

Daniel Guggenheim Establishes Fund for Promotion of Aeronautics

NEW YORK—In a letter to Secretary of Commerce Hoover, made public recently, Mr. Daniel Guggenheim announced his purpose to establish a fund for the promotion of aeronautics. The essential features of Mr. Guggenheim's plan are the following:

"The trustees, who will be, as Mr. Guggenheim states in his letter, 'men of eminence and competence,' are to have power 'to spend the principal sum thus contributed, and there is no purpose to establish a permanent foundation.'"

"The thought is, rather, that the whole art and science of aeronautics and aviation being now in its infancy, it will be possible with the sums thus contributed, to bring about such an advance in the art that private enterprise will find it profitable and profitable to 'carry on' and thus render a continuous and permanent endowment for this purpose unnecessary."

"The trustees will have unrestricted power to do anything which, in their judgment may develop aeronautics, the only condition being that the fund shall not be a profit-making enterprise. Any earnings the fund may realize from its efforts will go back into the fund to carry on the work for which it was created."

"Among the most important objects which I would now like to see accomplished at the earliest possible moment in the development of opportunities for new fields of employment of American young men. My family, as you know, has long been identified with exploration beneath the earth."

"Not the least desirable results which have followed from this effort have been the opportunities for the profitable employment of able engineers and workmen generally. My hopes, therefore, are that through the impetus which the Daniel Guggenheim fund for the promotion of aeronautics will give, attractive opportunities for men to work and serve in the air may develop far more rapidly than would otherwise be the case."

The general purposes to which the new fund will devote itself are broadly defined as follows:

1. To promote aeronautical education in both institutions of learning and among the general public.
2. To assist in the extension of fundamental aeronautical science.
3. To assist in the development of commercial aircraft and aircraft equipment.
4. To further the application of aircraft in business, industry and other economic and social activities of the nation.

It is hoped by the donor that the trustees will, as far as possible, regard the following principles:

1. Restrict the work to civil activities.
2. Avoid work which is properly a government function.
3. Plan work carefully, to concentrate effort and to carry any investigation or project through to a definite conclusion.
4. Maintain a simple, inexpensive, directing organization, depending on outside established

agencies, wherever possible, to carry out the aims of the fund.

Mr. Guggenheim states that he will request the trustees to cooperate with the department of commerce in every possible manner and that one of the reasons for the establishment of the fund grew out of "the very wise endorsement by the president of the United States of the recommendation by the national advisory committee for aeronautics that a bureau of air navigation be established in the department of commerce."

But Mr. Guggenheim considers that there "is a function which can only be performed by private enterprise aside from the proper function of the government. So much remains to be done before civil aviation can realize the possibilities before it, that everyone must recognize that there intervenes a period of necessary study and experimentation."

It is to bridge over this period of study and experimentation that the Daniel Guggenheim fund for the promotion of aeronautics is created. It is not expected that the fund will continue to operate more than ten years. The incorporation papers will be filed with the secretary of state in Albany, New York.

SOCIETY

(Continued from page 2)

and Mrs. Clark are anticipating especially the visit they will have in Pasadena, their former home. They will be guests in Oakland of their son and daughter-in-law, Mr. and Mrs. Edward L. Clark, and out from Los Angeles they will visit at the home of their daughter, Mrs. John H. Ferguson (Nina Clark). Many other stops will be made at the homes of friends and relatives. While Mrs. Clark has been back in recent years, this will be Mr. Clark's first return to Pasadena in two decades. Mr. and Mrs. Clark are the parents of Mrs. Emil Carlson.

Kensington Club Meets

Members of the Kensington club were delightfully entertained on Thursday with Mrs. Herbert H. Hauser as club hostess. The rooms were lovely with pussy willows and the early spring flowers. Late in the afternoon delicious refreshments were served. Special guests at the meeting on Thursday included Mrs. Moses P. Adams, Mrs. Ira Darby, and Miss Lou Grote.

At the next meeting of the club Mrs. Paul H. Hauser will be the hostess, the group meeting on February 11.

Mrs. Compton and Mrs. Busick Are Hostess At Three Affairs

Tuesday and Wednesday of the past week were made particularly distinctive on the social calendar by three lovely affairs—two bridge teas and an evening party—at which Mrs. Henry V. Compton and Mrs. William Busick were hostesses, entertaining in the Compton home. Beautiful floral effects were achieved by means of many baskets and vases of white narcissi, acacia and carnations, combined with pussy willows. The

hostesses were assisted by Miss Vivian Elker.

