

HUGE EXPANSION IS ANNOUNCED BY FILM

Oakland Factory to Be Doubled in Size; Production of Two Cars Gains

A huge expansion, practically doubling the size of the Oakland factories and increasing production of Oakland and Pontiac Six automobiles from 700 to 1600 cars per day was announced by A. R. Glancy, president of the Oakland Motor Car company, following a meeting of the General Motors executive committee, June 1. This increases the total investment in the Oakland Motor Car Co., including inventories from \$25,000,000 to \$50,000,000.

The main feature of the expansion calls for the immediate erection of a complete new modern \$5,000,000 automobile factory which will be devoted exclusively to Pontiac Six production. It is to have a capacity of 1000 cars per day.

The present Oakland factory which embraces two complete automobile factories under one roof, now used for both Oakland and Pontiac Six production is to be devoted exclusively to Oakland Six production. It is to have a capacity of 600 cars per day.

During the past year more than 2 1/2 million dollars have been invested in Oakland factories to increase the production of both Oakland and Pontiac Sixes. This together with the newly announced expansion approximates an investment of nearly \$9,000,000 within little more than a year, and will represent an increase in plant capacity from 250 cars a day to 1600 cars per day.

Since last August, the Oakland dealer organization has enjoyed a record of expansion outstanding in the industry. More than 1500 new dealers have contracted to sell Oakland and Pontiac cars within the past 10 months. Since January 1 this year new dealer agreements have been written at the rate of nearly 200 per month.

The reception accorded the new Pontiac Six since its introduction in January of this year has surpassed the highest expectations of officials of both the Oakland Motor Car company and the General Motors corporation.

Each succeeding month since its introduction, the Pontiac Six has established a new world's record for the production and sales of a new car. Ever since the announcement, the demand has out-run production facilities almost two to one. At the present rate by mid-summer the production and sales of the Pontiac Six will exceed the best previous record made by any other new make of car during its first full year. At the same time the demand for the new Oakland Six announced last August has consistently out-run the production ability of the Oakland factories.

Just what progress the Oakland factory has made in comparison with other manufacturers is indicated by its advance from 13th place in the industry a year ago to 7th place in the industry today. The new Oakland Six factory will be built directly across from the present Pontiac plant of the Fisher Body corporation which supplies bodies for both Oakland and Pontiac Sixes. The Oakland expansion will call for a concurrent expansion of the present Fisher Body plant at Pontiac, and also other plants supplying Oakland with axles, steering gears, transmission, etc.

The new Pontiac Six plant will have a total of 1,414,000 square feet of manufacturing floor space. When completed, the combined manufacturing floor space of Oakland factories will be the equivalent of a single story building 600 feet wide and one full mile long, not including the mammoth Fisher Body plant.

The new plant will be ready for production January 1, 1927, and will give the Oakland Motor Car company a capacity for the production of approximately 400,000 cars per year.

D. H. Mosher, Merchant Tailor, is turning out the noblest and best fitting tailor made suits to measure. 100% business and professional men buy of Mosher. (*)

SMALL PAY TO PROFESSORS
PARIS—(Associated Press)—No professor at the University of Paris is paid as much as \$150 a month. The highest salary at recent exchange was \$1300 a year, which is paid only to first class professors. Second class get \$1,100, and third class, \$655.

Baker—Old Rainbow mine in Mormon basin, being reopened for heavy production.

Bay Ocean
Cool and refreshing; between Tillamook Bay and Ocean; all advantages of other beaches, crabs, clams, fish, etc., and plenty of driftwood for bonfires. Store and postoffice. Bungalows for three or four \$12 week with heating, complete furniture, water, light and wood. Call for circular at Statesman office. For reservations send deposit of \$5.00 to Mrs. L. E. Latourrette, 213 City Hall, Portland or Mrs. Elsie M. Rogers, Baycoast, Oregon.

Vacation Time

Here you will find a reliable guide to Tillamook and Lincoln county beach resorts. Distances, road conditions and full information is given here in news and ad form.

