

OLDSMOBILE SALES REACH HIGH POINT

Production Four Times as Great as Last Year; Two New Models Out.

Actual sales of Oldsmobiles from January 1 to February 15 have been nearly four times as great during the same period last year. And on February 15 there were more unfilled orders with immediate shipping instructions on file at the Olds Motor Works, Lansing, Michigan, than the scheduled production for the remainder of the month.

These facts tend to substantiate the optimistic attitude of business experts regarding the 1926 automotive industry. A year ago conditions were considered good by Oldsmobile officials. But the start of this year indicates that all previous records will again be broken by this veteran of the automobile business.

An analysis of retail sales so far this year shows a strong demand for the second and third car among families. Each individual adult, according to the survey, is desirous of owning their own car, and the only limitations to the number of potential buyers are financial ability and the number of adults in the country.

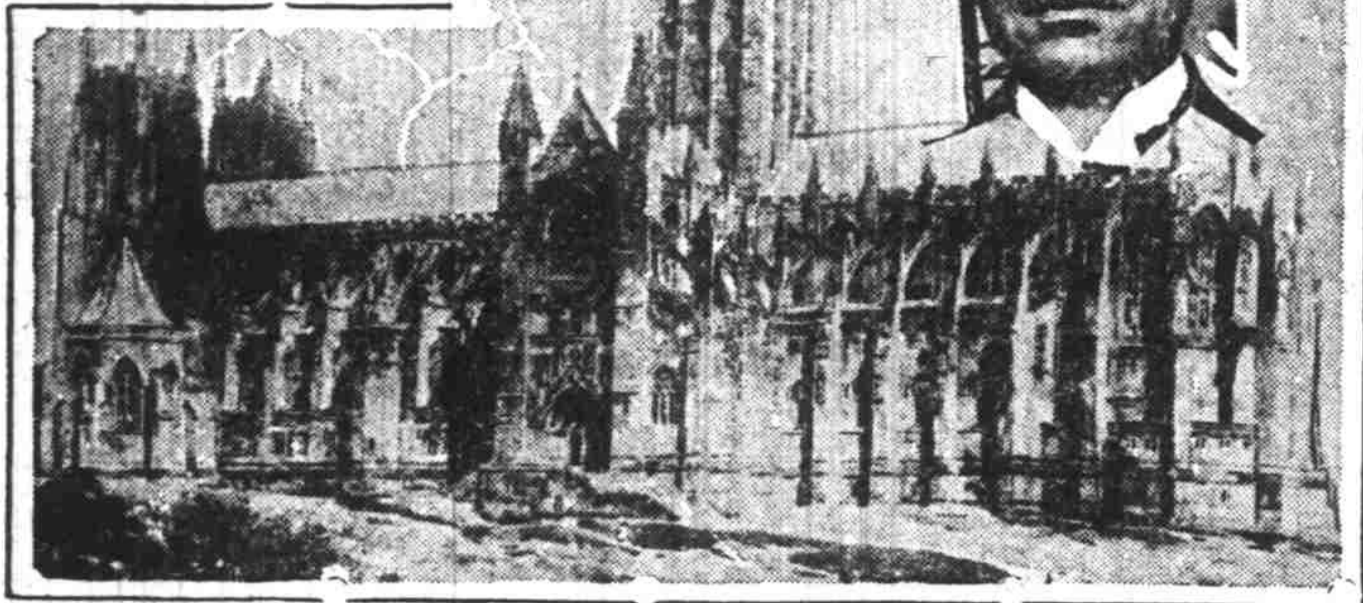
This feature has been most strikingly brought out in the analysis of sales of the DeLuxe four passenger roadster and the two passenger coupe—two models introduced by Oldsmobile at the New York automobile show. The roadster has found ready sale among two predominant classes. One is composed of women who own a closed car in choosing a second car prefer an open model built along the graceful and sportive lines of the roadster. The second class is the younger set and men who use a car in business.

When the new Oldsmobile coupe was introduced, it was thought that it would absorb part of the coach sales. But so far this has not been the case, the sale of the coach and sedan—the two other closed Oldsmobile types—continuing without change. The sales records show that the coupe found a new class of buyers for itself.

The large demand for Oldsmobile so far this year has called into use the additional room and equipment installed at the factory at Lansing on January.

FIRST RADIO CATHEDRAL NOW UNDER CONSTRUCTION IN HEART OF CAPITAL

A drawing showing how the national Episcopal cathedral, "America's Westminster Abbey," will look when completed. Insert is Maj. Gen. George O. Squier.



WASHINGTON — The national Episcopal cathedral, "America's Westminster Abbey," now slowly rising on a spot overlooking the heart of the capital, will be the world's first "radio cathedral."

It is being built to make the greatest possible use of broadcasting.

