SECTION THREE Pages 1 to 6

ne Oregon Statesman CLEAN AND VIGOROUS

Automotive Good Roads

SEVENTY-SIXTH YEAR

SALEM, OREGON, SUNDAY MORNING, SEPTEMBER 26, 1926

PRICE FIVE CENTS

### New Jewetts Demand Attention as Models Reveal Increasd Beauty

### SIMPLE RULE AIDS NEW AUTO BUYERS

New Standards to Be Considered

A few simple rules to follow will make it easy for the buyer of a new car today to get a modernly engineered product.

Within the past few months there have been many developments in motor car construction which are far in advance of improvements made heretofore. These features show up so plainly in the modern engineered car that the buyer has little chance to go wrong if he uses his head and his

Modernly engineered cars are low, the roof line is closer to the ground than has been the case at any time before. This low body effect is not for style alone but is, also for road balance. The modern car hugs the road because the weight is carried low to the ground.

First glance at a car will show whether it looks low or not. Buy the low car if you want road sta-

fice of usable room is another feature of the modernly engineered car. Choose a car on which if these dimensions suit you, center your choice on the compact this means easier control and tion light car in this country. greater economy of operation.

a brake horsepower of far in ex- the descent through Bear Creek cess of its rated horsepower. In Canyon was made at the rate of the four-cylinder field, the buyer | 45 miles an hour. today can get a developed power fully 100 per cent in excess of the for a light car and bear out the ham is, of course, continued, but rated power. Choice of a car in contention of the Whippet en- with changes that clearly set it which developed power is only 20 gineers that this European type apart from the former model. to 30 per cent in excess of the rated horsepower means that the owner is paying twice as much for operating expense as is the owner who buys the modernized motor with its surprisingly high developed power.

In the six-cylinder field, be sure to check the developed horsepower against the rated power. Here again, your choice should be cenexcess of developed power over rated power.

The drive system also comes in for attention. Modern engineering

(Continued on page 2.)

DAN BURNS CITES

New Holly Carburetor and Vaporizer Included on Ford Autos

There is a marked tendency among all car manufacturers to improve constantly the running qualities of their cars. Even Ford of the new cars, that he is now Affiliated Companies Prosending out daily from Detroit. are equipped with the new Holly Carburetor and Vaporizer. This device makes a Ford start off on winter mornings on a par with the high-grade cars. Fortunately, though, for people who already retor can be obtained from Dan tal production with affiliated comhave their Fords, this Holly larbu-Burns, or from any of the garages

A new improvement that has just come on the market is the Holly Vaporizer.

It is designed to take care of the low grade gasoline that we are nor ligetting. By means of a hot plate, the fuel is vaporized before it goes into the motor, so that it s possible to get much more gas from the motor than was formerly possible.

it also helps greatly to overcome the difficulty of starting off on cold mornings, as the hot plate comes into action at once.

This combined Carburetor and Vaporizer has proved so successon all of his cars. Locally it is supplied by W. E. Burns-Dan Burns (Not Provided in the Burns of the Burns o Burns (Not Brothers-The Same Fort Sam Houston, where thous-

Dan Burns, better known "Not Brothers," spent the lat part of the week in Portland the interests of his store there,

### OVERLAND WHIPPET GAS MILEAGE HIGH

Modern Engineering Sets Sedan Averages 40.3 Miles Per Hour on Bear Creek Canyon Road

> An Overland Whippet, the new European type light car, recently introduced by Willys-Overland. has established an amazing speed record over the rugged course of Lookout Mountain and Bear Creek Cayon making a 58-mile circuit from Know Court and return in 1 hour 26 minutes and 40 seconds, thus setting up an astounding average of 40.3 miles per hour.

With George Dyer of the retail division of the Willys-Overland Denver Branch at the wheel the test was started at 4-44 a. m. and the finish came at 6-10-40. The run was under the official observation of two Denver newspaper representatives, Lloyd Langworthy of the Denver Post and Damon Gall of the Rocky Mountain News.

