

CHEVROLET TOPS LAST
The 1926 half million production mark of Chevrolet has never before been attained by any manufacturer of selective transmission automobiles. This figure tops Chevrolet's own previous record by 60,000 cars. F. N. Coats, regional sales manager of the

Chevrolet Motor company of California, attributes the product's increasing success to three factors—unabated national prosperity, the closed car which eliminates seasonal buying and passing on to the consumer quantity production economies.

ROME TO HONOR VERDI
—BUSSETO, Italy — Giuseppe Verdi, Italian composer, the twenty-fifth anniversary of whose death will be commemorated with fitting ceremonies here, his natal city, next January, is to be honored with a statute in Rome.

Tips Given For Saving Wear and Tear On Tires

No. 1—Inflation
Learn the correct air pressure for your tires and check it—with a gauge every few days. Remember that 4 pounds loss of pressure in a balloon tire of a certain size, for which the correct pressure may be 30 pounds is just as serious as the loss of two or three times that much in a high pressure tire of a corresponding size.

No. 2—Overloading
Avoid overloading your tires—and when it is absolutely unavoidable help the tire to handle the extra load by putting in more air. If the overloading is likely to be continuous change your tires for larger ones.

No. 3—Rapid Tread Wear
Anything which causes a tire to drag with more or less side motion instead of running true, will grind the rubber tread away faster than is normal. Check your car over today to see whether you are losing tire service because of any of the various forms of wheel irregularities. These include misalignment, improper camber, wobbles, etc., and may result from a bent axle, a bent steering knuckle, a loose wheel bearing, a broken spring, a bent spindle, or a rim unevenly placed on a wheel. A brake which drags will cause rapid wear also.

No. 4—Chain Abrasions
See that your skid-chains are not so tight that they gouge into the tread and fabric carcass of your tire.

No. 5—Tread Cuts
Sharp stones and pieces of glass, tin or the sharp edges of a

switch point will cut into the toughest kind of a tire tread. The flexing action of the tire enlarges such cuts. Road dirt and moisture enter and eventually cause separation of the rubber tread from the fabric carcass of the tire.

Look your tires over at least every week. Clean such cuts and fill them with plastic patching rubber which you may get from any tire dealer.

No. 6—Side Wall Wear
Scrapping a tire against curbs when turning a corner or when parking or careless driving over ratty roads sometimes will wear the rubber off the sidewall and expose the fabric carcass. Water and dirt then enter and rapid destruction of the tire results. Such sidewall injuries on your tires ought to be repaired promptly by an experienced vulcanizer.

No. 7—Rim Trouble
Take a careful look to see that your rims may not be causing you the loss of some service from your tires. Make sure that they are true to the tire lugs without a wobble. See that the flanges are not bent or badly rusted which might cause them to chafe the side of the tire.

No. 8—Tube Care
The destruction of a tube often is started when it is being applied, through its being pinched under the tire tool or under the head of the tire. A little care is all that is needed to avoid pinching. In straight-side tires the flap should be carefully and smoothly applied. A wrinkle will cut the tube, caus-

ing a slow leak. The lock nut on the valve stem should be tightly screwed down, as should the valve cap. Keep your spare tubes where they will not be chafed, or injured by grease or oil.

No. 9—"Stone Bruises"
Probably no one thing causes tires to be scrapped before they

have given full service than a break or crack in the fabric body of the tire, commonly called a "stone bruise." A stone bruise is usually the result of the fabric inside of the tire being forced sharply down against the steel rim. Most of such accidents can be traced to your tires not being suf-

ficiently inflated, or your striking some projection in the road at high speed. Striking the road sharply when turning a corner or turning around in the street is also responsible for many "stone bruises." Usually the tire can be saved if such injuries are promptly repaired by a good vulcanizer.

1-24-26

Dear Mutt!

Dont read this -

If it's Religion you want, go to church but don't walk.

If it's Speculation you want, go to Florida— but come back soon.

If it's Automotive Service you want we have it—Every kind.

We have cars to drive to church and cars to bring you back from Florida.

We have the finest selection of reconditioned guaranteed quality cars in the valley.

Studebakers, Willys-Knights, Franklins, Hupmobiles, Dodges, Maxwells, Oaklands, Fords.

OH! YES!

We have New cars too, cars built to quality standards first and price secondary. New One Profit Studebaker and the incomparable Franklin.

Will see you tomorrow— glad to have you drop in to

MARION AUTO CO.

Yours Jeff!

WALTER P. CHRYSLER'S TRAFFIC TALKS

If you are a motorist make sure you know the regulations for the handling of street traffic in your city.

Before leaving your garage examine your brakes. See that your lights are in good condition.

Make sure you are familiar with hand and directional signals. If going to another city familiarize yourself with the regulations for that city.

Don't do any guessing in driving a motor car. You may guess wrong some time.

Avoid left turns as much as possible.

Don't cut in or out of traffic.

Keep in a line.

Slow down at crossings. Slippery pavements are dangerous. Remember that.

And remember always that pedestrians have rights in the

street. It takes all kind of people to make up this world and there are thoughtless pedestrians just like there are thoughtless motorists. These are pedestrians who jay-walk and pedestrians who run against signals. The motorist must be ever alert to watch out for them.

Whether pedestrian or motorist, be careful always, be thoughtful and courteous.

The application of common sense will do much to solve some of our troublesome traffic problems. We must be considerate of the rights of each other.

