

WARNING TO DRIVERS DECLARED EFFECTIVE

Auto Association Is Not in Favor of Arrests for Minor Infractions

WASHINGTON, D. C., Aug. 14.—Arrests for minor infractions of traffic regulations could well be reduced in number without weakening the effectiveness of traffic control, a statement from national headquarters of the American Automobile association declares.

Pointing out that a timely warning to motorists ultimately is of more benefit to the individual and the community instead of wholesale arrests, Thos. P. Henry president of the A. A. A. urges moderation in enforcement of minor offenses that involve personal safety.

"There is nothing to be gained by halting hundreds and thousands of motorists into court on the slightest pretext," declared Mr. Henry. "Traffic regulations were meant to bring order into the use of public thoroughfares and not to make respectable citizens feel that they had in them the makings of desperate criminals."

"Every violation of the traffic regulations is not worth taking a motorist into court. There are slight infractions that best can be disposed of by a warning on the part of the officer. Everyone is likely to be absent-minded at times and that is the chief factor in slight violations from the practice a motorist is legally required to follow. A warning in such a case will have much more effect than an arrest. The motorist will be more likely to remember what he has done wrong and avoid it in the future."

"I believe that a warning might have more effect when there is no indication of wilful misconduct. But, where an automobile driver deliberately or negligently breaks the law, then he could be dealt with severely for the protection of others who use the highways. When offenses are serious, there should be no compromise."

"The preference of warning to arrest in minor cases is not based on a desire to make traffic regulations more lax, but rather on the principle that it is best to insist on strict enforcement of those of more consequence. Because of crowded court dockets, a great number of traffic cases either are dropped eventually or must receive much less attention than the offense deserves. If arrests were confined to cases of actual conviction of the law, and disregard of public safety and if more attention were given to the qualifications of drivers, our traffic control system would be vastly improved."

PUBLIC INVITED TO INSPECT CHEVROLET

New Models Placed With Dealers, Smooth Operation One of Best Points

The motoring public is today invited to the showrooms of the Chevrolet dealers and inspect the Chevrolet cars on display which are heralded throughout the trade as the smoothest performing Chevrolet in the long and successful history of the great General Motors Manufacturing organization.

The credit for the national sales record of Chevrolet, which is climbing to new high totals with every passing month, is given to smooth performance of the Chevrolet motor, its proven economy, sturdy reliability and the quality features that are embodied in the closed bodies by Fisher which are a feature of the Chevrolet offering.

"Into the field of low priced cars, today's Chevrolet brings exactly the slow speed smoothness, exactly the velvet acceleration, exactly the freedom from high-speed vibration that have been the paramount reasons for the buying of multi-cylinder cars," said Fred N. Coffey, regional sales manager of the Chevrolet Motor company yesterday.

"Owners of the Chevrolet are writing to us constantly and giving us enthusiastic endorsements of the Chevrolet as a performer in the mountains and on the boulevards. Acceleration, ten to thirty miles an hour in ten seconds; power on the hills, speed on the long open stretches and smooth economical performance at all speeds are the features of Chevrolet."

Prevent Accident Hazards

Automobile owners who have their own private garages and men who work in public service stations should remember that numerous gasoline explosions are caused every month because people persist in having cigars, cigarettes and other open flames near gasoline, oil-soaked rags and clothing.

In drawing or pouring gasoline from one container to another, static electric sparks may be developed. It is advisable always to keep the two containers in contact with each other, or to attach a chain to the pouring container which will maintain the contact. This will lead off the electric charge and prevent sparking.

Sparks often result from striking together two pieces of metal. It is best to use kerosene instead of gasoline when cleaning oil and grease from metal parts.

Every motor vehicle should carry a tetrachloride fire extinguisher. For garage use probably the best fire extinguisher is one of the foam type. Never use water on a gasoline or oil fire; it will spread the fire. A mixture of sawdust and soda (about 10 pounds of bicarbonate of soda to a bushel of sawdust) is good to put out oil fires. Sand is also used effectively.

