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## MEMBER OF THE ASSOCIATED PRESS

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January 13, 1926 tive and valuable every passing TRUE HOSPITALITY-"And there came two angels to Sodom at year, longer thon you will live, even; and Lot seeing them rose up to meet them; \* \* \* And he said. and after your children and Behold now, my lords, turn in, I pray you, into your servant's house, children's children have passed on. and tarry all night." Gen. 19:1, 2.

## **PUSH IT WITH PUBLICITY**

It is to be presumed that the slogan campaign for filberts or walnuts on every farm, with suitable soil, started and to be carried on under the direction of George Vick, head of the department of agriculture of the Salem Chamber of Commerce, will be pushed vigorously, and given the publicity which its importance to this section deserves-

And persistent and sympathetic publicity is capable of pushing it farther and faster than it could be made to go in any other way.

It is suggested that records be kept of who is planting filberts and walnuts, and where, and how many acres and what varieties, and that these be given often to the newspapers of this district-

devote a great deal of space to this campaign, believing that it will be serving this and future generations in so doing.

No doubt all the other newspapers will be as willing to join in the work.

If a record could be given of men who are planting and proposing to plant 1000 acres of filberts and walnuts, it would be easy to get the second 1000 acres, for the neighbors of the growers mentioned would become interested and would make inquiries, and would follow suit.

Nothing succeeds like success. Nothing inspires confidence and enthusiasm like concrete examples.

These nut planting booms may appropriately and advantageously be joined with our poultry boom, which is now on and will persist.

STRIKE CONFERENCE

ber 1.

912,740.

division were exceptionally cap-

able men who have consistently

his plantations, at Theodore, Alabama. Mr. Prescott had settled. The filbert and walnut slogan down on his rolk county farm near Salem, to take a rest after many years of labors in Washington as manager of the Republican Join it with the poultry boom and stick to it everlastingly, and Publicity association. The planit will bring people from other tation he is now managing has sections to breed poultry and grow 2700 acres. It is one of severalbelonging to Mr. Bourne. He has filberts and walnuts herethere both a commercial orchand

and nursery. He grows pecans, will bring them by thousands. kumquats and Satsuma oranges and it will do more than any other one thing to put value into our and raises cotton. The kumpuat farming lands, to the limit of their is a Chinese fruit, grown much in Japan. It is like a very small orange, about twice the size of a very large Oregon Lamber cherry.

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Diversity is what we need, in It is used in making preserves and his land of diversity. It will give in other ways. Mr. Prescott has us a better than a Florida boom. sent to his brother, E. T. Prescott for it will mean ever increasing of Salem, some samples of kum-A filbert or walnut orquats and cotton and needle or chard will become more produclong leaf pine.

> BASEBALL MEN MEET AVALON. Santa Catalina Isand Jan 12. -- (By Associated

5 5 N Press.)-With 740 delegates pres-Tomorrow will be the annual corn Slogan number of The States- ent, many more than had been exman. It is important; one of our pected, baseball magnates, directvery best bets, in our dairying and ors and others of the National Aslive stock industries, and in the sociation of Professional Baseball keeping up and the increasing of leagues opened their annual session here today. our 'soil fertility.



WEDNESDAY MORNING, JANUARY 13, 1926

## HALF PRICE SALE

## 600 packages of



TODAY Now Comes the Best Sale of "Royal Society" We've Held! -All Royal Society package goods come complete ready to embroidermade up-threads sufficient for embroidery with the necessary instructions. Here are a few of the many articles

on sale-children's wear, women's dresses, negligees, gowns, combinations, stepins, scarfs, pillows, center pieces, lunch sets, buffet sets, pajamas, baby dresses, play suits, infants' hats, bed spreads, curtains, etc.

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**COMPARATIVE PRICES!** \$4.50 Bed Spreads, Sale ..... \$2.25 \$2.50 Curtains, Sale \$1.25 \$2.50 Pajamas, Sale \$1.25 \$2.00 Dresses, Sale \$1.00 \$1.50 Lunch Cloth, Sale . :75c \$1.00 Scarf, Sale .50c \$1.25 Baby Dresses, Sale .... .62c 50c Articles 25c



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