

One drop of water does not make a waterfall--

One man's effort will not build a community

PATRONIZING OF YOUR COMMUNITY STORES AND INDUSTRIES MAKES PAYROLLS

How great this community may grow, how prosperous and complete it may become, depends upon us--our willingness and our desire to work together-- ONE for ALL and ALL for ONE

SALEM'S LOCAL MILLING COMPANY HAS A NEW MANAGER WITH TRAINING THAT WILL BE USEFUL IN DISTRICT

Is Preparing to Put Out a Mash That Will Help Very Materially in Building Up Our Already Booming Poultry Industry--Was Chemist and Milling Superintendent for the Sperry People for Fifteen Years Before Casting His Lot With Salem

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On July 12th of last year fire destroyed the old plant of the Cherry City Milling company, at the corner of Trade and Church streets.

But P. W. Geiser, then manager, was on the job immediately and preparing to carry on. The warehouse property at the corner of Trade and High streets was secured, rebuilt, and additions provided for.

Within 60 days, the feed part of the company was in better shape than before the fire, and the warehouse facilities were as great, even larger.

Mr. Geiser is still interested in the business, but the state of his health requires outside work, and he is giving a good deal of his time to his real estate.

Besides the Salem plant, the Cherry City Milling company has the warehouse at Derry, to accommodate the business on the west side of the river. The new mill has much more modern machinery than the old; automatic scales, etc. It is designed to do a lot of work in a small floor space.

It is self contained. The feed mill has 160 tons capacity and the flour mill 75 barrels capacity.

This company makes molasses stock feed and they also make dairy feed from the hulls and the small and broken seeds of the flax.

A Thriving Business The flours are principally the Oak Blend, a hard wheat bakers' flour, and Cherro Bakers' Cherro patent, a hard wheat family flour, and Economy and Perfection for pastry, and Cherro Graham and Cherro whole wheat flour for dark breads.

They also make Cherro rolled oats, Cherro pancake flour, Cherro wheatolite, etc.

In feeds, they go far, in numbers and in territory served. In poultry feeds, they make Cherro and Capitol scratch feeds, Cherro growing scratch, Cherro chick feed, Cherro egg mash, Capitol egg mash, Cherro egg builder, Cherro development mash, Cherro chick mash, Capitol development mash, etc.

In dairy feeds they make Cherro cow chow, Cherro molasses feed, Cherro mixed feed, and they also make Cherro hog chow.

They also carry many poultry and dairy specialties.

They deal in feed wheat, ground wheat, seed wheat, and seed oats and rolled and ground oats in all the usual lines. Also make up barley and corn in all the different ways, and of course have mill run, bran and shorts.

They also deal in vetch and clover seed, and they do custom cleaning of these seeds.

Some Important Things Throughout the east and south, the leading poultrymen have been carrying on experiments in feeding, under the direction of milling chemists and experiment stations. This work has been especially active in Ohio. The idea was to

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Mr. Bidwell has followed these experiments, and he is now ready to begin putting out this new mash, and will have it on the local market in about a month.

Sixteen Ingredients The new mash has 16 ingredients, including sufficient material to supply what is needed in green feeds necessary for laying hens.

Where the poultryman has plenty of running water he can use this mash and go away and leave his flock for three days. Any one who attends to poultry will realize how important this will be in making his industry a more desirable one.

Mr. Bidwell has at the mill a modern, up to date chemical laboratory. He has a strict chemical test on all feeds. He does not guess. He takes no chances, neither do the customers buying feeds. This is going to be very important to our dairymen, as well as our poultrymen.

Keep on With Grain Mr. Bidwell thinks our farmers ought to keep on raising grain. They should rotate their crops. They should milk more cows. They should grow still more corn. The Cherry City people use four cars a month of corn grinding and cracking it.

In her paper mill, in the person of Mr. Bidwell, and in other industries including her linen mills and her sugar factories that are coming, Salem is getting some high class men in the industrial chemical world, the most important of the present day. No other class of people can do more good here in the development of our industries.

