

THIRD ANNIVERSARY SALE

Director's Department Store

The Year's Greatest Heralded Buying Classic Starting Wednesday, Sept. 22

A SALE IN WHICH WE SACRIFICE THOUSANDS OF DOLLARS IN LOSS OF PROFITS — EACH YEAR OUR ANNIVERSARY SALES HAVE UNQUESTIONABLY BEEN THE LEADING BARGAIN EVENT OF THE COMMUNITY — THE MERE ANNOUNCEMENT OF THIS ANNIVERSARY SELLING IS ENOUGH TO CROWD THE STORE, BECAUSE WE HAVE PROVEN THAT THIS IS THE SALE OF ALL SALES FOR MONEY SAVING SHOPPERS — WE ALWAYS GIVE CUSTOMERS THE BEST VALUES OBTAINABLE FOR THE MONEY — BUT DURING OUR ANNIVERSARY SALE WE EXCEED THAT BEYOND ALL EXPECTATIONS — WE SPREAD A VERITABLE BARGAIN FEAST ON THIS OCCASION WHEREBY PRICES ON SOME OF THE MOST STAPLE MERCHANDISE HAVE BEEN CUT TO ABOUT HALF OF THE ORIGINAL SELLING PRICES — AN OPPORTUNITY YOU POSITIVELY CANNOT LET PASS BY WITHOUT TAKING FULL ADVANTAGE OF — COME!

EXTRAORDINARY SPECIALS IN THE BARGAIN BASEMENT!

ALUMINUM WARE 39c
Hundreds of pieces of all kinds that are every day necessities. Values up to \$1. Special at each.

BUY ELECTRIC BULBS NOW! 8c
500 of the regular 25c values at each.

GALVANIZED WATER PAILS 9c
Full 10 quart size specially priced each.

CORK FLOOR MATS EACH 8c
Size 18x36 fancy patterns.

CHINA CUPS AND SAUCERS 9c
Plain white only, 20c values now at.

FIRMLY WOVEN RAG RUGS 35c
Size 18x36 regular 50c values each.

BUY GLASS MIXING BOWLS 49c
Come in sets of 5, now priced set.

Aluminum Percolators 68c
1/2 and 2 quart sizes, value to \$1.50, Ea.

ALUMINUM TEA POTS 69c
\$1.50 VALUE.

HALF PRICE SALE!
PATRICIA Dinnerware
BLUE ENG.

50c—10 in. Dinner Plates go at each	25c	70c Oval Vegetable Dishes go at each	35c
40c—9 in. Dinner Plates now at each	20c	\$1.10 large size oval Vegetable Dishes Ea.	55c
50c Soup Plates each	25c	60c large Deep Gravy Bowls	30c
30c Pie Plates each	15c	88c Gravy Boats Each	44c
50c Cups and saucers	25c	20c Sauce Dishes now	10c
70c Milk Pitchers	35c	24c Bread and Butter Plates	12c
30c Pie Plates each	15c		
50c Deep Gravy Bowls	25c		

All Other Prices Reduced Accordingly
Thin Blown Water Tumblers 4c
Values to 10c, now specially priced at each.

32 PIECE SET DINNERWARE \$3.95
Fancy Gold Floral Borders, reg. \$6 values

42 Piece Blue Bird Dinnerware \$6.45
\$10.50 values now specially priced set.

BLUE BIRD DINNER SETS \$17.85
\$30 VALUE—100 PIECE.

Children's Fancy Top Sport Sox 15c
A real 75c value now riced at pair.

TO 75c, LADIES' RAYON HOSE 39c
Come in black and the various new shades, Pr.

WOMEN'S 35c LISLE HOSE 18c
PAIR

Men's 15c Heavy Cotton Work Sox 10c
PAIR

EXTRA! Surprise Table 10c
VALUES RUN UP TO \$1.50
Practically every useful article imaginable can be found in this vast assortment. Your choice each.

Men's Fine Wool Dress Caps 98c
Come in a big variety of fine materials. Ea.

Men's Light Weight Union Suits 69c
A real \$1.25 value now priced at per gr'mt.

Men's Fine Quality Felt Hats \$1.49
Values run up to \$3.50 now priced spec. Ea.

EXTRA! Surprise Table 25c
VALUES UP TO \$2.50
This is really a bargain feast such as you will remember for a long time to come—the values are great. Each.

Small Boys' \$1.25 Coveralls PAIR 79c

Women's rayon, wool Sweaters \$1.49
Values that have actually sold to \$6.50, Ea.

Women's All Wool Slipovers Also Infants' Knit Wear 98c
Samples of all kinds—the values in this lot run as high as \$5.50. Choice Each.

BOYS' REG. 88c BLOUSES NOW EACH 59c

Men's Jersey Wool Sweaters \$1.49
Values up to \$5, priced for this occasion Ea.

Boys' Wool Slipover Sweaters \$2.59
Come in the Rough Neck style. \$5 val. now

35c Good Quality Whisk Brooms 15c
EACH

5c Colored Cotton Embroidery Floss 1c
SKEIN

Boys' and Children's Fine Footwear, pr. \$1.49
High and low Footwear of every description will be found in this large varied assortment—Come Early

Women's to \$4.50 Oxfords \$1.69
PAIR

Women's Hi-Top Hiking Boots \$2.98
A real all leather boot, easily worth \$6.50

A REAL TREAT FOR THE NEW BORN INFANTS' REG. 98c BOOTEES 25c
Specially priced for this occasion at pair.