This remarkable time established an entirely new record for enclosed cars over Lookout Mountain. It is not far away from the record made by a six-cylinder touring car over the same course. And it was made with a stock Compactness without the sacri- model, the regular Whippet demonstrator, with a four-cylinder ful car in America"-thus adaptmotor and the lowest rated horsepower of any stock production car the body looks compact. Try it out in this country. The rated power for leg room and head room, and of the motor is only 15.2 horsepower but the actual developed power is 30.5 horse-power, which body. Compactness means conser- is incidentally the greatest power vation in weight and bulk and development of any stock produc-

The maximum speed attained theck up on the developed during the trip was 65 miles an spower as compared with the hour, the average speed maintainrated horsepower. The modernly ed between Golden and Wildcat engineered power plant develops Point was 24 miles an hour and

car is an amazing performer.

the driver of a light car.

an hour is a tempting speed for curved window outlines, in combi- light beige lacquer below the belt reach but the Whippet found no graceful fenders, and larger tires, trouble in making it.

Here is the first practical demto Denver motorists to see what provements, chief of which is the of a new pattern and higher grade. ments of the manufacturers that air cleaner as standard equipment ates the tonneau. it has big car performance ability on the very minimum of light car operating expense.

### ASSOCIATED DIL PRODUCTION HIGH

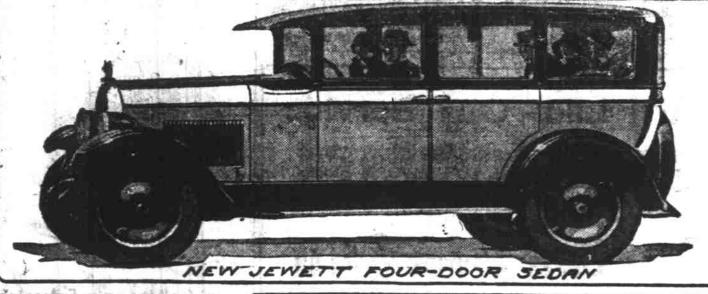
duce 1,546,144 Barrels **During August** 

3,945 barrels over July. piled according to the various fields in which the company operates and it is especially interesting in showing the productivity of the various fields. Increase production is especially noted in the Dominguez and Santa Fe Springs

#### Salvaged Lumber Builds

of troops trained during the war, is being used to conthe Fort Sam Houston Hip-me, the largest stadium of salvaged lumber in the

All-De-Luxe Line of Beautiful New Jewetts Is Announced Today







## IMPROVED JEWET

All Models De Luxe in Finish and Fittings Under Page

A completely changed line of Jewetts, with beauty as their dominant characteristic, is presented today by the Paige-Detroit Motor Car Company, which describes them as "the second most beautiing the well-known Paige slogan to the smaller car as well.

Emphasis is laid upon good the makers announce that they will no longer build both "standard" and "special" models of idencarrying full de luxe features.

A four-door sedan, a type not previously included in the line. has been added, and is regarded These are conspicuous figures as the leader. The popular broug-

Both the brougham and the Bear Creek Canyon is full of four-door sedan are unusually curves and to take the run at an graceful, the straight line effect average of 45 miles an hour is to of the preceding models having demonstrate a road ability which been eliminated entirely. The is unequalled in any other type of new bodies designed expressly to achieve beauty, and to be fully up The climb up Lookout is a stiff to the standards that have always one and calls for a motor with been attained by the costlier Paige regular power, to make it. The cars in this respect. The Jewetts Whippet time of 15 minutes for are chiefly striking for the contered on the car with the greatest the climb shows what the Euro- sistent use of the curved line of pean type of power plant means to beauty. Ball corners, rounded edges, sweeping roof and visor the rear and quarter windows. The maximum speed of 65 miles lines, better stream lining, and the largest cars to aim at and nation with lower running boards, molding and in fawn gray above. having revolutionized the Jewett. top is black with window recesses

NEW JEWETT BROUGHAM

#### SMART LINES AND LUXURIOUS INTERIORS DISTINGUISH LATEST JEWETTS

Describing them as "the second most beautiful car in America," the makers of the Paige today announce an entirely new line of Jewetts, with a handsome four-door sedan as noticed that it formed bulges in and new Advanced Six Series. ooks in every item of the new the leader. The new Jewetts are a distinct departure from the previous models, all bodies three points along the tire which Jewett's ensemble. Each model being noteworthy for the consistent use of curves, ball corners, rounded outlines and gracecarries color, trim, finish and ap- fully sweeping lines. All interiors are of de luxe finish, the all-wood steering wheel, the inpointments that formerly would strument board, garnish mouldings and other trim being in walnut finish with inlaid panel have rated it as "de luxe", and effects. Rich upholstery and handsome silver finish fittings complete an ensemble of striking harmony.

