESY
MARK PAULSEN
F. W. SETTLEMIER

THE STATESMAN'S SLOGAN CAMPAIGN

Commencing on the first Thursday in October, which will be next Thursday, the 7th, The Statesman will begin the seventh consecutive year of its Slogan campaigns.

Opening with the loganberry industry, and following the next week with prunes, then dairying, flax, filberts, walnuts, strawberries, apples, raspberries, mint, beans, blackberries, cherries, pears, gooseberries, corn, celery, spinach, onions, potatoes—

And so on through the 52 Thursdays of the year—
 With the privilege of making changes; dropping some subject or subjects and substituting others, or changing dates—

For there are several times 52 crops, industries or outstanding advantages that are peculiar or unique, as applied to Salem or the Salem district—

Things we can grow or things we can do, or advantages that we have or which may come up or be brought up, in this land of diversity and country of opportunity—things that we can grow of higher quality or to greater advantage than other districts, or things that we can do better or with greater profit than other sections; or things we have that mark Salem and the surrounding country with the brand of uniqueness and set our city and its trade territory apart; make them unusually attractive to men of industry and resourcefulness and vision.

This is an educational campaign. We all need to inform ourselves better concerning our city and our country. We need to get the California spirit. We need to believe in what we have and what we can accomplish with what we have.

Most outstanding California cities and communities have attained wealth and growth and distinction through one or two or three or a half dozen products or specialties—

While we in Salem have dozens, scores and hundreds of such opportunities.

Nature has given us wonderful advantages. We have here in the Willamette valley, in the Salem trade territory, a hundred to two hundred thousand people—

And we should have ten millions of people. We should have a million dependent upon the flax and linen industries alone. Another million dependent upon the beet sugar industry alone. Another million growing fruits and nuts and preparing them for the markets of the world. Another million dependent upon dairying and making and putting into commercial form the products of our dairies—

And so on through a long list.
 The reader is invited to look over the Slogan subjects, and to suggest new ones.

There has been a lot of development in the Salem district since this Slogan campaign began, six years ago. The cannery and fruit processing output of the Salem district has quadrupled in that time, with more factories coming and all those we have planning to enlarge their operations; with a corresponding increase and prospective growth of their raw supplies coming from the land. The flax and linen industries have increased many fold, and are only fairly started. Mint growing is about ten times as large as it was six years ago; celery growing about twenty times bigger; the same with bee keeping, poultry, bulbs, etc., etc. And, almost, "the sky is the limit."

Let's keep going and growing. Let's appreciate still more what we have and may have. Let's make Salem the city it ought to be and has a right to be, and develop the surrounding country till there are no idle acres and no slacker acres—

Then it will be time to rest on our oars; and not before.

SEWAGE DISPOSAL AGAIN

The writer believes Salem ought to quit disposing of her sewage by emptying it through sewers into the Willamette river—

And that Eugene, Albany and Corvallis and the other up state cities and towns ought also to quit this practice—

Because it is disgraceful and wasteful. It kills the fish. It makes the river smell to heaven. It makes the stream indecent and unfit for bathing, or even boating.

The Statesman is trying to find out what to do with the sewage. Something different must be done with it. The federal government will make us quit our present practice before long, and ought to, if we do not voluntarily and gladly give it up.

A mass of matter is being collected. Some new information came yesterday, from the United States department of agriculture. More is promised.

From the matter received yesterday, it appears that "during the past five years a new method of sewage disposal has been developed which gives great promise of success—the activated sludge method."

Then follows a long description of this method, which will be referred to later. A number of plants have already been constructed, and more are contemplated.

"Packingtown," the stockyards district of Chicago, is trying it. So is Milwaukee, Wis. These are to be immense plants. The sewage in all the treatments so far used (and there about a dozen), when disposed of, is called sludge. Here is a concluding paragraph:

"Recently (this was printed in 1922) the tests made at Milwaukee and at the stock yards at Chicago indicate that sludge may be disposed of as a commercial product and the entire cost of drying repaid by the sale of the sludge."

That is the point. Salem can dispose of her sewage without contaminating the Willamette river with it, and at the same time make it pay its way, to the great advantage of the farmers who must have fertilizer for their crops.

Bits For Breakfast

Well done, Salem—
 Her people made Salem day the banner one so far in the history of the state fair—

With an attendance of about 35,000 people. Nearly all Salem was there; but the people of the country helped a lot in making up the great crowd—

The wonderful crowd; well dressed, well behaved. No disorder. Courtesy and consideration; ladies and gentlemen all. Not a single drunken man; no

rowdism. What a change from the old days of unpleasant memory!