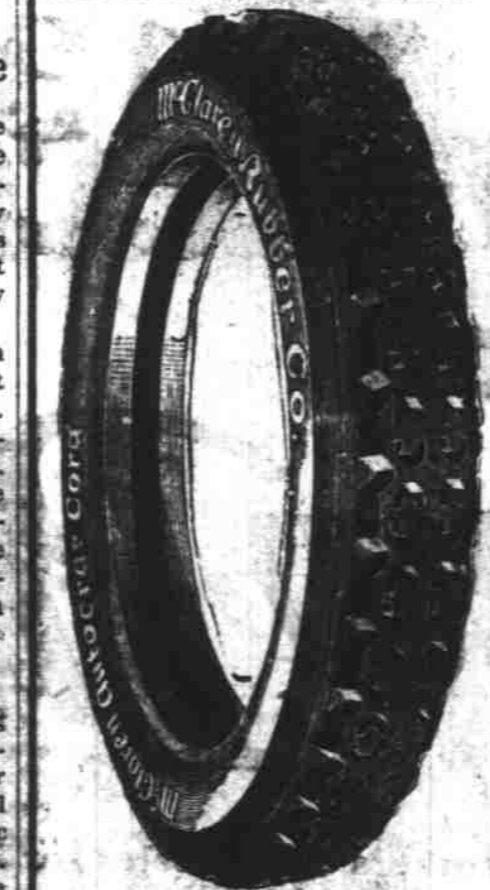
Scientific Poem Source of Derby Entrant's Name

FRANKFORT, Ky. — Race horse fans, like crossword puzzle bugs, may have to consult the dictionary, if the New York Jockey club approves Swiger Taylor's application to have his chestnut colt 1926 Kentucky Derby entry named "Isotasy."

Friends of Taylor predict when the colt starts in the Derby, it will be a long shot because Mr. Taylor alone will be able to pronounce the name and get a wager. Suggestions for the name came in a poem of W. A. Parks, Canadian professor, submitted to the British Association for the Advancement of Science at South Hampton, England.

NEW DEALERS NAMED
As a result of ever increasing flow of business during its "Greatest year" the Chevrolet Motor company appointed 26 additional associate dealers on the Pacific coast between December 5 and 15. Corresponding increases in the dealer organization have been made from month to month through the year. Three new zone offices have been opened by Chevrolet, one in New York City, another in Cleveland and a third in Omaha, in preparation for a still greater year in 1926.

Profit by the experience of those who know
Use
McCLAREN CORD



A Gripping Tread Design
"Jim" Smith & Watkins
Sneaky Service
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Leave Salem 9:10 A. M.
Arrive San Francisco 10:50 P. M. next day

or

Leave Salem 3:10 P. M.
Arrive San Francisco 5:30 Third Day

FARES

San Francisco	\$15.50
Round Trip	\$30.00
Los Angeles	\$27.50
Round Trip	\$50.00

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LOWEST TERMS

MOST folks buy their cars on the installment plan. The General Motors Corporation, with assets of over a Half Billion Dollars and One Hundred and Thirty Million Dollars in cash on hand, with no loans from banks or other outside sources, offers to the public what we believe is the lowest charge possible to obtain anywhere for a purchaser who desires to buy on terms. All Chevrolet Dealers have the General Motors Time Payment Plan available to their customers. If you buy on time, (as most purchasers do) you certainly should investigate and compare General Motors' charges for time financing as against any other. In many instances your present car will be of sufficient value to cover the down payment toward a new Chevrolet.

HERE ARE THE NEW REDUCED PRICES

Touring Car, Now Only	\$510
Roadster, Now Only	\$510
Coupe, Now Only	\$645
Coach, Now Only	\$645
Sedan, Now Only	\$735
Commercial Chassis, Now Only	\$395
Express Truck Chassis, Now Only	\$550

All Prices F. O. B. Flint, Michigan

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Fisher Bodies — Duco Finish

QUALITY AT LOW COST

The New-Day JEWETT SIX \$995

The New-Day Car for New-Day Needs

Eases Today's Traffic Strain

Quickly Responsive to Control
Positive in its Performance

Short Turning Radius Agile in Action
High Power 6-cylinder Engine Hydraulic 4 Wheel Brakes

Turns Readily in Narrow Streets
Evades Jams in Congested Traffic
Quickly Attains Legal Speed
Stops Softly
Quickly and Surely

Meets Modern Motoring Conditions

Superior Comfort and Ease
Perfectured Steel Bodies

Extra Long Springs
Low Center of Gravity
Wide Spacious Seats
Narrow Corner Pillars

Rides Passengers in Cradle-like Comfort
Clings Close to Rough Roads
Gives Passengers Abundant Room
Prevents Driver from Blind Spots

Lightens Burdens of Driver and Owner

Compact Sturdy Design

Easy to Maneuver Practical Overall Length
Utmost Accessibility in Design Mechanically Correct Throughout

Slides into narrowest Parking Space
Leaves Space Room in Small Garage
Saves Owners Time and Trouble
Surpasses Ordinary Cars in Economy

Jewett prices—Standard Sedan, \$995; De Luxe Sedan, \$1095; De Luxe Touring Car, \$1095—Felix Hydraulic Four-Wheel Brakes included without extra cost. Prices f. o. b. Detroit; tax extra. Jewett cars may be purchased on time payments through one of the most attractive plans ever offered.

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PHONE 259

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Years Of Unused Mileage

A guaranteed used Ford car, purchased from any Authorized Ford Dealer, is a good investment.

Ford cars accepted in trade by Authorized Ford Dealers and offered as guaranteed used cars are thoroughly reconditioned and backed with a liberal guarantee.

You can buy a used Ford car from an Authorized Ford Dealer with assurance that it will give you thousands of miles of good performance. His knowledge of Ford value and his interest in Ford cars and Ford owners makes him the best man in the community with whom to deal.

A small cash payment will get you immediate delivery of a guaranteed used Ford. The balance can be paid in small monthly payments. And when you are ready to buy a new car, you are assured a fair trade-in allowance from your Authorized Ford Dealer.

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