Lot Women's Fine Footwear \$1.98
Comprising a big variety of Slippers, Pumps and Oxfords, values up to \$4. Now per pair.

Big Lot Women's Footwear \$2.49
Comprising a wonderful selection of fine Slippers, Pumps and Oxfords, val. to \$5 Pair

To \$5 Boys' Shoes and Oxfords \$2.95
Solid all leather dependable Footwear. Pair

Men's Reg. \$1 Cotton Undershirts 69c
Each

An Exceptional Opportunity to Buy GROCERIES

at Prices that are Positively Rock Bottom!

The ever increasing and well deserved patronage of our big Grocery Department is mainly due to the fact that we at all times sell standard quality, pure groceries at the lowest possible prices—thus day by day the volume of business increases.

THE ANNOUNCEMENT OF OUR GREAT ANNIVERSARY SALE IS WELCOMED BY HUNDREDS OF THRIFTY HOUSEWIVES—FOR IT MEANS STILL BIGGER VALUES.

FLOUR Snow Fall or White Down Brands Guaranteed Hard Wheat 49 LB. SACK \$2.09	Sinclair MILK None Better Extra Special 4 TALL CANS 35c	Pure Cane SUGAR 100 lb. Sack \$6.15 14 POUND SACK 89c	Fels-Naptha SOAP PER BAR 5c Limit of 5 Bars to Each Customer
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MATCHES, 6 BOXES The Tip guaranteed not break 19c	EXTRA FINE BROOMS The regular \$1.00 values now priced 79c	MAZOLA OR WESSON OIL Quart 49c	JERSEY CORN FLAKES 3 pkgs. 25c	KELLOGG'S "PEP" Pkg. 10c	ROYAL CLUB PEACHES In Heavy Syrup, No. 2 1/2 Tins, 2 cans 49c	"RINSO" LARGE SIZE 2 pkgs. 45c	"GETS IT" MECHANICS HAND SOAP Regular 25c size, specially priced, Can 10c	QUEEN OLIVES Per Bottle 10c	PEANUT BUTTER Bring Your Containers 2 lbs. 39c	Van Camps Pork and Beans, med, 3 cans 25c	Sliced Hawaiian Pineapple, large 2 1/2 cans 20c	Green Japan Tea, long leaf, per pound 45c	Quick Naptha Soap Chips, reg. 35c, pkg. 28c	White Navy Beans, 13 lb. sack for 95c	Oyster Crackers, Special, 2 pounds for 35c	Albers Mint Oats, large size pkg. for 27c	Fisher's Barataria Shrimp, Special, per can 14c	Swedish Rye Crisp, now priced at per pkg. 39c	Spread Well Peanut Butter, per 1 lb. can 25c	Ringer Brand Catsnp, extra special, bottle 15c	Best Blue Rose Rice, per 10 lb. bag now 89c
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CRISCO 3 Lb. Can 78c
6 Lb. Can \$1.54
9 Lb. Can \$2.10

Creme Oil SOAP Extra Special PER BAR 5c Limit of 6 Bars	Bulk Pure LARD Special PER POUND 20c Bring Containers	Best Creamery BUTTER PER LB. 47c 2 LBS. FOR 92c	Crystal White SOAP 10 BARS 38c
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GINGER SNAP COOKIES Fresh and crisp at, per dozen 5c	BLUE RIBBON MALT SYRUP Hop Flavor, 2 1/2 can, special at 69c	CREAM ROLLED OATS 10 lb. sack 45c	BULK MIXED SWEET PICKLES Specially priced now at, per can 10c	LIMA BEANS 3 lbs. for 35c	DEVILED MEAT 6 cans for 25c	BULK COCOA 3 pounds at 25c	FULL CREAM CHEESE 2 lbs. 53c	PINK SALMON OR SHAD One lb. Tall Cans, Specially Priced 15c	PEABERRY COFFEE, PER LB. 3 Pounds priced for this selling at \$1.00 35c	BROKEN RICE 4 lbs. for 25c	BLUEING, REG. 10c BOTTLES Each 5c	ROYAL BAKING POWDER, 12-OZ. CAN 2 1/2 pound can now priced at \$1.29 39c	1000 SHEET TISSUE TOILET PAPER, now 4 ROLLS 25c	CORN STARCH Per 1 lb. pkg. 10c	SWIFT'S WASHING POWDER Reg. 35c pkg., now, priced Special 20c	BULK GROUND ALL SPICE Per lb. 29c	PICKLING SPICES Bulk, per lb. 35c	SLICED BEEF 7 Oz. Glass for 29c
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Red Wrist Canvas Gloves
The heavy 25c quality, per pair
14c

Clark's O. N. T. Thread 3c
and other well known brands. Each

Men's, Women's and Children's Canvas Gloves, pr. 7c

Boys' Heavy Stripe Hickory Pants, all sizes, per pr. 98c

Men's Green Oilskin Slicker Pants
\$1.69
Costs to Match at \$1.95

Director's Dept. Store, Salem