

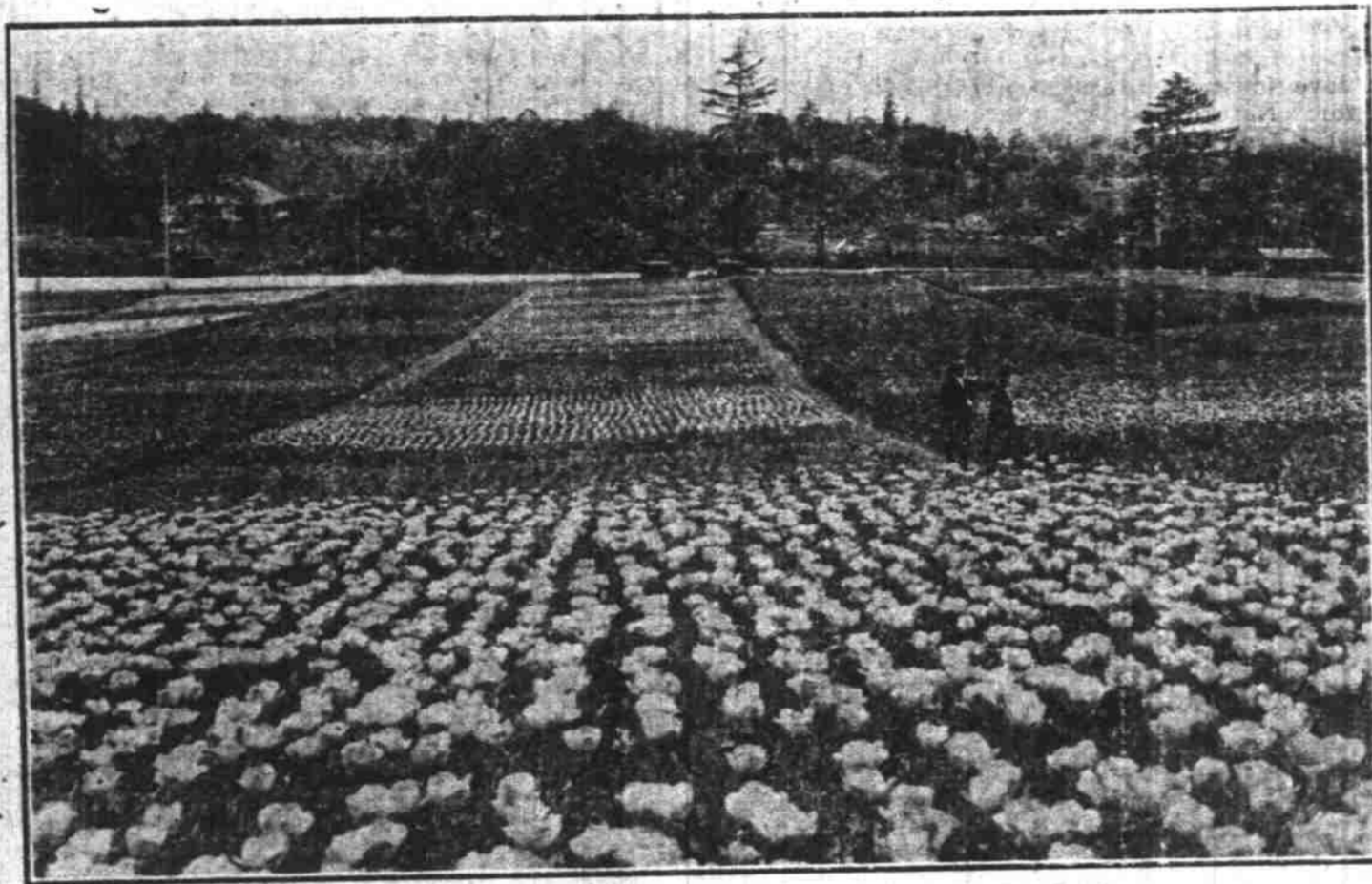
SALEM DISTRICT INDUSTRIES

SIXTH CONSECUTIVE YEAR

THE DAILY STATESMAN dedicates two or more pages each week in the interests of one of the fifty-two to a hundred basic industries of the Salem district. Letters and articles from people with vision are solicited. This is your page. Help make Salem grow.

