

They Called Him Governor But He Knew What to Do

Jay Shaff's Crowd Was "Up-and-Doing" Country Youngsters, One Used His Head and Is Now Known as Influential "Dirt" Farmer and Senator

By ESCA G. RODGER

"Governor!" That was the nickname given to lean, keen-eyed 14-year old Jay Shaff some 25 years ago by the fellows in his crowd.

Now the fellows in Jay Shaff's crowd were up-and-doing country youngsters who lived near Clinton, Iowa. In the country, a boy learns to rely upon himself. Those fellows weren't any too ready to acknowledge a leader. Yet they called Jay Shaff "Governor." Not because he was bound to be boss. No. For quite another reason.

If you could listen back in on some of the talk that went on years ago among those boys who used to hunt over Iowa's rolling hills and fish the waters of the Wapsi river, you'd soon learn the real reason.

"Let's go catfishing," some fellow would suggest. "We can catch all we want now."

Sniffs from the others: "Come off. They're not biting."

"Catch all we want, huh? Who says so?"

"Governor Shaff." Triumphant. "He told me to get you fellows together if you wanted a mess of catfish."

"Why didn't you say so then? Sure, we will go if Governor is going."

That was the way the whole crowd felt—"Governor knew what to do."

And he was always ready to pass his knowledge along. Quietly. There was so little spread-eagling about his leadership that it sometimes puzzled people.

One fellow's mother once asked curiously, "Why do you boys all call Jay Shaff 'Governor?'"

Her son chuckled a little. "Because he tells us what to do, that's all," he told her.

"Governor" Shaff didn't lay down the law; he just knew what to do, and told the others. They could take it or leave it. Usually they took it. They knew Jay Shaff. Knew that somehow he always knew what to do; and that he got it done.

Fishing or farming, "Governor" Shaff was on the job. He was a self-starter. And a fine finisher.

Take for instance, the matter of "Governor" and the dozen or so yearling calves always cavorting around the Shaff farm. From the time Jay Shaff was 11 or 12, he took sole charge of these yearlings—fed them, watered them, made their beds, and slicked up their bedrooms—every day. And he did it without any joggling.

Cold winter morning after cold winter morning, "Governor" rolled out of bed without being called and went out to feed a dozen rambunctious yearlings before he fed himself. Try that on your own self-starter.

When it came to cultivating corn or raking hay or patching fence, "Governor" made the same sort of record. He knew what to do, did it without being told, and did it well.

No wonder he and his younger brother Herdman could usually have for the asking time off to go hunting or fishing. No wonder their father could take an occasional hour to go swimming with them.

But even then, in the midst of work and good times, "Governor" was looking ahead, figuring out the future. He read his father's agricultural magazines, and a good many other magazines and books. Listened to the talk of older men. Muddled things over—thought them out. It was his habit of sizing up situations that made him the boy who knew what to do.

And it was his habit of sizing up situations that sent him to Iowa State College at Ames when few boys of his neighborhood thought of going to college. Jay Shaff didn't go from Clinton high to college because the crowd was going. Nor was college a habit of his family. Young "Governor" wasn't following tradition; he was blazing a trail, a trail to more effective farming.

He was graduated from Iowa State at the age of nineteen, in spite of specializing in scarlet fever and tonsillitis in his senior year. Oh yes, and mumps! One after the other, he had all three. Such a series of calamities would have wrecked the graduation chances of most students, but it couldn't spoil "Governor" Shaff's. Hoping for a chance to go to Chicago on a stock-judging team from Ames, he had worked far ahead in his studies to leave time free for the trip. That forehandedness saved his graduation date.

"Just like Governor to be ready for anything that happened," chuckled his friends.

Well, he was graduated on schedule time anyway. Then followed a year on the great farm that has been owned by the Shaff family for nearly a century—a year that gave the young Ames man a chance to size up once more the needs of the future. Then he was off again for more special work, at the University of Wisconsin this time. He packed in two and one half years of law study there, along with the valuable course in agriculture that gave him his master's degree for a farmer—in a day when master's degrees were far scarcer than they are now!

That was Jay Shaff! Always looking ahead, always sizing up future needs, always studying out what to do.

He wasn't so deadly serious either. With all his hard-working ways, he as a mixer, and could hold his own in any fun-loving crowd. If a joke needed a final flip, he knew what to do.

