

The Oregon Statesman

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LIKE GOD: "And God said, Let us make man in our image, after our likeness. * * * So God created man in His own image, * * * male and female created He them." Gen. 1: 26, 27.

NEW YEAR ANNUAL AND STATESMAN FAMILY

The New Year Annual of The Statesman, is designed to make a record of accomplishments, particularly in the Salem section, for the year just closed, and to set forth to outsiders looking this way our advantages—

To show that we have here the land of diversity, the country of opportunity, and the place of welcome.

This task is far too great for any one issue of a newspaper—and so The Statesman publishes every Thursday in the year a Slogan number designed to herald our advantages, and in these Slogan issues many hundreds of columns of matter are printed each fifty-two weeks in attempting to show forth the claims of this section and this city—

And even then the work is imperfectly done—

For there is no section of the United States that has so many outstanding advantages; such a diversity of crops that may be grown to perfection; so many cash crops bringing each year and all through the years new money from long distances; so many crops on which we have what amounts to franchises—which we can produce to greater perfection or better advantage or more cheaply than any other section; following the lines of least resistance; getting above the dead level of mere competition. Read a brief outline of each one of them in the review of the 52 annual Slogan numbers. You will find a spirit of helpfulness here. If you have industry and genius, you are invited to come.

As for the Statesman publications, they are devoted in full to service; dedicated to the highest and best interests of this city, this district, this state and this nation; carrying a spirit of optimism and of constructive development. These publications are:

The Daily Oregon Statesman, about to enter its 76th year of publication. Born March 28, 1851. Subscription price \$5 a year.

Twice-a-Week Statesman; \$1 a year.

Pacific Homestead, weekly farm paper, with a circulation now away above 25,000. The helpful, constructive farm paper of this field; \$1 a year.

The Northwest Poultry Journal, monthly, with over 15,000 subscribers; largest paper of its class west of the Rockies; \$1 a year.

Oregon Teachers Monthly; only magazine of its kind in Oregon; \$1.25 a year.

THEIR WAY

(Portland Journal, Wednesday.)

Salem is to build the linen mill. The board of directors has been authorized by the stockholders to proceed with the purchase of a site and construction of a plant.

We hear a great deal about getting industries in Oregon. But a great deal that we hear is lip service. Some of it is bunk by persons who talk it to defeat the income and inheritance taxes.

Salem people are showing how to get industries. They are doing the biggest work that is being done in Oregon to get industries—they are putting their money into industries. That's a way to get them, and the best way to get them.

Under the Salem plan, profits from the industry will be Salem profits. The earnings will stay in Oregon and be Oregon money. The plan will put wheels in motion and pay operatives to manage them. It will create demand for a new Oregon crop, a crop in the growing of which Oregon stands alone and supreme in America.

It will help diversify crops in Oregon fields, about which we hear much from persons who talk loudly but do little in a material way to aid in bringing it about.

Above all, the Salem people's way of doing it themselves will bring the industry. Oregon has capital enough to finance all the industries she needs. But with much of it the popular plan is to buy town lots and let other people's enterprise make them more valuable. Another popular way is to lend the money, take the interest and then lend the interest, calling loudly all the while for somebody in the East to come and put their money into industries for us.

Salem people have worked hard for their linen mill. A great deal has been said about the "Salem hog," an unmerited expression suggesting that Salem people sit down and expect their living to come from the state institutions located there. The state knows now that Salem has a very different and very commendable spirit.

Incidentally, has Portland's quota to the Salem linen mill been subscribed, and is it to be subscribed?

The people of Salem appreciate the above, from the Portland Journal—

And there is a more general disposition than ever before here in Salem to live up to this reputation—

A disposition which, persisted in over a number of years, will surely make Salem stand out among all the other cities of the country, and of the world.

Salem is now surely on its way towards a great and solid growth, backed up by the products of natural resources that mean new dollars every year, and every day in the year.

As to the inquiry of the Portland Journal: Portland's quota has not been subscribed, but a considerable portion of it has, and there are assurances that it will be finished.