Walter H. Zosel, automobile tires, tubes and accessories. Vulcanizing that holds. High quality superior service. A trial makes a customer. 198 S. Com'l. (*)

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest spring and summer frocks, coats and dresses ever shown in this city. (*)

The Bake-Rite Bakery. Busy every day supplying best home with bakery goods of all kinds; baked in a kitchen clean as your own. 245 State St. (*)

Irish Disappointed at Showing of Athletes DUBLIN.—The failure of Irish athletes in international competitions has provoked much disappointment in Ireland, and the newspapers are discussing the cause of the decline in Irish athletic fame.

Outside a few clubs in Dublin athletic sports mostly are dormant all over Ireland. The colleges are blamed for lack of interest in athletics.

A first class stadium is considered necessary and it is suggested that one should be erected as a memorial to General Collins, who was keenly interested in amateur athletics.

Capital Bargain House, Capital Tire Mfg. Co., Mike's Auto Wrecking. Three in one. Bargain center of Salem. Thousands of bargains. H. Steinbock, 215 Center. (*)

Royal Families Grow Large in West Africa LONDON.—Royal families grow large in West Africa. Princess Mare Louise, cousin of King George, visited one king in Africa who was the father of 180 children, but only 80 of them are living.

This venerable potentate was the King of Yendi, and the princess' visit to His Highness is described in a volume of her letters which has just been published.

The princess traveled 2,500 miles in West Africa last year, chiefly by horse and motorcar.

A bride's beauty is greatly enhanced by choosing ugly bridesmaids.

Keep Your Money in Oregon—Buy Monuments Made at Salem, Oregon CAPITAL MONUMENTAL WORKS J. C. Jones & Co., Proprietors All Kinds of Monumental Work Factory and Office: 2210 S. Com'l., Opposite I. O. O. F. Cemetery, Box 21. Phone 680. SALEM, OREGON

Oakland Pontiac Sales and Service VICK BROS. High Street at Trade

DIXIE BREAD DIXIE HEALTH BREAD Ask Your Grocer

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soil fertility. His results prove his judgment.

An Unusual Amount The Labish Meadows soil is extremely rich to begin with. It is the result of the accumulations of thousands of years of rank vegetable growth, built up from age to age and year to year, until no bottom has ever been found to the soil.

It is so deep that the Southern Pacific engineers could never drive a pile to the bottom of it. In building the trestle of that railroad line across it--and there was once a famous railroad wreck there, from the giving away of the trestle. Finally, the railroad company constructed a solid fill across the land.

It was the practice of the first growers of celery and other truck crops on the Labish Meadows lands to spend \$200 to \$250 an acre annually in fertilizer. Mr. Ogura, when he first started growing celery, several years ago, used a car of fertilizer a year for each two acres. Growing that really stronger, and seeing the profitable use of more fertilizer, he began using a car to the acre each year. Now he is up to two cars, and more, as related above. The more money he has spent for fertilizer, the larger have been his net returns.

Mr. Ogura also irrigates his celery. When the plants are young they are irrigated every two weeks. As they grow larger they get thorough irrigation every week. The labor of a man is required for two days in the irrigation of each acre.

At first the Labish Meadows growers could get plenty of barnyard manure locally. Then they reached out to Portland and other cities, and they have been using a good deal of sheep manure from Idaho. Now they use the manure of the best leaf hoppers in that state, and the lack of beet tops to feed the sheep there, this supply is likely to be very short.

Eiker Auto Co., Ferry at Liberty St. Autos stored, and bought and sold. Cars washed day and night. Low prices and service will make long friends. (*)

A. H. Moore, 235 N. High St. apartments, and store where you can get high quality furniture and furnishings for every room in your house. (*)

YMCA Gives Poland First Swimming Pool CRACOW, Poland, (AP)—The first indoor swimming pool in Poland is about to be constructed in Cracow through American initiative and American beneficence.

S. B. Fenna of Cleveland, has donated \$150,000 for the erection of a Y. M. C. A. building, one of the chief features of which will be a swimming pool. It will cost \$20,000 and will be eighty feet long and twenty feet wide.

The new Cracow Y. M. C. A. will be the largest and most up-to-date in Europe. Provision is made on the third and fourth floors for men's dormitories, so that about eighty guests from outside the city can be accommodated.