Surf Bathing, Fishing, Hunting, Claming, Mountain Climbing, Boating

LEAVING Salem from corner of Commercial and Chemeketa street and crossing the bridge that spans the Willamette river; entering Polk county, Rickreall is 10 miles from Salem.

From Rickreall take the west side Pacific highway and travel north to Amity. This road is all paved with the exception of a quarter mile where the road crosses the Southern Pacific electric line. Amity is 23.4 miles from Salem. At Amity you have your choice of traveling 14 miles by pavement or 6.6 miles by gravel road to Bellevue. If you wish the pavement route, head straight north on the highway from Amity for 6 miles where a paved road forks to the left. Distance from Salem 29.8 miles. From here you travel west for 3 miles to Bellevue. If you wish to take the shorter but gravel road from Amity, turn west and you will find a fair gravel road which will lead you to Bellevue, which is just 20 miles from Salem. This is the more direct route and all distances from Salem to the coast will be figured by this route. From Bellevue to Sheridan a distance of 4.4 miles there is excellent pavement. On entering Sheridan you cannot but help note the sign: "You Name It—We Grow It." Sheridan is 34.4 miles from Salem.

SHERIDAN

IDEAL CAFE
SHERIDAN, OREGON
A Good Place to Eat
Prices Right

At Sheridan you leave the pavement but there is an excellent gravel road to Willamina, a distance of nearly 5 miles. Willamina registers 39.3 miles by the speedometer from Salem.

Cross the Willamina river and after traveling about 6 1/2 miles you will come to a fork in the road. The main highway turns to the right here but those wishing to see New Grande Ronde should take the road straight ahead which joins the highway again in 3 miles and makes the total distance further 2 miles from this fork of the road you will arrive at Grande Ronde which is 47.5 miles from Salem.

Going north from Grande Ronde 1 1/2 miles you will again be on the highway. This place is the Old Grande Ronde and is 49.3 miles from Salem.

GRANDE RONDE

Grande Ronde Auto Park
Good Eats and Camp Grounds
Service Station
Good Fishing Ground

After leaving Old Grande Ronde the road leads gradually upward through timber and over a well graded and well kept highway to the summit of the Coast range mountains which is 885 feet above sea level. The summit is 57.7 miles from Salem. A few miles further and you enter Tillamook county and in less than another mile you arrive at Dolph which is 61 miles from Salem.

DOLPH

Dolph Sulphur Springs
HOTEL AND RESTAURANT
Good Beds—Good Meals
Served at all hours.
Under New Management
CHARLES McFARLAND, Prop.
All Patrons Treated With Courtesy

From Dolph to Hebo, a gradual downward grade, you will find good gravel roads. Hebo is 72 miles from Salem.

HEBO

Ott's SERVICE STATION
Standard Union Shell
GASOLINE
Free crank case service!
Oils, Tires and Accessories
Auto repair shop in connection
Acetylene Welding, Towing,
Expert Repairing

TELEPHONE
8X12

HEBO CONFECTIONERY AND RESTAURANT
Meals Served at All Hours
Confections, Candles, Ice Cream, Magazines, Papers, Cigars and Tobacco. Just around the corner on Roosevelt Highway Road.

From Hebo we will first give directions to the closest beaches. Turn to your left at Hebo and take the Roosevelt highway which runs south and west 2 1/2 miles to Cloverdale which is 74.5 miles from Salem.

Two and one-half miles from Cloverdale take the right hand road, leaving the Roosevelt highway, for Pacific City. In a quarter of a mile from this point you will note a sign, "Brooten's Baths," which is located off the Pacific City road about a mile and up quite a steep grade, but the road is all planked. Brooten's Baths is 78.5 miles from Salem. Continuing on the Pacific City road you reach Woods which is 80 miles from Salem.

