

WESTERN OILS ARE SAID EQUAL OF ANY

Local Man Declares Lubricating Qualities Are Unexcelled by the Best

Western motor oils are gaining in popular favor every day, says A. G. Oliver, local sales manager of the Union Oil Company of California. The blind faith of the public in accepting eastern oils as a standard of quality has been badly shaken following enlightenment on the relative merits of eastern and western oils. The western oils not only meet every lubricating requirement but in many respects have qualities superior to the eastern brand.

With the "magic power" which the word "Pennsylvania" once held over the uninformed motorists, on the wane, a favorite argument now advanced by champions of eastern oils is that these stand up better. The advice is frequently offered that it will be necessary

to drain the crankcase every 500 miles if a western oil be used as against 750 miles with an eastern oil.

Unfortunately it is absolutely impossible to compare two oils in service as the conditions under which they operate cannot be duplicated. Nevertheless, tests have demonstrated conclusively that the comparative consumption of eastern and western oils gives no advantage to the eastern product in this respect.

Many motorists, too, suffer from the price complex. He pointed out that because eastern oils sell at a higher price the buyer was inclined to regard that fact as an indication of quality and the service to be obtained from it. The valuation, however, he said, was false, for western oils of a quality equal to the best eastern sells at a lower price because there is eliminated the transportation cost.

The points of distinction between good lubricating oils are fine ones and necessarily reflect methods of refining. The Aristo oil manufactured and refined by the Union Oil company has met a most receptive market. Its sale, he said, has increased enormously during the past few years.

PAIGE ANNOUNCES ANOTHER NEW CAR

Offers Two-Door Brougham on 115-Inch Wheel Base Chassis; Same Motor

A two-door brougham on a special Paige chassis, midway in size and price between the New Day Jewett and the recently introduced new line of Paiges, is announced today by the makers of these two popular cars, the Paige Detroit Motor Car company, represented here by the Trumm Motor company.

The new Paige is of 115-inch wheel base, ten inches shorter than the standard Paige line. Its price is \$200 less than the Paige sedan and \$200 more than the Jewett de luxe sedan.

The special Paige chassis follows the practice of the 125-inch

model throughout, the differences being in size only. The engine, clutch, and transmission, however, are the same as those used in the large Paige.

Paige hydraulic four-wheel brakes are standard equipment.

The brougham is typically Paige in appearance. The radiator and nickel-plated shell are the same as in the large car, giving the hood the same striking lines that have long distinguished Paige. A black belt moulding divides the two-tone finish in polished lacquer Arizona gray above and Pueblo gray below.

The body is roomy, seating five without crowding. The doors are 36 inches wide, giving easy access without disturbing front-seat passengers.

The equipment includes rebound snubbers in front, automatic windshield cleaner, mirror, stop light and dome light. On the instrument board are an engine-heat indicator and a gasoline gauge. The various dials are grouped in an oval panel, with indirect lighting.

The windows have rotary lifts, and the doors are fitted with remote control handles, within easy reach of seated passengers.

A coincidental lock is used, controlling both ignition and steering. When the ignition is switched off, the steering wheel locks automatically.

The tires are 31 by 5 1/2 non-skid balloon cords, mounted on artillery type wood wheels. The brake drums on all four wheels are 12 inches in diameter. Springs are 36 inches front, 54 inches rear.

The Paige engine is 3 3/4 by 5 inches, developing 72 horsepower. Its lubrication is by pressure feed to all bearings, including the wrist pins. It has an automatically adjusted front end silent driving chain, and is equipped with thermostatic control of the cooling system, and an air-cleaner.

The speed of your car depends on whether you are bragging to a friend or explaining to a judge.

MOTOR SALES REACH NEW HIGH STANDARD

Total Production for all Manufacturers During March is 447,185

New March records in sales and output were reported to the directors' meeting of the National Automobile chamber of commerce held in New York, today. The production total based on individual factory shipping statements is estimated at 447,185.

While the figure reaches a new high, it is not out of line with the trend of growth, being close to the normal line. March is always one of the high production months. This year it is 19 per cent ahead of the average for March in the past three years, but this is not taken by the industry to indicate that 1926 will go very far ahead of 1925. It is felt that last year and that a normal increase will be as much as can be expected. Several companies reported in broken all records during the past few weeks. February was virtually a closed month for the northern belt of the country due to the bad weather, with the result that stocks increased during this period and orders were delayed until March.

