One Used His Head and Is Now Known as Influential "Dirt" Farmer and Senator

By ESCA G. RODGER

"Governor!" That was the nickname given to lean, keeneyed 14-year old Jay Shaff some 25 years ago by the fellows in his crowd.

country youngsters who lived near Clinton, Iowa. In the tracks; his tenant farms dot the expected to be named soon. country, a boy learns to rely upon himself. Those fellows country, and his tenant farmers weren't any too ready to acknowledge a leader. Yet they get a square deal and more. called Jay Shaff "Governor." Not because he was bound to A handful of husky young sons be boss. No. For quite another reason.

If you could listen back in on some of the talk that went and fishing the same waters where on years ago among those boys who used to hunt over Iowa's years ago "Governor" Shaff huntrolling hills and fish the waters of the Wapsi river, you'd ed and fished. They are learning soon learn the real reason.

"Let's go catfishing," some fellow would suggest. "We can catch all we want now."

Sniffs from the others:

"Come off. They're not biting."

"Catch all we want, huh? Who says so?"

"Governor Shaff." Triumphantly. "He told me to get

you fellows together if you wanted a mess of catfish." "Why didn't you say so then? Sure, we will go if Gov-

ernor is going.'

That was the way the whole crowd felt-"Governor knew what to do.

And he was always ready to pass his knowledge along. Quietly. There was so little spread-eagling about his leadership that it sometimes puzzled people.

boys all call Jay Shaff 'Governor?'"

Her son chuckled a little. "Because he tells us what to do, that's all," he told her.

"Governor" Shaff didn't lay down the law; he just knew what to do, and told the others. They could take it or leave it. Usually they took it. They knew Jay Shaff. Knew that somehow he always knew what to do; and that he got it done.

Fishing or farming, "Governor" Shaff was on the job. He was a self-starter. And a fine finisher.

Take for instance, the matter of "Governor" and the dozen and practically, from A to Z; a or so yearling calves always cavorting around the Shaff farm. farmer with a legal training who at 454 Ferry street was referred a license to conduct a card room From the time Jay Shaff was 11 or 12, he took sole charge knows a good law from a dud or to the committee on lights. of these yearlings-fed them, watered them, made their a back-action bomb; a farmer who A petition for paving Lee street sell soft drinks was referred to beds. and slicked up their bedrooms-every day. And he did is a fine mixer, equally at home in between 24th and 25th was re- the committee on health, and poit without any jogging.

Cold winter morning after cold winter morning, "Govern- in tweeds among city men. or" rolled out of bed without being called and went out to feed a dozen rambunctious yearlings before he fed himself. Try that on your own self-starter.

When it came to cultivating corn or raking hay or patching fence, "Governor" made the same sort of record. He knew what to do, did it without being told, and did it well.

usually have for the asking time off to go hunting or fishing. tions and studies out what to do. | trees there was granted. A pre-No wonder their father could take an occasional hour to go is likely to grow up into the man vious motion to refer the matter swimming with them.

But even then, in the midst of work and good times, "Governor" was looking ahead, figuring out the future. He read his father's agricultural magazines, and a good many other magazines and books. Listened to the talk of older men. Mulled things over-thought them out. It was his and country make possible buys habit of sizing up situations that *-

made him the boy who knew what | the catle roved off into the bottom

said:

"She looks as though she'd be

And Heman and Mr. Shaff

So Jay took her, and rode along

all happy until it came to fording

paced paced to the middle of the

stream-and lay down and rolled.

History doesn't say, but doubt-

Heman did likewise. Certainly

they let out a big laugh. They

weren't afraid of Jay's getting

hurt; he was far too alert for that.

And they had known perfectly

well what the pacer would do.

She always did it if you didn't

watch her; that roll was part of

her method of crossing a ford.

looked at each other behind Jay's

a great cattle-chaser!"

a good cattle-chaser. Guess I'll

Now, at thirty-nine, still a PAVE STREETS FASTER young man, Jay O. Shaff is one of the outstanding figures in the (Continued from page 1.) farming world.

