THE OREGON STATESMAN, SALEM, OREGON

friends.

THURSDAY MORNING, COMPUARY 11, 1920

hat Salem Makes, Makes Salem

The following advertisers are representatives and boosters of the fifty-two major industries of Salem district who are contributing to the campaign of selling the advantages and proven superiorities of the community

Burbank, American Wonder and Netted Gem Will Stand the Test-Raise Potatoes That Can Be Handled With a Fork and Not a Spoon-Suitable Soil Is One of Most Important of All Things

soils suitable for celery or mint

grows a great quantity, but falls

4. Season. The seasons have

gated section, but since we have

5. Culture. Culture is a real

problem, for it differs in different

sections, but there are some prin-

ciples that should stay the same.

One is you should plant early

enough so they will ripen in their

season, and be thoroughly matur-

ed. I don't believe in this late

planted stuff, to get quanity and

let the frost orpen it, and dig at

Christmas. If you boil them they

cook up like soup. That is the

kind the customer doesn't come

The Alderman Slogan

**CULTURE ARE FIVE IMPORTANT THI** 

DISEASE, VARIETY, SOIL, SEASON,

Editor Statesman:

In reply to your letter, asking me to write a short article for the down on quality. It takes a soil annual potato Slogan number, giv- of a sandy nature, one that can ing the needs of the potato indus- absorb sunshine warmth, and air try as I see them, will say the to grow the perfect spud. most important need is to raise a Better Potato, one that will stand lots to do with both quanity and the cooking test, that will bring quality, especially in the non irrithe customers back for another sack of the same kind. That is no control of that, we will trust just what it will do if the quality to luck, and hope for the best. is what it should be.

We have plenty of laws at present regulating the size and shape, but of the quality the consumer is the judge. (He judges by the old pudding rule, the proof is the eating), and very often finds that a potato can pass the lawful grade and fall down on the real test. There are several reasons for

this. I will class them in five: disease, variety, soil, season, culture. 1. There is no potato that can make the grade with a very big percentage of disease, so the

Just raise the kind only thing to do is to get good. clean seed and take care of it. That cooks mealy and white-Treat it before planting. Rogue You can eat them as long the field several times. Have a As there are any in sight. special seed plot for your next | You can eat them at morning, year's seed, and hill select. night and noon.

And you can use your fork in 2. Variety. There are some varieties that are good while new, stead of your spoon. Yours for Better Potatoes, or immature, but can't stand the test later. I will not attempt to E. M. ALDERMAN AND SON. name them, for I might get into Dayton, Ore, Feb. 8, 1926 (E. M. Alderman and U. S. Altrouble. But I will name three varieties that will stand the test derman (E. M. Alderman & Son) if given a reasonable chance. They are growers of seed potatoes. are the Burbank, American Won- grains and vetch. The advice of der and Netted Gem.

3. Soil. A suitable soil is very potato industry of the Salem dis- her tenth birthday, by one of her important. It means success or trict is certainly good and sound. sisters; the letter, 70 years old,

back for more.

sented her with a beautiful pot of | was left to the executive commit- | Byron Paul, Willard Hatch, Paul, friends great pleasure to welcome . yellow tulips, and when she was tee for arrangement. This will Starr, Herbert Dunlop; and the recipient of many greetings of probably be delayed until more Charles Kauffman. Mrs. F. E. ity. congratulations from relatives and settled weather will insure a large Jobes, Miss Pauline Jobes and

attendance of farmers. The secretary, Mrs. Watt, gave Twelve guests sat down at the daintily appointed luncheon table, an extensive report of the seswith the centerplece a wonderful sions of the State Association of birthday cake, decorated with 80 Commercial Secretaries, and also tiny white candles in white and the meeting of the State Chamber yellow holders. The dancing of Commerce, which she attended flames of the candles with the pink in Portland, Jan. 27th, and 28th. of Japanese quince blooms arrang- The many splendid addresses, the ed around the cake brought out luncheon talks, and the exchange

