

Published Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
215 South Commercial St., Salem, Oregon

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BUSINESS OFFICES:
Jim Kelley, 236 Worcester Bldg., Portland, Ore.
Thomas F. Clark Co., New York, 128-136 W. 31st St.; Chicago, Marquette Bldg.;
Doty & Payne, Sharon Bldg., San Francisco, Calif.; Higgins Bldg., Los Angeles, Calif.

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Circulation Office - 588
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Entered at the Post Office in Salem, Oregon, as second-class matter.

September 2, 1926

OUR HELPER—"Hitherto hath the Lord helped us." I Sam. 7:12.

PUT IT TO A VOTE

The slowness of the concern making the appraisal of the water works system for the city is the cause of failure to get the question of city ownership on the November ballot—

Which should have been done, for economy's sake.

But the matter must not be dropped. There must be a special election, at the earliest possible date, to conform to the charter requirements.

In justice to the owners of the system, the people of Salem should decide to either take it or let it alone.

There are other weighty reasons why the vote should be taken, and the date of the election hurried. There is just ahead of us a big movement for gobbling up the water rights of the streams in the Cascades, for irrigation and power purposes, to say nothing of a possible great activity in mining in the Santiam district.

There are sound arguments in favor of the city ownership of Salem's water system. The city can borrow money at a low rate, and it can build for the future; put in large mains and permanent improvements generally. It can count upon certain growth, and in justice pass on to future generations part of the burdens; generations that will be better able to bear them because more numerous—

But these things can all be threshed out later—

And the thing now is to take the vote.

A PAYROLL CITY, A MANUFACTURING CENTER

Salem has arrived as a payroll city and manufacturing center; is on her way, with a certainty that these distinctions

will be more pronounced from month to month and year to year.

The Salem canneries in the year 1911 put up about 30,000 cases of fruit and vegetables. The Hunt cannery in this city now puts up that many cases in a three day run, or about 240,000 family sized cans a day, and there are eight canneries in Salem now—

And the Salem canneries pack over a million cases of fruit and vegetables a year, or about half the pack of the whole state of Oregon; and the canneries of the Salem district use about a third of all the cans used in the Pacific northwest states of Oregon, Washington and Idaho in which to pack fruits and vegetables. And we will have canneries with larger capacity, and more and more of them, to take care of the raw products which we produce and will produce in larger and larger volume—

And our canners do not get all our fruit, by any means. Our dryers get great volumes of it, and so do our barreling concerns, fruit juice makers and other processing concerns, and our fresh fruit shippers.

In other lines of manufacturing there has been great growth in the same period, and it is not too much to say that Salem has already become a manufacturing city of outstanding importance, as cities of her size on this coast go—

And her more than \$12,000,000 annual payroll for a city of 25,000, and with her suburbs making up a metropolitan community of something more than 27,000, gives a better showing, according to good authority, than is to the credit of any other city of the size in all the Pacific northwest.

Salem has the largest paper mill west of the Rockies for the making of the finer grades of paper; and this mill is constantly growing; growing in quantity and average quality of output. It is now finishing an addition to its main machinery building, to accommodate additional machinery and equipment that will almost double its capacity. There will be more paper mills in Salem.

Salem had and will have again the largest loganberry juice operations in the world.

Salem has the only fine fiber flax industry in the United States, turning out fiber of the highest grades for the world's markets. The first plant to spin these fibers has been in successful operation for a year; erected by the Miles Linen company, a home concern. This factory makes twines and threads from the yarns, and eventually will weave various linen fabrics. A second linen mill, being erected by the Oregon Linen Mills Incorporated, will be in operation in a couple of months.

In due course, we will be selling \$100,000,000 annually of flax products, and employing directly and indirectly in this industry a million people. This development, which the writer believes is as certain as the rising and setting of the

sun, will justify a city here of many more than 100,000 people.

There was built last year the factory of the Western Paper Converting company, to making boxes and envelopes and a great number of specialties from the paper of our paper mill, and from its by-products. This plant will no doubt eventually employ several hundred people.

There is to be built soon in Salem a beet sugar factory; and this will bring many such factories to this and other sections of the Willamette valley.

We will have here a potato starch and dextrine and flour factory, a peppermint oil refinery, and others.

All these things will bring many more factories. There will be a cumulative industrial growth.