Among the language courses to be given that in English is most in demand.

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41 BUSHELS OF WHEAT TO THE ACRE PRODUCED BY HOWELL PRAIRIE FARMER

But the Land Was Well Fertilized--If the Grain Farmers Would Give Their Land More Humus, They Could Better Afford Gasoline for Themselves, and Silk Stockings for Their Woman Folks--And Irrigation and Rotation Would Help a Lot, Too

By ELLA McMUNN

BROOKS, Ore., Aug. 24.—If all grain fields in Marion county had received a heavy coat of fertilizer the story of the yield for 1926 would have reached the same surprising magnitude that has characterized everything but grain this year in the opinion of farmers who tried fertilizer on some patches and left some without.

L. A. Faist, who is farming several hundred acres on Howell Prairie, reports a two-acre piece that yielded 41 bushels to the acre on land that was well fertilized, and which consequently held the moisture when the thermometer went up to 107 one awful day, and not far from that several days in July when the kernels were just in the "milk," and which shrank the crop thousands of bushels. On an eight-acre piece he got the splendid return of 35 bushels to the acre, but this ground had previously been planted to potatoes and had also the unused elements of new ground.

For other fields, almost the universal yield as reported by men who operate threshing machines and travel over a wide area of territory and who have no object in making an incorrect statement, large or small, there is an average of sixteen bushels to the acre. But these low yields may be regarded by the observing as a silent cry of protest from the overworked earth that it is undernourished, since the fertilized fields have yielded three times that with no greater outlay of seed or labor.

Many grain farmers are on rented land and some feel the need of making something from each acre, since many of the farms are leased only for one year, and consequently if the ground were allowed a year's rest, it would not bring that farmer but his success or a profit.

More Humus, Less Gasoline, Etc. Irrigation would solve the moisture difficulty, but while we are waiting for congress to recognize the fact that we are drying up out here, with water all around us, we can invest our surplus profits in a little more humus from the cow barns and less investment in silk stockings and gasoline.

That wheat straw should be returned to the ground is of sufficient importance to be brought before the legislature, for if we starved our children or our cows as we do our "mother" earth, we might find ourselves facing a severe penalty.

There have been several car load shipments out of Brooks over the Southern Pacific already this season, and the warehouses are pretty well filled with grain, for the shortage so far as yield per acre is concerned, is made up in the matter of a larger acreage planted. It is billed to Portland, and from there to the ends of the earth, as this week three large vessels are to be loaded with Oregon wheat for Japan, Belgium and

the United Kingdom, Japan taking 6,000 tons. This shows an active demand, and many farmers are holding for a much higher price than that offered at the present time, while others are not taking any chances on the uncertain and are selling for cash at Brooks.

Recent experiments with baled straw, compressed until it burns like an oak log, is not meeting with favor in Kansas, which is not overloaded with fuel anyway, for the farmers feel that the soil needs the straw, and it is more profitable ultimately to have bought real wood.

The presence of Secretary Commerce Herbert Hoover also serves to remind us that we are rather better fed than in 1918 when we had two wheatless days every week and one wheatless meal each day and could only really "gorge" on war bread.

(Miss McMunn did not sign the above, but the editor has taken the liberty to put her name at the top, because she says some things that ought to be said. However, irrigation and rotation and more humus would make the wheat grower more able to afford gasoline for himself and silk stockings for his woman folks.—Ed.)

State surface roofing applied over your old shingles. We have over 200 jobs in Salem. Nelson Bros., plumbers, sheet metal work, 255 Chemeketa. (*)

Army and Outing Store. Biggest bargains in clothing, shoes, underwear, hosiery, gloves, valises and suit cases. The working man's store, 189 N. Commercial. (*)

Radio Enters New Field "Sings the Cattle Down" CHICAGO.—Another of the traditional customs of the Old West seems headed toward extinction—the cowboy habit of "singing the cattle down," as the night herder's crooning melody to quiet the herd is described:

The most picturesque "fan letter" received by Station WGES was from Tom Blevins, Jensen, Utah, cowboy, who wrote that he had set up a portable radio out on the range and treated the cows to metropolitan dance music.