The drip pan, side pans, and car in general should be kept clean and free from excessive oil. If present, excessive oil may do much to spread the flames in case of fire.

If extension cords are used for portable electric lights, it is necessary to guard against electric shock and fires resulting from electric causes. It is therefore advisable to use vapor-proof fittings, a keyless socket, lamp enclosed in a vapor-proof globe and further protected with a rigid cage to prevent breakage. It is also advisable to have armored cable instead of ordinary electric cord; this should be kept in good condition.

When it is necessary to jack up the car and get beneath, be sure the car is held up securely. Be especially careful if any of the wheels have been removed. Block the other wheels to keep them from moving. If the support should give way, the car may fall and crush you. It is best to use a pit if possible. Never depend on jacks when it is necessary to get under car. Horses are better supports than jacks, ordinary boxes or blocks. Remember, the brakes are not operative when the rear wheels are jacked up off the ground.

When in the garage, the engine should not be run longer than necessary. Carbon monoxide is contained in the exhaust gases, and unless the garage is fairly well ventilated may cause headaches, other discomforts, and even death to the persons in the garage.

With Vick Brothers



Photo by Kennell-Ellis BEN VICK

Ben Vick was born in the state of Wisconsin in 1881, where he remained until 1903, when he came to Oregon and entered the feed business with his brothers at Falls City. After a few years at Falls City, Mr. Vick took up a homestead in Lake county, Oregon. In 1915 he joined his brothers in business in Salem.

The Vick company are now distributors for the Oakland and Pontiac cars and the Moreland truck. In a recent booklet put out by the Oakland Motor company, Vick Brothers headed the honor roll list for sales of Oakland cars.

HUPMOBILE DEALERS GIVING FREE RIDES

General Motoring Public Is Invited to Drive and Inspect New Models

Those who are concerned in trying everything new in automobiles will be interested in the recent announcement of the Hupp Motor Car corporation that they are conducting a 'Demonstration Fortnight' during which time the public are invited to visit Hupmobile showrooms to see the new straight eight and go out for a drive. The appointments may be arranged with the salesman and a car will be sent to your door for you to enjoy a ride over your favorite route. Special emphasis is placed on the 'without obligation to buy' feature according to the Hupp men as this fortnight is just what the term and no persistent solicitations will follow any demonstration.

For those who do not wish to drive themselves but desire the salesman to chauffeur for them a series of novel stunts have been arranged which are very interesting.

(Continued on page 2.)