One summer on one of his first days home from college, some of

Buster Brown Shoe Store. High class, stylish looking, comfort fitting, long wearing shoes for the least money. Go and be convinced. 125 North Commercial St. (*)

H. F. Woody & Son, 271 N. Com'l. St., furniture store. Bargains in furniture of all kinds. Agent for Lang ranges, best made. Also auctioneers. (*)

Pomeroy & Keane, jewelers, never fail to give you 100% of the dollar. Watches, clocks, pins, charms. Standard high grade stock in all departments. (*)

Picture time is here. For your films and Kodaks and kodak supplies see Nelson & Hunt, Drugists, corner Court and Liberty streets. Telephone 7. (*)

At Shipley's the ladies of Salem have satisfied themselves that they can get the finest spring and summer frocks, coats and dresses ever shown in this city. (*)

PAVE STREETS FASTER KAY URGES ALDERMEN

(Continued from page 1.)

street and if they do not want it the city disposes of it. David Pugh appeared before the council to ask that his petition to build a combination residence and store at South Church and Howard streets be granted. The petition had been brought up at a previous meeting and action had been deferred. The council agreed on this matter, finally deciding to refer it to the zoning and planning commission which is expected to be named soon.

The petition of the Capital City Bedding company to erect a filling station in Parrish addition was granted, although one of the property owners in that district appeared in person to remonstrate against it. Sixteen other persons had signed a remonstrance against the petition.

A petition for paving Washington street from Fairmount avenue to a line 75 feet west of the alley between blocks 25 and 26 was not granted, the council deciding to adopt the original petition on this matter which called for paving the street on beyond the alley.

The recommendation of the street improvement committee that the alley in block 17 in Nob Hill annex be vacated was adopted.

The petition of the Star Exchange to erect an electric sign at its new store was granted.

A motion was passed to bring up at the next meeting the matter of installing sidewalks on portions of Lincoln, Myers, Liberty, and North Capital streets.

A petition for a storm sewer on Liberty street between State and Ferry was referred to the sewer committee.

A petition for an electric sign at 454 Ferry street was referred to the committee on lights.

A petition for paving Lee street between 24th and 25th was referred to the street improvement committee.

A petition for an electric sign at Nob Hill and Oxford streets was referred to the committee on lighting.

A motion to grant a petition for changing the sidewalk line on Summer street near Fairgrounds Road to save some large shade trees was granted. A previous motion to refer the matter to the new zoning commission was lost. The city attorney was empowered to draw up an ordinance to meet this case.

A petition from Oliver Jory, who had failed to bond his property in time, to bond it under the Bancroft act, was granted.

A petition for the improvement of Garnet street from Nebraska avenue to D street was referred to the street improvement committee.

A petition to appoint a public affairs committee, to be a standing committee, was laid on the table until the next meeting. The proposed committee will handle matters not already under any standing committee and usually referred to a special committee.

A petition from property owners on North Commercial street to prevent showpersons there from piling junk on the sidewalk was referred to the committee on health, and police.

The city's share for improving Brooks avenue was authorized to be bonded under the Bancroft act.

A petition to build a concrete laundry and enlarge the present one at Fifteenth and B streets was referred to the planning and zoning commission to be appointed soon.

The remonstrance against improving River street between O. J. Hull Auto Top & Paint Co. Radiator, fender and body repairing. Artistic painting adds 100% to the appearance of your auto. 267 S. Commercial. (*)

Capital Bargain House, Capital Tire Mfg. Co., Mike's Auto Wrecking. Three in one. Bargain center of Salem. Thousands of bargains. H. Steinbock, 215 Center. (*)

H. L. Stiff Furniture Co., leaders in complete home furnishings, priced to make you the owner. The store that studies your every need and is ready to meet it, absolutely. (*)

A. H. Moore, 235 N. High St., apartments, and store where you can get high quality furniture and furnishings for every room in your house. (*)

On their way from the annual meeting of their association at Los Angeles, to Alaska. (*)

They have seen many fine cities and much fine country; but they are missing Salem and the Salem district. They are thus missing

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Heilig Theater Lobby, 189 North High

Commercial street and the Willamette river was referred to the city planning and zoning commission.

The resolution introduced by the ways and means committee to authorize assessments for improving River street was adopted.

Several resolutions for assessing money to improve Norway street between Capitol and Winter, Myers street, Warner street between Tile Road and Hunt street, and Fifteenth between Oak and Mill, were adopted.

A resolution to appoint a building code commission to act with the city engineer was adopted.

A bill to accept the deed of a parcel of land from Oscar Redfield and his wife was found to have been vetoed by the mayor because a period had been substituted for a coma in typing it. The council voted to sustain the mayor's veto. A new ordinance will be drawn to cover the matter.

Another veto of the mayor was sustained on an ordinance to assess the cost of improving River street near Water street. In this ordinance the word "hard surface" had been used where it should have read "macadam."

A bill to assess for the improvement of Myrtle avenue from Highland street to Fairgrounds Road was passed.

A bill to segregate some of the property on North Capitol street for the purpose of assessing for the improvement of North Capitol from Shipping to Madison was passed.

Alderman Patton stated that the city should do something to get cheaper sand and gravel next year, as the county is buying it for a price considerably under what the city pays. A motion to have the street improvement committee investigate the matter was passed.