OVER A QUARTER OF A MILLION BULBS TO BE SENT TO CHICAGO ALONE BY ONE SALEM CONCERN, WITH THE HARVEST GOING ON NOW

The Franklin-Young Bulb Company Has Plantings of Over Eight Acres of Bulbs; About Four Acres of Narcissus and Four of Tulips—An Industry That Is Bringing Outside Money to Salem—The Kind of Business That Makes Salem Prosperous



Part of the plantings of the Franklin-Young Bulb company are shown in the above picture. Over eight acres of tulip and narcissus bulbs are planted here and the market is nation-wide.

The planting of the Franklin-Young Bulb company consists of over eight acres of bulbs planted in the Dutch method in beds, about four acres of narcissus and four acres of tulips mostly of the standard forcing varieties.

almost entirely in Chicago. Over a quarter of a million bulbs are to be sent to this market alone. This is another industry that is bringing in outside money. The kind of business that helps make Salem prosperous.

and Fred M. Young and Tommy Luke of Portland. Mr. Young is a wholesale flower grower, having over 100,000 feet under glass. "Tommy" Luke is proprietor of Smith's Flower Shop. Mr. Luke is one of the leading florists of Portland. Harvesting of bulbs is going on at this time, and a good crop is reported.

BREITHAULT EXPANDING HIS BUSINESS WITH A FIRM FAITH IN BRIGHT FUTURE

Has Nine Greenhouses Now, With Over 22,000 Square Feet of Space—Has Just Bought Additional Land There, and Twenty-five Acres Further Out—Will Have Magnificent New Store in the New Bligh Building

One of the rapidly expanding, up to date industries of Salem is the C. F. Breithaupt Floricultural gardens and greenhouses plant, located at Garden Road and Fifteenth streets, within the city limits.

street, where there is kept on hand at all times the choicest cut flowers and potted plants. No effort is made to wholesale, the retail trade extending well over the entire Willamette valley.

This plant consists of four acres of rich dark loam soil especially adapted to the production of flowering plants and shrubs. To this plant the proprietor has just recently added, by purchase, another triangular section adjoining and making the whole symmetrical in shape. Here in this plant are thousands of bulbs and plants in process of development for transplanting or for market.

Mr. Breithaupt is a member of the Telegraphic Delivery Association, which is composed of florists from all over the world. Through this medium, which does a \$5,000,000 business annually, orders are filled upon telegraphic advice for any or all members anywhere in the world. The payroll of the industry is over \$1000 per month.

The greenhouses, nine in number covering over 22,000 square feet of space, are in themselves a big investment. Including their equipment for heat, irrigation and other factors for plant production the additional runs the total cost up into the many thousands.

Not satisfied with the present excellent business, the proprietor has recently purchased twenty-five acres of land just off the Garden road and about three miles from the florist shop on Liberty street and will proceed at once to further develop and increase the present plant's floral business. Here will be grown all outdoor flowers for cutting; rose bushes, a large variety of perennials; and landscape shrubs and bulbs, specializing in gladioli and dahlias.

With firm faith in the future development of the business and with a desire for better retail service, the proprietor has leased larger quarters in the new Bligh building now under construction. The new shop will occupy a 20 foot front and extend back 65 feet with full basement.

The full floral line now carried will be expanded to include accessories for parties; will carry also fancy vases, jardiniere, candles and candle holders, also a full line of baskets. Fall and spring planting bulbs in great varieties will also be kept on sale.

The water plant is of the electric automatic type, providing equal pressure at all times. The plant is connected also with the city system for outdoor irrigation.

The Peerless Bakery, 170 N. Com'l. Sanitary, up to date. Prompt delivery. Bakers for those who appreciate the best. Increasing patrons tell the tale.

The water plant is of the electric automatic type, providing equal pressure at all times. The plant is connected also with the city system for outdoor irrigation. Distribution of the products is carried on from 123 North Liberty

The Peerless Bakery, 170 N. Com'l. Sanitary, up to date. Prompt delivery. Bakers for those who appreciate the best. Increasing patrons tell the tale.

FARM REMINDERS FROM THE COLLEGE

Hairy Vetch Seed May Sell High; Kale Growing, Cuke Beetles, Etc., Etc.

(The following are notes from a current bulletin of the Oregon Agricultural college department of industrial journalism.)

The hairy vetch seed market holds a strong position in Oregon this year, and growers not under contract will have a nice opportunity to dispose of their crops.

Weather conditions in May were unusually favorable to fungus infections in Oregon, say experiment station authorities. Successful growers will give extra attention to the application of late spring spray against apple and pear scab, prune and cherry leaf spot, peach blight, gooseberry and currant leaf spot, and brown rot of stone fruits.