"It sure is a big saving on the voice," Blevins wrote. "The herds don't seem to tell the difference. Don't put on any specious, though. That'll stampede 'em as sure as shootin'."

H. F. Woody & Son Auctioneer Sales handled to complete satisfaction of owner. Years of experience. Store 271 N. Commercial Office Telephone 75

GIDEON-STOLZ CO. Manufacturers of VINEGAR SODA WATER Fountain Supplies. Salem Phone 26 Ore.

DUNSMOOR BROTHERS 2218 State. Telephone 2230 Painters and Decorators Interior or Exterior Work We specialize on interior work. Let us show you some work we have done.

O. J. Hull Auto Top & Paint Co. Radiator, fender and body repairing. Artistic painting adds 100% to the appearance of your auto. 267 S. Commercial. (*)

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BROTHERS TO AID CRIME SOLUTION

Col. Ernest K. Coulter Urges Sympathetic Handling of Juveniles

PORTLAND, Aug. 23.—(A.P.)—The Big Brother movement as the solution to the problem of having juvenile delinquents from becoming professional criminals was suggested by Col. Ernest K. Coulter, general manager of the New York Society for the Prevention of Cruelty to Children, at a recent session of the American Humane society's national convention here.

Mr. Coulter started the Big Brother movement in New York city 24 years ago when he was a clerk in the children's court there.

"Thirty-one per cent of the men convicted of felonies in New York county in 1925 had previously been found to be juvenile delinquents in the children's courts and had either been on probation or in reformatory institutions," said Mr. Coulter.

"Facts I have been able to gather are straws which indicate that entirely too large a number of the children who have been found to be juvenile delinquents are not being followed up with sufficient persistency and skill to prevent them from getting into more serious criminal ways," continued Mr. Coulter.

"There is urgent need, too, that we give more serious attention than ever before to the after-care of the boys and girls who have been in our children's courts.

Children's courts are of no avail if humane treatment adhered to there is not followed up in a systematic manner. Efforts of a general Big Brother movement in New York are not now limited to boys who have been in the children's court, but from the start our records prove that in 93 per cent of the cases these boys respond readily to this treatment and make good," he said.

The subject of humane care for the Electric Restaurant serves elegant meals and lunches. Try them; you will come again and bring your friends. Best in Salem. 479 State St. (*)

CAPITAL CITY CO-OPERATIVE CREAMERY BUTTER-CUP BUTTER "Known for its QUALITY" Buyers of Best Grade Cream Our Method: Co-operation Our Ideal: The Best Only 137 South Commercial Street Phone 209

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children is being considered during the first half of the convention and will be the subject of all addresses tomorrow.

The animal section will take charge during the second half of the convention which closes about noon Thursday. Tomorrow afternoon will be devoted to a trip over the Columbia River highway, with a salmon barbecue at night at Bonneville.

Mrs. Luella D. Smith of Hudson, N. Y., 79 years old, is the oldest delegate attending the convention. She has been an active member of the American Humane society for 20 years and for 17 years has been treasurer of her branch of the organization.

Although Wm. K. Horten, president, is absent, his address was read at the opening session today by Sydney H. Coleman, general manager of the association.

Capital City Cooperative Creamery. Milk, cream, buttermilk. The Buttercup butter has no equal. Good standard of perfection. 137 S. Com'l. Phone 299. (*)

H. F. Woody & Son, 271 N. Com'l. St., furniture store. Bargains in furniture of all kinds. Agent for Lang ranges, best made. Also auctioneer. (*)

WELDING ELECTRIC ACETYLENE TRACTOR SPROCKETS

Tracks etc., built up good as new for less than half price. General welding of all kinds. Steel, cast, iron, aluminum etc. An Oppen Weld Has Always Held REMEMBER THE PLACE 695 MILL ST. C. D. OPPEN

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Designs Airplane More Difficult to Crack Up

DAYTON, O.—An airplane that will be harder to "crack up" than most of those now flying has been designed by D. E. Dunlap, aeronautical engineer, and soon will be ready for test flights.

Two of the fruitful causes of trouble when an airplane goes in to a nose-dive