

Society

BY AUDRED BUNCH

Phone 106

Tea at Saurman Home Honors Mrs. McNary and Miss Gray
Mrs. Charles L. McNary and Miss Margaret Gray shared honors at an enjoyable informal tea on Tuesday afternoon at the home of Mrs. J. Shelley Saurman when Mrs. Saurman was hostess. Mrs. McNary, with Senator McNary, is spending the summer at their new home here, while Miss Gray, whose home is in Portland, is the house guest in Salem of Mrs. John McNary, her aunt.

Zinnias and golden glow were arranged in a gorgeous manner on the tea table. Mrs. McNary, who was asked to preside at the urns, was assisted by Mrs. T. A. Livesley and Mrs. T. C. Smith Jr.

Invited for the affair were Mrs. McNary, Miss Gray, Mrs. T. C. Smith Sr., of Los Angeles, Mrs. Laurence Safford of Coronado, Colo., Mrs. David W. Eyre, Mrs. William Walton, Mrs. O. C. Locke, Mrs. T. A. Livesley, Mrs. Frederick Lampert, Mrs. John J. Roberts, Mrs. J. W. Harbison, Mrs. Curtis B. Cross, Mrs. George Rodgers, Mrs. W. Connell Dyer, Miss Dorothy Livesley, Miss Rovenia Eyre, and Miss Beverley Helen Roberts.

Salem Heights Club to Meet
The first meeting of the year of the Salem Heights Women's Club will be held at the community hall on Friday, September 3rd, beginning promptly at 2 o'clock.

All women of the community are requested to be present. An interesting program will be given.

Needlecraft Club
Members of the Needlecraft club were delightfully entertained on Tuesday afternoon at the home of Mrs. L. C. Brotherton, 575 Winter street. In the group were Mrs. E. E. Gilliam, Mrs. George Martin, Mrs. J. J. Newmeyer, Mrs. L. Bechtel, Mrs. Ruth Denison, Mrs. F. G. Stearns, and the hostess, Mrs. L. C. Brotherton.

The hostess served refreshments at four-thirty.

Leaves for Athena
Merwin Stolzhise will leave today for Athena Oregon, where he will teach and coach in the high school for the coming term.

Mr. Cooper Improves
The many friends of J. T. Cooper, father of Mrs. Walter B. Minier, will be happy to know that he is recovering rapidly from his recent illness and will be able to return home from Newport, where Mr. and Mrs. Cooper have been spending the summer, soon after Labor Day.

Woman's Alliance to Meet
The Woman's Alliance of the First Unitarian church will meet at 2:30 o'clock Friday afternoon at the home of Mrs. Florence Cradlebaugh, at the corner of Washington and Saginaw streets. All members are especially invited to attend in order to plan for the work of the new season.

Mrs. Blanche Jones will give a review of the life and work of the late Dr. Charles Elliot. Special musical numbers will also be included on the program.

U. of O. Student Visits
Gerald J. Meindl, who will resume his studies as a junior at the University of Oregon this month, spent Wednesday in Salem as a guest at the home of Mr. and Mrs. F. J. Toose and family. Mr. Meindl whose home is at Oregon City has been at Government Camp, Crater Lake, during the summer season.

Mrs. Steele Leaves on Trip
Mrs. Charles Steele of 944 North Winter street, left late yesterday afternoon for an interesting vacation trip which will take her to her old home in Greensburg, Pennsylvania. Mrs. Steele will be gone for five weeks. She has not visited in Greensburg for more than a quarter of a century.

Visit in Eugene
Mr. and Mrs. Walter B. Minier and daughter, Jewell, spent the past week-end in Eugene visiting Mr. and Mrs. S. R. Stevenson at their attractive new home.

Guests in Detroit
Mr. and Mrs. F. G. Stearns and Mr. and Mrs. J. B. Ashby spent Sunday in Detroit as the guests of friends.

The Salem Hdw. Co., most progressive. Every accommodation given to those in need of best hardware supplies. Work and accuracy the motto. 120 N. Com'l (*).