ALASKAN SNOWS MELT

AUTOMOBILES REPLACE SLED UNDER SUMMER TOUCH

CORDOVA, Alaska, Dec. 31.—(By Associated Press.)—With the thermometer at 40 degrees above zero, two degrees warmer than yesterday, automobiles replaced sleds for the streets were clear of snow.

Passengers on the Copper River railroad from McCarthy, near the Kennecott mines, say that instead of the thermometer being about 50 below, as it usually is at the end of December, it is around 30 above.

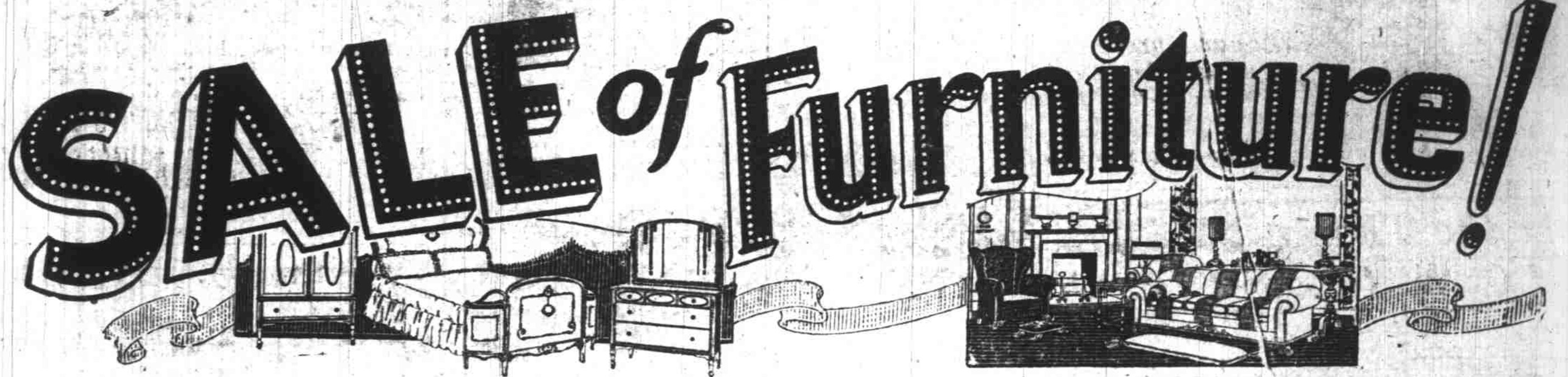
Reformers may fail to make us better, but they never fail to make us miserable.

YOUR CREDIT IS GOOD

On any purchase you make even at these extremely low prices. CREDIT WITHOUT INTEREST!

ODDS AND ENDS

WE WISH YOU ALL A HAPPY NEW YEAR



Many Wonderful Buys of Quality Furniture Can Be Found in Our Offering of Furniture Odds and Ends. Come In and See For Yourself

Fibre Settee and Chair

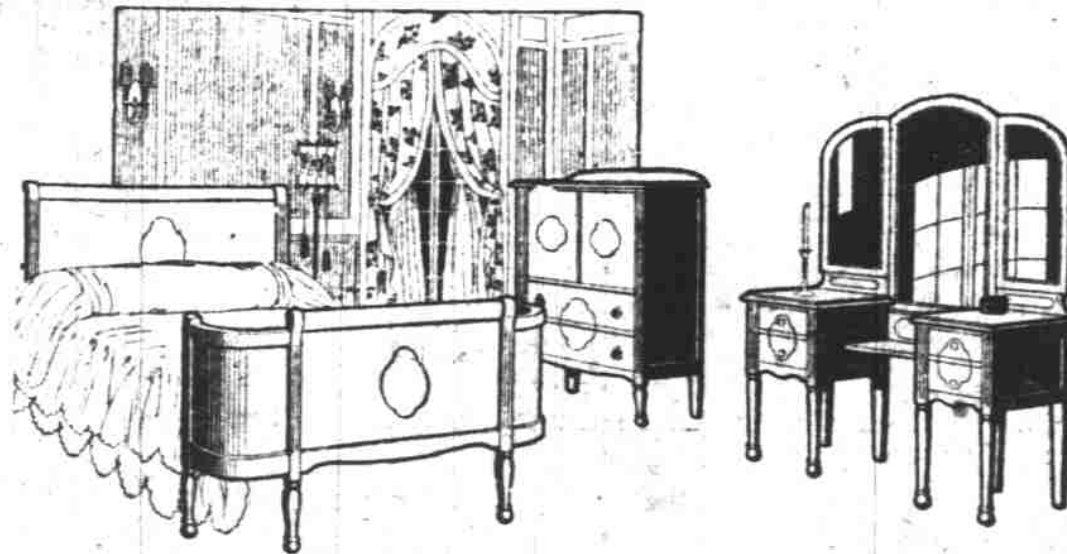
Beautiful antique—copper finished—removable spring cushions covered with special tapestry. A wonderful value.

