



EXTRA! FOUR PAGE SPECIAL
EDITION. READ!

ANNIVERSARY

Director's Department Store, Salem

It's the Yearly Event--Vastly Bigger and Vastly Better than Any We Have Yet Held!

Another year has rolled around and again we celebrate the founding of this store in Salem with a mammoth selling event that will overshadow in magnitude and value giving any similar event known in the trade history of Salem—a selling whereby every department in the store goes to the extreme in point of value giving.

THE GREATEST BARGAIN SPREAD EVER HELD IN SALEM!

STARTS WEDNESDAY, SEPT. 22, 9 a.m.

NOTICE Free Fare

or the equivalent thereof if you come by your own motive power to Salem—to all **OUT OF TOWN CUSTOMERS** within a radius of 50 miles of this store on all purchases **OF \$25 OR OVER** during this great selling event which also includes **Fair Week** thereby making your pleasure a profitable affair.
COME!
This offer does not include Grocery Dept.

Most of our friends and patrons know what to expect when we launch a sale of this character. But that everybody may be fully acquainted with its significance let us repeat the story: This sale is an annual affair—it is an event set aside for exceptional offerings, at extra out of the ordinary low prices—the values are made primarily to show our appreciation for the loyalty our patrons have bestowed upon us and made possible the enormous growth of this great mercantile institution in the past three years—and whereby we now launch

The Greatest Sale of the Year. Read!

ARTAMO
Package Goods
1/2 PRICE
Such as Girls' Dresses, Panty Dresses, Baby Dresses, Drummer Boy, Doll Booties, Vanity Sets, Ready Made Aprons, and all other fancy stamped goods. Every package has the original factory selling price on it in plain figures. Now at
HALF PRICE

WASH GOODS
Including fancy crepes, gingham and various other materials.
500 Yards
Values to 35c
Special per yard
10c

FLAT SILK
CREPES
This high grade silk fabric to be had in some of the very best shades—and usually sold up to \$3.50. Now per yard
\$2.35

Curtain Materials
In fine Swiss and Dimity fabrics
Here are several hundred yards of the fine serviceable wash material that sold up to 50c per yard—now marked **19c**
Electric Sewing Machines
Requires very little room and can be operated wherever there happens to be an electric socket. Here is a saving that is simply phenomenal. Comes with full set of attachments. A regular \$60 value **\$27.50**

Silks, Domestics and Wash Goods

At Prices that are The Season's Greatest and Most Timely Offerings. Read!

HOPE 36-in. SHEETING 15c
This standard grade muslin at per yard
36-in. CRETONNES 17c
A good washable fabric in a large selection of pretty colorings and designs. Yd.
BED SHEETS SIZE 81x90, Ea. 98c
Fancy Bath Towels, 50c Val. 29c
FANCY BATH TOWELS to \$1.50, now 75c
36-INCH COTTON CHALLIES 16c
A big variety of new patterns now per yard.
Bleached Linen Crash Toweling at per yard 15c

KALBURNIE GINGHAMS 22c
32 inches wide—all the fall's newest colorings and weaves. Special per yd.
OUTING FLANNELS 19c
In plain white, light or dark patterns. A good heavy nap quality. Reduced to yd.
CACTUS RAYON FABRICS 55c
36 inches wide in a beautiful variety of colorings and designs, specially priced at yd.
36-inch Covertsheen Suiting \$1.35
A high grade wash material for children's school dresses. To be offered at per yd.
The NEW BLOSSOM SILKS 59c
To be had in all the most popular colors of the season now at per yd.

Crepe de Chine Silks \$1.65
40 inches wide—to be had in all the popular shades. Now priced per yd.
54-in. Fancy Figured Silks \$5.49
A beautiful fancy bordered silk fabric that usually sells at \$7.95. Now priced at per yd.
FRENCH AND STORM SERGES \$1.35
These staple woolens now reduced to per yd.
Children's School SUITINGS 65c
Also fine for street wear. A large selection of very neat patterns that sold to \$1.25. Per yd.
FANCY WASH GOODS 49c
Including a large selection of crepes, prints, rayons, etc. Values up to \$1.50. Per yd.

WELCOME! MAKE THIS STORE YOUR HEADQUARTERS DURING STATE FAIR WEEK