H. T. Love, the jeweler, 335 State St. High quality jewelry, silverware and diamonds. The gold standard of values. Once a buyer always a customer. (*)

Mrs. H. P. Stith, millinery. Most beautiful hats in Salem; all shapes and colors; full stock from which to make fine selections. Best quality. 333 State St. (*)

Social Calendar

Today
Chapter G of the PEO sisterhood. Past Presidents' luncheon. Elks' club.

Friday
Woman's Alliance of First Unitarian church. Mrs. Florence Cradlebaugh, corner Washington and Saginaw streets, hostess, 2:30 o'clock.

Monday
Wisconsin club. Annual picnic, state fair grounds.

having left twenty-five years ago for Nebraska where she remained for seven years before coming to Oregon.

Mrs. Harvey Douglas of Canby, a sister of Mrs. Steele, joined her last evening for the first part of the anticipated journey. Mrs. Douglas and Mrs. Steele will spend Friday in Salt Lake City where they will spend the day sight-seeing and in attendance at the organ concert at the temple. In Dillar, Nebraska the tourists will visit their brother, Asa Richardson and his family. They will go thence to Kansas City from which point Mrs. Douglas will begin her trip home. Mrs. Steele will continue her journey east, going by way of St. Louis. She will spend the greater part of her time at the old home at Greensburg, returning to Salem the middle of October.

Millards Home From Trip
Mr. and Mrs. E. B. Millard are home from an enjoyable motor trip to Crater Lake and the Oregon Caves, returning home by way of the McKenzie Pass.

Tullys Home From Vacation
Dr. and Mrs. Kendall Tully and children have returned home following a month's vacation spent in southern Oregon and at Ocean-side. Dr. Tully will occupy his pulpit at the First Presbyterian church on Sunday.

Chemeketa Chapter
Chemeketa chapter of the American Revolution will not meet this Saturday, September 4, since many of the members will be out of town over the Labor Day week-end. The first meeting of Chemeketa chapter of the season will be held on September 17.

Kletzing's Return
Mr. and Mrs. R. H. Kletzing returned Wednesday evening from a week's motor trip to the Puget Sound country. They visited friends and relatives in Seattle, Tacoma, Bremerton, and Aberdeen. In Aberdeen the Kletzing's were guests at the John Marr home.

FLOODS CAUSE DAMAGE
SANTIAGO RIVER MAY SWEEP THOUSANDS AWAY

NOGALES, Ariz., Sept. 1.—(A.P.)—Dispatches to the Herald today placed the loss of life due to floods in the states of Nayarit and Jalisco, Mexico, at more than 50, and the property damage at around six million pesos.

Further inundations were feared.

Patton's Book Store is showing a wonderful contrivance called "Memindex." It's made up for real personal efficiency. Automatic reminder of individual matters. (*)

Quality painting, both varnish and laquer work, in our modern equipped paint shop. Washing, greasing and night services; tire repairs. Wood's Auto Service Co.

Eiker Auto Co., Ferry at Liberty St. Autos stored, and bought and sold. Cars washed day and night. Low prices and service will make long friends. (*)

ed, the messages stated, as the Santiago and Lerma rivers continued to overflow their banks. Reports of Amado Aguirre, federal engineer, are of the most dismal nature and express fear that a town of 13,000 inhabitants may be swept away by the Santiago river. The stream, his report concluded, already had encircled the city and made it an island approachable only by boat.

Nash leads the world in motor car values. Beautiful display of new models at the F. W. Petty-John Co., 355 N. Com'l. (*)

A. H. Moore, 235 N. High St. apartments, and store where you can get high quality furniture and furnishings for every room in your house. (*)

Did You Ever Stop To Think?

By E. E. Waite, Secretary, Shawnee, Okla., Board of Commerce

R. J. Cromie, publisher of the Vancouver (B.C.) Sun says:

That mass education is, through the newspapers, doing some wonderful things for the North American continent.

That subjects like (a) Physical Mechanics, (b) Food Chemistry, (c) Mental Mechanics, are three subjects which lend themselves to newspaper promotion in a way which will be of tremendous service to the millions of newspaper readers of America.

That these subjects can be "Henry Forded" and merchandised to the masses in just the same way as an industrial product is merchandised.