WOODS

GOOD FISHING AT NEEL'S PLACE
Confectionery, Light Lunch
1/2 Mile from Pacific City on Neetsucca River
Boats—Cabins—Free Camp Grounds
Phone Neel's Place at Woods, Oregon

Arriving at Pacific City you will find that you have traveled 80.5 miles from Salem and that you are at the nearest beach.

PACIFIC CITY

Edmunds Hotel
PACIFIC CITY, OREGON
Dining Room in Connection
Sea Foods Our Specialty
Telephone Cloverdale 2F7

Pacific City Beach

Salem's Nearest Beach by Auto
Stage leaves terminal three times daily for Pacific City via McMinnville. This beach possesses more natural attractions than any other beach on the Oregon coast.
A scenic beach paralleled within 500 feet, by the beautiful Neetsucca river, teeming with every variety of fish, salmon, trout, clams, crabs, etc.
Accommodations: Hotel, Cottages, Apartments, Tent Houses—Spacious, protected camp grounds—wooded hills.
Note this unparalleled combination. An ocean beach and river fishing, boating and bathing. All within three minutes walk.
Baseball games, concerts, dancing—children's playgrounds and other amusements.
For Particulars Write
F. R. Beals, Pacific City, Ore.

Going back to the Roosevelt highway 3.8 miles from Pacific City you again travel west and south for 8.2 miles and you arrive at Neskowin, a new resort right on the ocean and 85.2 miles from Salem.

NESKOWIN

Neskowin Garage
CARL WHITE, Prop.
Shell Gasoline, all kinds of Oil, Tires, Tubes, Repairing and Storage
Reliable Service

DON'T BOTHER
To bring your groceries with you when you come to the beach.
The Neskowin Store carries a full line of staple and fancy groceries, also fresh meat, sea food, ice cream and confectionery; at the same prices you pay elsewhere. Come to Neskowin this summer!
Lunch room in connection.
The Neskowin Store
H. W. FRINK, Proprietor

Continuing south from Neskowin for 16 1/2 miles, over a well-graded mountain road, you arrive at Delta, which is 101.8 miles from Salem.

DELTA

Lots and acreage overlooking Devil's Lake adjacent to Roosevelt Golf Club, which will be open to play by May 29, if weather permits.

Really a Wonderful Place to Enjoy Your Vacation
For Further Particulars See

BECKE & HENDRICKS
180 N. High Telephone 161
Hellig Theatre Lobby
Salem Oregon

LAKE-OCEAN LAND COMPANY
One mile farther on is Camp Roosevelt. 2 1/2 miles south of Camp Roosevelt is Nelscott beach.

NELSCOTT BEACH, OCEAN FRONT AND HIGHWAY HOME SITES
New Furnished Cottages
Write for Illustrated Circular to
NELSCOTT LAND COMPANY
3009 E. Stark St., Portland, Oregon

One mile further south is Taft which is 106 miles from Salem. The end of the completed road is 1 mile south of Taft.

TAFT
Siletz Bay Trading Co.
GENERAL MERCHANDISE
Cottage, Camp Ground, close to an excellent beach. Salt water fishing, crabs, rock oysters, etc.
F. C. Robison, Taft, Oregon

For the Tillamook beaches at Hebo turn west on the highway and in 4.6 miles you will reach Beaver and pavement. Beaver is 76.5 miles from Salem. This pavement lasts for 5 miles

PLEASANT VALLEY

Pleasant Valley Store
General Merchandise, Gasoline, Oil, Auto Repairs, Notions, Candles, Cigars and Tobacco, Ice Cream and Cold Drinks on Ice.
C. P. and R. D. Godfrey

TILLAMOOK
Just after leaving Pleasant Valley you again strike pavement, which lasts all the way to Tillamook. Tillamook is 93 miles from Salem.