the beauty of the silver and glass of ideas by those present was all of the table service. Dainty place brought out in detail. Quoting club of four, with Mrs. Katherine cards carrying out the color from the address of President Vin- Ricketts our club leader. Carl scheme were used. Beside the ing, who stressed the necessity for Byerley is the only boy who was guest of honor, Mrs. Eleanor F. getting the tourists to see more Butler, the members seated around than our main travelled highways, to raise ducks. Mr. Wills told us the table were Mrs. Robert Grisin which he said he wished every funny stories, and stayed to eat wold, Mrs. Albert Teal, Mrs. Roy commercial organization of the McDonald, Mrs. Frank Driggs, state would use this slogan upon Mrs. Raymond Criswell, Mrs. C. its literature: "You have travelled very much, saying he would be

P. Horn, Mrs. Annie Vedder, Mrs. our high ways, enjoy our by- back again soon. The girls took H. Mather Smith, Mrs. Ira Mehrlways." Mr. Vining said many of the cooking project last year, making. Mrs. Edward G. White, Mrs. those passing through Oregon ing exhibits at the fair and bring-Merle Hammell, and the hostess. saw only our city centers, and that ing back some ribbons. They hope Mrs. David J. Grant. it is worth while to study the to do even better this year than A dainty menu of chicken pattourists, make them comfortable last.

ties, moulded salad, pickles, bread and satisfied while with us. He and butter, brick ice cream, coffee, asked of the larger communities and the birthday cake was served. What will you do to help the During the Encheon Mrs. Butsmaller communities hold the ler gave a little talk to the ladies tourists? They come to stay in nesday. of the club, thanking them for the every city for a few days, we want beautiful flowers presented to her, them to see the unexploited byand expressing her deep appreci-

ways. That is where the tie-up ation of their thoughtfulness in should come. Tell them 'You of their sister, Mrs. M. D. Hammel. entertaining her with this party, have travelled our highways enand especially thanking Mrs. White, who baked the wonderful joy our by-ways-help them find for the Ladies Art club last week, birthday cake. Another entertainthese by-ways."" ing feature during the luncheon The secretary reported much en- noon was spent. A dainty lunch couraging publicity given the Cov- was served, with a beautiful was a story started by Mr. Robert Griswold, in which each one took ered Wagon Brand of Roquefort potted hyacinth as centerpiece.

one minute's time for her chapter, Cheese manufactured here, and a Most of the members were presthe guest of honor finishing the gratifying curiosity toward this ent, and a few invited guests tale of mirth. small industry by many of those shared in the good time. 'The afternoon was spent in vopresent. cal and instrumental music, and The next meeting date is Feb. Monday and Tuesday on business

in relating interesting travel ex-17th, and the president is de- connected with the Oregon Statesperiences of those present. sirous of a full atendance of the man, of which he is a representa-A very interesting feature of active members. Many decisions tive. the afternoon was the reading of important to the entire membertwo letters which Mrs. Butler had ship must be made at this time. wold were Portland visitors on

received as a child, congratulat-Committee appointments have Wednesday, driving down early in ing her upon birth anniversaries. Mr. Alderman on the needs of the The first was written to her for been made, and all committees the morning. should have some report for this

other birthday celebration for Mrs.

The Boy Scouts

tion in about two weeks.

ahead for all the boys interested.

**Chamber of Commerce** 

The regular meeting of the Falls

City Chamber of Commerce, held

Feb. 3, was a lively session. Plans

for the coming year were discus-

sed, the members present showing much interest in different com-

The date and place of public meeting to be held for which Col.

Bartram has promised to speak

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munity activities.

meeting. illustrated with original drawings

friends.

Oakhurst

Mrs. Sarah Jane Hammel of

Corvallis visited at the home of

her son, M. D. Hammel, on Wed-

Last week Mr. and Mrs. Fred

Lane Morley, of Salem, spent

and upon their return were ac-

companied by Mrs. Annie Vedder,

Mrs. Vedder has visited here on

Ireland, whose home is in Le-

It is expected that logging and Henrietta assisted the hostess. sawmill operations will be re-Correspondence from the Oaksumed this week by the Griswoldhurst school just south of us is of Grier Lumber company. The pres-

general interest, so we include the ent cut will keep the work going. following in our local items: until about July 1st.