On the 400-acre farm on which street and if they do not want it

Jay Shaff's Crowd Was "Up-and-Doing" Country Youngsters, great barns are built to satisfy the the council to ask that his petition ing River street was adopted. most exacting cow; two lows State to build a combination residence College graduates have charge of and store at South Church and ing money to improve Norway his scientifically immaculate dairy Howard streets be granted. The where a big butter-maker turns petition had been brought up at ter, Myers street, Warner street industrial city. We have one canout a single making 500 pounds a previous meeting and action had between Tile Road and Hunt of the sort of butter that sets you been deferred. The council ar- street, and Fifteenth between Oak fruit in one day; and we have longing for a stack of buck-wheats gued on this matter, finally de- and Mill, were adopted. a mile high; his own grain eleva- ciding to refer it to the zoning Now the fellows in 'Jay Shaff's crowd were up-and-doing tor stands down by the interurban and planning commission which is ing code commission to act with

> The petition of the Capital City Bedding company to erect a fill- parcel of land from Oscar Reding station in Parrish addition field and his wife was found to

are hunting over the same hills was granted, although one of the have been vetoed by the mayor property owners in that district because a period had been substiappeared in person to remonstrate tuted for a coma in typing it. The against it. Sixteen other persons; council voted to sustain the mayto handle animals and run machinhad signed a remonstrance against or's veto. A new ordinance will ery at the age when it's easist to

the petition. learn those things. They're getting

A petition for paving Washingready to be farmers if they want ton street from Fairmount avenue sustained no an ordinance to to be, Not otherwise, Jay O. Shaff to a line 75 feet west of the alley assess the cost of improving River is leaving each of his sons to pick the work he likes best. Lucky between blocks 25 and 26 was not street near Water street. In this young Shaffs' with an understand- granted, the council deciding to ordinance the word "hard suradopt the original petition on this face" had been used where it through the courtesy of J. J. Mcing dad who knows what to do! matter which called for paving should have read "macadam." And lucky community, too, Jay

the street on beyond the alley. O. Shaff serves the whole state. In 1917, he was elected to the The recommendation of the house of representatives in Iowa's street improvement committee legislature. In 1922, he was elect- that the alley in block 17 in Nob ed state senator from Clinton Hill annex be vacated was adoptcounty. As head of the senate com- | ed.

mittee on highways, he holds one The petition of the Star Ex-One fellow's mother once asked curiously, "Why do you of the most important chairman- change to erect an electric sign at ships in the senate and is in a po- its new store was granted. sition to fight effectively for the

A motion was passed to bring good roads farmers need. He has up at the next meeting the matter been a leader in the movement to of installing sidewalks on portions stamp out tuberculosis in Iowa of Lincoln, Myers, Liberty, and herds. He is always looking ahead North Capital streets.

and planning for prosperity of all. A petition for a storm sewer on Jay O. Shaff is a man of power- Liberty street between State and have the street improvement comful influence; a farmer who has Ferry was referred to the sewer learned his business, scientifically | committee. A petition for an electric sign overalls among his hired hands or ferred to the street improvement lice.

committee. Wherever he is, his words car-A petition for an electric sign ries weight. Associates everywhere at Nob Hill and Oxford streets burned since 1924, with \$50,000 and watch your money grow. (*) call on Norris last Saturday.

will tell you, "Jay Shaff is the was referred to the committee on loss, will rebuild. man who knows." lighting. Not so surprising when you re-

member that "Governor" Shaff changing the sidewalk line on with bakery goods of all kinds; one of the most complete in the was the boy who knew. The boy Summer street near Fairgrounds baked in a kitchen clean as your state. All rug prices below regu-No wonder he and his younger brother Herman could who knows, who sizes up situa- Road to save some large shade own. 345 State St.

powered to draw up an ordinance work guaranteed. Courtesy "The American Boy." to meet this case.

W. G. Krueger, realtor; progres-A petition from Oliver Jory, sive, fair; equitable. Growing city who had failed to bond his propthat will make you good money. erty in time, to bond it under the Complete listings. 147 N. Com'l. Bancroft act, was granted.

A petition for the improve-

Garnet street

TUESDAY MORNING, JULY 20, 1926

dition.

NORRIS DEATH

meeting, he said.

(Continued from page 1.)

Commercial street and the Wil- the fastest growing city of its lamette river was referred to the population (25,000) in the United KAY URGES ALDERMEN city planning and zoning commis- States, with the best prospects of any city of its size from the Atsion.