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| (With a few possible changes) | Sugar Beets, Sorghum, Etc., May 6, 1926 |
| Loganberries, October 1, 1925 | Water Powers, May 13 |
| Prunes, October 8 | Irrigation, May 20 |
| Dairying, October 15 | Mining, May 27 |
| Flax, October 22 | Land, Irrigation, Etc., June 3 |
| Filberts, October 29 | Floriculture, June 10 |
| Walnuts, November 5 | Hops, Cabbage, Etc., June 17 |
| Strawberries, November 12 | Wholesaling and Jobbing |
| Apples, November 19 | June 24 |
| Raspberries, November 26 | Cucumbers, Etc., July 1 |
| Mint, December 3 | Hogs, July 8 |
| Beans, Etc., December 10 | Goats, July 15 |
| Blackberries, December 17 | Schools, Etc., July 22 |
| Cherries, December 24 | Sheep, July 29 |
| Pears, December 31 | National Advertising, August 5 |
| Gooseberries, January 7, 1926 | Seeds, Etc., August 12 |
| Corn, January 14 | Livestock, August 19 |
| Celery, January 21 | Grain and Grain Products, August 26 |
| Spinach, Etc., January 28 | Manufacturing, September 2 |
| Potatoes, Etc., February 4 | Automotive Industries, Sept. 9 |
| Bees, February 18 | Woodworking, Etc., Sept. 16 |
| Poultry and Pet Stock, Feb. 25 | Paper Mills, Sept. 23, 1926 |
| City Beautiful, Etc., March 4 | |
| Great Cows, March 11 | |
| Paved Highways, March 18 | |
| Head Lettuce, March 25 | |
| Silos, Etc., April 1 | |
| Legumes, April 8 | |
| Asparagus, Etc., April 15 | |
| Grapes, Etc., April 22 | |
| Drug Garden, April 29 | |

THIS WEEK'S SLOGAN

DID YOU KNOW That Salem ought to be the center of a floriculture that will make this the real "City Beautiful," attracting attention from the most desirable people all over the country; that we produce tulip bulbs better than Holland can grow and other flowers that we have as fine as can be grown on the round earth; that we have a natural setting and natural conditions of soil and climate that will make it comparatively easy to render this one of the most attractive cities in all the world; that we have some of the most efficient specialists in different types of flower gardening here who live any where; that they are making Salem famous in many lines of floriculture; and that this city should have at least 5000 active members of its floral society, as planned by the late Mrs. W. P. Lord and others when the society was first organized?

THE SALEM BULB COMPANY MAKES A NEW COALITION FOR THIS INDUSTRY

C. F. Breithaupt and W. C. Dibble Pool Their Long Experience for the Development Here of a Great Bulb Growing and Experimenting Enterprise That Promises to Give a New Impetus to Emphasizing Salem as the Bulb Center of the Whole of the North American Continent

The Statesman announces in this issue a new bulb organization for Salem, the Salem Bulb Company, and a new coalition: C. F. Breithaupt, Salem's well known florist, and W. C. Dibble, a pioneer in bulb growing. Mr. Breithaupt brings to the enterprise a period of 26 years of horticultural and green house growing in Washington, together with a marked experience as a florist in Salem, while Mr. Dibble, who has a wide acquaintance with the bulb and floral trade and owners of private gardens in the northwest, was a member of the firm of Dibble & Franklin, which pioneered commercial Holland bulb growing in this country and later of the Oregon Bulb company, which succeeded it.

What about fertilization? And diseases and their preventives? The Field a Laboratory The problem now, they contend, is the individual bulb. The field should be a laboratory in which to imprison the largest amount of compressed energy within the bulb, as well as discover the cross cuts whereby that bulb may be produced at the least possible cost. In these solutions lie the issue of a contented American consumer. And right there, among those engaged in that issue, the new company proposes to be found.

The new firm proposes first of all to enlarge the scope of its business so as to include a number of bulbs while growing primarily, of course, tulips and narcissi, it will include lilies, Dutch and Spanish iris, hyacinths, muscari, scilla, etc., some of which have been noticed only in a desultory way by growers. In fact, it hopes to approximate to the slogan, "If it's a bulb—we have it."

These men believe that the scientific and economical growing of Holland bulbs in America is yet only begun. The discovery that here, west of the Cascade mountains, could be grown a bulb equal to, or for our purposes better than the Holland bulb, was of such tremendous import that the most careful of our growers, in their zeal to establish a new industry, have only reached the A B O of growing. They have been under this necessity by reason of the embargo and other causes. But now is the time to stop, think, experiment. Shall we use the bed system as in Holland, for tulips and narcissi, or shall we plant in rows? If in rows what is the correct spacing, both in the row and between it? How far may machinery be a factor in the process?

