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January 8, 1926

GOD SEES AND CARES—“And she called the name of the Lord that spake unto her, Thou God sees me.” Gen. 16:13.

A BATCH OF MALICIOUS BUT FOOLISH LIES

“When you go to the corner grocery and pay 6½ cents a pound for granulated sugar, 2 cents of it is tariff tax. You are paying 4½ cents for the sugar. The other 2 cents is divided between Uncle Sam and the American sugar barons.

“The total tax is \$246,000,000 a year, according to M. Doran, secretary of the American Sugar association, at a conference on the tariff by the People's Reconstruction league in Washington recently.

“Americans have a great sweet tooth, he said, and eat an average of 107 pounds of sugar a year, so that the tariff slice of the nation's sugar bill is \$2.14 per person, or \$10.70 extra to be paid by the head of a family of five.

“This is equal to the income tax paid by him now if he is making \$4450 a year. It is more than the average relief for 2,300,000 small taxpayers proposed in the income tax cut bill about which so much noise is being made.

“But there is no move to lower the sugar tax, and there won't be, as was shown when President Coolidge about a year ago refused to follow the advice of his tariff commission and lower it.

“Doran said the government collects directly \$144,000,000 on sugar imported into this country and the remaining \$102,000,000 is pure subsidy to American sugar manufacturers.

“It has resulted in large profits to these interests, he said. The Great Western Sugar company, one of the largest, showed a loss of about \$3,360,000 for 1921, but in 1922 it made \$6,879,000, in 1923 \$12,094,000, in 1924 \$19,507,000, and is now paying 7 per cent on preferred stock and 32 per cent on common. Other companies have similar histories.

“About 300 pounds of beet sugar is made from a ton of sugar beets, he said, so that the tariff-tax alone means \$6 a ton to the manufacturers. In contrast with this, the minimum price to farmers for their beets in the six states where most beets are grown is \$5 a ton, so the manufacturers can pay the farmers their minimum out of the tariff subsidy alone and have \$1 a ton left.

“The farmers are not being benefited by the tariff.”

The above article from some newspaper was yesterday placed on the editorial desk by some one unknown to the editor of The Statesman.

It is made up of a batch of lies.

It is a lie that when you pay six and a half cents a pound for granulated sugar, two cents of it is tariff tax. None of it is tariff tax.

And without the protective tariff tax the consumer might pay 25 cents a pound for his sugar, as he did during the war, into the coffers of the same commercial corsairs who are giving out this lying propaganda.

For without a protective tariff we would have no beet sugar factories, and the sugar barons of Wall Street who own or control the Cuban sugar plantations and lands and the refineries along the Atlantic seaboard would have the field to themselves, and they would charge all the traffic would bear, as they did during the war.

These sugar barons do not pay two cents a pound duty, though they should pay that and more. They should pay about 2.20 cents a pound. But they actually pay 1.764 cents a pound on their Cuban raw sugars, though the rate is about 2.20 cents. They get this advantage of their competitors by the fact that the United States gives all Cuban imports a 20 per cent differential. This was granted after we had freed Cuba from Spanish rule, in order to help get that island country on its feet. The great beneficiaries now are not the Cuban people, but the Wall Street sugar barons. That bunch should be deprived of this advantage. It is an unfair advantage, and besides the United States treasury is losing many millions of dollars a year by its continuance. It is as if the United States treasury gave outright thirty or forty millions of dollars a year or more to these Wall Street sugar barons. Sugar would not be a fraction of a cent higher if these barons paid what would be charged any other importers of raw sugar, if there were any other such importers.

And on the contrary the tendency would be to keep the price of sugar down to the consumer, because beet sugar manufacturing would be stimulated materially in this country, and our people would soon be making much more beet sugar. They now make about a million tons a year, and buy the rest of our supply, or about four and a half millions of tons, from these barons who grow and grind the cane in Cuba and refine the raw sugar in this country.

The statement about the profits of the Great Western Sugar company is no doubt false, or much exaggerated; but it would be very encouraging if it were true—it would be an incentive for building more beet sugar factories. We need

several in the Salem district, and a score of them in the Willamette valley.