That along the line of (a) Physical Mechanics, Bernard Macfadden, of Physical Culture, has for 20 years led the field until today there is everywhere a consciousness of the necessity of physical well-being.

That along the line of (b) Food Chemistry, Dr. Frank McCoy of Los Angeles is pre-eminent in his class. Business men are dropping off like flies; hospitals and sanatoriums are filled with physical wrecks who have been unable to stand the pressure of modern business.

In plain, simple, A. B. C. language Dr. McCoy shows the mechanics of food chemistry; shows what to eat and what not to eat; shows bad combinations of good foods and proper combinations of good foods, and in a straight merchandising way sells the people of America a new philosophy of health.

That in (c) Mental Mechanics, Arthur Brisbane has for 20 years led the field and has gone out and stimulated the minds of the masses of America. Others like Glenn Frank and Dr. Frank Crane are now reaching out to the mentality of America and in a straight merchandising way are carrying on mass education.

That following (a) (b) and (c) will come a SPIRITUALIZATION OF AMERICA. This applies not so much in a religious sense but rather an appreciation of ethical values. This is today being sold to America by exponents like Swami Yogananda who has just started to merchandise through the press to America the value of a fuller and more complete life; a life somewhere between the spiritualism of Calcutta and the materialism of Chicago.

IT IS MY BELIEF THAT MASS EDUCATION ALONG THESE FOUR LINES IS A NEW PHASE OF JOURNALISM, THE POTENTIALITIES OF WHICH ARE JUST MAKING THEMSELVES FELT AMONG THE NEWSPAPER PUBLISHERS OF THIS CONTINENT.

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THAT TERRIBLE THORNE GIRL

BY FREDERIC ARNOLD KUMMER

Sylvia and Steve sat in Marion Allison's sun porch, composing a telegram. They had been at it for some time, as a number of scattered sheets of paper, covered with hurriedly scrawled words, amply indicated. Suddenly Steve threw down his pencil, began to speak.

"How's this, Adorable?" he cried, his free arm about Sylvia's waist. "Mrs. A. R. Hollins, Rosemont, Long Island. Was married last night to that terrible Thorne girl. See daily papers from now on for full particulars. Leaving Saturday for New York and Paris, where Sylvia is to take a look at a play she is going to do in pictures this summer. Kill all the fatted calves in Rosemont. Will be with you soon. Love from us both, Steve."

"You old silly," Sylvia said, dodging an enthusiastic kiss. "Don't you think, with all those words, you might have told your mother what has happened?"

"What's the use? She'll read all about it in the papers."

He took a photograph from the table, gazed at it quizzically.

"It's a darned good thing Monsieur Vernay has a wife and three children in Paris. Of course it's fine, the way he's stood back of you and everything, but why does he have to put his arm around you, in all these press pictures? And why does he refer to you as his 'little American sweetheart'?"

"I tell you, I'm getting jealous."

"This time Sylvia did not attempt to dodge his kiss.

"As an archaeologist, Steve Hollins," she whispered, "you ought to know an antique when you see one. Monsieur Vernay is a perfect old dear, and I love him, but he's harmless. Now that you've fixed up the wire to your mother, don't forget we've got to send one to Dad. He'll be the happiest man in Millersburg. As for the rest of the bunch—the ones that thought I had slipped and tried to push me into the gutter, I'd like to see their faces when they read Monsieur Vernay's big story, and all the other publicity the International is going to put out. Do you really realize, my dear Steve, that you have married a celebrity?"

"I've married the sweetest girl in the world and I didn't need, and don't need, any moving picture press agent to tell me that. How about another kiss?"

He swept Sylvia joyously into his arms as he spoke.

Marion Allison, coming into the sun room in search of them paused and mischievously regarded the scene before her with a slightly amused smile.

Mr. Used Car Buyer: Have you seen the real buys at the Capitol Motors Incorporation? See Biddy Bishop, 350 N. High St. Telephone 2125 and 2126. (*)

Pure Japan silk plated over lisle hose for men. Regular price \$1—special this week 55c. Scotch Woolen Mills Store, 426 State street. (*)

The Commercial Book Store has everything you need in books and stationery and supplies for the school, office or home at the lowest possible prices. (*)

U. of O. Woman Honored in Literature Contest

UNIVERSITY OF OREGON, Eugene, Aug. 31.—(Special).—Julia Godman, a freshman majoring in history at the University of Oregon, was given honorable mention in the nation-wide Intercollegiate literary contest for prose writing conducted by Harper's magazine.