One section of the structure now is being used for services, and the Rt. Rev. James E. Freeman, bishop of Washington has been so impressed with the results he, has already attained through the extension of church services by radio that he has called together experts to advise him regarding probable developments in radio technique and how they may be structurally anticipated in the building of the new cathedral.

Maj. Gen. George O. Squier, Army Signal Corps, is chairman of the committee of experts. James G. Harbord president Radio Corps of America, is a member.

The plans must be completed soon, inasmuch as the pouring of concrete for the massive foundations is now rapidly going forward and parts of the structure are already nearing completion.

General Squier in speaking about the work said:

"Nothing else like radio has ever been conceived in history for spreading the Gospel. With radio the pews of the Washington cathedral may be made to extend to the ends of the country. The real pews would be the fireside chairs. Every chair in every home would thus become a seat in this vast cathedral.

"The words of the bishop would reach the man by his fireside in Oklahoma before they are heard by the worshipper in the cathedral pew. This would be literally true, inasmuch as the visible audience would hear the sound at the rate of 1,100 feet a second, while by radio, to the invisible people, it travels 186,000 miles a second, the velocity of light."

It is planned to set aside certain parts of the cathedral to be the burial place of great statesmen, soldiers and other notables. This was begun by placing the bodies of Bishop Satterlee, Bishop Harding, Woodrow Wilson and Admiral Dewey there. These ceremonies in the future could be participated in by the entire nation instead of the comparatively few who would be able to make the journey to the capital to witness it.

The cathedral would be able not only to broadcast a ceremony, but could also receive services from other cathedrals.

Future radio plans call for the broadcasting of great preaching, of Easter and Christmas services, or a choral service such as "The Messiah," as is given in Westminster Abbey and St. Paul's London.

With that in mind, plenty of space is being planned to conceal a large symphony orchestra on one side of the choir and a choral society on the other. In addition to this, there would be the regular church vested choir of men and boys, which, of course, would be visible. Then, when the vested choir would swing into "The Messiah" it would have the augmented volume of the hidden orchestra and chorus to make it the most thrilling thing possible, for the cathedral would afford all the vaulted space for the sound to go through.

The plan is for the cathedral to be a place for national thought and exceptional music as well as a great building, and to have this conveyed to the people everywhere by the means of radio.

PRIVATELY OWNED TOLL BRIDGES HIT

State Highway Commission Does Not Favor Idea for Columbia River.

The Oregon state highway commission is not in sympathy with the principle of privately owned toll bridges over navigable waters and especially when the bridges connect state or federal highway systems, according to a telegram prepared by the commission here for consideration of the federal bureau of public roads.

The telegram was prepared in response to a query received from the bureau of public roads as to the attitude of the commission in connection with a bill now before congress authorizing Comer and Vanderhook to construct and operate a bridge across the Columbia river between a point at or near Longview in Clatsop county, Wash., and at a point at or near Rainier in Columbia county, Ore.

The bill provides, according to information received by the highway commission, for the acquisition of the bridge by the state or their political subdivisions, jointly or severally, at any time after 25 years from the completion of the bridge.

Although opposed to the principle of privately owned bridges over navigable waters, the highway commission telegraphed to the federal bureau of roads that it favored the regulatory feature contained in the original bridge bill which was approved on Feb. 28, 1925. This bill provided for the approval of design, plans and specifications by the highway departments of Oregon and Washington and in addition it was recommended that the state highway departments be authorized to make inspections during the period of construction to insure integrity of the work and full compliance with the plans and specifications, with special reference to submerged foundations.

"Open and competitive bidding is necessary," read the commission's telegram, "and provision should be made for the acquisition of bridges by the states or counties after not to exceed 10 years with definite terms for determining their value. The Oregon state law provides that the Port of Portland must approve vertical and horizontal clearances of structures over the Columbia river between Portland and the sea."

The bill now before congress was referred to the federal bureau of roads by the senate committee on commerce.

Radio College Overcoming Many Educational Problems

IOWA CITY, Iowa.—Information at the University of Iowa reveals that almost any kind of an obstacle to education can be overcome by radio.

Married women with families to look after are among those enrolled in the university's "college of the air" which gives regular university credit in a number of subjects taught via radio.

A doctor at Stacyville, Ia., who got behind in his studies while working 18 hours a day during a scarlet fever epidemic, has been allowed to make up his work over the air. A woman who had not been in school since 1902 and who later was confined to a hospital as a result of an automobile accident, was enabled to carry on her work during the semester just closed.

In all about ninety persons were registered for the semester. And about half of the number were women, some of them more than 50 years old.

Imperial Family Offended by Moving Picture Romance

TOKYO.—A suit has been filed in the proclator's office of the Tokyo supreme court charging 300 motion picture actors and actresses with "lese majeste." The complaint is that in a "super production," which presented a mythological romance, the love affairs pictured were of such a shocking nature that the film is disrespectful to the imperial family.

