TWO TONE PAINT JOB SEARCH IS PREVAILING MODE

Advance Reports From Star Many Motorists Are Enter-Company Borne Jut by Early Car Showing

Advance information coming the east say that the two-tone showings of the Star cars, which products in Salem. recently arrived here from the Star factory in Oakland in a number of beautiful color combinations on all models.

While the Star factory has not made any radical changes in chasis or body tyles, they have confined the improvements to equipment and appearance. The Star still maintains its high level of chassis perfection and has kept its reputation for smooth powerful performance and economical maintenance:

Two new roadster models which have been added to the line, and cal motorist. the new six-cylinder sport roadster comes with a rumble seat that is comfort supreme. It has also a number of practical accesories along with its two-tone comfort scheme. It is "going over big" according to the Salem Automobile company, local star dealspace on the rear deck is attract- with standard goods and quality ing many queries. It was design- ervice always. ed primarily for traveling men who have to carry sample cases

and luggage with them. A report just received from Pomona, California, by the Salem dealers states that a Star car has achieved another creditable victory by climbing Mt. Baldy in high gear. R. P. Yeager, Joe Martin and H. H. Clarkson have sworn to this feat before a notary publie. The car was sealed in high gear by taking the lower gear shift lever out of the car entirely. Clyde Hodnett, who drove the car, says, "I could have gone up further into Ice House Canyon if pair." This was an easy test compared with the high gear climb into Big Bear Valley recently from both sides of the range.

H. T. Love, the jeweler, 335
State St. High quality jewelry, silverware and diamonds. The good intentions.

Navark Adversare gold standard of values. Once a buyer always a customer.

Smith & Watkins for tire serv-leg at a lower cost. Vulcanizing and retreading, tube repairing. If you have tire trouble just call 44. Corner Court and High Sts. (*)

Boundary Cockfighters

BELFAST. - Ulster police and ers a merry time along the boun- To read: "Gasoline Goes Up dary between the two portions of Ireland.

Mains are usually set for very early hours in the merning and Com'l., has the Dodge automobile the pits are located in whichever for you. All steel body. Lasts a state seems to be free of police will tell you. control. But the officers of the two states are coperating and with their birds.

ing Contest to Pick New Gasoline Slogan

The name contest campaign befrom the automobile factories in ing held by the General Petroleum Corporation is being entered into paint lob is to be the prevailing by hundreds of local motorists restyle for 1927. This statement ports W. R. Speck, distributor of has been borne out by the early General Petroleum Corporation

The new gaspline was placed on the market by local independent dealers on August 1 and was developed for hydroplanes for use in the international hydroplane races held at Newport, on May 30. Hydroplanes using this new fuel, won all races entered, one of them shattering all previous world records.

It is a name for this new product that the corporation is offering \$1000 in each for and Mr. Speck hopes that the winning name will be selected by some lo-

The local independent dealers handling this product staged a parade through the streets of Salem during the week. Each dealer drove a car with a large sign, "The new General Gas Is Here," on each side.

Fry's Drug Store, 280 N. Com'l, ers. The new four-cylinder util- the pioneer store. Everything for ity roadster, with its large storage everybody in the drug supply line,

> Vibbert & Todd Electric Store, High at Ferry Sts. Everything electrical. Good service and low prices are bringing an increasing trade to this store.

WEAT'S YOUR PET GLOOM?

Of all sad words of tongue or pen, The saddest are these: "It's flat again."-Cappers Weekly.

And with the verse we haste to class: Great jumpin' cats, were outa

gas!" - Youngstown Telegrain. the road had not been under re- But sadder still are those who

> Darn it, I had the right of way." -Cleveland Plain Dealer. Such guys belong, one sternly

> mentions.

-Newark Advocate.

Of all sad words your joy to mar: "Some sap has stolen your new car."-N. W. Poultry Journal. And of all the dumbells none can

The one who drives from the back seat .- Journal.

And gee, how I can rant and an emergency. swear Are Kept on the Jump When wifey says: "They've swiped

our spare."-Telegram. Bree State guards give cock-fight- And oh, it gives us quite a pain

> Again."-Macon Telegraph. Bonesteele Motor Co., 474 S

lifetime. Ask Dodge owners. They H. F. Woodry & Son, 271 N. keep in such close touch by tele- Com'l. St., furniture store. Barphone that fight promoters are gains in furniture of all kinds.

kept dodging across the boundry agent for Lang ranges, best made. Also auctioneers.