The resolution introduced by lantic to the Pacific; and they are the ways and means committee to missing the land of diversity and every modern conventence; his David Pugh appeared before authorize assessments for improv- the country of opportunity-with "America's Polar Triumph," Lieut. largely deserted him. Thomas Several resolutions for assess

other on this continent. We are just beginning as an street between Capitol and Win-

nery that packs 240,900 cans of eight canneries and several packing houses. We have the biggest A resolution to appoint a buildpaper mill of its kind in western America, and now doubling its

5 3 5

* * *

5 5 5

Sorry, brother editors, that you

5 S S

Just a note to the editors pass-

the city engineer was adopted. capacity. We have many other A bill to accept the deed of a factories. But we are only just fairly started.

The flowers this morning presented to the touring editors are from the state hospital. That institution is one of the most beautiful in florescent and other athe drawn to cover the matter.

tractiveness in the whole world: Another veto of the mayor was and Salem is the City Beautiful in fact and in the making. These flowers are presented

Govern, the night man (the one A bill to assess for the improveon the owl or what the editors ment of Myrtle avenue from High- would call the graveyard shift) of land street to Fairgrounds Road the Southern Pacific passenger de-

pot here. A bill to segregate some of the 5 5 5

property on North Capitol street for the purpose of assessing for could not have stopped in Salem the improvement of North Capand given our city and surroundtol from Shipping to Madison was ings the once over, and sampled

was passed.

passed. the superior brand of hospitality Alderman Patton stated that that is one of the prideful attribthe city should do something to utes of Oregon's capital. get cheaper sand and gravel next year, as the county is buying it

for a price considerably under what the city pays. A motion to mittee investigate the matter was

passed A petition from Harry Ralph for

The Bake-Rite Bakery. Busy A motion to grant a petition for every day supplying best homes of the Hamilton Furniture Co. is (*) lar list.

Parker & Co., 444 S. Commer-D. H. Mosher, Merchant Tailor, who knows—and does an out-standing job wherever he is.— lost. The city attorney was em-nechanic and the provide of the set of the All measure. 100% business and pro-(*) fessional men buy of Mosher. (*)



more strings to its bow than any Commander Byrd, U. S. N., trip Jackson, chief of detectives, statacross the north pole.

> Oregon -- Reginald Denny in Where Was I?"

sits on the case. Asked spoli-Mrs. Fannie Creer, switchboard BLIGH-William Fairbanks and Phyllis Haver in "A Fight to the operator at the Westbrook hotel. reported to have heard Chipps' Finish." conversation with Norris before he

oil center of the new world; it is the birthplace and center of

the evergreen blackberry industry. Leo S. Grevemberg, room clerk All the four great sweet cherries at the hotel, also reported to have of commerce, excepting one, were heard Chipps' end of the converoriginated here. It is the goosesation, reaffirmed his refusal to berry center of the United States; talk.

we beat Kalamazoo with our celery. We have produced nearly all The Salem Hdw. Co., most pro the highest record Jersey cows of gressive. Every accommodation the world. These are just a few given to those in need of best of the things that might be said hardware supplies. Work and prosabout this country of diversity perity the motto. 120 N. Com'l (*) and land of opportunity.

Ulrich & Roberts, realtors, 122 Mill City-School district votes N. Commercial St., know property values and make for you profit-\$5,000 bonds for high school adable investments. Will both save and make you money.

Ira W. Jorgensen, 190 S. High St. Parts for all makes of cars. CASE IS PENDING Best equipped auto accessory store in this section. Prompt and reliable service the rule. (*) a statement that the First Baptist

received callers, telegrams and

letters, and conferred with heads

of the various departments of the

church. The calm with which he

faced 6000 persons at his Sunday

ed late today that the police had

uncovered nothing which could be

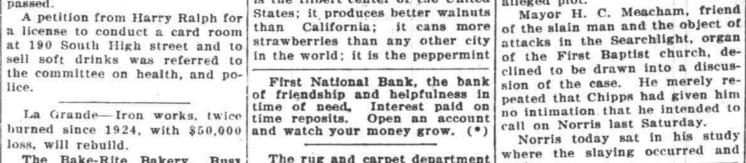
made public before the grand jary

went to the church, he declined

to answer.

church is in possession of evidence that there was a plot to kill Dr. Norris. The church has held no meeting since Saturday and could not issue a statement without a J. J. Mickle, who descriebd himself as a "general assistant to Mayor H. C. Meacham, friend of the slain man and the object of clined to be drawn into a discussion of the case. He merely repeated that Chipps had given him If you're hot no intimation that he intended to Norris today sat in his study Just step up to our Founwhere the slaying occurred and tain Lunch tomorrow noon! You'll like the tasty sandwiches, saladsand cooling drinks.