Despite thousands of signs urging people to "Watch Your Step" falls caused the deaths of about 14,000 men, women and children last year, the National Safety Council says.



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- even to me
- it sounded
- when a chap
- told me yesterday
- he'd had 48,000
- miles from his
- SEIBERLINGS
- and I've heard
- some real yarns
- about
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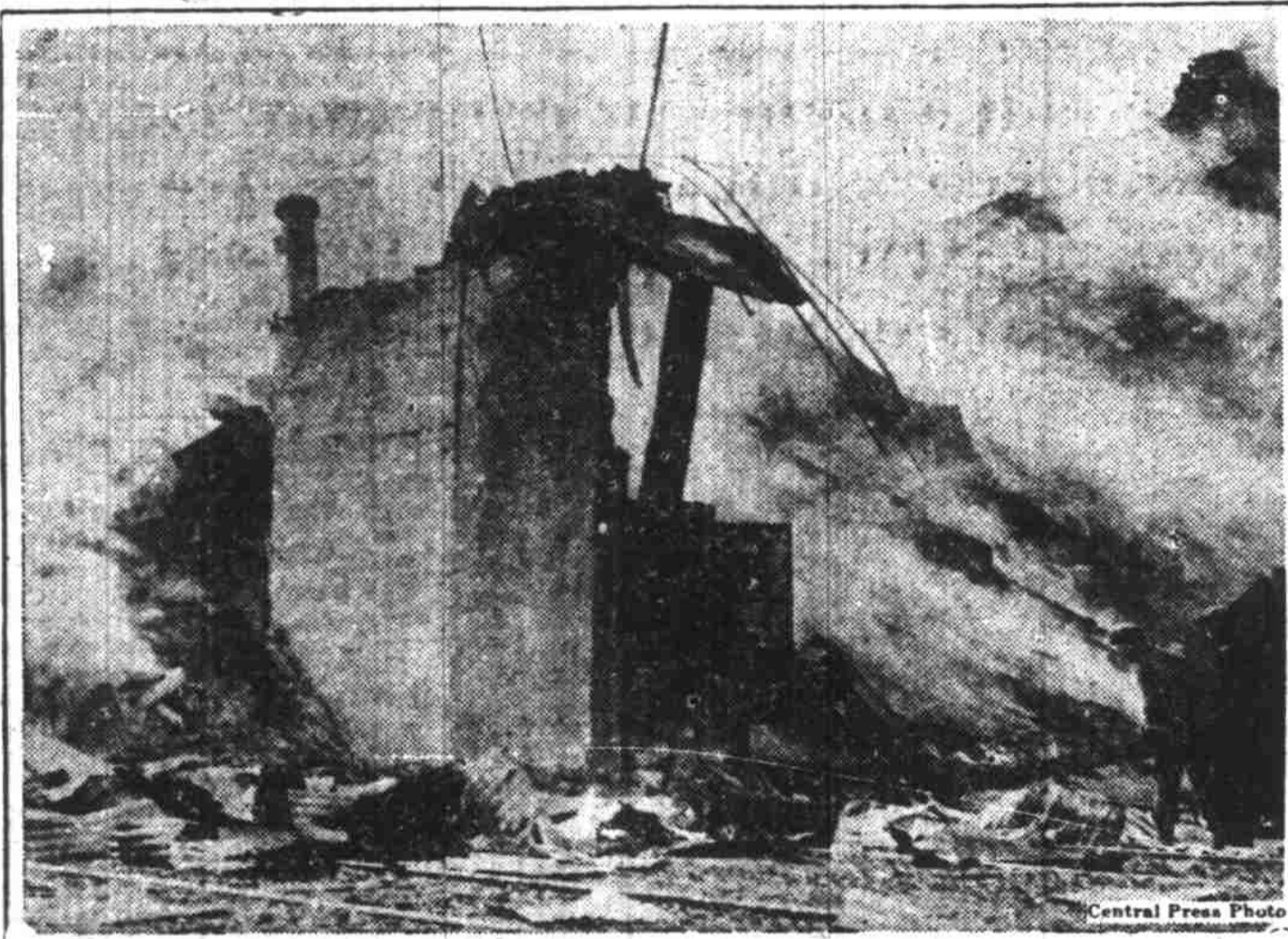
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Defective Wires Blamed for \$1,000,000 Grain Fire



Defective wiring is blamed for the million dollar fire which destroyed the elevator of the Trans-Mississippi Grain Co., at Council Bluffs, Ia. More than 300,000 bushels of grain were burned.

Beach and secure an immediate delivery on a car that was originally promised for spring. The bet was on Saperstone, attired in a red-striped bathing suit, and accompanied by newspapermen and friends, plunged into the icy water threw a few snow balls and hustled away for a brisk rubdown.

