AT子u．



CHEAPEST LAND IN ALL THE WORLD
The Saldering whe mayer land in all the he products that are possible－

That is，considering its potential productive value－ he Salem district will not be realized till jit is put to its best use．For instance，beaver dam land in this section is worth $\$ 1000$ to $\$ 1500$ an acre on which to raise celery or onions or onion＇sets or head let
price to taise mint on
Tilberts，red or black raspberries，evergreen blackberries， oganberries，etc．，and as to three or four or five story farm－ ruits and nuits and poultry and bees．

And there is a great possible diversity－
colomns，this is the land of diversity；this is the country of pportunity，

Salem is essentially a farming center；a fruit growing nd gardening center．The greatest prosperity and growth I Salem will come and will endure with the greatest pros－ And that will come with the best possible use of the on each acre of land；with intensified and diversified farming developed to the limit，following the slogan，＂More acres and ore to the acre，＂and sticking everlastingly at it．
il posted re more than 100000 acres of land within miles of Salem that，planted to the right crops，may be made o produce money returns that will pay for the purchase price the land each year．
That is a rather sweeping statement；but he proyed it－ ach year．That statement cannot be made of any similar body of land in the world；and proved．
tions，when the land is put to the right uses．
For instance，filbert trees will increase in value for many years；
With proper rotations and renewals of fertilization，ou land will never wear out．The oldest land in the world in con－
tinuous use is the richest land in the worid；for instance，in tinuous use is the richest lan
France and Italy and Spain．
land if the above facts could be generally brought home to the shame the Florida and California booms，for if would last， being founded on actual results；real potential values．

If this issue of The Statesman shall give a little more faith in our agricultural and horticultural resources to our this land of diversity and country of opportunity and become boosters for



＂SummerSifting＂Subject
Of Rev．Fred O．Taylor

 arge Grist of Opinions Re－
leased by Oregon Su－



## THERMOS BOTTLES

Special for This Week 89 c Each

期
For Sale at

## Schaefer＇s Drug Store <br> PHONE 197 －THE PENSLAR STORE <br> 135 North Commercial Street



We have just received dozens of new styles in Ladies Pumps direct from the largest eastern factory by fast ex press．

## Archpreserver

## Pumps and Oxfords

Colored kid，combinations of patent and lizard，colored kid and alligator and plain Parchment and Sautern kid All sizes and all width．Come in now and get you size．

## Galo Slippers

Something new in a novelty shoe．They are all the rage in Hollywood．See these new things while we have all the sizes．They are

$\$ 12.00$

We receive something new almost every day．Today there was two new Sport Oxfords came in．Parchment calf with snake trim，Green Wood trim with lizard trim． Either pairto sell at
$\$ 9.00$
 <br> \title{
The New Things in <br> \title{
The New Things in <br> <br> STYLE <br> <br> STYLE P U M P S
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Lemon Juice
Whitens Skin


Massage this sweetly tragra emon bleach into the face，neck rate．Famous stage beautites us it to bring that celear，youthtul aliso as a rosy－white complextion； no ch a Pree
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