\$78.00

5-piece Ivory Bedroom Set

This set includes—Vanity, Bed, Chiffonier, Bench, and Rocker. Beautifully finished and a wonderful bargain at

\$113.25



Floor Lamps With Silk Shade

Stick of Polychrome. Just arrived and they are the latest in Floor Shades. Complete **\$18.95**

Bridge Lamps

Beautiful Bridge, complete with Aeroplane Cloth shades at the low price of **\$12.50**

RUGS



The event Salem people have been waiting for—

Our

Annual Clearance Sale of

RUGS

We've planned to make this the biggest sale in the history of our store and to accomplish our purpose, offer values that will have no counterpart hereabouts.

\$47.50 RUGS

Beautiful Axminster Rugs. A large assortment to choose from. Regularly sold at \$60

TAMBOUR MANTLE CLOCKS \$1 DOWN WEEKLY
 Priced at \$14.50—Pay for it at

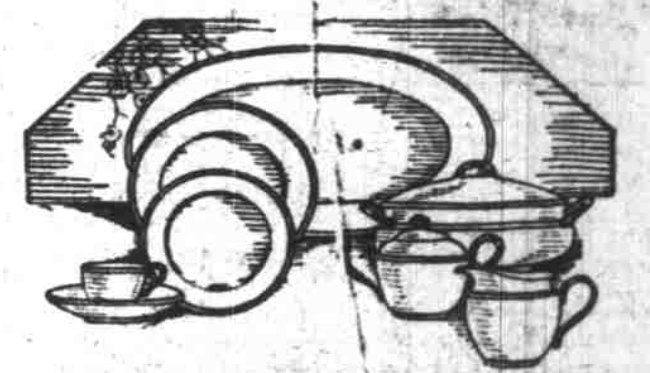
Pabcolin Rugs

A number of close out patterns of 9x12 Pabcolin Rugs

\$12.50

A. L. Stiff Furniture Co.
COMPLETE HOUSE FURNISHERS

Where You Can Always Do Better



DINNERWARE

CLOSE OUTS

42-piece American Ware sets sell regularly at \$12.95. To close out **\$7.95**

42-piece American Ware set, sell regularly at \$9.95. Close out at **\$6.95**

English semi-porcelain, regular \$20.95 sets. Four patterns to choose from. Close out at **\$15.95**

Miscellaneous odds and ends, including Plates, Platters etc. and up Close out at **10c**

Regular \$3 set of six Sherberts, Sundays or Goblets. Genuine Star cut. Specially priced at **\$2.29**

\$7 imported Lustre Tea Sets 25 pieces **\$5.95**

Special Discounts on All Imported, Regular Stock Dinnerware

CUT VELOUR DAVENPORT

Greatly reduced for this sale. Formerly sold at \$144—Now **\$99.00**

SELLER'S CABINETS

To clean our stock we are offering Sellers Cabinets at **\$48.00**

WINDSOR CHAIRS

At give-away prices. Various styles in mahogany, selling as low as **\$14.00**

PABCOLIN

An ideal floor covering. It has been thoroughly tested and is given satisfaction to many of our customers. Many patterns to choose from. A yard **69c**

INLAID LINOLEUM

Good new patterns to choose from. Selling at **\$1.35**

Wrought Iron Lamps

Complete with parchment Shades. A very good value at

\$3.95