Those who were guests at the attractive affair were Mrs. Robert Duncan of Silverton, Mrs. Walter Kirk, Mrs. G. F. Chambers, Mrs. Claude Steusloff, Mrs. Max Page, Mrs. Lester Barr, Mrs. Lewis Griffith, Mrs. Walter Page, Mrs. Rex Sanford, Mrs. B. E. Forbes, Mrs. William Phillips, Mrs. Herbert Roome, Mrs. Leo Page, Mrs. Wright Galsenberry, Mrs. Daryl Proctor, Mrs. Carrie Becke, Mrs. F. W. Poorman, Mrs. J. E. Lee, Mrs. Grant Bonell, Mrs. Roy Burton, Mrs. J. H. Evans, Mrs. Don Roberts, Mrs. Irwin Smith, Mrs. Roy Mills, Mrs. Walter L. Spaulding, Mrs. Eliza Darby, Mrs. C. B. Webb, Mrs. Frederick Hill Thompson, Mrs. T. H. Galloway, Mrs. Gay Smith, Mrs. J. E. Brophy, Mrs. Reed Chambers, Mrs. George Arpuckie, Mrs. James H. Nicholson, Mrs. William McGilchrist Jr., Mrs. Ray Hartman, Mrs. Merle Rosencrans and Mrs. W. E. Anderson.

Mr. and Mrs. Compton and Mr. and Mrs. Busick had as their guests Mr. and Mrs. Herbert Stiff, Mr. and Mrs. A. C. Corneyer, Dr. and Mrs. Wilson Darby, Dr. and Mrs. Paul Johnson, Mr. and Mrs. William Hamilton, Mr. and Mrs. L. S. Geer, Mr. and Mrs. P. G. Myers, Mr. and Mrs. W. T. Grier, Mr. and Mrs. P. A. Elker, Dr. and Mrs. C. E. Bates, Dr. and Mrs. Phil Newmyer, Dr. and Mrs. G. C. Bellinger, Miss Zoe Stockton and F. B. Elliott.

Prokofieff Heard in Portland

Mrs. W. H. Burghardt had the pleasure of hearing the Russian pianist, Sergei Prokofieff, in recital in a program of his own music in the Pythian hall in Portland on a recent evening, this being the first time he has ever played in the west. Of more interest, perhaps, than Prokofieff's own numbers, were the three numbers he played by another Russian, Mikolayevsky, his master, who in the estimation of the performer is one of the greatest of all living Russians. In spite of the fact that he has been practically unexploited in America, however, it is interesting to know that at the last program of the Philadelphia Symphony Orchestra Mikolayevsky's Fifth Symphony was one of the featured numbers.

MacDowell Club Program

Salem music lovers are anticipating the fourth concert which will be sponsored by the MacDowell club on Monday evening, February 1, at Waller hall. Mrs. William H. Burghardt, Miss Mary Bullock and Martin Doerfer will be the artists featured.

Out-of-Town Visitors Honored at Delightful Tea

Mrs. J. B. Litterer, who is visiting in Salem from Oakland, Cal., and Mrs. W. S. Paden, who will leave today for her home in Big Rapids, Mich., were the honor guests on Friday afternoon when Mrs. A. A. Underhill and Dr. Fannie A. Brown entertained at tea at the Underhill home. Red carnations and pussy willows were used effectively in the decorating. Assisting in the serving of the refreshments were Miss Hazel Paden and Miss Kladys Humphrey.

In the group for the afternoon

were Mrs. W. S. Paden, Mrs. J. B. Litterer, Mrs. L. C. Humphrey of Portland, Mrs. Carl Gregg Doney, Mrs. B. L. Steeves, Mrs. C. W. Southworth, Mrs. C. H. Fake, Mrs. A. M. Reeves, Mrs. Ray Smith, Mrs. A. B. Huddleson, Mrs. W. H. Howard, Emma E. Becke, Mrs. W. E. Brewer, Miss Hazel Brewer, Mrs. H. W. Bross, Ella Martin, Mrs. Mary B. Litterer, and the hostesses, Mrs. A. A. Underhill and Dr. Fannie A. Brown.

Mid-Winter Meeting of Iowa Society

The mid-winter meeting of the Iowa society will be held in the Sunday school room of the First Methodist church, corner of State and Church streets, on Monday evening, January 25, 1926. A pot-luck supper will be served at 6:30. Guests are asked to bring own cups and service. A social time and a short program will follow the supper. All Iowa people, particularly those who have recently come to Salem, are invited to be present.