Todd Hotel
Mrs. Hazel Vining, Prop.
"Comfort Not Style," our motto. Good, clean comfortable beds, steam heat, hot and cold water, family rooms.
Rates 75c and up
101 First St. Tillamook, Oregon

NOW is the time to exchange property. We have what you are looking for. What have you?
See A. C. EVERSON
"The Man That Sells His Service"
TILLAMOOK, OREGON

Those wishing to reach the beaches west of Tillamook, turn west on 3rd street. The road is paved for two miles where you cross the Tillamook river. After crossing the bridge take the left hand road. There is good gravel road for 1 1/2 miles then 1 1/2 miles of plank road through some big timber. At a distance of 5.8 miles from Tillamook there is another fork in the road. Take the right hand road here. Two miles further and you arrive at Netarts, which is 100.7 miles from Salem or 7.7 miles from Tillamook.

NETARTS
SILVER SANDS Beach
NETARTS -- OREGON
COMFORTABLE COTTAGES and Camp Grounds
Amidst Beautiful Shade Trees
SPRING WATER Piped to Grounds
MODERN GROCERY STORE—No Advanced Prices
Fishing—Boating—Hunting
Clams—Crabs
Bathing
The first camp grounds at Netarts

CHILDREN'S VACATIONS
Accommodations and personal supervision for children unaccompanied by parents.
Write for Particulars

RAY'S PLACE
NETARTS, OREGON
Service Station—Auto Repairing
Store and Restaurant
Clam Chowder and Sea Foods—A Specialty

TERIMORE CAMP
The Home of Clams and Crabs
Furnished cottages and Tent Houses—Fine View of Bay and Ocean—The Finest and Cleanest Camp on the Coast.
M. R. Terry & Chas. Terry
Proprietors
Telephone for Reservations

Davies Netarts Camp
Electrically lighted cottages. Tent house and camp grounds. Close to Beach
With good view of ocean and bay—pure mountain water piped to cottages and all parts of grounds.
Clams, Boating, Bathing, Crabs, deep sea fishing, "The Farmers' Beach Resort."
A. N. DAVIES, Netarts, Oregon
Phone 9F2

CAMP EDNER
HEBO, OREGON
Cottages and Apartments
Beats for claming, crabbing or fishing. Right on the beach. Protected from northwest winds. Rates reasonable.
Clarence Edner, Proprietor

Two miles further north after winding over a well graded and scenic road you arrive at Oceanside, the end of the trail. Oceanside is 9 miles from Tillamook and 102 miles from Salem.

OCEANSIDE
Oregon's most scenic Beach Resort, 9 miles from Tillamook. Bugged mountains, crabs, sandy beach and wonderful scenery. Pure mountain water, health giving air and modern sanitary cottages. Bathing, deep sea fishing, dancing, store, postoffice, restaurant, crab and clam market, children's playgrounds. A paradise for the summer vacation. Furnished cottages and tent houses.
Don't miss seeing the sea lions on the rocks at Oceanside and windbreak game and animal park.
Write Allen & Fleming for Reservations
Write Roscoe B. Bess, for General Information, Lots, etc.

Those who desire to go to Bay City, Garibaldi, Saltair, Rockaway and Lake Lytle, keep on the highway going straight north from Tillamook. Bay City is 7 miles from Tillamook and 100 miles from Salem. From Bay City there is boat service to Bay Ocean, only a few minutes ride.

The next place beyond Bay City is Miami where the road forks, the road to the right leading to Seaside and to the left to Garibaldi, which is a mile further on. Garibaldi is 104.4 miles from Salem.

SEA VIEW
Furnished Cottages and Tents
We have furnished or partly furnished 4-room bungalows, with bath, and 2-room cottages, all to select from, at prices to suit your wishes. We advise bringing top covers and silverware when convenient. Bar view, located on S. P., has P. O. general store, life guard station, salt and fresh water fishing, fishing, skating, trout and salt water fishing, clams, crabs and sea going boats making daily excursions for information and reservations phone or write
THE WISS DENTAL CO.
34 at Wash. Portland, Or. BR. 7029
THE WISS BAY
Barview, Tillamook County, Oregon

Traveling from here along the shore line passing through Barview, and Twin Rocks, you arrive at Saltair which is 109 miles from Salem.

