

Editorial

PROTECT OUR CHILDREN!

Playgrounds prevent accidents! This statement is a result of a series of investigations made by engineers employed by the National Safety Council which is making a special effort this summer to prevent boys and girls from being killed or injured. Traffic surveys made in several different cities to ascertain what causes accidents and what can be done to cut down the terrific loss of life and limb show that where there are properly placed playgrounds, conducted under competent supervision, there has been a noticeable decrease in the number of accidents to children.

W. H. Cameron, managing director of the National Safety Council states that playgrounds draw children under six years of age within a circle of a quarter mile radius and children from six to 12 years within a half mile radius. Where however heavily travelled streets traverse these areas children are not expected to cross such streets for playground facilities. This difficulty has been overcome, in some cases, by providing block patrols of older children to accompany the younger ones to and from the grounds. Playgrounds should not be placed adjacent to through traffic streets. Likewise, such through traffic streets running parallel and only a few block apart should have one or more playgrounds between them in densely populated residential districts.

Children must play, points out the national safety chief, if they have not the space and facilities for recreation at home, on neighbors' residential property or in properly supervised playgrounds, conveniently situated, they will either romp in the streets or in such positions upon limited spaces adjacent to the streets that they will have many occasions to run into the danger of vehicular traffic.

Let us make this city a safer community for our children. Let us provide more parks and playgrounds and other recreation centers for our boys and girls.

HUPP & SHATTERS NEW AUTO RECORDS

Company Reports Shipments of 21,751 Cars in First Six Months

Huppobiles has established another high mark for new car sales with the introduction of the Huppobile Six, according to O. G. Hutchison, general sales manager of the Hupp Motor Car corporation.

Demand for the car since its announcement late last October has resulted in shipments for the six months from November 1 to April 30 of 21,751 cars. This greatly exceeds the previous first six months' sales record for a new automobile.

"What makes the record even more remarkable," says Mr. Hutchison, "is that the car is not a 'light six' built to sell at a price, but a full fledged six cylinder motor car, built to the quality standard which has characterized the name Huppobile throughout the world for nearly 20 years. Furthermore, there have been no forced shipments of the car. As a result, stock on hand by our dealers and distributors as of May 1 represent actually less than current needs, as indicated by the numerous orders being received every day from all parts of the country.

"This six is winning its mark in the motor car field wholly on its merits as a car of outstanding performance, abilities ease and economy of operation, great roadability and striking appearance, coupled with the quality that has always distinguished Huppobiles. These, with rapid pickup to meet modern traffic congestion, especially in second gear, and easy parking were features toward which we exerted every effort.

"The splendid success of both the six and the Huppobile eight will make the year 1926 the largest this company has ever known considerably larger than 1925, in which we did the greatest volume of business in our history. Shipments for the six months since the announcement of the new six were 64 per cent larger than those for the corresponding half year in 1924-1925, and were two-thirds those for the entire 1925 year. March was the biggest month of our history, both in production and in dollar volume sales. May production shipments may even surpass those for March, as our list of unfilled orders as of May 1 aggregated nearly \$6,000,000.

"Before May 15 we had more orders for immediate shipments than we anticipated we could fill during the entire month, owing to the quality standards to which we insist each Huppobile must be built."

Darby's Drug Store, where quality service and low prices meet. Everything in the drug line, nothing wanting in high class service. Court at Liberty St.

AMERICA INVESTS GREATLY IN AUTOS

(Continued from page 1.)
standing, heated dies and cooperation takes its place.
This fundamental soundness has

attracted the distribution of motor cars the highest type of business men in communities throughout the country. In the Cadillac organization, with which I am so closely associated, I have made first-hand observation of the high and substantial character of the men who are distributing the cars. Many of them started with the company in the earliest days. The distributor who sold the first Cadillac car is still a Cadillac distributor. Many others date their association back for 15 or 20 years. They have prospered in the business and are leaders in their communities. Most of them are active either in Rotary or Kiwanis clubs, boards of commerce or other civic organizations or activities. This is true in the east, the south, the central and mid-western states, and in the west.

Throughout its 24 years of business Cadillac has had the same definite goal. It has always produced a quality car and the only change it has made has been to intensify its purpose. That continuity of purpose and ideals has naturally attracted and held business men of the highest standing. The industry as a whole is today remarkably sound and, with a bright future of service ahead of it, the business is on a bed-rock foundation. As time goes on, its service to the public will, I believe, be carried on by only the most substantial and stable business men in every community.

H. L. Stiff Furniture Co., leaders in complete home furnishings, priced to make you the owner. The store that studies your every need and is ready to meet it, absolutely.

Hunt & Schaller, leading meat market on North Commercial, at No. 245. Finest meats, fruits and vegetables. The crowd trading at this store tell the story.