SEND A COPY EAST

THE SALEM GARDEN CLUB HAS BEEN DOING WONDERS FOR THE CAPITAL CITY

Through the Efforts of This Organization of Rare Spirits There Has Been Growing Up Here a Gardening Cult That Is Making Salem a Distinctive City in the Realm of Beauty—The List of Members Shows Many of Our Most Prominent and Progressive People

Should Salem's history ever be written in detailed form, the Salem garden club, originally known as the Salem Floral society, would feature largely in its concluding pages. For this organization, although but eleven years old, has to its credit much that has made Oregon's capital a desirable city in which to live. The club has been fortunate in having an excellent foundation upon which to work, for there are to be found within the city's confines a very wilderness of handsome trees, many of them of historical importance, this group including the great black walnut tree on the R. P. Boise lawn, which is considerably over a half century old and which is recorded in the Hall of Fame for Trees of the American Forestry association.

It has taken much more than fine trees, wide streets, good looking buildings and winding streams, however, to make Salem the beautiful place it is, and here the Garden club has found its work. Older residents can think back to the time before the formation of the club, and visualize yards and public grounds beautified by little else than trees and perhaps, a few roses. It has remained for the Garden club to foster in the heart of the individual home owner a personal love for flowers and awaken him to a realization of the possibilities of his own particular plot of ground.

Editor Statesman: Mrs. Alice H. Dodd spoke on the Gardens of Greece, and suggestions were also outlined concerning the arrangement of a perennial border. Egyptian gardens were the subject discussed by Miss Mirpah Blair at the November meeting. A chrysanthemum show at that time and an exhibit of shrubs with instructions as to how and where to plant them added much to the worthwhileness of the meeting. In December Miss Edith Hazard covered Italian gardens, and Christmas greens were also on display with informative talks added pertaining to their use. Swiss gardens were assigned to Ernest Inger in January who told much that was of interest about them, which he had gleaned from first hand association. Lists of plants suitable for rock gardening were distributed and miniature gardens of that nature shown as a special feature. Mrs. William H. Burghardt, just then home from a trip abroad, was the speaker in February. She told about the gardens in France. The beauty of English gardens was touched upon by W. C. Dibble, this being his topic in March and the planting of annuals was also discussed at that time. Mrs. Isaac Lee Patterson followed in April with a talk on the picturesque gardens of Japan. Mr. and Mrs. S. H. Van Trump closed the formal programs with an exhaustive presentation of early and modern American gardens.

Wonderful Results Achieved Results achieved within the past few years have been remarkable, the gardening inclination widening until this summer there is scarcely a home in Salem that does not show some corner devoted to flowers.

Further Activities Garden teas and "at homes," will be sponsored by the club throughout the summer, the first one announced for June 10th, at "Jonesmere," the home of Miss Mabel Creighton, north of Salem, on the River road. Affairs of similar nature have been given during the past few years and have proven of great interest to all who love and grow flowers.

Effort is being made now to make the local club a member of the National Garden club, and with the constant increase of members it is not at all improbable that this will become an actuality during the coming year. Great impetus would be given gardening activities in Salem should this be accomplished, and many privileges, now denied the club, would become its right also.

Some of the Pioneers One may not discuss, at any rate, the rug and carpet department of the Hamilton Furniture Co. is one of the most complete in the state. All rug prices below regular list.

In this latter class is recorded a list of names of owners of some of the handsomest places in the city. There is Dr. H. J. Clements, whose iris gardens not only interest Salem folk, but when opened each spring, attract many fanciers from various places in the state; Prof. Florian Von Eschen, who not only grows the named varieties of iris, but who has successfully hybridized and produced numerous new kinds of considerable worth and beauty; F. G. Deckebach, who also produces iris in great variety and of fine quality, and many additional things as well. There is George Putnam, whose penchant for roses and lilies is well known, and Homer Smith, who perhaps, excels anyone in the city in the growing of phlox.

Our Gardening Cult. Knowledge of gardening has been increased tremendously this past winter, the Garden club arranging a program of talks for each month, that were not only intended to be educational but entertaining as well. Speakers, well-informed on their subjects, have been secured, and the results of these evenings promise to be far reaching in effect.

