

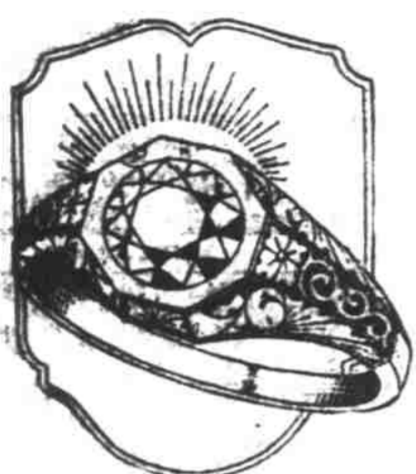
A Thousand Cakes for the Ladies—A Thousand Safety Razors for the Men—and Solid Gold Rings for the Babies are features of—

Burnett's Birthday Party!

Never Mind the Money!

THE BIRTHDAY PARTY

is intended to show our appreciation for the wonderful business you have given us—to return in some measure the good will bestowed on all the Burnett Jewelry Stores along the Pacific Coast. Each day will be marked by the most sensational offerings. There is no thought of money making—indeed, the purpose of the "Birthday Party" is to show what manner of store this is—how helpful it can be—and to win new friends for the Burnett Budget Plan, which has made it famous throughout America.



Diamond Special \$94.95

For the Birthday Party—a tray full of blue white diamonds in white gold mountings—the finest ever shown at anywhere near this price. Choice at \$94.95 styles for men and women are both included. Never mind the money now—pay next month.

Two Dollars a Week

A Thousand Pieces of SILVER PLATE HALF PRICE

Take your unrestricted choice of the entire stock of silver-plated hollow-ware at half price. And the regular prices were admittedly the lowest in town. Never mind the money—Pay us as you are paid. Choose from this list—the new Community Plate alone excepted; everything else half price.

Platters

\$15.00 for \$7.50
\$20.00 for \$10
\$30.00 for \$15

Double Vegetable Dishes

May be used as one covered or two open dishes.
\$12.50 for \$6.25
\$18 for \$9
\$20 for \$10
\$22.50 for \$11.25



Casseroles

One lot of \$7.50 casseroles for \$3.75 as long as they last

Bread Trays

\$3 for \$1.50
\$5 for \$2.50
\$7.50 for \$3.75

Gravy Boats

\$12.50 for \$6.25
\$15 for \$7.50

Water Pitchers

\$12.50 for \$6.25
\$15 for \$7.50
and so on.



Elgin Watch Special

The famous Elgin watch in a white or green gold filled case. Fifteen jeweled movement, unconditionally guaranteed. For \$25.00. Take one along. Pay a dollar or so a week. No extras of any kind.



Art Vases \$1.45

Some are in the style sketched. A foot high and in brave colors! While they last—one to a buyer at

\$1.45



Free Today SAFETY RAZORS With Wall Cabinet

The picture shows the wall cabinet which holds the Gem Safety and blades. It is of silvered metal and hangs conveniently in the bathroom. These usually sell for a dollar—but to make the Birthday Party memorable, we shall present one with our compliments and good wishes to all the men of shaving age who call today. Friday and Saturday. No charge—the purpose of the distribution is to show our appreciation of the wonderful business you have given to the Burnett Jewelry Stores.



Diamond Special \$44.95

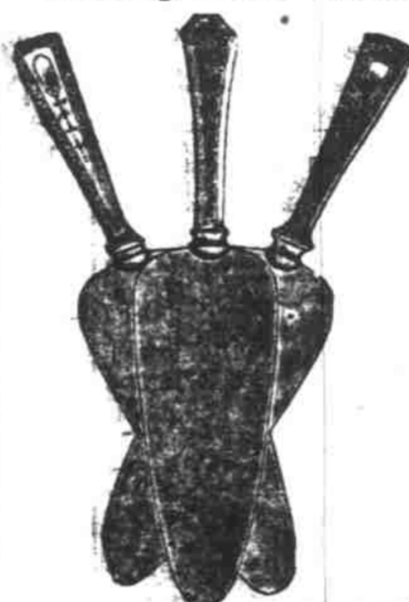
Another tray filled with beautiful engagement rings. All the mountings are of the finest white gold and every diamond is selected for its fire and brilliancy. Choice at \$44.95. Never mind the money now—pay next month.