NO CHANGE LISTED BY FORD COMPANY

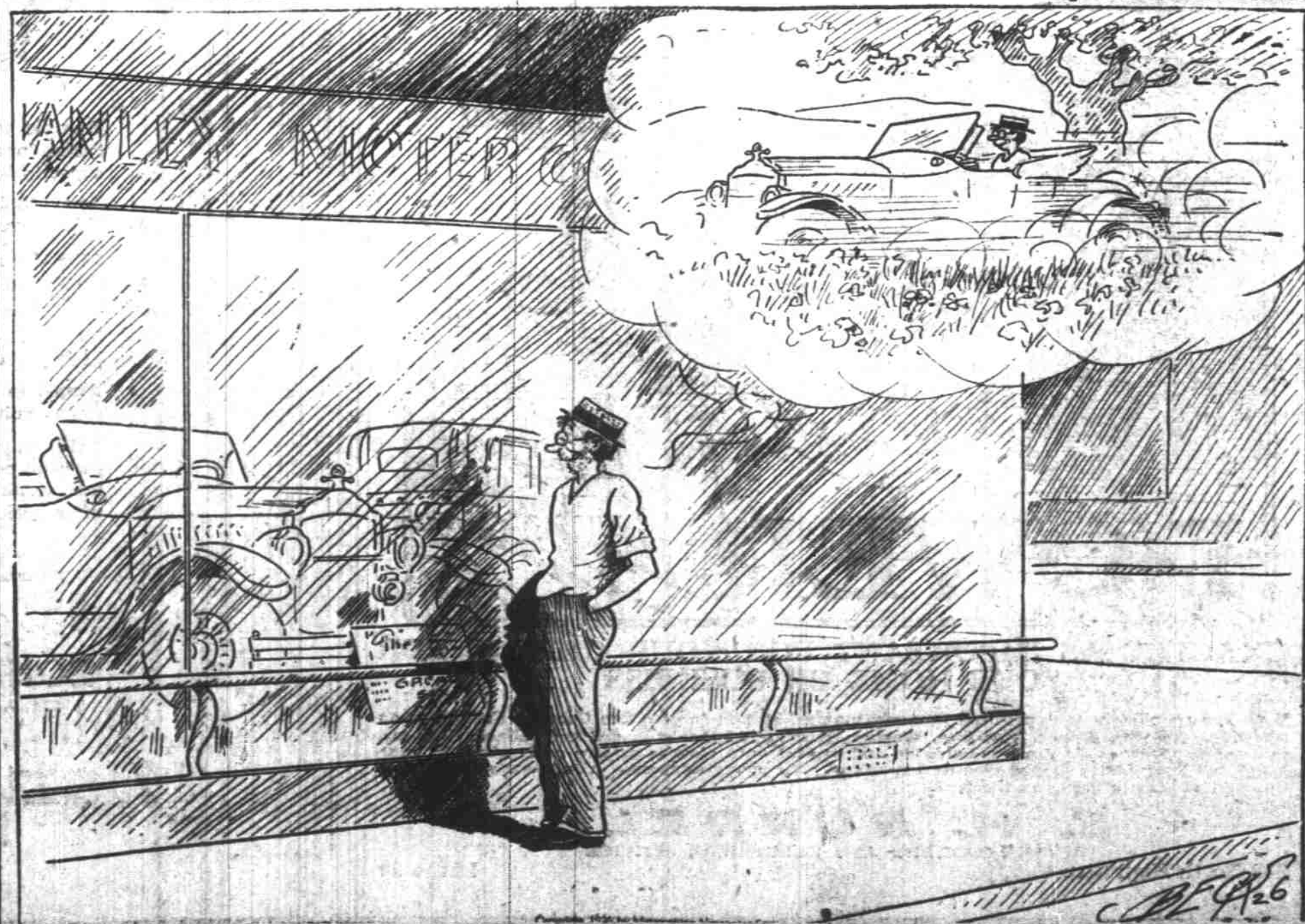
Valley Motor Company Says No Immediate Change Scheduled by Plant

W. L. Phillips, manager of the Valley Motor company, local Ford dealers, is in receipt of advices from the Ford Motor company that owing to the recent improvements and the present popularity of the Ford car and the inability of Ford dealers at this season of the year to keep up with deliveries no immediate changes in model or additions are contemplated.

Mr. Phillips states that the Valley Motor company is enjoying the most prosperous year of its existence and that indications are that this year will show an increase of almost 100 per cent in new Ford deliveries.