The singing of the song, "Where the Tall Corn Grows," will be a feature of the evening. All members having copies of the song are requested to bring them.

Daughters of Union Veterans Is a National Alliance

One of the largest and most active patriotic organizations in the city of Salem is the Daughters of Union Veterans of the Civil War. Seeing the need of banding daughters of those men of the Grand Army of the Republic together in order that their last days may be made pleasant and their memory perpetuated, William McKinley started the organization in 1885. Salem tent was organized in the year 1919. The order has steadily grown until now there are 125 members actively engaged in the work. The chief duties of a daughter of a veteran are to do all in her power to assist all Grand Army men and to promote patriotism and loyalty to our flag.

The tent in Salem serves the Sedgwick post of Salem with a lunch on each meeting day and remembers each veteran with a birthday cake nicely decorated on his birthday. They also do all in their power to make the sojourn of the soldiers in the home at Roseburg pleasant.

Last year was one of the most successful years in the history of the organization, with Mrs. Alma Fischer as president. The year closed with more money in the treasury than has ever been known. The ladies conducted a very fine bazaar during the Christmas season. The year just opening is deemed very auspicious with an excellent corps of officers who were installed at a union installation with the Sons of Veterans and the Sons of Veterans auxiliary in the armory on January 12, 1926, with the department president as the installing officer.

The president, Mrs. L. A. Kezar, is a very capable and talented woman and has many plans for the enlargement and improvement of the work. Mrs. Kezar is also prominently connected with the business and professional woman's club. She is secretary to Sam A. Koser, secretary of state for Oregon. The secretary is Miss Erma Swaddle, an able treasurer. Miss Julia Webster, who is known throughout the state as a patriotic worker, having been at one time state president of the organization.

Salem tent has the honor of having among its personnel the department president of the daughters, Mrs. Mary M. Entress, and the department secretary, Mrs. Madeline Nash. Mrs. Mary Entress, the state president, has been actively engaged in the work of civic and patriotic and fraternal societies all of her life and is thoroughly familiar with all their work. No one is better fitted for the task than she. Before the year shall have closed every tent in the state will have been visited at least once, and many of them twice, in her effort to bring the smaller tents up to the standard. In every city she has met with a hearty reception and all have profited greatly by her words of help and encouragement. Salem tent is proud to have among its members such women as those above mentioned, and many others.

The Daughters of Union Veterans are justly proud of their heritage and invite all women who are daughters or grand daughters of men who fought in the Union army during the Civil war to join with them and help to make the last days of these grand old men their best days.

Outstanding Meeting of Chapter G at Home of Mrs. Fisher

The home of Mrs. E. E. Fisher at 515 Market street was the scene last Thursday afternoon of an outstanding meeting of Chapter G of the P. E. O. sisterhood, when Ponderosa day was formally observed in Salem. The year 1926 marks the fifty-seventh anniversary of the sisterhood. On Thursday members of Chapter J of Woodburn were invited to be special guests at the meeting at the Fisher home.

The rooms were beautifully decorated with cyclamen, fern and carnations. In charge of the program for the afternoon were Mrs. William McGilchrist, Sr. and Mrs.

B. J. Miles. Delightful solo numbers were given by Mrs. Gordon McGilchrist. Instructive papers were read by Mrs. Wm. McGilchrist, Sr., Mrs. B. J. Miles, and Mrs. F. W. Selee. The feature of Mrs. Miles' paper was the sketch of the life of each of the seven founders of the sisterhood—seven girls of Wesleyan university at Mount Pleasant, Iowa, who met together in 1869. A candle service was held honoring these founders, only two of whom are still living.

Special guests at the meeting included: Mrs. Mary Logan of Tualatin, past state president; Mrs. Fred J. Toole, whose P. E. O. membership of Chapter G; and Mrs. F. G. Voigt of Nebraska, a sister of Mrs. A. T. Woolpert.

Those attending from Woodburn included: Mrs. E. N. Hall, president, Mrs. W. D. Simmons, Mrs. F. W. Settlemyer, Mrs. M. A. Schrieber, Mrs. A. E. Austin, Mrs. F. A. Pagan, Mrs. F. C. Whitman, Mrs. W. B. Gill, Mrs. Florence Goulet, Mrs. Moore now of Salem, Mrs. Eugene Mosher, and Mrs. C. K. Logan of Chapter G, now living in Woodburn.