WHY IS A BUMPER? QUESTION ANSWERED

(Continued from page 1.)
To be effective a bumper must absorb the force of impact.

Put to rest back to our Ford in distress. To illustrate just what may and may not be expected of a bumper, we will imagine that this fiver has sheared an axle shaft and that the emergency brake is worn out. This means that the car, headed straight for the telephone post and going 20 miles an hour, is just about out of luck. Ordinarily the energy of this car is absorbed by the brakes but in this imaginary case there are no brakes. What happens to the bumper when the car and the pole come together? Roughly, the energy or force is disposed of in two ways, if the bumper has been designed properly.

First: A portion of this force is used up in changing the shape of the bumper, and in permanently distorting the steel. A lot of energy is absorbed in bending a piece of spring steel permanently out of shape. Second: Some of the force is used up in breaking, loosening or mutilating the spot. Whatever amount of energy is left will cause the car to rebound and it is this rebound that holds the greatest danger to the car occupants. Railroad men tell us that the danger in collisions lies not so much in the impact as in the dangerous rebound. So it is up to the bumper to absorb as much of the force of impact as possible. And that is why a properly designed bumper always has a deep shock space.

"Deep shock space" is the distance between the bumper and the car itself.

To have an abundance of shock space means to provide the bumper with the ability to cushion the impact and absorb much of the force of the impact before the car itself is struck or actually stopped. Deep shock space permits a bumper to close up before it gets down to business and bends out of shape. With the right kind of steel and the proper design, most bumpers so provided will spring back to their original shape. It is this cushioning action that prevents the car from being stopped so suddenly that the occupants keep right on going, with loss of life or limb as the usual concomitant. Cushioning saves lives.

Every motorist, whether metropolitan or farmer or tourist, needs a good bumper, front and rear. Such a bumper should be capable of absorbing impacts of cushioning shocks, and bear the label of the Underwriters' Laboratory. You can safely depend upon such a bumper to minimize injury to both car and occupants. But you can't hit a post or wall as hard as you want and expect the bumper to make you think you hit a haystack. It isn't in the deck.

O. J. Hull Auto Top and Paint Co., Restator, fender and body repairing. Artistic painting, adds 100% to the appearance to your auto. 287 South Commercial.

AIR VENT FOR GASOLINE CAN

The valve stem from an old inner tube makes an ideal vent for an oil gasoline can. Break off the valve in a vise, and then punch a hole in the can to provide a snug fit for the stem. Insert the stem, using a nut if you wish and solder securely in place. If a gasoline can, be sure there are no fumes in the can before soldering. Popular Science Monthly.

MOTOR BUS OWNERS FIGHT RESTRICTION

Efforts of Congress to Localize Regulation of Passenger Vehicles Hit

WASHINGTON, D. C., June 5.—Motor bus operators of the nation today had launched a fight against the first effort of congress to localize regulation of passenger buses in interstate commerce their first strong protest being lodged with the committee on interstate and foreign commerce of the house.

The fire of the bus operators was directed against a measure passed by the senate, and now pending in the house, which would provide for federal regulation of bus traffic over the Philadelphia-Camden, N. J. bridge and in the new tunnel under the Hudson river between New York City and Jersey City, N. J.

If enacted, the bill would set a dangerous precedent, paving the way for class legislation and perhaps eliminating the benefits to public and carrier alike certain to accrue under proposed national regulation, it was declared by S. A. Markel, chairman of the legislative committee of the bus board and spokesman for bus men of twenty-four states, at the house committee's hearing. He also contended that the bill was nothing more than a traffic regulatory measure and that it conferred a power upon the states which they now possess in their vested police authorities. As a measure to regulate interstate commerce, he asserted, it is unconstitutional and inimical to the public interests.

Mr. Markel declared that the senate hearing on the measure had been arranged so quietly and unexpectedly that no one but a few interested parties knew of it until the bill was ready to report. He declared that "the most interested person" the bus men and the public which utilizes bus service, had not been given an opportunity to appear in opposition to the measure and asked that the house committee afford all who desire it the right to make their views known.

Markel presented exhaustive figures to refute the claims in the senate that if buses were permitted to operate indiscriminately through the tunnel and over the bridge, a chaotic condition would ensue. He declared that regulation is needed at these points in no greater degree than at a great many other points in interstate commerce, and pointed out that a law for federal regulation for the entire nation, which the bus board has strongly endorsed would not only take care of the two areas

at issue but would insure protection for the entire bus industry of the nation.

As a result of his presentation, bus board and A. A. A. officials regarded it as improbable that the committee will report the bill out of the house, at least at the present session of congress. It was indicated that the facts and figures presented by Mr. Markel made a strong impression upon the committee, and this together with the doubts of a number of the committee members as to the constitutionality of the measure, made the likelihood of the bill being introduced extremely doubtful.

