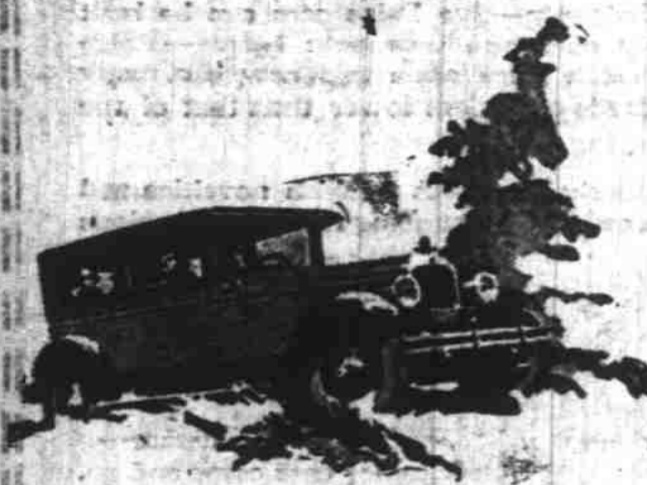


# PERFORMANCE REVEALS WHAT PRICE CONCEALS

Only performance can tell you whether a car is built to deliver satisfaction, or whether something has been sacrificed to achieve the lure of a low first price.

Low price may interest you, but only when you drive an Oldsmobile Six can you realize how far an automobile so moderately priced can exceed your expectations.



COACH **\$1145**  
F. O. B. SALEM

## CAPITOL MOTORS

BIDDY BISHOP, Mgr.

370 North High Street

Phone 2126

## OLDSMOBILE SIX



PRODUCT OF GENERAL MOTORS

### "We have Never Lowered the Quality to Reduce the Price"

Since 1903, when the Ford Motor Company was formed, Ford cars have been constantly improved in quality, comfort, convenience and appearance. Recent improvements include new and attractive body lines—a lower center of gravity—closed cars in color, and all-steel bodies.

The basic features of Ford design have been retained. Three point motor suspension, planetary transmission, dual ignition system, torque tube drive, multiple disc-in-oil clutch, splash lubrication, thermo-syphon cooling system—all have been features of the Ford car for eighteen years. On the whole these features cost far more to manufacture than conventional design but are used because of their superiority.

The Ford Motor Company has carried out a program of price reduction that has consistently kept Ford value supreme in the automotive industry. This has been made possible by the magnitude of Ford Production. With lesser resources, Ford quality would not be possible at anywhere near Ford prices.

The tremendous demand for Ford closed cars has again made possible substantial price reductions.

FORD MOTOR COMPANY, DETROIT

TOURING **\$310** RUNABOUT **\$290**  
**New Prices**

TUDOR SEDAN **\$520** COUPE **\$500** FORDOR SEDAN **\$565**

Closed car prices include starter and demountable rims  
All Prices f. o. b. Detroit.



If you Plan to Spend Over \$500 Buy a Closed Car

### CAR PROTECTION IS OFFERED BY CLUBS

Few Cars Are Stolen From Association Members, Report Would Show

Few of the cars that are stolen belong to members of the Oregon State Motor Association, according to a statement by George O. Brandenburg, general manager of the Oregon association today.

The statement is the result of an investigation made by the American Automobile Association, of which the local club is a prominent affiliation, showing that few clubs have their cars stolen, despite the fact that about one out of every 15 car owners belongs to an automobile organization.

Mr. Brandenburg explains that owing to the development of the local and national emergency road service to club members the thief who steals a member's car is immediately at a disadvantage.

"Service to members is operated through a chain of garages and repair shops throughout the country," he says. "This conflicts with the thief's plans, since it is the custom to store his loot in some garage where he thinks he will not be detected. Unless he exercises extreme care in the selection of his 'fence' when stealing a club member's car he is very apt to be caught by a club's official emergency road service station when he goes to store the car overnight or until he can arrange to complete his plans for the disposal of the loot."

"When a club member loses his car his first thought is the motor club. Since the development of emergency road service, however, the club is in a position to render a new type of assistance by notifying all its officially-appointed garages and service organizations. Even if the thief removes the club emblem these service companies have a full description of the car and are on the lookout for it. Because service is national through the A. A. A. and its affiliated clubs throughout the country, the check is effective whether the thief takes the car to another city or tries to hide it in the locality where it is owned."

### Town Sunday Houses, Solve Problem of the Farmer

FREDERICKSBURG, Texas.—"Sunday Houses," tiny dwellings, clustered mostly around the churches of this little German town in the hills of southwest Texas, have solved for many ranchmen and farmers the problem of week-end trips to town for shopping, trading and attending church.