Members of the hostess chapter present were: Mrs. D. X. Beecher, Mrs. Gordon Gilchrist, Mrs. H. E. Bollinger, Mrs. W. H. Byrd, Mrs. F. E. Churchill, Mrs. A. L. Godfrey, Mrs. E. J. Hoffman, Mrs. Wm. Hughes, Mrs. P. J. Kuntz, Mrs. G. W. Laffler, Mrs. William McGilchrist Sr., Mrs. B. J. Miles, Mrs. W. W. Moore, Mrs. A. C. Parr, Mrs. O. E. Price, Mrs. F. W. Selee, Mrs. A. T. Woolpert and Mrs. E. E. Fisher.

At the ten hour Mrs. Fisher was assisted by Mrs. W. W. Moore, Mrs. P. J. Kuntz, and Mrs. W. M. Hughes.

The next meeting of the club, at the home of Mrs. B. J. Miles, will be in the form of a farewell for Mrs. Harwood Hall.

Yomarclo Club Entertained

Mrs. T. M. Hicks was a delightful hostess on Friday afternoon when members of the Yomarclo club of the First Methodist church were her guests for an afternoon of needlework and conversation. Pussy willows gave a springtime note in the rooms. Delicious refreshments were served at the tea hour, with Miss Doris Hicks, daughter of the hostess, assisting in the serving.

In the group for the afternoon were Mrs. Belle Hawley, Mrs. William Pennington, Mrs. Grant Day, Mrs. A. A. Stewart, Mrs. D. H. Mosher, Mrs. R. V. Hollenberg, Mrs. Inez Fleming, Mrs. Walter B. Minier, Mrs. Fred Zimmerman, Mrs. E. B. Millard, Mrs. H. R. De Guire, Miss Doris Hicks, and the hostess, Mrs. T. M. Hicks.

Salem League of Women Voters Will Hold Annual Meeting

The Salem branch of the National League of Women Voters, which was organized in January, 1925, will hold its first annual meeting at the city library Wednesday, January 27, at 3 o'clock. Election of officers will be held at this time. After a short business meeting, Miss Pauline Parke, of the state league, whose home is in Portland, will speak briefly on league affairs in the state. Following this, the speaker of the day, Prof. S. B. Laughlin, instructor in economics, sociology and world history at Willamette university, will talk on the great question before our nation today, "The World Court and Our Foreign Policy."

Professor Laughlin, having

Mrs. W. H. Burghardt Receives Description of Putnam Home at Rye, New York

A Home That Was Built Without An Architect's Blue Print Proves a Successful Venture

A letter that was more than a letter came to Mrs. W. H. Burghardt on a recent day from Mrs. George Palmer Putnam of Rye, New York, when the missive was sent in the form of a photograph leaf from the Mid-Week Pictorial for December 24, 1925. The sheet carrying a banner head, "A Home That Was Built Without An Architect's Blue Print," and many inches of scenes, describes the new home of Mr. and Mrs. Putnam, who formerly lived in Salem, at Rye, N. Y., which was built to fit the surroundings on plans worked out according to their actual desires.

Mrs. Burghardt made a visit at the Putnam home on her way home from Europe and pronounced even more interesting than the sketch suggests.

The home, a long, rambling structure, is set on the brow of a hill with, as Mrs. Burghardt observed, "every tree that is native in the state of New York on that lot and visible through the window."

The chief point that caught the reporter's attention who "did" the interview with Mr. Putnam for the Mid-Week Pictorial, is the fact that the home was actually built with no sign of an architect's blue print. "I suppose," says Mr. Putnam in answer, "building a home without an architect is like taking a flier in Wall street—very pleasant if it succeeds. Well, we are living in the house. And liking it—Understand, please."

He said, "I am only a part of it. Mrs. Putnam has half the blame coming to her. For a couple of years we have played with our plans, working out as nearly as we could just what we wanted, and especially just what seemed to us to fit our building site on the timbered brow of a steep little hill. The trees chiefly did it. I mean the house was made to fit the trees. We contrived a ground plan which filled a treeless hole, with wings at different angles so that they just miss dogwood, sassafras, studied and traveled extensively in foreign countries, is splendidly equipped to discuss this question. During the years 1912-1913 Professor Laughlin taught in the Friends boys' school at Ram Allah, Palestine, which is about ten miles from Jerusalem. Later he traveled in Egypt, Syria and through nearly all the countries of Europe, making valuable observations on governmental matters in each country. On Wednesday afternoon Professor Laughlin will explain the world court, how it originated, how the judges are selected, the Harding-Hughes-Coolidge reservations, and Senator Borah's objections. He will then show the expansion of Europe, political, racial, economic, religious, and cultural, and the problems which have resulted from expansion, imperialism, economic exploitation, and race prejudice.