Mrs. Jessie Moyer was hostess for a chicken dinner at the Falls On the 29th of January County City hotel Saturday evening, when of the sixth century before Christ Superintendent Josiah Wills, and she entertained all members of the Mr. Calayan visited the Oakhurst boys basket ball teams, and sub- calculated time by the movements school. We organized a sewing stitutes, as well as the student of the planet Venus. teachers with whom she is associated in the grade schools. Mr.

and Mrs. Fred J. Patton were also in the boys club. He is planning invited guests but were unable to be present, being called to Salem. A delicious course dinner was lunch with us. We served hot served. soup and Mr. Wills enjoyed it

Friday, February 5, the boys its promise.&-Reo Spirit. and girls teams of Dallas journeyed to Falls.City for two basketball games and were twice defeated by local players. The boys game was won by Falls City with a score of 19 to 9, the girl's game 37 to 7. Kermit McCoy, of Willamette university, refereed the boys' contest, and Margaret Raught, of the same school, officiated for the girls. Tomorrow, Fails City teams play Rickreall in Rickreall. The girls have lost only one game, that to Indepenbanon, spent a week the guests dence. The boys have lost only

two, one to Independence, the Mrs. Frank Driggs was hostess other to Dallas. On Friday, February 18, Indewhen the usual enjoyable afterpendence will play again in Falls City, closing the schedule of the locals.

> Springfield offers free factory and industrial sites to investors.

SEE PARKER FOR Mr. and Mrs. Robert L. Gris-PROSPERITY Parker Realty Co. Mr. and Mrs. H. Mather Smith 166 S. Liberty-Phone 2242 spent the week end in Portland,

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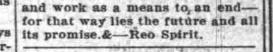
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In 1904 the estimated wealth of her as a resident of our commun- this country was \$107,000,000,-000. In 1922 if was nearly \$321,-000,000,000. The stock of money in the United States rose from \$2,803,000,000 in 1904 to \$8,746,-

> 000,000 in 1924. Harvard announces the solution of the ancient mystery of the Mayan calendar. It has been found that the Central American Indians were excellent astronomers and

If you regard-life as a prison, and work as a toil, you will get nowhere and end nowhere. Better to look on life as an adventure and work as a means to, an end-





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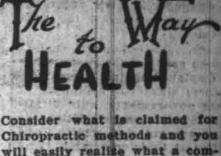
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failure. The heavy, damp, cold |-Ed.)

## FRALS CITY NEWS OF THE WEEK AS **GATHERED BY INDUSTRIOUS REPORTER**

An Interesting Birthday Celebration-Boy Scouts Making Very Good Progress-Chamber of Commerce Preparing for a Flax Growers' Meeting-Batch of Personal and General News

Music lovers of Falls City en-1 joyed a rare treat last Thursday evening, when Miss Helen Gordon and her pupils gave a plondforte recital in the Methodist church. In spite of the severe storm that evening the church was filled. The entire program was well rendered each one showing the result of the careful work done by Miss Gordon and pupils alike. Many of the players are known to Falls. City audiences, while for some it was a first appearance. It is difficult to single out any for special Grieg. mention, easier to say to all "well done." The following program was given, indicating the excellence of the training being given: "Vesper Bells," Krogmann.

"Sleighing" Mana Zucca. Roberta Miles "Fairy Dream Bells" Krogmann "The Cricket and the Bumble-Bee." Chadwick.

Georgianna Loftus "Melody" Schumann. "Marching, Here We Go," Rish-

er. Louis Powell "Chase of the Butterflies Lucile Mack "Voices of the Morning," Tor-

Satisfactory

Absolutely

( THE PARTY I

That a list

Welding--

ouarantee.

"Hide and Seek." Schytte. Virginia Adams "Dancing Wavelets," Emery. "Lark's Song." Tchaikovsky. Henrietta Jobes "Merry Farmer," Schumann. "Soldiers March," Schumann. Lucile Miles "A Dream," Lynn.