LANDAU

\$1375

Delivered in Salem

Crankcase ventila-tion, dual sir clean-ing, oil filter, har-monic balancer, two-way cooling, larger L-head en-gine and many other features of de-monstrated worth. May be purchased

May be purchase on the G. M. A. C

The New Landau
ALL THE QUALITIES OF
LUXURY IN A CAR OF

MODERATE PRICE

The new Oldsmobile Landau brings, at

ing the best, the qualities of luxury they

Its special Fisher Body possesses exception-

ally smart lines, distinctive color harmonies

and luxurious appointments. It is mounted

upon the standard Oldsmobile chatsis, tried

and true over months and miles, and now embodying new features of known value

and improvements of demonstrated worth.

Here truly is a car built for the man who

could pay more priced for the man who

ut to know it . . . come in . . . see it . . .

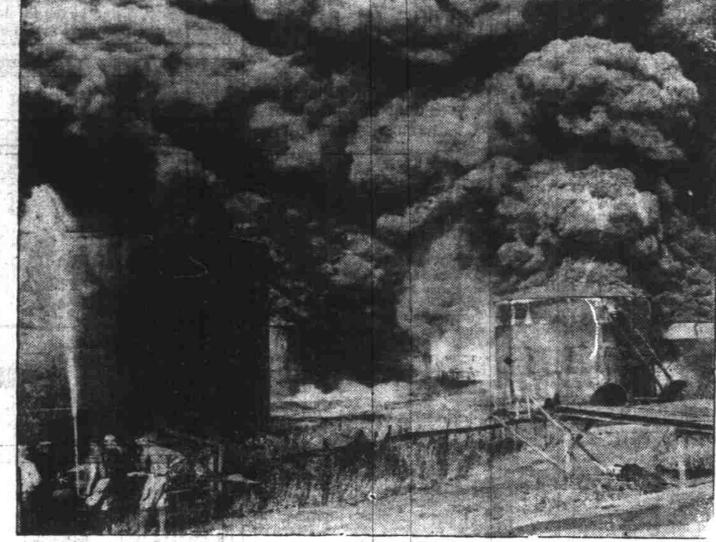
350 North High Street

CAPITOL MOTORS INC.

OLDSMOBILE

derate cost to those accustomed to own-

Lightning Hits Warren, Pa., Oil Wells Twice in Month



For the second time within a month lightning strikes among the oil tanks at Warren, Pa. This unusual photo shows the firemen attempting to get the second conflagration under control as it threatens to spread throughout the whole oil field.

SAVING EFFECTED BY ITS LONG LIFE

The fact that Duco is furnished on all Chevrolet models at no extra cost to the purchaser is a saving in itself, but Duco also saves the cost of reveral annual paintings, a necessity with ordinary paint, varnish or enamel.

Satisfy your sweet tooth with those good Whitman's candles. We have the exclusive right of sale to this line in Salem. Crown Drug

Store, 332 State. Bystander: "Come with me Mr Autoist, you ean get damages,

you had the right of way." Wrecked Autoist: "Heavens man I got all the damages I want. Get me some "pairs."

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest spring and summer frocks, coats and dresses ever shown in this city.

CERTIFICATE IS SAFE WAY TO SAVE MONEY

Chevrolet six per cent purchase certificates are always worth 100 cents on the dollar for they are not subject to market fluctuations. They can also be surrendered for refund, or transferred in

--- at these

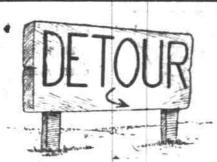
Low Prices!

Harley-Davidson Announces New Models and Price Cut at Same Time

dardization of an unusually active

Motor company to reduce prices for the 1927 season on all twin models and sidecars. Retaining that which has proven so dependable in the past and adding those features which make for higher efficency and added comfort, the 1927 Harley-Davidson motorcycle leaves nothing to be desired in comfortable, dependable and economical personal transportation.