The league meetings are always open for questions at the conclusion of the program.

Bridge Tea at Luper Home

The ladies of St. Paul's junior guild of the Episcopal church will sponsor a bridge tea at the home of Mrs. J. Rhea Luper, 185 South Fifteenth street, on Thursday, February 4.

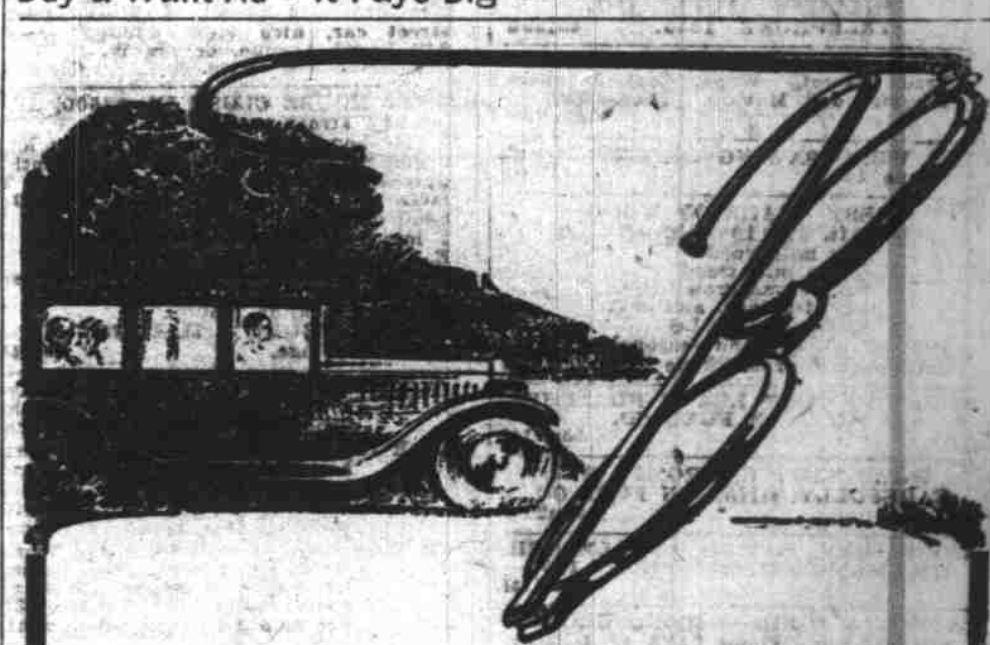
elm, and tulip. Literally, we worked backward from the trees."

Mrs. Burghardt was particularly impressed, during her visit at the Putnam home, by the generous expression of rare personality in lieu of the usual decorator's art. This remarkable home, the main part of which is pink stucco, with the wings of brown stone, is low, and rambling, with slate roof. Instead of having a library in a set part of the house, the Putnams have arranged it so that there are books in every room. A feature, illustrated by a photograph, in the original article, is the reading nook built like a high window seat with the book cases underneath. A detail worth particular mention is the perfectly round window above the landing through which, the glass having purposely been left curtainless, the trees and the sky are like a changing painting. Another feature is the jade railing; another is that the guest rooms are on the ground floor; and still another is the fact that his architectural triumph boasts two Steinway grand pianos, one in the studio at the far end of the dwelling and another one still in the living room.

The three guest rooms on the ground floor are as unique and absorbing to the imagination as so many fantasies. One is known as the "under-sea room"; its twin is "the jungle room." The walls of the first represents an under-surface sea-elevation, ornamented with tropical fish, coral, and sea-weed. The "jungle room," depicts a vivid jungle scene with trailing vines, plants, and gray-plumaged birds. A huge snake, named Eleanor, winds behind the bed, while the two fish are Finn and Haddie.

One can't forebear going into more detail still over the jade entrance hall which is balustraded with emerald green Chinese bamboo tiles shipped by a friend in Hongkong. In the wall are set delicate porcelain plaques, also from China.

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UNIVERSITY SEES 3,000 ENROLLED

With 197 New Registrations For Winter Term, Expansion Forecast

UNIVERSITY OF OREGON, Eugene, Jan. 23.—(Special).—With 197 new students registered in the winter term, the total enrollment of the university on the Eugene campus to date is 2949, according to a report by the registrar. It is expected that 3000 students will be enrolled on the campus by the end of the year.