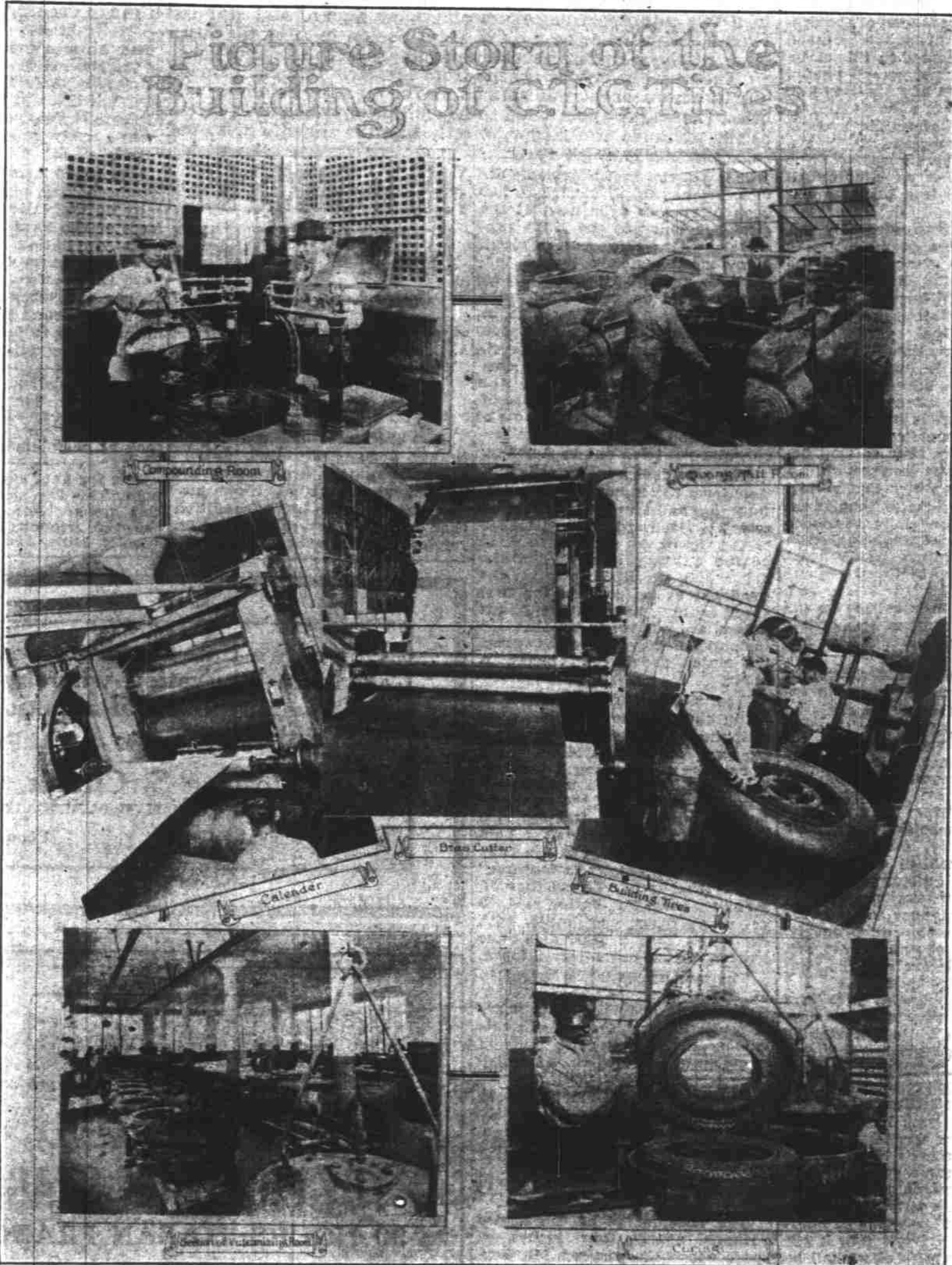
Twenty service schools, located throughout the country, are maintained to teach Chevrolet dealers shop practice and administration.

DOWN THE ROAD—



Mr. Roofit Takes His Sunday Motor Ride

HOW YOUR AUTO TIRES ARE MADE



By Ralph H. Kletzing
Some time ago Carl Hultenberg, manager of the Salem factory branch of the Columbia Tire corporation, ask me if I had ever visited a tire manufacturing plant. When I stated that I had not he invited me to go with him to Portland and go through the Columbia Tire plant. I accepted his invitation and the following story will give an idea of what I saw. I can say that I was greatly surprised at the equipment and size of the plant and at the courtesy shown by the workmen as well as the executives. Every question was readily answered and special care was taken by the workmen so that every detail could be seen.

By FRANK BECK

I found that Carl Hultenberg knows exactly how a tire is constructed and is familiar with every detail. He can explain every machine and every operation. First we were taken to the compounding room. Compounding is the mixing of the rubber with several other ingredients, which are mixed in mixing mills, and plays one of the most important parts in the building of miles into tires. Many different pigments are necessarily mixed with the raw rubber in exact proportions to bring about the right combination to produce toughness, flexibility and resistance to wear in the tread and sidewall stocks.