The personality of the new models remains identical with its brothers of the past few years. Structurally, little or no change MILWAUKEE, Aug. 14 .- Stan- has been made, The single unit ignition system now in use on the market both at home and abroad 1927 models is perfected beyond enables the Harley - Davidson the wildest dreams of ignition ex-



Into our grease rack, washing department, gas and oil station or complete tire repair department for superior service and better satisfaction.

Yung & Eckerlin

SSS

High and Ferry Streets

for Economica! Transportation



New Smoothness-New Features - New Colors

Chevrolet again electrifies the world by increasing Chevrolet Values

Now in the greatest year in Chevrolet history-building cars in tremendous volume to meet an ever-increasing worldwide demand—Chevrolet continues its successful policy of increasing Chevrolet values!

Now Chevrolet adds to the performance, beauty and completeness of equipment that have been winning the world to Chevrolet-

-by developing the smooth-est Chevrolet in Chevrolet history, by enhancing its smart appearance and by adding features which increase the economy and satisfaction of Chevrolet purchase and ownership!

A triumph of engineering science, today's Chevrolet is the only low-priced car ever to offer every quality of smooth car performance.

the slightest sense of forcing

or fatigue! Remarkable

smoothness at every speed!

Forty to fifty miles an hour as long as you like without conquers hills--such are the almost revolutionary qualities attained by a superior method of mounting the motor on the chassis and by a new cam-

shaft with scientifically de-

termined quieting curves.

Acceleration that is a de-

light in traffic! Power that

Come in! Arrange for a demonstration! Admire the brilliant beauty of the new and striking Duco colors on every model! Mark the greater convenience of the centralized throttle and spark control! Note that all enclosed models with their bodies by Fisher now carry an approved stop light as

Then take the wheel-and you will quickly learn that today's Chevrolet with its new smoothness, new features and new colors, is a car that only Chevrolet could build a value that only Chevrolet could offer.

standard equipment and have a front door pocket.

Newton Chevrolet Co. Opposite City Hall Telephone 1000

QUALITY AT LOW COST

roughest kind of roads. onger chain life and less chain models now on his floor, by the at several years.

perts. It can be exposed to the adjustment. The motor is sub- people who have be submerged in water without at- with the exception of the introduc- transportation. feeting its efficency in any man- tion of ventilated inlet housing ner. A hot fat spark from the caps which admit a free circulagenerator ignition unit is assured tion of air around inlet valve WHL WEAR UNTIL at all times. Another improvement springs thus preventing springs of considerable importance is the overheating and losing their temelimination of the headlight con- per. Price reductions of from five nection plug. This does away with to fifteen dollars on the twin mod- Chevrolet automobile is flickering lights even on the els and \$30 on the commercial in that it will eventual van are announced.

The new type sprockets with Harry Scott, local Harley-David-

rain continuously and can even stantially the same as heretofore given consideration to this type of

METAL BASE SHOWS

The life of Duco finish on a through to the metal with constant rubbing and polishing. A patented angle teeth, overcome all son dealer reports that unusual conservative estimate however, chain whip and lash, resulting in interest is being shown in the new would place the life of Duco finish

VEEKS of Camp Goods Bargain Western Auto During these two weeks, "Western Auto" offers the highest quality camping equipment—every





Stools and Chairs Reduced

Camp Stools Well made hardwood stools with strong duck seats. Will support very heavy person. -Special at 59c Without back With back -Special at72c With steel hinges, With steel hinges, without back; sale price 720 With steel hinges, with back—sale price. 930 With steel hinges,

Lazy-Back Chairs An unusually comfortable folding chair. Supports back in relaxed position. Steelbraced frame with heavy canvas seat and back. \$2.75



Efficient, safe and durable. Cooks as well as your stove at home. This splendid two-burner folding camp stove should be part of every camping outfit. Small, without windbreak— Reg. \$5.50, Re-Medium, with win break-Reg. \$7.85. Re-

Handy Stove Legs Gets your stove off the ground and makes cooking more convenient. \$1.75

Simplex Grid Made of heavy steel wire, size 13x21½. Electrically welded and reinforced with strong corner pins. Regularly 68C



Vacuum Jars and Bottles at Lower Prices All-Purpose Food Jar An extra wide mouth 1-gallon jar for foods or liquids, Keeps contents hot or cold. Regularly \$3.75. Reduced to\$2.89

