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## The Bloom of Beauty

Can be brought to your cheek at will with the
new Colleen Moore Cosmetics. Colleen Moore complexion powder in the "Youth Bloom", shades will
givelyour skin the glow of transparency at sixteen. 5 Colleen Moore Rouge, Spanish tint; vivid and en raze- among smart Selem people.
Colleen Moore lip stick to match rouge and powder gives your lips a (Selling this week at $\$ 1.29$ an ounce.)
Other Colleen Moore cosmetics are Perfume, Bath Astringent, Bath Talcum, Toilet Water, Talcum Powder Ill these preparations are exquisitely pure-so scientific
they protect as well as enhance.

Sold in Salem Only at

## CAPITAL ORUG STORE



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