SALT AIR
DAVIES STORE
W. A. DAVIES, Proprietor
SALT AIR, OREGON
Groceries, Hardware, Gasoline and Oil

Rockaway is less than a mile further north or 109.7 miles from Salem.

ROCKAWAY
BEACH VIEW ROOMS
Opposite Natatorium and Depot
ROCKAWAY, OREGON
Clean comfortable rooms. Hot and cold water, all conveniences.
Nettie B. Post, Prop.

Johnson's Garden Cottages
Light, Water and Wood—Furnished
Rates: 3 room cottages, \$16; 2 room, \$12.50; 1 room, \$10 per week
FREE SHOWERS—BATHS
Plenty of Hot Water
John Johnson, Rockaway, Oregon

Information Regarding OCEAN VIEW COURT
ROCKAWAY, OREGON
G. E. Turner, Prop. Phone 27-F-12
During July and August the prices for apartments in Ocean View Court range from \$18 to \$25 per week. Individual cottages are \$20 per week each for July and August.
During May, June and September the rates are \$10 to \$15. The balance of the year any apartment for \$10 per week, or \$25 per month.
Each apartment and cottage has individual conveniences and all cottages are equipped with running spring water and electric lights.
Everything furnished, two double beds, pillows and mattress, with the exception of bedding and linen.
We cater to transient trade also, an extra charge being made for bedding and linen. Good parking place for your cars. Bring your auto tarpaulin to cover your car.
Full view of ocean. Half block from new \$75,000 natatorium.
Deposit required on all reservations, unless personally equated.

NEAH-KAH-NIE
Three miles west and north of Nehalem is Neah-Kah-Nie.

NEAH-KAH-NIE
See Cliff Drive and Stop at the Tavern
OPEN JULY 4
Write or Telephone Mrs. E. G. Reed
Nehalem, Oregon

Lake Lytle Hotel
Mrs. George Watt, Mgr.



Twixt Lake and Ocean
The largest and most modern hotel on Tillamook Beaches

STRICTLY MODERN
Surf and lake bathing, boating, sea and lake fishing, clam digging, hiking and hunting.

Open All Year
POPULAR RATES
Post Office
Rockaway, Oregon

One mile further north is Lake Lytle which is a distance of 110.4 miles from Salem.

Another half mile and you arrive at Manhatta which is 111 miles from Salem.

Coming back to Miami and taking the road north for 15 miles turn to the left following this road, for 3 miles you will arrive at Nehalem which is 121.8 miles from Salem.

Two and four-tenths miles west of Nehalem over a good road is Manzanita Beach which is 124.2 miles from Salem.

MANZANITA BEACH
1 1/2 miles north of Nehalem
Just 23 miles either way—North to Seaside or South to Tillamook over
Roosevelt Highway
Daily Stage Service to Tillamook or Seaside.

MANZANITA is different; unexcelled for scenic beauty—quiet, restful resort. All the enticing beach sports, wonderful fishing, beautiful hikes. Well stocked store. Postoffice.

Fine Camp Grounds
Cottages and tents for rent. Make reservations by phone or write:
MISS GEIJSBEEK
Manzanita, Oregon
Don't Buy That Site for a Beach Home Till You Have Visited Manzanita

MANZANITA INN
MANZANITA, ORE.
Manzanita Beach is one of the beauty spots of the Oregon coast. An interesting place to spend your vacation. Good hotel accommodations. Reasonable rates.
L. E. ROGERS, Prop.

STAGES
To All
TILLAMOOK BEACHES
Also to
Dayton, Newberg, Sheridan, Willamina, Grand Ronde, Dolph, Hebo, Beaver, Tillamook, Hillsboro and Forest Grove (Via McMinnville)

Leaves Salem Daily
8:30 a. m. 2:10 p. m.
5:15 p. m. (Owl)
For Rates, etc., Call
Central Stage Terminal
Court and High Streets
Phone 696

PACIFIC STAGES
and
Parker Stage Line