> on models de luxe, the Paige company announces, it is meeting the public demand as determined by the company's own experience in recent years. Its sales records have been made deeper, and in the company's de luxe models led in rests and arm-rests afford ease to sales over the plainer models.

The new four-door sedan is lacworks, and is striped in cream.

Window recesses are in marine blue, outlined with a cream stripe. interior features are the twin smoking sets, robe rail, corner

The brougham is finished in with stripes in apple green. The The new line also reveals sev- in light beige, with green outline onstration that has been afforded eral important mechanical im- stripes. Upholstery is in corduroy the Whippet really will do. It increase in size and power of the The rear window has a silk shade.

also have been greatly improved to be in harmony with the handsome exteriors. The front seats rear seat passengers.

of Maxine blue, and black upper- door handles are inlaid in mother ounces in the previous engines. of pearl; the inside handles are of the remote control type, and rotary regulators control all win-

The harmonious interior trim is particularly noteworthy, being main bearings used previously, the tonneau lights, and silk shades on carried out in walnut finish new engine has bronze-backed throughout. This includes the main bearings of the interchangehandsome new instrument board, able type, as used in the larger garnish mouldings, door panels Paige engine, with a great gain with inlaid effect, all-wood steering wheel, and metal trim across ations. the back of the front seat. Shirred pockets, at a convenient diagonal angle, are used on the doors.

extending the curving sweep of have been dropped 11/2 inches.

In concentrating its production | The interiors of both closed cars | the top well to the front of the

The new Jewett engine has a against 40 formerly. The cast-iron pair work. pistons, despite their increase in New hardware is another fea- diameter, are lighter, weighing

An AC air-cleaner is standard equipment on the new engine. It is mounted vertically in front of

Instead of the plain die-cast in accessibility and servicing oper-

Tire size has been increased from 29x4.74 to 30x5.25, for better wear and riding qualities, with A marked improvement in ap- incidental improvement in the appearance is effected by the use of pearance of the car, augmented by more than bears out the state- engine and the adoption of the and a single dome light illumin- sun visors integral with the roof, the lower running boards, which

## RE-TREAD METHOD

Premature Tread Wear No First Eight Months Transac-Longer Spells Junk Heap for Rubber

AKRON, Ohio, September 16, 1926.—Premature tread no longer spells "bone-yard" to otherwise serviceable tires, says Russ Smith, Salem agent. A new discovery in the Miller tire laboratories at Akron makes possible for the first time in tire history the satisfactory of a road-worn tire tread with a new one. The new discovery is one of the most important of tire history as it adds millions of miles to the nation's tire

For years past the effort to and some idea of the speed at lengthen tire life by retreading which Nash sales are traveling uptires has been one of doubtful val- | ward may be gathered from the ue. Retreading molds available to fact that all conservative estimates the vulcanizers cured the retread- indicate that September Nash sales ing rubber, known to the trade as and production will break all past The failure of the old style Camel-Camelback was not designed to sales months which were interuptpressure of vulcanization.

has seen a tire retreaded will have Six Series, new Special Six Series had to be cut away. Between these | 25th consecutive month-with the points the stock had become thin- three exceptions noted abovener. The result was that the that Nash sales have surpassed the tread had such wide variation in high mark set by the same month thickness that it was not surpris- of the previous year. ing when weak spots developed to retreading pay.

bore of 2 % inches and a stroke of yield to pressure in the retreader's world with all models powered by 4 % inches, the bore having been mold. It is not forced out of the a 7-bearing crankshaft motor increased one-eighth inch. The mold ends and cures smoothly and which engineers regard as the ulshow that the American buyer is brougham they are adjustable to enlarged cylinder gives 185 cubic evenly, giving as satisfactory wear tra modern six-cylinder motor degiving more attention to appear- suit the comfort of the driver. inches displacement, as against as in the original tread. It has sign because of the vastly superior ance, style, and comfort, as evi- Comfort type seat springs are used 169 of the former engine, with been hailed by vulcanizers as a smoothness and quietness of its denced by the fact that the Paige in all seat cushions, while foot- resultant horsepower of 45 as revolutionary advance in tire re- performance.

