

# DIRECTOR'S THIRD ANNIVERSARY

## Women's Silk Hose

This fine lot of pure Silk Hose to be had in all the new wanted shades of the season. The regular \$1 and \$1.25 values now, pair **79c**

## Women's Quality Silk Hose

In this exceptionally fine lot will be found Full Fashioned Pure Silk Hose in the new colors. Values up to \$2 now Pair **\$1.39**

## Women's Fall Coats

Just received by express 100 plain and fur trimmed coats that will easily sell to \$25.00. Specially priced at \$8.95 and **\$9.95**

## Anniversary Features In Our Ladies' Ready-to-Wear Section

Owing to the garment makers' strike in New York there will be a severe scarcity of the various ladies' ready to wear lines. Our eastern buyers, who foresaw these conditions, took immediate action, and rushed in by express our full allotment of all the new fall and winter fashions and now displayed for the first time during our Third Anniversary Sale.

### We Have Never Carried Such a Large Stock Before

We were never so ready with all that is beautiful and wanted in the Women's Garment Section. The savings we are in a position to offer you are such that every economical woman owes it to herself to take advantage of them. Here are qualities and style—and an enormous stock to choose from at prices that are simply phenomenal.

### New Fall Coats for Women--Misses

In all the new desired materials of the present season—such as mannish mixtures—smooth surface weaves—pile fabrics in plain or fur trimmed styles including all the new leading shades—Values to \$35 **\$22.85**

### Women's Coats Sport Check Coats

Comprising all that is new in this season's mode, colors and materials in Sport or Dress Types. Values to \$45. Now Priced **\$29.95** For Women and Misses, trimmed with pretty fur collars. Value to \$25. Choice at **\$14.95**

All Other Coats Reduced Accordingly \$39.75, \$48.95 and up to \$79.85

### Women's and Misses New Fall Dresses

\$22.50 to \$30.00 Values now specially Priced from **\$15.45, \$18.50**

All the new beautiful materials in silks and woollens are represented in these two wonderful lots—No matter what your desires may be, whether for street or party affairs, you are bound to find it in this vast variety and at real money saving prices.

We want our city and out of town friends to know that all former efforts will be made to make this Anniversary Sale, notable for the excellence of the merchandise included—and the low quotations—Preparations for this great annual event have been under way for some time. Quantities of new and fashionable goods at price concessions that would have been impossible at any other time. Our customers will profit immensely by some of the most wonderful values.



## Showing the New Fall Hats

Ladies' New Fall Felt Hats  
In all the leading shapes and colors—Reg. \$4.95 value Now priced at **\$4.95** and **\$2.95**

## Children's Fur Trimmed Coats

Elaborately styled and made up out of high grade materials and priced at these extremely low prices  
2 to 4 Year Sizes, Now Marked **\$4.25**  
6 to 10 Year Sizes, Priced at **\$5.50**  
10 to 14 Year Sizes, Quoted at **\$9.95**

CHILDREN'S WASH DRESSES  
Made of Fine English Prints and Fancy Dress Gingham. Regular values up to \$3.00. Now priced **\$1.69**

Men's Black Water Repellent  
Half Paraffin; Regular \$5.50 value; each

TRUNKS, SUIT CASES, HANDBAGS  
Now 1-30

WOMEN'S GAUZE BAND TOPS. Regular 69c; now marked at

Genuine Embroidered Cotton  
EMB. COTTON, every color desired; priced for this sale

CHILDREN'S HOSE, ribbed, colors, sandpaign and beige, per pair  
WOMEN'S LISLE SOCKS only; a fine merino; Values to 65c; per pair

## Welcome! To Our City! Make This Store Your

Children's Hats  
Two big lots of prettily trimmed Velvet and Felt Hats at these extremely low prices.  
**\$1.25 and \$1.98**

Basement  
Men's \$50c Bow Ties .....10c  
Ladies' Toe Rubbers .....29c  
Boys' Overalls, pair .....79c  
Men's Slicker Hats .....49c

Basement  
MEN'S CLOTH  
Will turn water;  
Men's WOOL SHIRTS  
Fancy plaids, \$5

We Are Sole Agents in Salem for

## Queen Quality Ladies Fine Footwear

The only footwear that fits when others fail is Queen Quality—it fits because it is made in an infinite variety of original styles to suit all occasions.

Queen Quality Originates Its Own Styles

Therefore if you want to be ahead on the fashions this is an invitation to see one of the finest lines of Ladies' Footwear in America.

NOW MODESTLY PRICED FROM

\$6.50 TO \$8.50



The Shoe Styles for Fall

## Women's and Children's UNDERTHINGS REDUCED!

Women's Rayon Vests and Bloomers. A fine serviceable quality in the wanted colors. Values to \$1.50; each **95c**  
Corselettes in all sizes, sell reg. at \$1.98; Special **\$1.19**  
Ladies' Bloomers Sateen or Lingette; regular \$1.25 values; now priced **98c**  
BRASSIERES; all sizes, reg. 59c at **42c**  
Children's Unions The Famous Munsing Brand. Here is a real bargain event on these fine wool unions; at **\$1.49**

Corsets Including the Kabo, R. & G., and Bon Ton Brands. Take advantage of this wonderful offering. Values to \$5 **\$1.98**  
Children's Fleece-lined UNION SUITS All sizes from 4 to 14 years, now marked for this great sale at per garment **85c**  
Children's 3-4 Hose, fancy Rayon tops. Extra Special, pair **49c**  
Children's Crepe Bloomers. All sizes. Pair **29c**

Munsing Women's Union Suits. Here are the highest quality wool garments of this famous make that SELLS UP TO \$5.00. Specially reduced to garment **\$2.25**  
Children's Burkland UNION SUITS Come in wool and Rayon knee and ankle length. This high grade underwear now reduced for this Anniversary Sale to per garment **\$1.49**

Water Seal Umbrellas  
Guaranteed Water, Stain Proof  
Come in absolutely fast colors—will not peel or crack—can easily be cleaned. Special **\$2.85**

Women's Silk Umbrellas  
The Newest Fall Styles  
A wonderful lot of new Club Umbrellas fitted with pretty novelty handles. Special **\$3.49**

200 Fine Umbrellas  
For Men and Women  
The women's come in the season's new colorings. The coverings are of good rain resisting cotton. Values to \$2. **\$1.25**

Men's Umbrellas  
While they last. 100 Umbrellas that sold up to \$1.50, Each **98c**

FREE FARE! Within a Radius of 10 Miles See First Page  
**Director's**  
COMMERCIAL AND COURT, STEEL