Miss Godman, who was a student in short story writing under W. F. G. Thacher, of the school of journalism faculty, competed with several hundred others. The judges were Christopher Morley, William McFee and Zona Gale.

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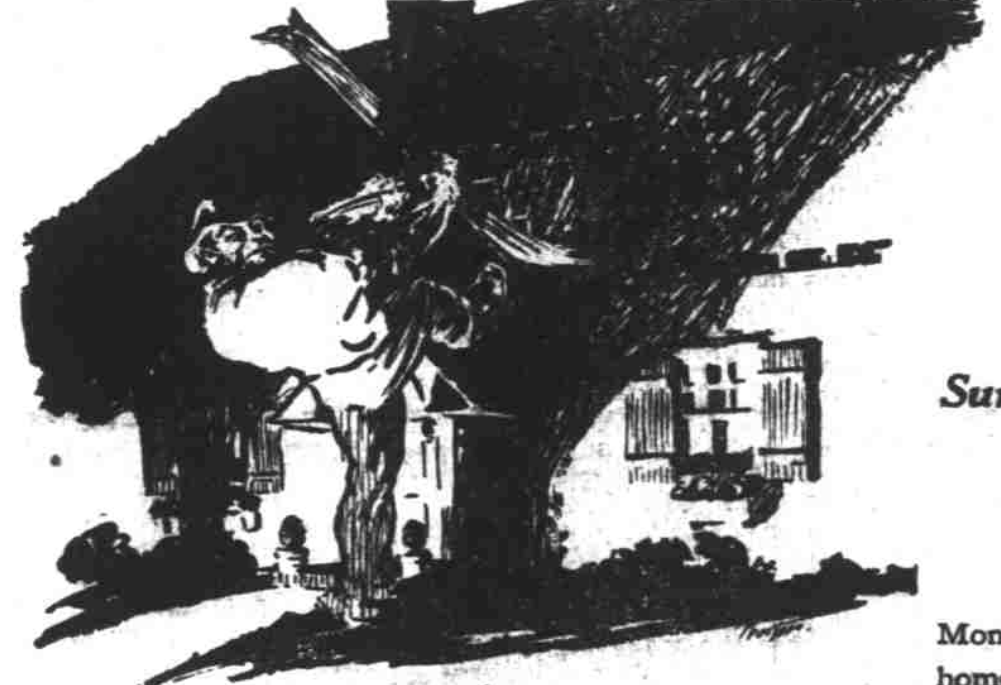
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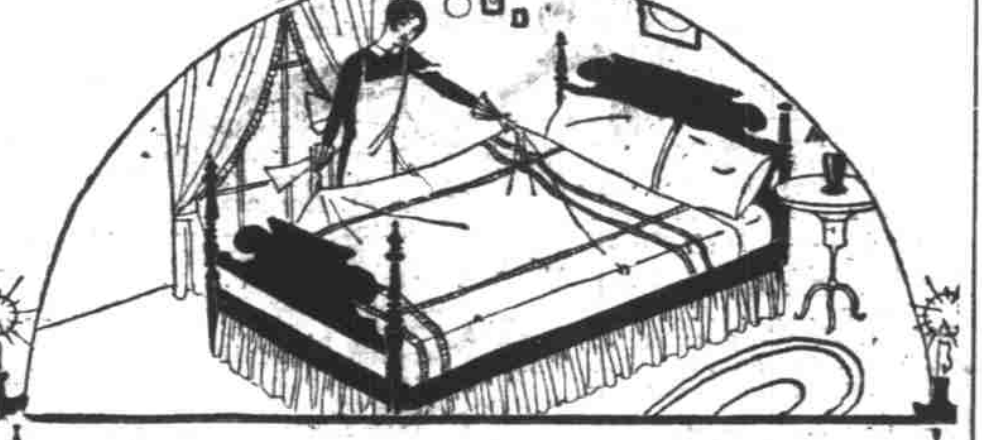
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