Mr. Hultenberg explained that compounding is the first and most important step in tire manufacturing. The story as he told follows: "That it requires not only months but years of experimenting and testing to arrive at the proper proportions to certain ingredients, weighing each to a fraction of an ounce, then testing over a period of months, before any other experiment can be made, and only after years of such experimenting and study are the well balanced compounding formulas obtained."

HOW THE ROADS ARE

"Before the rubber, pigments and, in fact, all raw materials are ready for use, they are subjected to a drying process in a specially built dryer where moist air is used because moist heat is a less severe heat. The feature of this dryer is that the moisture in the materials is sweated out by the moist air, or termed the drying from the inside out, which prevents the surface drying or oxidizing before the center of the materials is dried. Also many materials are ruined by dry heat and in no way affected at the same or a much higher temperature by moist heat."

SPEED REGULATION WOULD SAVE LIVES

National Safety Council Announces Program in Campaign Against Death

Speeding too fast under particular conditions existing at the time and place in question is a contributing cause of a great many accidents, declares the National Safety Council, which has made a study of this subject. There are times when it is safe to drive 50 miles an hour and there are other times when it is not safe to go 15 miles an hour. The old saying that "circumstances govern cases" is indeed true when it comes to the question of how fast it is possible to drive a car safely.

Statistics show that speeding faster than the law allows resulted in thousands of fatalities during the past year. Yet often people who are exceeding the speed limit do not become involved in accidents, while drivers who are not going faster than the law allows do get into smashups. There are certain hours in the early morning when it is perfectly safe to speed along Fifth Avenue, New York, or Michigan Avenue, Chicago, although during most of the day it is dangerous to proceed more quickly than the law specifies.

The question of speeding probably received more consideration and was the subject of more discussion than any other problem that confronted the 1000 delegates who attended the second national conference on street and highway safety at Washington last March, when Secretary of Commerce Herbert Hoover presided as chairman.

There were speakers at the Hoover conference who honestly believed that it was essential to speed up traffic in order to facilitate the handling of transportation while there were other safety advocates who were just as convinced that speeding was one of the three chief causes of automobile accidents.

When the conference finally adjourned, the delegates had agreed on certain recommendations which will be substituted for the consideration of lawmaking bodies in every state in the union. The National Safety Council believes that every legislature should enact and enforce these uniform model laws that have been suggested after having been given consideration by representatives named by governors throughout the country, who have only the safety of all of the people at heart.

The measure which will be up for passage in the legislature at the coming sessions declares that any person driving a vehicle on a highway shall operate the machine at a careful and prudent speed not greater than is reasonable and proper, having due regard for (Continued on page 2.)

HOW THE ROADS ARE

Pacific Highway
Portland, Oswego, Oregon City, Albany, Harrisburg, Junction City, Eugene, Cottage Grove, Roseburg, Grants pass, Medford, Ashland, California state line; Paved.
West Side Pacific Highway
Portland, Newberg, McMinnville, Corvallis, Junction City, Eugene; Paved.
Old Oregon Trail—West of The Dalles
Columbia River Highway
The Dalles, Hood River, Rainier, Astoria, Seaside; Paved. Svenson-Astoria section under construction; one way traffic and subject to short delays.
Roosevelt Coast Highway
Clatsop, Tillamook and Lincoln Counties
Astoria, Seaside; Paved.
Seaside, Cannon Beach Junction; Macadam.
Cannon Beach Junction, Hamlet Junction; Under construction. Rough but passable in all weather. Hamlet Junction, Mohler; Macadam.
Mohler, Miami; Highway route via Brighton now open; under construction and traffic for Gardiner and points south is urgently advised to take road via Foley Creek which is traveled throughout.
Miami, Tillamook, Hebo, Neke, Win, Devils Lake, Siletz river; Part paved; balance macadam.
Ferry across Siletz river.
Siletz River, Otter Rock; Construction work in progress, dirt road, passable but rough. Make local inquiry after rains.
Otter Rock, Newport; Macadam.
Newport, Walport, Yachats; (Continued on page 2.)