

**McCALLUM  
HOSE**

For Ladies

A pure silk full fashioned high grade hose in both thread silk and chiffon, full silk boot. This is a line that wears better and holds its luster longer than any other make of hose on the market. Get a pair and try them at

**\$1.95**

# NINETEENTH ANNIVERSARY SALE

**Shoe Polish  
AND  
Cleaners**

We carry the most complete line of shoe findings to be found in the state. All colors of cleaners for the new shades of leathers. Call in and let our sales lady tell you how to take care of your shoes. Do not spoil a fine pair of shoes with a cheap cleaner. Laces in all the new shades.

We will start Thursday, June 17th, to celebrate the termination of nineteen years in the shoe business in Salem. We are going to run a ten day sale that will be a revelation to the old timers, and during the nineteen years that we have been here we have run some real sales. We have the most complete stock of shoes that we have ever offered the public, and outside of a few contract lines we are going to offer the entire stock at real reductions.

## STYLISH : SHOES : AT : SENSATIONAL : REDUCTIONS

During this sale we are going to make it within the reach of every one to wear our superior quality style shoes in many instances at less than half their actual value. We feel it is to our interest to have an anniversary sale once a year to introduce better shoes into more homes. We think the loss we take in these annual sales will come back to us in the larger volume of business we will enjoy after more people find the economy in wearing better shoes. You pay nothing for the extra style in our shoes. The satisfaction of wearing the new styles before others wear them, and the extra comfort and

our exceptional fitting service is all free as you only pay for actual wear in our shoes and over a period of time you will find our shoes cost almost a third less than other makes.

We have the exclusive agency for almost every worth-while line of standard made shoes that come to the coast, such as Hanan's, Selby Archpreservers, Sherwoods, Johnson, Stevens & Shinkles, Florsheim Shoes for Men, Edmond's Footfitters, and numerous other well known nationally advertised lines.

**Men's and Ladies' Hanan Pumps and Oxfords**  
All new styles; get a pair while they last. Most all sizes in both Men's and Women's Patent and Kid Pumps; in Ladies' Tan Calf Oxfords; in Men's regular \$12.50, go at

**\$9.95**  
A few \$16.50 styles at \$12.95

**White Kid Pumps**  
We have two or three lots of Ladies' White Kid Pumps, regularly sold at \$10, that we will close out at half.

**\$5.00**

**Men's Work Shoes**  
We are grouping a large lot of work shoes, regular \$5.00 to \$7.00 grades. We will close out the entire lot at

**\$2.95**

**Men's Black Kid Shoes**  
Regularly sold at \$7.00, practically all sizes in the lot. They go in this anniversary Sale at

**\$3.50**

**Ladies' Patent Pumps**  
Broken sizes in \$9.00, \$10.00 and \$11.00 values. They are our very best makes, but we must clear them out. Come and get a pair at

**\$2.95**

**Misses' Pumps**  
Patent, Kid and Velvet, all sizes, all styles, regularly sold at \$7.00 and \$8.00. We will close them out in our Anniversary Sale at

**\$3.95 and \$4.95**

**Men's Kangaroo Shoes**  
Regularly sold at \$9.00, the bet value in the city. We buy hundreds of pairs of these shoes at a very low price. Get a pair at

**\$4.50**

**Ladies' Pumps**  
Colored Kid Pumps. This includes all our new up-to-the-minute styles in regular \$12.00 values. Get a pair early in the sale at

**\$9.95**

**LADIES' FELT AND SILK House Slippers**  
Hundreds of pairs to pick from. All sizes and all colors. Get two or three pairs of these slippers at this price.

**95c**

**Barefoot Sandals**  
Both in patent leather and brown calf. Very best of soles and workmanship. We will close out the entire lot at

**\$1.95, \$1.65, \$1.35**

**Florsheim Shoes and Oxfords for Men**  
Every pair a new up-to-the-minute style. We are going to sell these famous shoes at reduced prices for the first time in our Anniversary Sale. All \$10.00, \$11.00 and \$12.00 grades go at one price.

**\$8.95**

**LADIES' SILK HOSIERY SALE**  
We will include in this Anniversary Sale another one of our famous

**\$1.00 Hosiery Sales** All Colors, All Sizes Go at One Price

**LADIES' Dress and Sport Oxfords**  
Hundreds of pairs of Oxfords, just the thing for outings, golf and picnics, also some strap, low heel pumps. These shoes sold at \$9.00, \$10.00, \$11.00. You can buy a pair of these high grade shoes and have them properly fitted for

**\$2.95**

We carry a complete line of corrective shoes and foot appliances and can fit any foot or relieve any foot ailment. We will gladly advise you about your feet at any time.

**LADIES' Patent Dress Pumps**  
All new styles, every pair exclusive and designed for critical trade, both spike and block heels, many of them trimmed in the late materials.

\$12.00 Values go at **\$9.95**  
\$10.00 Values go at **\$8.95**

**Satin Dress Pumps**  
Both in brown and black. Dozens of styles to select from. Regularly sold at \$10.00, \$11.00 and \$12.00. Take a pair at half price as we will close out our entire stock.

**Men's Tan and Black Oxfords, New Styles**  
Half a dozen or more new styles to pick from; regular \$9.00 values. We never have any old ones. Get a pair in the Anniversary Sale at

**\$4.50**

**Men's Brown Calf Oxfords**  
Regularly sold at \$7.00. Most all sizes to go while they last at the ridiculously low price of

**\$3.50**

**Ladies' Hanan High Shoes**  
The best shoe that can be made; practically all sizes; an exceptional value at \$15. We will sell them at this sale at

**\$4.95**

**25c** WEDNESDAY OF EACH WEEK IS RUBBER HEEL DAY. WE PUT ON REGULAR 50c HEELS AT HALF PRICE. BRING THEM ANY DAY AND LEAVE THEM FOR WEDNESDAY **25c**

**DO YOUR FEET HURT?**

Corns and callouses removed without pain or soreness. Ingrown nails removed and treated. Pains in feet, weak-foot, flat foot, foot strains and fallen arches adjusted. Do not suffer. I will give you the best that science can produce in scientific chiropody. Consult

**DR. M. D. VINYARD**

**SALEMS THE PRICE SHOE CO. HIGH CLASS SHOE STORE**

Hanan Shoes  
Selby Shoes  
Fox Pumps  
Dux Box Oil

Bergman Boots  
Witch Elk Boots  
Ball Band Boots  
Foot Appliances

326 State St. Next to Ladd-Bush Bank

**REPAIR DEPARTMENT**

Our shop is equipped with all new machinery. We use nothing but the very best grade of leather than money will buy.

Mr. Jacobson, in charge of this department, is an expert in his line—has spent years in factories and repair shops and will do nothing but high grade work.