The government tax reduction on automobiles which has been

credited to the consumer by the manufacturers is now in effect and is expected to have a healthy influence on sales.

While March was a new high for the third month, it was the second high for all time as October, 1925, registered an output of 452,486.

Figures for this year are: January, 315,892; February, 375,332; March, 447,185. March last year was 377,252. The three-year average for March, 1923, 1924, 1925, was 378,166.

nickel add to its suggestion of fleetness.

To Hollywood go two club roadsters, one with coromandel maroon body trimmed in granada maroon and jet with a fine maize stripe and the other a combination of cream, black and orange chrome. Behind them follow a fully collapsible cabriolet in cotina blue for Vermont and a Victoria coupe in the light brown and red of the red chaffers on its way to the nation's capital.

Day after day the kaleidoscopic procession moves down the leading dock, through the 177 minute final inspection and into wash and weatherproofed freight cars. Finally, each Lincoln is encased in a heavy paper bag to protect it against dust, the compartment is

Find Italians Read Less Than Any Other Nation

ROME.—Italians read less than the citizens of the world, it has been found by a committee of distinguished scholars, attempting to create interest in the work of young Italian authors.

Rome, with a population of nearly 900,000 has hardly more important bookshops and these are largely devoted to the classics, technical and political books.

Hood River—Mount Hood hotel to be enlarged, and have new electric elevator.

BEAUTIFUL COLORS SEEN IN MODELS

(Continued from page 1)

hogony top bows and all metal in

Let Our Dividends Pay Your Electric Bills

Frankly, we are anxious to have more of our customers financially interested in our Company.

Such an arrangement can be so easily made that we feel sure you will become one of our profit-sharing partners when you understand how simple it is.

If you are a customer of ours—that is, if you get your electric service from us, you now have the opportunity of receiving dividends from this Company sufficient to pay the monthly cost of your electric service.

By investing in a few shares of our

7.2% First Preferred Stock

either for cash or by small monthly deposits, every customer—large or small—can take advantage of this plan.

Let us explain this plan to you
It involves no obligation on you

\$10.00 down and \$10.00 monthly per share.

Estimate the annual cost of your electricity and then take out sufficient shares at \$100 each so that the 7.2% dividends will offset your bills.

You can start buying these shares at once for only \$10.00 down.

Investment Department

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Portland Electric Power Co.

Portland Salem Oregon City Vancouver, Wash.



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They are made by mechanics who understand perfectly every requirement of a tire, and nothing but the best materials and the most skillful workmanship enter the construction.

Let us prove it by showing you how near perfection these tires are. They will save you money in the end, because they last longest.

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Synopsis of the Annual Statement of the AMERICAN CENTRAL LIFE INSURANCE COMPANY

of Indianapolis, in the State of Indiana, on the thirty-first day of December 1925, made to the Insurance Commissioner of the State of Oregon, pursuant to law:

Amount of capital stock paid up	\$ 127,000.00
Total premium income for the year	\$ 3,070,029.77
Interest, dividends and rents received during the year	730,696.30
Income from other sources received during the year	218,779.61
Total income	\$ 4,019,505.68
Paid for losses, endowments, annuities and surrenders	\$ 1,476,495.26
Dividends during the year	4,016.47
Dividends paid on capital stock during the year	10,960.00
Commissions and salaries paid during the year	881,529.47
Taxes, licenses and fees paid during the year	87,836.01
Amount of all other expenditures	519,979.13
Total expenditures	\$ 2,980,816.34
Value of real estate owned (market value)	\$ 727,997.52
Value of stocks and bonds owned (market or amortized value)	1,008,364.66
Loans on mortgages and collateral, etc.	7,780,830.76
Premium notes and policy loans	2,369,026.64
Cash in banks and on hand	224,840.52
Net uncollected and deferred premiums	390,921.29
Interest and rents due and accrued	227,748.72
Other assets (net)	35,142.02
Total admitted assets	\$12,544,488.09
Liabilities	\$11,860,837.79
Net reserves	\$11,860,837.79
Gross claims for losses unpaid	113,784.87
All other liabilities	241,047.46
Total liabilities, exclusive of capital stock of \$137,300.00	\$12,075,870.12
Business in Oregon for the Year	
Gross premiums received during the year	\$ 86,637.17
Premiums and dividends returned during the year	89.73
Losses paid during the year	17,550.00