CUMMER COLDS are lingering and annoying. The very first night apply **ROYAL CAFETERIA** CKS APORUS **460 State Street**



ing through. Salem is the world's everything around the First Baploganberry center: it is the fine tist church" earlier in the day had linen center of this continent; it issued a statement telling of the is the filbert center of the United alleged plot.

And it was his habit of sizing up situation that sent him to Iowa State College at Ames when few boys of his neighborhood thought of going to college. Jay Shaff didn't go from Clinton high to cole lege because the crowd was going. Nor was college a habit of his family. Young "Governor" wasn't following tradition; he was blazing a trail, a trail to more effective farming.

He was graduated from Iowa take her." State at the age of nineteen, in spite of specializing in scarlet fever and tonsilitis in his senior back and grinned, and said, "she's year. Oh yes, and mumps! One after the other, he had all three. Such a series of calamities would have wrecked the graduation the Wapsi to get to the side where chances of most students, but it the catle were wandering. The couldn't spoil "Governor" Shaff's Hoping for a chance to go to Chicago on a stock-judging team from Ames, he had worked far ahead in his studies to leave time free for the trip. That forehandedness sav-

ed his graduation date. "Just like Governor to be ready for anything that, happened," chuckled his friends.

Well, he was graduated on schedule time anyway. Then followed a year on the great farm that has been owned by the Shaff family for nearly a century-a year that gave the young Ames man a chance to size up once more the needs of the future. Then he was off again for more special work, at the University of Wisconsin this time. He packed in two and one half years of law study there along with the valuable course in agriculture that gave him his master's degree for a farmer-in a day when master's degrees were far scarcer than they are now!

That was Jay Shaff! Always looking ahead, always sizing up future needs, always studying out what to do.

He wasn't so deadly serious either. With all his hard-working whys, he as a mixer, and could hold his own in any fun-loving crowd. If a joke needed a final flip, he knew what to do. One summer on one of his first

days home from college, some of

Buster Brown Shoe Store. High class, stylish looking, comfort givst money. Go and be convinced. 125 North Commercial St. (*)

H. F. Woodry & Son, 271 N. Com'l. St., furniture store: Bar- sight and strength of purpose to gains in furniture of all kinds. Agent for Lang ranges, best made. Also auctioneers. (*) pared.

Pomeroy & Keene, jewelers, The Midget Meat Market never never fail to give you 100% on fails to give you the finest meats the dollar. Watches, clocks, pins, and fish. There is but one place Standard high grade in Salem to get the finest fish. The stock in all departments. Midget Market has it for you. (*) (*)

Picture time is here. For your films and kodaks and kodak sup-plies see Nelson & Hunt, Drug-gista, corner Court and Liberty ptreets. Telephone 7. (*) At Shipley's the ladies of Salem have satisfied themselves that they can get the finest spring and sum-mer frocks; coats and dresses ever shown in this city. (*)

lands, and the three Shaffs had to nent of braska avenue to D street was re-Tyler's Corn Remedy takes the saddle up and bring the wanderers soreness out of those corns you've ferred to the street improvement home across the Wapsie Heman, been trying to rid yourself of for committee. the younger brother, picked out months. Sold only by Tyler's his favorite catle-chasing horse, A petition to appoint a public

Drug Store. and his father selected his. Jay iffairs committee, to be a standing committee, was laid on the hadn't been at home long enough Eiker Auto Co., Ferry at Libto have a favorite right then; so table until the next meeting. The erty St. Autos stored, and bought he looked at a new horse standing proposed committee will handle and sold. Cars washed day and matters not already under any there, a long legged pacer, and night. Low prices and service will standing committee and usually make long friends. referred to a special committee.