The statement about the “minimum” price to farmers of \$5 a ton for their beets is a clever one designed to make the reader believe that \$5 is the price the farmer receives for his beets. The new prices for this year are generally \$8 a ton; that is, an \$8 guarantee. But the contracts are 50-50, and the farmer will get more than \$8, if the prices of sugar are maintained.

And the “American sugar barons” are largely the 300-

and farmers of this country who grow sugar beets. They either own and run the factories cooperatively, or they contract with the owners of the factories on a 50-50 basis.

What this propaganda is aimed at is no doubt the movement to deprive the Wall Street sugar barons of their raw Cuban sugar differential.

They surely ought to be deprived of it. As it stands, it is in the nature of high powered highway robbery on the United States treasury, for the benefit of no one excepting the sugar barons of Wall Street. It surely does not benefit

the sugar growers of Cuba, for they are ground down to around \$1.16 a hundred pounds for the sugar crushed from their cane, while the American farmers get around \$3.37 a hundred pounds for the sucrose (sugar) ground from their beets.

LONG PRICE PAID

NEW ORLEANS, La., Jan. 7.—(AP.)—Holders of \$2 mutual tickets on Babbling, winner of a horse race here today, collected \$212 each. This is the longest price paid by a winner of a New Orleans race in more than ten years. Babbling paid \$49.50 for \$2 to place and \$21.80 to show.

Warm Sweaters For Children

You will find here money saving purchases in children's sweaters.



\$1.49

Towels Of Good Weight

Bath Towels! Just see our heavy, durable towels priced at, each,



12c

Brassieres Lady-Lyke!



Our trim, neat Brassieres are made well! Attractively, too! Priced,

49c

Dress Fabrics In Silk or Wool

At this low price, we offer both silk and wool materials for Dresses! Yard,



\$1.98

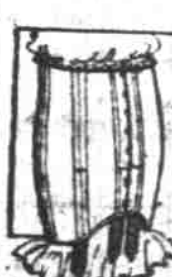
Silk Hose Supply Yourself Now



Nowhere are saving greater in silk hose than at this Store! All colors,

98c

Our Corsets Priced Low



For fit, for style, for comfort, Lady-Lyke Corsets are best! Only,

98c

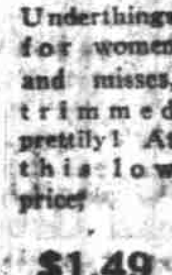
Flannel Gowns Warm, Comfortable



The material of these Flannel Gowns is soft and, oh, so warm! Each,

\$1.29

Lingerie Dainty and Trim



Underthings for women and misses, trimmed prettily! At this low price,

\$1.49

Girls' Slickers Smartly Made



Here's rain protection in dashing Red, Yellow or Olive slickers. Lightweight, waterproofed cloth.

\$4.98 to \$5.90

World's Largest Chain Department Store Organization

J.C. Penney Co. INC.

160 North Liberty Street, Salem, Oregon

The Energetic Use of Spot Cash Plus Our Dynamic Buying Power

Makes Your January Dollars

Go a Long, Long Way at the J. C. Penney Company Store.

During the country-wide search of our buyers among manufacturers with merchandise which they needed to exchange for cash money, they bought extensively upon two stipulations:

First—The Quality and the Style of the goods had to measure up to the high standard we set for all our merchandise.

Second—The Quantity had to be large enough to insure a complete and attractive display for each of our hundreds of Stores.

Our buyers went to the largest mills, shops and factories and with ready cash at their command, secured results even beyond their most enthusiastic expectations.

Consequently, as usual, the J. C. Penney Co. Store will pack your January dollars with savings that are made possible only by our Nation-wide operations.

Don't confuse this concentrated effort with the so-called “sales” of odds and ends of goods carried over from last year or goods of least desirableness.

Our goods are of the quality and style you will like to select from. The prices are those that will remain permanently and will not be either raised or lowered later on.

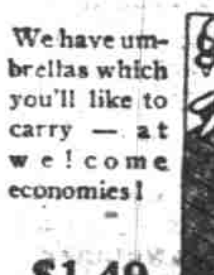
Blankets Warm and Soft



Save on Blankets here! Plaids in practical colors. Priced, the pair,

\$2.79

Umbrellas Stylish Models



We have umbrellas which you'll like to carry — at welcome economies!