A Dollar a Week will do

Tall Vases

\$13.50 for \$6.75
\$15 for \$7.50
\$20 for \$10
++
Roll Baskets
\$7.50 for \$3.75
\$9.00 for \$4.50
\$10 for \$5
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Sterling Silver Handled Pieces, 75c



While they last—sterling silver Pie Servers, Tomato Servers, Cold Meat Forks, Berry spoons and Gravy Ladles. All the handles are of sterling silver. Each in a box. Not more than three to any one buyer. 75c At each.....

Sugar and Cream Sets

\$7.50 for \$3.75
\$9 for \$4.50
\$10 for \$5



Sterling Silver Salts and Peppers \$1.75

A set of six in the fluted design as sketched. Each one solid silver. In a velvet lined box for \$1.75.

Pie Plates 95c

Crumb Tray and Sweeper 95c

Mahogany finish glass lined Serving Trays, 20 in. 95c

Salts and Peppers Pair 95c

Sandwich Plates \$3 for

..... \$1.50

..... \$5 for

..... \$7.50 for

COFFEE SETS

\$15 for \$7.50
\$20 for \$10.00
\$25 for \$12.50
\$40 for \$20.00



Illinois Watch Special

Twenty-one jeweled Illinois Watch in a gold filled case at the lowest price ever known, \$49.50. Every watch is unconditionally guaranteed. Never mind the money. Pay us as you are paid.

A Dollar a Week Will Do



Extra! Casseroles! \$2.95

Handsome Silver Plated Casseroles with glass linings—(guaranteed fire proof). Regularly priced at \$5. While they last—one to a buyer at

\$2.95



Electric Percolators \$3.50

A pronounced bargain! Electric Percolator in the style sketched... made and guaranteed by Landers, Frary and Clark... and as handsome as anybody could wish for. While they last—one to a buyer at

\$3.50

Never mind the money, open an account and "Pay as You Are Paid"



Bracelet Watch Special \$12.45

In the attractive style sketched. White gold-filled cases with guaranteed movements. Fifteen jewels, small size. Birthday special \$12.45. Never mind the money now.

Pay a Dollar or so a Week



Lady Gay

Diamond Set Bracelet Watches Featured at \$67.50

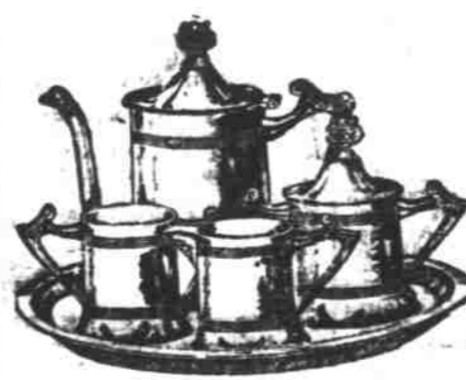
In white gold set with genuine diamonds and sapphires and indescribably beautiful. A special group at a price far lower than the maker ever intended is presented for the Birthday Party—while they last. \$67.50 choice at



Men's Strap Watches

A special group offered at a special price—fifteen jeweled movements in handsome styles—Each watch guaranteed featured during the Birthday Party

\$19.75



Tea Sets \$15 for \$7.50

\$25 for \$12.50

\$40 for \$20

\$50 for \$25

DR. ANSLEY G. BATES

Will enable you to see more and see better Glasses on Easy Payments

Japanese Bowl 95c

A copy of a very rare bit of ORIENTAL POTTERY. A large bowl in delicate colors and typical designs. Ideal for fruit or for ornamental uses. One to a buyer at

95c



Table Mats Free Saturday

On Saturday we shall distribute with our compliments to all the ladies who call the

"Old Dutch" Silver Table Mats

They are not only ornamental but decidedly useful—in that they save the table top from the ravages of hot dishes. Free to all the ladies who attend the Birthday Party Saturday



Sterling Silver Thimbles 5c

Sterling silver thimbles in small sizes only—while they last—one to a buyer at

5c



Teacette Teaspoons 25c

One to a buyer—Teacette Spoons—double and perforated. You fill the spoon with tea and pour the boiling water—makes just enough—any desired strength. On sale today

Tea Spoons 45c a Set

Just to make the Birthday Party memorable—Regal Silver plated Teaspoons—sets of six—guaranteed for five years daily service. To enable everybody to share in the savings we shall ask you to be satisfied with just one set. While they last, six for

45c

Burnett Bros.

457 STATE STREET :: SALEM