Salem now goes to the ends of the earth with her products, bringing in new wealth year after year, and capable of being continued and increased throughout all the ages of the future.

There is "white coal" enough available to fill all the Willamette valley with the hum of industry; a power that may be used and used and that will never wear out, as long as the laws of nature permit the mists to arise from the ocean and to fall in the form of snow and rain to keep the rivers running down the mountain sides.

Salem will be a big city, and it will be an industrial city, so prepared for by the decrees of nature. And thus it will be a prosperous city surrounded by a thrifty rural population—

And it will be a Gibraltar prosperity, in the land of diversity, in the country of opportunity, where there is seed time and harvest in all the twelve months of every year; something to do and something to sell every day of the 312 or the 365.

There is no such diversity in any other district in the world; no other district in which there are so many exclusive opportunities, in crops the cultivation of which amount to a franchise—

So what we have done so far and what we are doing now furnish only a glimpse of what our children and children's children will do, by merely "carrying on" and enlarging the lines of endeavor that the pioneers and the people of the present generation have demonstrated are feasible.

Bits For Breakfast

Salem is a payroll city—

Is a growing factory center—

Has a good sized and increasing dinner bucket brigade.

We must aim at quantity production. We must not shy at over production. The more we grow and make and market, the better we can grow and make and mar-

ket, and at better prices. Salem is packing over a million cases of fruits and vegetables this year, about half of Oregon's pack of something over 2,000,000 cases. But California packs 24,000,000 cases, and California has no notion of over production.

When we raise a crop and manufacture and market it, we have produced new wealth. We are doing this every year, and every day, in the Salem district. More and more of it. That is the main reason why Salem is growing, and will grow indefinitely.

A friend at the writer's elbow wants to have a certain newspaper man who seems to shy at the idea of having sugar factories here, built by a company controlled by Mormons, informed that a man in these later days is not obliged to have more than one wife in order to be a good Mormon. In fact, he may be a good Mormon without any wife at all. Therefore this newspaper man is eligible, if he wants to join.

Speaking of prunes once more, our growers must change to the Noble French variety, and do it as fast as possible. Then they will always top the market, with three

Pomeroy & Keene, jewelers, never fail to give you 100% on the dollar. Watches, clocks, pins, charms. Standard high grade stock in all departments. (*)

Capital City Cooperative Creamery. Milk, cream, buttermilk. The Buttercup butter has no equal. Gold standard of perfection. 137 S. Com'l. Phone 299. (*)

Ulrich & Roberts, realtors, 122 N. Commercial St., know property values and make for you profitable investments. Will both save and make you money. (*)

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest fall and winter frocks, coats and dresses ever shown in this city. (*)

F. L. Wood and Geo. F. Reed, real estate, 344 State. Farms and city property. They bring buyer and seller together, for the benefit and profit of both. (*)

things in their favor—a sweet prune, the largest sized prune, and one making the heaviest output per bushel of the dried product.

Vibbert & Todd Electric Store, High at Ferry Sta. Everything electrical. Good service and low prices are bringing an increasing trade to this store. (*)

Gabriel Powder & Supply Co., lumber, building materials, paints and varnishes, roofing paper. Get prices here and make a big saving. Office, 175 S. Com'l. (*)

The Dixie Bakery leads on high class breads, pies, cookies and fancy baked supplies of every kind. Best by test. Ask old customers. 439 Court St. (*)

Acclimated ornamental nursery stock, evergreens, rose bushes, fruit and shade trees at Peasary Bros. in season. We have our own nurseries. 178 S. Com'l. (*)

Buster Brown Shoe Store. High class, stylish looking, comfort giving, long wearing shoes for the least money. Come and be convinced. 125 N. Com'l. (*)

W. G. Krueger, realtor, progressive, equitable. Growing city and country make possible buys that will make you good money. Complete listings. 147 N. Com'l. (*)

For health and nourishment try our pies, cakes, pastries, doughnuts and bread. Better Yet Baking Co., 264 N. Com'l., home of Better Yet Bread. (*)

Henry O. Miller, 184 S. Com'l. St., where most people prefer to get their auto parts for all makes of cars. Trade here and make savings on all auto parts. (*)

Army and Outing Store. Biggest bargains in clothing, shoes, underwear, hosiery, gloves, valises and suit cases. The working man's store, 189 N. Commercial. (*)