Frieda Munyon "Dance Tune," Rogers. Vest Ross "To the Rising Sun," Torjusse Ellen Speerstra Two Preludes No. 20, 7, Chopin

Butler. Both ladies are the same "An Den Fruhling (To Spring) their long residence.

Frances Hatch Miss Gordon closed the recital with two numbers, rendered in her usual charming manner. Falls City has much talent which is being developed in both instrumental and vocal, giving promise of many musical treats in store for residents here.

## Birthday Honors

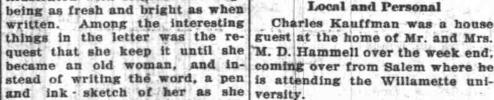
One of the happlest social events of the season was the luncheon and afternoon reception honoring Mrs. Eleanor F. Butler, held at the home of Mrs. David J. Grant on Tuesday afternoon. Mrs. Batler's birthday was on Sunday, Feb. 7, when the Ladies' Art club pre-

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would appear as an old woman, Last Sunday afternoon those inwas drawn, and that the letter be terested met in the high school passed on to her grandchildren, auditorium and completed permanother sketch of a happy group anent organization of a Choral of youngsters replacing the word. club. Mrs. Mabel Hatch was elect-Mrs. Butler has spent many ed president, J. A. Reiber, vice years in Falls City, coming here president, Mrs. Richard Paul, secbefore there were roads or a town, retary-treasurer; director of being one of the first white women music, Mrs. Kate G. Boyd. Twenin this part of Polk county, and ty-five charter members signed as the earlier years of her life the constitution. were spent in England, she has a

On Tuesday evening the Choral never-ending store of reminiscenclub met at the Methodist church, ces with which to delight her

held. Meetings will be held each Owing to illness, Mrs. Lydia K. week for practice. Their plans in-Ford, whose birthday comes on clude a public appearance at the the day before Mrs. Butler's, was next Parent-Teachers meeting. not able to be present this year, which will be held Feb. 22nd., in as she was two years ago, when the high school auditorium. the ladies of the Art club had an-

Saturday evening Mr. and Mrs. M. D. Hammel entertained a group age, and both have seen many of young people, honoring their changes in this community during house guest, Charles Kauffman.

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Oakland

Games and music occupied the time. A dainty lunch was served, with "walnuts to crack" telling topics of conversation at the Twenty-five boys were present last Monday evening with Rev. table. The place cards also offered suggestions for subjects Mr. Miles to work out their organ ization. One more has signified upon which each one responded. Those composing the group were. his intention to join, making 26, and it is expected there will be Lillian Hatch, Frances Hatch, Viola Lane, Ellen Speerstra, Luenough to form four patrols becille Miles, their young hostess Jane Hammel; Richard Horn.

fore the charter closes. The boys will meet each week and will be given their tenderfoot examina-The names for the different **PUBLIC MARKET** troops have not yet been selected. Other plans will be worked out **Cigar Store** as rapidly as possible. An assist-Cigars - Cigarettes - Tobacco Soda Fountain Soft Drinks ant Scout master is in view, and no doubt many good times are Candles

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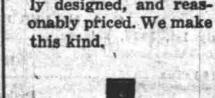
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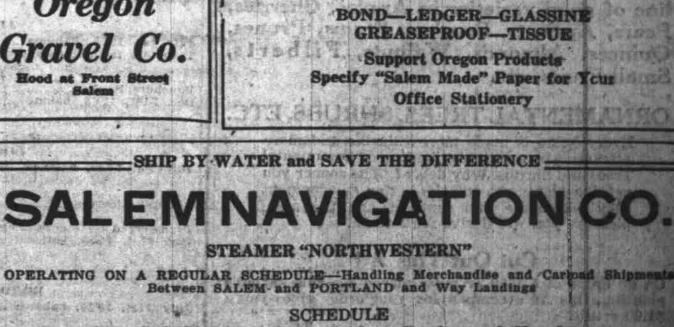
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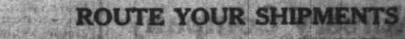


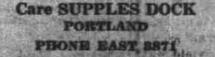
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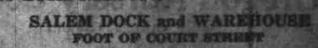


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