Bonesteele Motor Co., 474 S. A petition from property owners, Com'l., has the Dodge automobile on North Commercial street to for you. All steel body. Lasts a prevent shopowners there from lifetime. Ask Dodge owners. They piling junk on the sidewalk was

> referred to the committee on health, and police.

Halik & Eoff Electric Shop, 337 The city's share for improving Court St, Everything electric, Brooks avenue was authorized to from motors and fixtures and supbe bonded under the Bancroft act. plies to wiring. Get prices and look at complete stock. A petition to build a concrete aundry and enlarge the present F. W. Pettyjohn Co., 365 N. one at Fifteenth and B streets was Commercial. Hudson-Essex qualreferred to the planning and zon-

ty cars price reduction effective ing commission to be appointed June 9, 1926. Buy your new car soon less up on the banks Mr. Shaff and now. The remonstrance against improving River street between Smith & Watkins for tire serv-

ice at a lower cost. Vulcanizing O. J. Hull Auto Top & Paint and retreading, tube repairing. If Radiator, fender and body Co. you have tire trouble just call 44. repairing. Artistic painting adds 100% to the appearance of your auto. 267 S. Commercial.

Good

this morning-

Bits For Breakfast

5 5 N

party of the members of the Na-

tional Editorial association, pass-

ing through Salem at 6 o'clock

N N N

morning to the second

Again, good morning-

Vibbert & Todd Electric Store, High at Ferry Sts. Everything Capital Bargain House, Capital electrical. Good service and low Fire Mfg. Co., Mike's Auto Wrecking. Three in one. Bargain center

But "Governor" knew what to prices are bringing an increasing do. He cooly sorted himself out trade to this store. (*) of Salem. Thousands of bargains. from the pacer and the Wapsi, H. Steinbock, 215 Center. H. L. Stiff Furniture Co., leadand remembering that they'd soon ers in complete home furnishings, be crossing back that way with priced to make you the owner. The the catle-serenly announced that store that studies your every need one of the fellows who had deand is ready to meet it, absolutely.

clared the pacer was a great cattle-chaser could have the fun of riding her the rest of the trip. A. H. Moore, 235 N. High St. And one of the fellows did, apartments, and store where you can get high quality furniture and finessing the pacer safely back furnishings for every room in over the ford with the skill of your house. previous practice, and getting a

will tell you.

good grin out of the fact that you could not catch "Governor" both coming and going "Governor" Shaff could make a

quick decision and make it right And he could make a big decision and make it right. That's why he went back on the farm after he got his master's degree at the University of Wisconsin. He

leaned toward law. But his father needed his help; then, too, he liked he man-sized freedom on the farm, the variety of work, the life ing. long wearing shoes for the in the open air-and he though going back to the place that had always been farmed by Shaffs,

So he went back to the home place, this boy who had the foreprepare himself for farming as comparatively few men are pre-

On their way from the annual FOR INFORMATION meeting of their association at ABOUT RAILROAD TRIPS Los Angeles, to Alaska. Phone 727 They have seen many fine cities ELECTRIC OREGON and much fine country; but they are missing Salem and the Salem district. They are thus missing

(*)

JUST A TIN CAN THATS WHAT THE EXPERT (RACKSMAN THINKS OF YOUR SAFE-ITS SO EASY FOR HIM TO OPEN-SELL SAFE BURGLARY INJURNICE **BECKE & HENDRICKS** e of All Kinds Heilig Theater Lobby, 189 North High

The value of reputation

(*

THE value of a man is what he does, the worth he shows the world. He may be ever so good inside. If he doesn't prove it, he's worthless.

The value of a watch, a skillet, an automobile, is what it does, the worth it shows its user. It may be of highest serving power. If it can't prove it, it's useless. The reputation of any product is the known proof of its worth. The value of that known proof is that you can recognize it.

When you buy an advertised watch or skillet, you buy value with a reputable manufacturer's name behind it. You don't have to wait till you use it to know it. The qualities which made it advertisable have proved the worth for you. You need only ask for the product by name. Fastened securely to that name are quality, service, satisfaction.

Read the advertisements. They familiarize you with established reputations