\$1.49

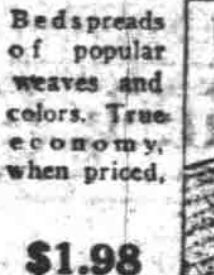
Kid Gloves True Economies



Soft, serviceable Kid Gloves in the very smartest modes. The pair,

\$2.98

Bed Spreads New Styles



Bedspreads of popular weaves and colors. True economy when priced,

\$1.98

Children's Hose They Wear Well



Durable Hose for boys and girls. Try these for wear! The pair,

25c

All Silk Jap Pongee At This Arresting Price!



It is 12 mummy weight—which is heavy and serviceable. And the price the yard is only 49c

The triumph of the season is this Jap Silk Pongee offering! Our Buyers in New York effected this purchase for us. Buy your Pongee now.

Of Substantial Weight Finely Woven

49c

Buy Your Wool Dress Now The Season's Best Economy



at \$9.90

We have bought these Wool Dresses from overstocked manufacturers at a welcome low price! New Style! Popular colors.

The materials are twills and will wear faithfully. See these Dresses without delay!

Finely Twilled Fabrics For Women and Misses

Overcoat Styles With Dash and Vigor



Three-button, double-breasted Ulsterettes for young men. Latest shades and style features.

\$19.75

Men's Underwear Real Value



Everything you're looking for in union suits. Ecru ribbed or fleece lined.

\$1.59

English Pants Full Cut



Wide but not extreme. Wide belt loops. Cassimeres and flannels; plain and striped.

\$4.98 up

Roomy Shirts For Boys



For school, play or general wear. Chambrays, khaki twills, fast color percales.

79c

"4-for-1" Hose For Wear



Full mercerized fine sock, heavy weight. Carefully made, at—

4 Pair \$1.00

Overalls for Boys Cut Like Dads



Heavy, serviceable denim. High back, two seam legs; large pockets front and back. Full and roomy.

98c—\$1.29

Leather Belts For Men and Boys



Wide belts, pigskin and mottled grain leather; new designs. Attractively priced—

79c and 98c

Blanket Robes Warm, Comfortable

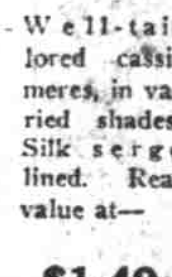


Cut full, good length. Silk cord or braided trimmed. Well tailored; big pockets.

\$4.98

\$8.90

Waverly Caps New Styles



Well-tailored cassimeres, in various shades. Silk serge lined. Real value at—

\$1.49

Men's Pajamas of Amoskeag



Here's great nightwear comfort. Cut on our large pattern; 46 to 56 in. chest. Real value at—

\$1.98

"Big Mac" Shirt For Workers



Our Nation-wide brand. Fast color chambray; full and roomy.

79c

Overall Value In Our "Pay-Day"



Our exclusive make; full cut; double stitched seams; all desired pockets.

Union Label

\$1.39

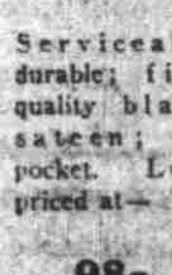
"True Blue" Suits For Play



Practical play suits for romping kiddies. Strong steel or khaki drill; also denim.

79c

Sateen Shirts "Compass" Brand



Serviceable, durable; fine quality black sateen; one pocket. Low priced at—

98c

WHICH WAY DO YOU BUY?

There are two ways to buy coal:

The expensive way is to merely assure one's self of two thousand pounds at the lowest price.

The economical way is to assure one's self of the greatest number of heat units per two thousand pounds. You are buying heat, remember; not just coal.

And a heat unit is a definite standard of measure just the same as gallons, bushels or inches.

Thrifty buyers recognize the obvious fact that value is determined by heat units; realize it is heat units, not “just coal,” that keep one warm.

Call 1855 Today and Save YOUR Money
Hillman Fuel Co.

Guaranteed Coal
Costs Less BECAUSE More Heat Units