Vacuum Bottles Each With 4 Extra Drinking Cups Pint size-Reg. \$1.85. Reduced to.. \$1.47 Pint size, nickel, corrugated-Reg. \$2.40. Reduced \$1.90 Quart size-Reg. Quart size—Reg. \$2.85. Reduced to. \$2.25

Vacuum Food Jars Wide mouth for solid foods as well as liquids. Pint size-Reg. Pint size—Reg. \$2.44 \$3.10. Reduced to. \$2.44 Quart size—Reg. \$3.40 \$4.30. Reduced to.. \$3.40

Emergency Units Extra Oil, Gas and Water

Avoid grief and long hikes with this handy unit. Three one-gallon cans—red for gasoline, blue for oil and gray for water. Clamps on running board. Re- \$2.80



Refreshing sleep adds zest to

your trip-get one of these mat-

tresses. Conveniently carried on

running board. Covered on one

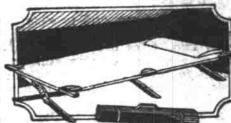
side with water-proof Pantasote

rolls to only 12x48.

Reduced to

at Big Savings The Standard Auto Tent, light in weight and compact. Just the thing for touring, hunting or beach parties. Full 7x7 size, with convenient side door. Plenty of head room-3-foot back wall. Top extends well down over side of arto, making car part of your dressing room. Complete with poles and stakes.

8-oz. white duck-reg- \$7.88 ularly \$8.85-now only 10-oz, khaki duck- \$10.98 reg. \$12.90. This sale \$10.98



An Outstanding Cot Value

The most popular style of camp cot made. Heavy wood frame with strong, flexible canvas cover which gives with the body and is very restful. Will support up to 1000 lbs. 6 feet 2 inches long when open; folds to 3 feet. price\$3.32

Flat-Bottom Canteens Extra heavy galvanized metal, covered with good quality blan-

on sale at\$1.55 3-gallon size on sale at Canvas Water Bags

Hang in sun or shade-evapora-

tion keeps water cool. reduced to\$1.05 Special 2-gallon size, with patented fastener for opening entire top—easy to clean or \$1.17

Khaki Tick Pillow Kapok silk floss filled, very comfortable and sanitary. Size 15x17 inches, Can be crowded Carry several. On sale ... 95c

Folding Canvas Pail 'A camping essential. Opens quickly—waterproof duck with wire frame, rope handle and wire strainer in nose. 10-quart size—regularly 98C

3-in-1 Canteen Swingspout Emergency Unit Carries 2 gallons gas, 2 gallons water and I gallon oil in handy swingspout cans. Fastens on running board. Reg. \$6.95 \$8.90. Reduced to....\$6.95

-More than 125 Stores in the West-

Stores Open
Saturday Night Salem Store Corner Court and High
Until 9
TELEPHONE 796



trated—All steel, clamps to running board—folds down flush with edge, eliminating need of removing when not in use. Adjustable to any height, allowing easy opening of doors when in use Extra quality larger \$2.30 size, special at \$2.30

Folding Carry-All Outfit

Clamps on running board.
Adjustable from 10 to 50 inches. Standard weight, now only... \$1.30 Extra weight re-



A Handy Tent
A good tent is half your outfit, and one of these Palmetto tents embodies about
every convenience obtainable.
Easily pitched by one person -no guy ropes and only one jointed pole. Has large front awning, screened window and cloth floor.

10-oz, khaki, size \$22.66 7x9.6—on sale at \$22.66 2-door U. S. shel-ter duck, 8x11—at \$31,35 Khaki shelter duck, size 11x11—on \$33.19

Metal Tent Stakes

Practically unbreakable, Regularly 12c. Re-

duced to, each 8C Jointed Tent Poles Strong, with steel fer-rules. Reduced to, each 480



a Blue Book This 1926 edition is the most complete touring guide printed. Gives exact mileage and full directions for any trib ed. Gives exact mileage and full directions for any trip you wish to make. Indicates danger spots—points of interest—stops, etc. Complets with "6-color" maps and transparent removable map holder. Carries with it one year's membership in the Auto Touring Club of America and \$1000 accident insurance. Don't start a trip without one.

Auto Spade

A touring and camping sity. With solid handle sale price. 51.05 Detachable handle sale price \$1.7



mits you to sit