Spring term registration is certain to increase the enrollment, the registrar estimates, basing this statement on previous years.

The university is rapidly assuming the proportions of a great institution when its total enrollment is compared with those of similar colleges throughout the country, according to the registrar. The total registration in all departments for the present year is more than 7500. It was announced. This figure includes those on the campus, the medical school, school of music, extension division, summer schools at Eugene and Portland.

Of the total student body for the full term 2434 students came from Oregon and 285 from other states. Twenty gave their home addresses as territories or possessions of the United States and 13 came from foreign countries.

A SQUAW'S DEVOTION TO HER BLIND BRAVE

GLACIER PARK, Mont.—Chief White Antelope, of the Glacier national park reservation, although blind, easily finds his way all over his half-section allotment. But when it comes to lighting his pipe, his devoted squaw is afraid he might set fire to his clothing, so she always hastens to light and hold the match for him.



M' Lady's Little Things

It's the little things that go to make one's attire just right.

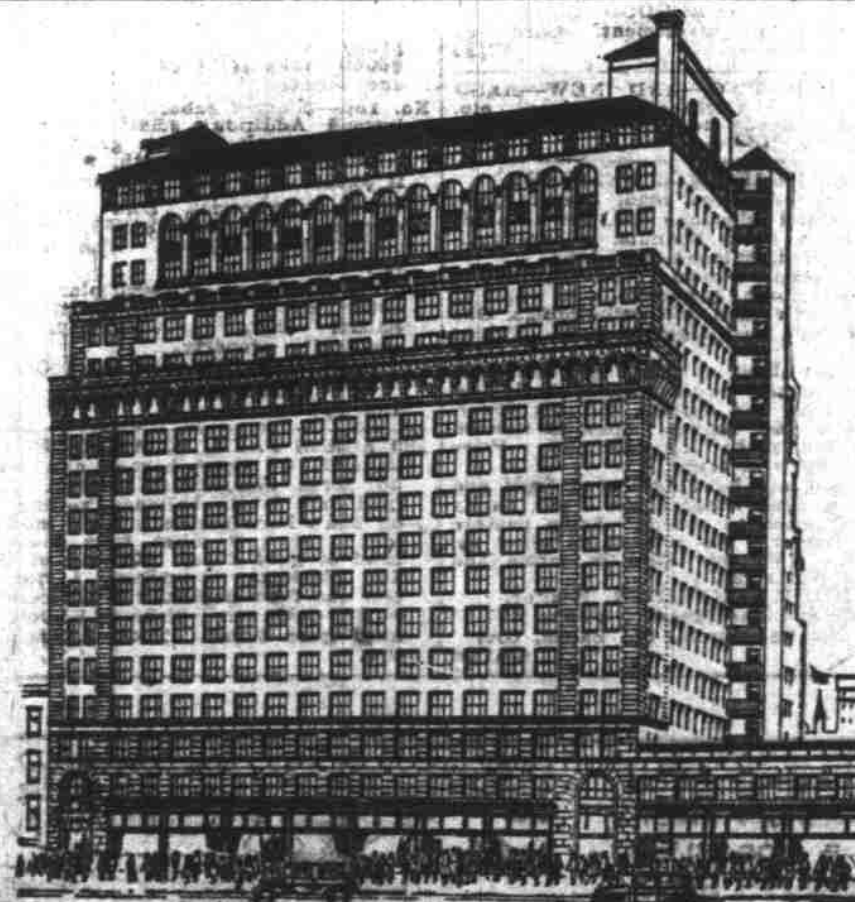
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J. C. PENNEY CO.'S NEW BUILDING IN NEW YORK A MODERN STRUCTURE

A handsome structural testimony to the many-sided efficacy of the chain store system of buying and selling was realized when on January second, the J. C. Penney Company moved its home offices and warehouses under the new roof of its new \$3,750,000 building at 130 West 34th Street, New York.

The upward course of this chain has been minutely observed because of the fact that it is organized on a basis that is unique in the annals of mercantile pursuit. In occupying its new, modern

18-story building in the heart of New York, it reaches an event in its history of signal and lasting importance.

The remarkable growth of the organization particularly during the last five years, has demanded larger better and more centralized offices and warehouse. This new building fulfills those requirements.

It is fireproof throughout and equipped with the latest facilities for handling the enormous quantities of goods which will be distributed from the building to the 575 stores of the institution.