The first meeting in October Max O. Buren, furniture, carpets; everything for the home. Most beautiful Axminster rugs. Beautiful line of pictures for your home. 179 N. Com'l.

great length the Salem Garden club without paying tribute to two women who have been outstanding in its origin and development. First is the late Mrs. William P. Lord, whose chance remark, at the Oregon state fair in 1915, in reply to the expressed regret that the floral show there was the only one ever sponsored in Salem: "Well, here we have the nucleus for a floral society; there is no time like the present..." started into motion the effort that resulted in the present large and notable organization. Second is Mrs. William Everett Anderson, who was not only a charter member of the organization, but whose untiring energy and unflagging interest and enthusiasm has tied the club through years that would have been most difficult for any other person.

The list of members of the Garden club now is as follows: Mrs. W. E. Anderson, Hector Adams, Mrs. Anna W. Astill, Mrs. Elizabeth McNary Albert, Miss Mattie Beatty, Mrs. George Bayne, Mrs. J. A. Bishop, Mrs. Louis Bechtel, Mr. and Mrs. A. J. Basesy, Mrs. Clifford Brown, Mrs. E. A. Bennett, C. F. Breithaupt, Mrs. M. O. Buren, Mrs. J. F. Blair, Miss Mirpah Blair, H. C. Bateman, Mrs. Molly Brunk, Miss Sally Bush, Mrs. Larry Blaisdell, Mrs. H. J. Bean, Dr. Grover Bellinger, Mrs. Hattie Bellinger, Mrs. C. P. Bishop, Mrs. E. M. Baitley, Mrs. A. N. Bush, Mr. and Mrs. William Brown, Mrs. E. T. Barnes, Mrs. M. N. Chapman, Mrs. E. C. Cross, Chester Cox, Mrs. R. W. Craig, Mrs. L. O. Clement, Mrs. H. A. Cornoyer, Mrs. J. W. Chambers, Miss Mabel Creighton, Mrs. L. P. Campbell, Dr. and Mrs. H. J. Clements, Mrs. Allen Coffey, Miss Henrietta Clark, Mrs. J. A. Churchill, Curtis Cross, Mrs. Russell Catlin, Mrs. J. C. Currie, Mrs. Frank Churchill, Marie S. Chambers, Mrs. John W. Douglas, Mrs. Edgar Daugherty, Mr. and Mrs. W. C. Dibble, Mr. and Mrs. Frank Deckebach, Mrs. U. S. Dotson, Mrs. W. H. Dancy, Mrs. E. L. Dale, Mrs. Elsie Devine, Mrs. Eliza Darby, Mrs. George Dunsford, Mrs. Vincent N. Diaz, Miss Minnie I. Downing, Mr. and Mrs. Ernest Inger, Mrs. N. D. Elliott, Mrs. F. A. Elliott, Mrs. Carl Engstrom, Mrs. W. W. Emmons, Mrs. C. E. Eppley, W. C. Franklin, Frank Flint, Mrs. D. J. Fry, E. N. Gillingham, Mrs. L. S. Geer, Mrs. C. D. Gabrielson, John Graber, Mrs. V. A. Goode, Stacey, Mrs. C. W. Holder, Mrs. W. C. Hawley, Miss Edith Hazard, Mrs. M. H. Haas, Mrs. Kate Holder, Mrs. D. A. Hodges, Mrs. J. B. Hosford, Mrs. W. M. Hamilton, E. Hofer, Mrs. Florence Irwin, Mrs. H. F. Jory, W. T. Jenks, Mrs. James H. Jennings, Mrs. W. B. Johnston, Mrs. C. A. Kells, Mrs. E. A. Kurts, Mrs. Walter J. Kirk, Mrs. N. C. Kafoury, Mrs. Tommy Luke, Portland; Mrs. P. J. Kunt, Mrs. C. J. Kurth, Mrs. H. T. Love, Miss Sarah Lansing, Mr. and Mrs. F. S. Lampert, Mrs. T. A. Livesey, F. C. Lutz, Mrs. Milton Meyers, Mrs. Walter Miner, Miss Doris McAllister, Mrs. H. R. McWhorter, Miss Ella McMunn, Mrs. Lane Morley, Mrs. W. J. Mackenzie, J.

White House Restaurant, 362 State St., where hundreds of people prefer to eat. All you want to eat for less than you can eat at home. quality and service.

TODAY--

We start our Fifth year in Salem. June 9th, 1922, we opened up at our present location, 123 N. Liberty street.

For four years, we have served the people of Salem, assisting to make many happier by remembrances of flowers.

We wish to take this opportunity to thank our customers for their liberal patronage and trust that we will be able to serve even better in the year to come.

C. F. BREITHAULT
Salem's Telegraph Florist

123 North Liberty Telephone 380