It was almost too big a crowd for the facilities of various kinds. The state fair has a much enlarged and improved plant, compared with former years. But there will have to be many improvements and extensions, for the greater crowds of future years. Many of them suggest themselves to the casual visitor.

Will Portland day, today, bring a larger crowd? The tally tonight will tell. Portland day has, in every former year, excepting one,

So ended the sixth chapter. The Slogan campaign of The Statesman enters its seventh year next Thursday. A lot of water has run under the bridge in the past six years. But the next six should bring greater things, by far, to Salem and her wonderful trade territory, and to all Oregon. We have made many good starts. But we are only just getting the right stride.

GIRL KILLED, MAN HELD

WASHINGTON MOTORIST ACCUSED OF HITTING CHILD

OLYMPIA, Sept. 29.—(AP).—A. B. (Bud) Estes of McCleary, who is charged in Thurston county superior court with causing the death of Lillian Nelson, 10 year old school girl who was struck by a speeding automobile September 20 while crossing the Pacific highway at Lacey school house, near here, was released today on a property bond of \$10,000.

The charge against Estes was changed from first degree murder to manslaughter. He was also charged with violation of the state speed law and with failure to report an accident. He has until next Monday to enter his plea in court.

Walter Bearman, companion of Estes, was released several days ago on a \$5000 bond and also is charged with manslaughter.

Allie Murray, also an occupant of the Estes car, is at liberty on a witness bond.

Army and Outing Store. Biggest bargains in clothing, shoes, underwear, hosiery, gloves, valises and suit cases. The working man's store, 189 N. Commercial. (*)

PORTLAND DAY TO DRAW WELL, FAIR GATE HIGH

(Continued from page 1.)

ner of the Governor Pierce derby, turned attention to the afternoon's racing events, which found the grandstands filled to overflowing, with fences packed by those anxious to see the contests.

Another big day is expected with the arrival of the special Portland train this morning carrying members of the Royal Rovers and other organizations to participate in the Annual Portland Day, GAR, Elks and Spanish-American War Veterans Day. Canning and cooking demonstrations will be carried on in the educational building during the morning, and announcement of boys and girls club awards in the afternoon. The race card consists of six events, two for large purses, and the annual Portland Day handicap and boosters' club events.

Doughton & Sherwin, Hardware, 286 N. Com'l. St. Hardware, Builders' Supplies, Paints, Varnishes. Give us a call, you'll find our prices reasonable. (*)

Mrs. H. P. Stith, millinery. Most beautiful hats in Salem; all shapes and colors; full stock from which to make fine selections. Best quality. 333 State St. (*)

Nash Furniture Co. takes the lead with low prices on chairs, rockers, tables, wood and steel beds, springs, mattresses. Saves you 25%. 219 N. Com'l. (*)

Henry O. Miller, 184 S. Com'l. St., where most people prefer to get their auto parts for all makes of cars. Trade here and make savings on all auto parts. (*)

Southern Pacific opens Cascade line with round trip excursion from Klamath Falls to Portland for \$7.50, where old roundabout route cost \$35.

D. H. Mosher, Merchant Tailor, is turning out the noblest and best fitting tailor made suits to measure. 100% business and professional men buy of Mosher. (*)

Quality painting, oca varnish and laquer work, in our modern equipped paint shop. Washing, greasing and night service; tire repairs. Wood's Auto Service Co.

What do you need in the hardware line? Mechanics' tools, household goods and cutlery, anything you wish. Quality at a low price. Square Deal Hdw., 220 N. Com'l.

Bonesteel Motor Co., 474 S. Com'l., has the Dodge automobiles for you. All steel body. Lasts a lifetime. Ask Dodge owners. They will tell you.

For students going a school we are showing a selection of traveling baggage, hat boxes and fitted cases. Couht prices to students month. Hamilton's.



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STANDARD OIL COMPANY OF CALIFORNIA ANNOUNCEMENT

*The New Winter
 RED CROWN GASOLINE
 is on sale today*

Again—the Standard Oil Company of California presents to the motoring public the premier winter motor fuel of the United States—The New Winter Red Crown—"Wild to Go!" The autumn advent of this gasoline has always been a motoring world sensation and a tremendous success.

A premium gasoline—it gives to the fullest degree all that the motorist demands—quick starting, acceleration, power and a maximum of mileage.

This great motor fuel—in fact and *recognizably* the finest thing you ever felt in the motor—is ready today—for you and every other motorist who wants *performance* from his car!—who wants the *best*.

Again—the great gasoline!—The New Winter Red Crown! It's ready for you at our Service Stations and at the red, white and blue pumps of the dealers.

STANDARD OIL COMPANY OF CALIFORNIA