In the event the measure is reported, however, bus board officials declared the organization is prepared to carry its fight against such local legislation into the house itself.

Capital City Laundry, Leading first class laundry of Salem. Gives you best service in city. Clothes laundered here lasts longer. Always on time. 1264 Broadway.

Lloyd E. Ramsden is having a splendid trade on bicycles, kiddie cars, speed wagons, bicycle tires, bicycle accessories, etc. Store and shop, 387 Court St.

REMARKABLE POWER OF CAR IS TESTED

Star Four Coupe Reaches Summit of Twin Peaks With Heavy Load

SAN FRANCISCO, June 5.—In order to prove further remarkable pulling powers of the Star car motor, a Refined Star four coupe was sent to the summit of Twin Peaks last week hauling a trailer on which was mounted a Star Six Landau sedan.

The climb was made in high and second gear and it was only during the last few hundred yards that the driver was forced to shift into second gear according to Charles Pratt, manager of the Star factory branch in San Francisco.

Exclusive of the driver and two other passengers which rode on the trailer the weight of both the trailer and the sedan amounted to 165 pounds, the weight of the coupe and the passengers gave a grand total of 8700 pounds. "During the last two years power

records of every description have been established by the Star car everywhere, but never before has the pulling power of the Star been put to such a severe test as in this recent Twin Peaks climb," said Pratt.

"The ease with which the refined four coupe pulled this massive load to the summit of the peaks is nothing short of amazing. It has proved further that not only does the Star car possess unbelievable power in high gear but sufficient power to pull a heavy load up a steep grade, which many trucks would consider quite a task."

"The coupe which made the demonstration was stock in every detail, and was used to pull this heavy load through the streets of San Francisco for several weeks before the Twin Peaks climb was attempted."

Nelson Bros., plumbers and sheet metal workers and heating. Best equipped in Salem. Prices and service and quality get and hold business. 355 Chemeketa St.

Army and Outing Store. Biggest bargains in clothing, shoes, underwear, hosiery, gloves, valises and suit cases. The working man's store, 189 N. Commercial.

THE TRUE MEASURE OF ITS VALUE IS OWNER SATISFACTION

The most obvious proof of Oldsmobile value is increased sales in every section of the land. That is the natural response to inviting prices, winning beauty, quality construction and superior performance.

But the true measure of Oldsmobile value is the enthusiasm of its owners and to their repeated expressions of whole-hearted praise we frankly attribute a considerable proportion of Oldsmobile's increasing sales.



SEDAN

\$1220

F. O. B. Salem

The car illustrated is the De Luxe Sedan. Priced \$1320 at Salem.

CAPITAL MOTORS

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Built to our own specifications and most completely equipped to give our customers the most efficient service in all departments. We repair and make replacements on every part of your car except the mechanical work on motor and chassis. We rebuild wrecked bodies on either open or closed cars.

Our Service Is Complete as Follows:

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OUR WASHING will be done with HARDE CAR WASHER. Leave your car while at show or dance. Our Paint Shop is one of the best in the west.

Enamels—Varnish—Lacquer

Come in and look us over

Wood's Auto Service Co.

(Formerly Wood's Auto Top Co.)

545 Chemeketa

T. C. Wood, Prop.

Phone 809

"You Can't Saw Wood with a Hammer"

A lot of competitors are trying this out by knocking the "STAR." Every knock is a boost and as a result of working this overtime we are selling more and more "STARS" every day.

It is a well established fact that where an article is continually knocked by competitors that such competitors toes are being treaded on and it hurts and his only weapon of defense is to KNOCK.

Three enclosed "STARS" sold by us this week, we sold more than that but these three in particular were sold as a result of competitors KNOCKS.

One of our competitors last week was so sure that he had sold a prospect a car that he went to the STATE HOUSE and procured a license for the party, only to wake up next day to find his prospect had bought a STAR SIX and you should have heard this competitor KNOCK.

A RED SEAL CONTINENTAL MOTOR—TIMKEN BEARINGS—PARISH BINGHAM FRAME—WARNER TRANSMISSION—SPICER UNIVERSAL JOINTS and FORCE FEED LUBRICATION some of our competitors will tell you are the highest type of construction in all good cars, but when these same units are put in the "STAR" they are no good. What do you say Mr. Prospect, is this reasonable or silly.

The competitor or salesman that knocks the "STAR" to you does not buy it for you or run it after it is bought, or pay the bills. So use your own head Mr. Prospect. Come in and let us show you how "STAR" is built, then get behind the wheel (yourself) and invite some of these KNOCKERS to bring out their cars and follow you and see how quickly they will have something else to do and in that way decline your invitation.

"YOU CAN'T SAW WOOD WITH A HAMMER"

Salem Automobile Company