## MUSTHAVE LARGER VOLUME

We put up in Oregon annually over two million cases of rult and vegetables. That looks like a mountain of them-
And over half this output is from Salem And over half this output is from Salem. fonria. That state puts up $24,000,000$ cases annually of $f$ Cal 2 and vegetables.
The few old timers' who imagine that the Salem district
is going to overdo some or all varieties of fruit and vegetables is going to overdo some or all varieties of fruit and vegetables
should have heard R. H. Kipp at the Salem Rotary club yesterday noon. He is at the head of the marketing department What Oregon needs, and what Sale.
then our fruits and vegetables will not have to be sold throughout the country in California stands; will not have to go as California products.
We must put up $10,000,000$ cases of fruits and vegetable annually
fairly on our way.

For Valentino, actor, columñ after column of newspaper

## space. For Eliot, educator, a few inches. More than 300 years ago there liver

am Shakespeare. One day, in the Globe a man named willthere was aplay of his production. The play, as all plays do, had a hero. And the hero was played
dandy, curled, perfumed and buskined. The man who played the hero died-and through the Eight dapple-gray stallions drew the funeral chariot and women wept profusely along the wayside The man Shakespeare died, almost alone. A modest funer-
al service committed his body to the earth. There were no fanfares of crepe-draped trumpets; no weeping crowds.
"And there," laughed the 17th century cynic, "is Eng-
Maybe! Maybe! But what is the name of the handsome chap who played the hero in William
at the old Globe theater in London?

## YES; WE SHOULD GROW MORE GRAIN



## BRING IN YOUR OLD

COFFEE POT
\$1 for it no matter how badly damaged it may be
Yes we mean exactly what we say. Makes no difference how worn out your old coffee
pot or percolator may be, during this sale pot or percolator may be, during this sale we credit you with $\$ 1.00$ to

> Percolator
Your old $\$ 1,00$
$\$ 7$ $\$ 6.50$

## 侖 <br> 

1 Nine Cup Electric Percolator
SALE NOW ON
 Nomotis wint thit

## C.SHEmilton


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$$
\begin{aligned}
& \text { flean. } \\
& \text { This line of agriculture might well be organized and } \\
& \text { standardized. It is a line in which we have what amounts to } \\
& \text { a franchise (with a small district of western Washington in }
\end{aligned}
$$It is fortunate that there is now at the head of the local

flouring and feed mill business in Salem, in the person of
Ross C. Bidwell, a manufacturing chemist of years of trainingbeom here. There are few more desirable developments than
this.

a name to be remembered


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Union Roster