A petition from Harry Ralph for a license to conduct a card room at 190 South High street and to sell soft drinks was referred to the committee on health, and police.

La Grande—Iron works, twice burned since 1924, with \$50,000 loss, will rebuild.

The Bake-Rite Bakery. Busy every day supplying best home with bakery goods of all kinds; baked in a kitchen clean as your own. 345 State St. (*)

Parker & Co., 444 S. Commercial. Don't fail to see Parker about repairing your car. Expert mechanics at your service. All work guaranteed. (*)

D. H. Mosher, Merchant Tailor, is turning out the noblest and best fitting tailor made suits to measure. 100% business and professional men buy of Mosher. (*)

At The Theatres

The Elsmore—Gloria Swanson in "The Untamed Lady" and "America's Polar Triumph." Lieut. Commander Byrd, U. S. N., trip across the north pole.

Oregon—Reginald Denny in "Where Was I?"

Bligh—William Fairbanks and Phyllis Haver in "A Fight to the Finish."

oil center of the new world; it is the birthplace and center of the evergreen blackberry industry. All the four great sweet cherries of commerce, excepting one, were originated here. It is the gooseberry center of the United States; we beat Kalamazoo with our celery. We have produced nearly all of the highest record Jersey cows of the world. These are just a few of the things that might be said about this country of diversity and land of opportunity.

The flowers this morning presented to the touring editors are from the state hospital. That institution is one of the most beautiful in florescent and other attractiveness in the whole world; and Salem is the City Beautiful in fact and in the making.

These flowers are presented through the courtesy of J. J. McGovern, the night man (the one on the owl or what the editors would call the graveyard shift) of the Southern Pacific passenger depot here.

Sorry, brother editors, that you could not have stopped in Salem and given our city and surroundings the once over, and sampled the superior brand of hospitality that is one of the proudest attributes of Oregon's capital.

Just a note to the editors passing through. Salem is the world's loganberry center; it is the fine linen center of this continent; it is the filbert center of the United States; it produces better walnuts than California; it cans more strawberries than any other city in the world; it is the peppermint.

First National Bank, the bank of friendship and helpfulness in time of need, interest paid on time deposits. Open an account and watch your money grow. (*)

The rug and carpet department of the Hamilton Furniture Co. is one of the most complete in the state. All rug prices below regular list. (*)

Norris today sat in his study where the slaying occurred and

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received callers, telegrams and letters, and conferred with heads of the various departments of the church. The calm with which he faced 6000 persons at his Sunday morning service apparently had largely deserted him. Thomas Jackson, chief of detectives, stated late today that the police had uncovered nothing which could be made public before the grand jury sits on the case. Asked specifically about the disappearance of Mrs. Fannie Creer, switchboard operator at the Westbrook hotel, reported to have heard Chipps' conversation with Norris before he went to the church, he declined to answer.

Leo S. Grevenberg, room clerk at the hotel, also reported to have heard Chipps' end of the conversation, reaffirmed his refusal to talk.

The Salem Hdw. Co., most progressive. Every accommodation given to those in need of best hardware supplies. Work and prosperity the motto. 120 N. Com'l (*)

Ulrich & Roberts, realtors, 122 N. Commercial St., know property values and make for you profitable investments. Will both save and make you money. (*)

Ira W. Jorgensen, 190 S. High St. Parts for all makes of cars. Best equipped auto accessory store in this section. Prompt and reliable service the rule. (*)

NORRIS DEATH CASE IS PENDING (Continued from page 1.)

a statement that the First Baptist church is in possession of evidence that there was a plot to kill Dr. Norris. The church has held no meeting since Saturday and could not issue a statement without a meeting, he said.

J. J. Mickle, who described himself as a "general assistant to everything around the First Baptist church" earlier in the day had issued a statement telling of the alleged plot.

Mayor H. C. Meacham, friend of the slain man and the object of attacks in the Searchlight, organ of the First Baptist church, declined to be drawn into a discussion of the case. He merely repeated that Chipps had given him no intimation that he intended to call on Norris last Saturday.

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The value of reputation

THE value of a man is what he does, the worth he shows the world. He may be ever so good inside. If he doesn't prove it, he's worthless.

The value of a watch, a skillet, an automobile, is what it does, the worth it shows its user. It may be of highest serving power. If it can't prove it, it's useless. The reputation of any product is the known proof of its worth. The value of that known proof is that you can recognize it.

When you buy an advertised watch or skillet, you buy value with a reputable manufacturer's name behind it. You don't have to wait till you use it to know it. The qualities which made it advertisable have proved the worth for you. You need only ask for the product by name. Fastened securely to that name are quality, service, satisfaction.

Read the advertisements. They familiarize you with established reputations