The first of them was erected about 20 years ago and the idea was so well received that there are now about 100 in use. Usually the "Sunday House" consists of one or two small rooms on the ground floor and the same number on a second floor.

Although furnished comfortably, few of them contain cooking utensils. The owners bring enough food to last them from Saturday until Monday morning, thus giving the women freedom from cooking and saving the expense of stocking two kitchens.

Fredericksburg, with a population of 4,000, is unincorporated and the owners of Sunday Houses have only to pay county and state taxes on their establishments.

These homes have had a marked influence for good on the social and community life of the county, according to George D. Barber, secretary of the Chamber of Commerce.

### State Surveying World's Longest Tunnel Project

SEATTLE — Survey of a proposed thirty-two mile automobile and railroad tunnel through the Cascade mountains has been undertaken by the state of Washington and a committee authorized by the last legislature will report next January on the feasibility of the plan.

The tunnel would be financed with national, state and railway money. The Simplon tunnel through the Alps, for trains only, now is the longest, with a length of 12 1/2 miles. The Moffat tunnel in Colorado being dug under the main range of the continental divide is six miles long. It will be used by both trains and automobiles and also is designed for carrying water from the western to the eastern slope of the Rocky mountains.

General H. M. Chittenden, who died here in 1917, conceived the idea of the thirty-two mile Cascade project. He was the originator, too, of the idea for the ship canal which now links Lake Union, within Seattle, and Lake Washington, on the city's inland margin, with Puget Sound and the Pacific Ocean.

The Great Northern railway already is starting an eight mile tunnel through the Cascades to eliminate grade difficulties, cut operating costs and reduce operating time of trains between Chicago and Seattle, several hours.

### WALTER P. CHRYSLER'S TRAFFIC TALKS

WOULD ELIMINATE IRRESPONSIBLE MOTORISTS

Connecticut began recently an experiment aimed to eliminate gradually from her highways irresponsible motorists.

Under the Financial Responsibility Law, all persons who have been convicted of reckless driving, speeding, driving while intoxicated, or evading responsibility, or who have caused the death or personal injury of any person, or property damage of \$100, may be required to qualify themselves to settle for any damage they may do or forfeit registration of their cars. Persons with good driving records are exempt.

The financial responsibility required is at least \$10,000 in cases of death or injury and \$1000 for property damage. The requirement may be satisfied by insurance, surety bond, or deposit of cash or collateral with the State Treasurer.

The city or town which is not using its public school system to instruct the children of the community when and where to cross streets, is failing in its duty to the public.

Children should be taught to observe traffic signals. Many

cities assign traffic officers to streets used frequently by children going to and from school, to help youngsters. And right here it is interesting to note that these officers wait for signals and in that way set a good example for the children.

They set another example in that they cross at crossings. Schools and parents must cooperate in teaching the children to avoid crossing streets at places other than crossings.

Cleveland Six production at the present time is made up largely of closed cars, the biggest demand being on the new series 43 and 31 sedans and coupes. With the spring months ahead, officials of the company anticipate a greater increase in open car popularity owing to the desire of many to enjoy in full the advantages of the great outdoors.

—When crossing a street, keep your eyes and ears open and your mouth shut, advises the National Safety Council.

Observing the rules of common courtesy prevent many an accident.



NOTHING ELSE BUT !! THATS WHAT

My Customers Tell Me Nowadays !! Nothing else but SEIBERLINGS for them and me and you when you've tried 'em once!

Expert Tire Repairing  
Vulcanizing  
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Our telephone number is 471. Give us a ring when your tire goes flat



ZOSEL'S TIRE SHOP  
198 South Commercial

## YOU ARE ENTITLED! TO KNOW THE FACTS!

20,000,000 motor vehicles now travel the American highways.

50,000,000 Americans ride in these cars every day in the year.

Safety for this vast army of travelers is a national issue, and where safety is involved plain speaking is a public duty.

It is high time the public realized—as experts have long realized—that automobile bodies should be made of steel—not of wood or any other fragile material.

Indeed, it is one of the mysteries of this usually progressive industry that the all steel body is not already in universal use.

It will be before long. Public opinion will demand it—as it now demands that railway sleeping cars be all steel.

The car will continue to be a "four." No reasoning buyer will be distracted from the issue of QUALITY by mere CYLINDER propaganda.

Touring Car \$967 Coupe - - - \$1019  
Roadster - \$962 Sedan - - - \$1083

DELIVERED

See the Dodge Steel Body on Display in Our Showroom

BONESTEEL MOTOR CO.

474 South Commercial

Phone 432

## DODGE BROTHERS MOTOR CARS