The new compound, which has been withheld from the market for our dealers' hands were at an exquered in marine blue, with belt ture of the bodies. The outside but 15 1/2 ounces, as against 22 an extended period during which tremely low point and this in conits claims were tested and proven, junction with the great reception is not intended for use on tires whose carcasses are "shot". Mo- certain that Nash will be hardtorists are warned to have their pressed to meet the rising demand tire properly inspected to make even though production is being certain that the tire carcass has advanced as fast as possible." sufficient life in it to make retreading profitable.

### UNION OIL UPENS **ALASKAN STATIONS**

Four New Distributing Points Announced by California Group

Completing negotiations that have been under way for some time, Union Oil company of California today announced that it has opened four marketing stations in Alaska. The new stations are located at .Ketchikan, Craig, Petersburg and Wraygell. While depots are all located in the southern portion of Alaska, it is believed that their establishment marks the opening of a vigorous sales campaign in Alaska by the Union Oil company of California.

In the past, this California oil corporation has supplied its Alaskan trade through the medium of sales agency. Even with the limited marketing facilities afforded under this arrangement, it is reported that sales have increased tremendously in recent months, and it was to meet thi sincreased demand that the stations were es-The new stations will dispense

gasoline, distillate, kerosene and diesel in bulk; lubricating oils and greases in packages. The principal market will be the fishing and mining industries which at present are the major consumers of petroleum products in

The refined oil products distributed through these new depots will be supplied by the Union Oil refineries in California and will Michigan University Has be transported in the company's own tankers.

Simultaneously it was announce ed by the Union Oil sales officials that the Union Oil company of Canada, Ltd., a subsidiary corporation, has opened for business. ish Columbia.

(Continued on page 3)

The month of August, according to E. H. McCarty, Nash General Sales Manager swept total Nash sales and production for the first eight months of 1926 to a figure considerably in excess of the total sales and production achieved by the entire year of 1925, which was the banner Nash year in point of business heretofore. F. W. Pettyjohn are local agents. "All of the Nash plants," states McCarty, "are now in big production on the recently announced new models

tions Pass Entire 1926

Business

"Camelback," in three sections. records for September business. Furthermore, September will back lay in its flowing or bulging again take up the continuous at the end of the mold. The old stream of record-breaking Nash withstand the necessary heat and ed in November, 1925 due to arbitrary retardation of production to Pressure caused the rubber to bring new models into manufacforce its way out of the mold at ture, and again in July and Augthe ends where it joined other un- ust of this year in order to allow cured rubber. The motorist who us to introduce the new Light

In fact, September will be the

With all three new series now cause early failure. Added mileage powered with the 7-bearing crankthe unique position of being the The new Camelback does not only large manufacturer in the

At the time of our recent new

model announcements stocks in accorded the new cars makes it

### RADIO RECEPTION TURNS ON GROUNDS

Joe Williams, Willard Expert, Gives Sound Advice for Amateurs

Radio has familiarized a lot of people with the fact that an electrical circuit is not complete without a ground connection.

"The electrical circuits in automobiles have ground connections, which often cause a lot of trouble to motorists if not watched," says Joe Williams of the Willard service station.

In the cars of today, it has become almost universal in wiring the car to use the single wire system, that is to use the frame of the cars as one side of the circuit, grounding the generator, the starting motor and the battery. As the starter and the generator can be grounded within their frames, it is necessary to run a lead from the battery to the frame This connection from the battery to the frame is a source of trouble and annoyance if it is not made properly. A loose ground will not permit the battery and the starting motor to work to the best of their ability because the starting motor cannot draw all the required current from the battery Many times a loose ground will cause the lights to burn out, which is an unnecessary expense and annoyance.

The ground connection sometimes come loose in traffic, causing the motor to stall.

ANN ARBOR, Mich .- (AP)business will become a matter of student investigation in the School of Business Administration of the eleven marketing stations in Brit- University of Michigan this fall. In addition to research work, courses for graduate students are

# DOWN THE ROAD—

Associated Oil Company, subsidary of Tide Water Associated Oil Company, reports a grand topanies for August of 1,546,144 barrels of crude oil, an increase of 8,097 over July. Production of the Associated company alone was 1,344,610 barrels, an increase of

The production report is com-

### Huge Stadium in Texas

By FRANK BECK WHEN THE WIFE DECIDES TO KEEP ON GOING WHILE THE GOING IS GOOD.



Carrying Things Too Far