Needless to say, the salesman won his wager for, as the dusky shadows fell, Saperstone pulled up at the Willys-Overland salesroom in a used car, having delivered the new car to his prospect, and counted out the six cents profit on the wager after paying tax bills and dinner for the witnesses and newspapermen.

Lean Year Experienced by Austria State Opera

VIENNA.—State managed opera in Vienna has had one of its lean years, and it is conservatively estimated that the deficit for 1925 will be in the neighborhood of \$1,000,000, as compared with \$600,000 in 1924.

A recent performance of "Bajazzo" earned only \$168—the smallest evening box office taking for years—and in order to fill the house, 1,000 tickets were given away.

The poor attendance was partly accounted for by the fact that "Sganerell," which was to have been played, was canceled, and holders of tickets in many cases refused to accept the substitution of "Bajazzo."

Eskimos Save Fuel Supply Threatened by Rising Sea

SEATTLE, WASH.—A desperate fight by Eskimos to save a winter's supply of coal from the elements is reported by Dr. W. A. Newhall, pastor of three missions in the vicinity of Point Barrow, northernmost tip of Alaska.

The fuel had been landed on the beach from a supply ship when a storm, described as the worst in years, broke. Rain accompanied by snow and hail fell, and wind drove sand and fine pebbles before it. The rising sea soon was lapping against the mammoth pile of sacked coal.

Without waiting for suggestions or orders, the natives, men, women and children fell to work moving the heavy bags to safety. For four hours, until well past midnight the labor continued. The men carried the sacks on their backs, while the women and children tugged and dragged them through the shifting sand until the more than a hundred tons of coal had been placed out of reach of the waves.

APPROVES LAND SALE

WASHINGTON, March 5.—(AP.)—Legal aspects of the transfer by individuals and King county of more than four hundred acres of land at Sand Point near Seattle, to the United States

English Girl Spends Three Years Teaching Eskimos

LONDON.—Thirty little Eskimos up at Makkoviz, Labrador, are mourning the departure of their pretty English teacher and straining their ears trying to get news of London over their primitive wireless apparatus.

The teacher, Mary Rowe, 21, is back in England after three years of isolation near the Arctic Circle and is happy to be eating turkey instead of walrus.

Miss Rowe came back to England on the little ship Harmony, which goes to Labrador once a year and is the only regular steamship communication Makkoviz has with the outside world. "There are only five houses and two huts in Makkoviz, and the huts are no larger than a dining room table and each shelters a native family," said Miss Rowe. "My thirty pupils came from an area of several thousand square miles. We were 300 miles from our nearest white neighbors, the settlement run by Dr. Grenfell."

IDAHO LEGION SECOND

POCATELLO, Idaho, March 5.—(By Associated Press).—Idaho was awarded second place in the national American Legion Lindsey trophy membership contest, officials of the Pocatello post were informed today by state headquarters. West Virginia finished first.

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MANY TOOLS USED IN REPAIR PLANT

(Continued from page 1.)
work in record time. "No time is wasted in our shop," Mr. Parker went on. "Every tool in this house is designed to perform some certain operation on your Ford car. When one of our mechanics uses it, he returns it to its place for the use of the next man. Of course, much of our equipment is duplicated to enable the same job to be done on several cars at the same time.

"But the thing we stress, guaranteed work at a fair price, and out on time, necessitates that we take every possible opportunity here to save time—to keep our men busy while they are on duty and to enable them to work fast, easily and comfortably. A man can get genuine pleasure out of making a repair job if he has the correct tools to work with and knows exactly where to find them when he needs them."

A standardized, efficient method for doing each job produces much better results and makes faster service. The mechanic knows right where to start, just what to do next, just what tools to have ready and the ordinary run of jobs go through the shop at a rate that is truly astounding. In the front axle department, 71 tools are provided, each numbered and in place, ready to the hand of the mechanic.

FORCED OILING IS USED HIGH SPEED ENGINE CALLS FOR PRESSURE SYSTEM

One of the greatest developments in the field of low-cost motor cars, according to F. G. Delano, a local Star car dealer, has been comparatively high speed forced feed lubricated motors. This type is built into both the Star Six and the Star Four. Oil is pumped to all reciprocating parts of the motor under high pressure, insuring perfect lubrication regardless of the speed of the motor. From this, according to the Salem Auto Co., has come greater flexibility and a smoother action in smaller type power plants, as well as greater acceleration.

ICY BATH SELLS AUTO

SALESMAN OBTAINS DELIVERY AFTER FREAK WAGER

"Brrrrr" chattered Barney Saperstone, a salesman for the New York branch of the Willys-Overland, but he plunged into the Atlantic Ocean on the coldest January day for many years—all to win a wager with fellow-salesmen. Saperstone had wagered five dollars against several of his team mates that he would take a swim in the icy waters of Saginaw