New line of satin and velveteen hats for better wear. The very latest for the smartly dressed woman. The Vanity Hat Shop, 387 Court street. (*)

America is welcoming the "Greater Oakland Six" as it welcomed few other cars—with outspoken praise and an eagerness to take the wheel and drive. Vick Bros. (*)

Reliability is one of the good features of the famous Federal Cordis and Balloons. It pays to deal with Malcolm's Tire Shop, 205 N. Commercial. (*)

Slate surface roofing applied over your old shingles. We have over 200 jobs in Salem. Nelson Bros., plumbers, sheet metal work, 355 Chemeketa. (*)

The Cherry City Baking Co. bread, pies and cakes are of highest quality. One of Oregon's most sanitary bakeries. Visit it. Worth while. A Salem show place. (*)

The Midget Meat Market never fails to give you the finest meats and fish. There is but one place in Salem to get the finest fish. The Midget Market has it for you. (*)

The Bake-Rite Bakery. Busy every day supplying best homes with bakery goods of all kinds; baked in a kitchen clean as your own. 345 State St. (*)

The Square Deal Hardware Co., 230 N. Com'l. Most elegant and practical lines of mechanics' tools, builders' hardware, cutlery. Come here and save the difference. (*)

Fall hats and a new line of felts, \$3.95 to \$4.95, and the exclusive Priscilla Dean children's hats at the Salem Variety Store, 295 North Commercial. (*)

White House Restaurant, 362 State St., where hundreds of people prefer to eat. All you want to eat for less than you can eat at home. Quality and service. (*)

O. J. Hull Auto Top & Paint Co. Radiator, fender and fender repairing. Artistic painting adds 100% to the appearance of your auto. 267 S. Commercial. (*)

H. L. Stiff Furniture Co., leaders in complete home furnishings priced to make you the owner. Furniture store that studies your every wish and is ready to meet it, absolutely. (*)

For students going away school we are showing a large selection of traveling bags, trunk, hat boxes and fitted cases. Discount prices to students the month. Hamilton's. (*)

To Whiten Skin with Lemon



The only harmless way to bleach the skin white is to mix the juice of two lemons with three ounces of Orchard White, which any drug-gist will supply for a few cents.

Shake well in a bottle, and you have a whole quarter-pint of the most wonderful skin whitener, softener and beautifier.

Massage this sweetly fragrant lemon bleach into the face, neck, arms and hands. It can not irritate. Famous stage beauties use it to bring that clear, youthful skin and rosy-white complexion; also as a freckle, sunburn and tan bleach. You must mix this remarkable lotion yourself. It can not be bought ready to use because it acts best immediately after it is prepared.—Adv.

The Opera House Drug Store. Service, quality, low prices, friendship give increasing patronage. Old customers advise friends to trade here. High and Court. (*)

L. A. Scheelar Auto Wrecking Co., oldest in the Willamette valley. New and used parts and equipment. Low prices and quality service here. 1085 N. Com'l. (*)

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Inseparable companions—



P. A. and jimmy-pipe joy

YES, indeed. Prince Albert and pipe-pleasure go together like "fair and colder," "Romeo and Juliet," "song and dance." Inseparable companions . . . in fair weather and foul. Wherever you see one, you see the other. Prince Albert means jimmy-pipe joy . . . precisely that!

P. A. is cool as picnic lemonade. Cool and consoling when problems press. Sweet and fragrant as wind-blown blossoms. Mild with a mildness that lets you smoke all you want, morning to midnight. Yet with sufficient body to let you know you are smoking. Nicely balanced!

You'll like the taste of this fine old pipe tobacco. More men have liked it than any other brand. This is a matter of record. Quality through and through. Real tobacco for real men. That's Prince Albert. Kind to your tongue and throat. Friendly in spirit and friendly in fact.

If you haven't smoked P. A., you can't possibly know how much deep-down satisfaction that old jimmy-pipe can give you. No matter how set you think you are, buy a tidy red tin of Prince Albert today. Tamp a load into your pipe and take a deep drag. Good? You said it!

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidors, and pound crystal glass humidors with sponge-moistener top. And always with every bit of bite and punch removed by the Prince Albert process.



PRINCE ALBERT

—no other tobacco is like it!

IT'S COMING

It Will Soon Be Here

The BARGAIN COUNTER