Synopsis of the Annual Statement of the CANADA LIFE ASSURANCE CO.

of Toronto, Ontario, in the Dominion of Canada, on the thirty-first day of December, 1925, made to the Insurance Commissioner of the State of Oregon, pursuant to law:

Amount of capital stock paid up	None
Total premium income for the year	\$23,550,093.56
Interest, dividends and rents received during the year	3,684,711.26
Income from other sources received during the year	749,322.96
Total income	\$28,184,127.78
Paid for losses, endowments, annuities and surrenders	\$10,256,446.49
Dividends during the year	2,550,095.32
Dividends paid on capital stock during the year	None
Commissions and salaries paid during the year	3,807,660.79
Taxes, licenses and fees paid during the year	536,889.87
Amount of all other expenditures	2,180,016.20
Total expenditures	\$19,294,361.22
Value of real estate owned (market value)	\$ 4,832,428.61
Value of stocks and bonds owned (market or amortized value)	48,871,787.65
Loans on mortgages and collateral, etc.	88,987,746.19
Premium notes and policy loans	15,528,975.70
Cash in banks and on hand	1,117,599.85
Net uncollected and deferred premiums	2,541,486.70
Interest and rents due and accrued	2,884,273.26
Other assets (net)	36,250.00
Total admitted assets	\$114,150,546.96
Liabilities	\$99,415,924.00
Net reserves	\$99,415,924.00
Gross claims for losses unpaid	706,785.85
All other liabilities	11,831,095.09
Total liabilities, exclusive of capital stock of \$1,000,000.00	\$111,458,804.94
Business in Oregon for the Year	
Gross premiums received during the year	\$ 77,352.83
Premiums and dividends returned during the year	5,400.29
Losses paid during the year	2,078.10

World Leadership and Still Growing

It is a simple matter to beat a record that represents no achievement of particular importance.

But when you attain World Leadership and still continue to shatter all existing marks—then indeed it is Progress!

Graham Brothers became the world's largest exclusive truck manufacturers early in 1925. Their growth since then has been even more remarkable than it was before.

Recognition of the exceptional quality of Graham Brothers Trucks—and appreciation of the remarkably low prices—are proving to be an irresistible stimulus to sales.

New Prices	
1 Ton Chassis	\$1160
1 1/2 Ton Chassis	\$1500
MBM Low Chassis	\$1480
Delivered	

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GRAHAM BROTHERS TRUCKS

SOLD BY DODGE BROTHERS DEALERS EVERYWHERE

Synopsis of the Annual Statement of the FARMERS' MUTUAL FIRE INSURANCE ASSOCIATION

of Washington County, in the State of Oregon, on the thirty-first day of December, 1925, made to the Insurance Commissioner of the State of Oregon, pursuant to law:

Amount of capital stock paid up	None
Total premium income for the year	\$ 9,527.06
Interest, dividends and rents received during the year	493.20
Income from other sources received during the year	21.50
Total income	\$ 10,011.76
Net losses paid during the year including adjustment expenses	\$ 3,729.50
Dividends paid on capital stock during the year	None
Commissions and salaries paid during the year	1,752.21
Taxes, licenses and fees paid during the year	14.17
Amount of all other expenditures	416.64
Total expenditures	\$ 5,914.52
Value of real estate owned (market value)	None
Value of stocks and bonds owned (market value)	3,317.85
Loans on mortgages and collateral, etc.	1,000.00
Cash in banks and on hand	11,672.66
Premiums in course of collection written since September 30, 1925	None
Interest and rents due and accrued	40.83
Total admitted assets	\$ 16,051.14
Liabilities	\$ 1,260.00
Gross claims for losses unpaid on all outstanding risks	None
Due for commission and brokerage	None
All other liabilities, reserve liability	5,971.84
Total liabilities	\$ 7,231.84
Business in Oregon for the Year	
Net premium received during the year	\$ 9,527.06
Losses paid during the year	3,704.00
Losses paid during the year	4,968.00

PERFORMANCE

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