

STAR CAR FEATURES STRIKING DISPLAY

Salem Automobile Company's Unique Windows Cause Much Comment

No window in Salem has occasioned more favorable comment than the holiday display of the Salem Automobile Company, Star-Durant agency, 151 North High street.

Sales of the new Oakland Six have broken monthly records since the car was introduced toward the last of July.

Production schedules had to be revised a month after the new Oakland Six was announced, and daily output was increased very rapidly until 375 cars a day were being turned out late in the fall, which was the maximum capacity.

When production capacity had been reached, three-quarters of a million dollars were expended for more equipment to permit a daily production of 500 Oakland Six cars, which schedule will be reached early in spring.

SUBSTANTIAL SLICE PROMISED BY DODGE

Full Announcement Will Be Made on January 7; Will Refund on Cars

Advertisements released for publication announce a sharp reduction in the prices of all Dodge Brothers Motor Cars.

The announcements are unusual in that the amount of the reductions is not given, although the word "tremendous" is employed in conveying an idea of their magnitude.

The "Little Mothers" at the Bon Air



Standing Left to Right—Charles A. Dean, Detroit; Warham Whitney, Rochester, N. Y.; John G. Runney, Detroit; George F. Peet, New York; Frank L. Babbott, President Brooklyn Museum, Brooklyn; L. R. Cheney, Hartford, Conn.; Geo. H. Crocker, Boston; George D. Clapp, Boston; George M. Gray, New York; Cabot J. Morse, Jr., Boston; S. Williston, Harvard University, Cambridge, Mass.; T. I. Hubbard, Babylon, N. Y.; James T. McCall, Montreal, Canada; H. T. Cole, President American Radiator Co., Detroit; Frank W. Hubbard, Detroit; J. S. Farrand, Detroit; Darwin P. Kingsley, President N. Y. Life Insurance Co.; Fred K. Ecker, Vice-President Metropolitan Life Insurance Co.; Chas. F. Brooker, President American Brass Co.

Dr. Nicholas Murray Butler, president of Columbia university, in talking recently of his visits each winter to the Bon Air-Vaudeville, Augusta, Georgia said: "I would like to tell the story of the Bon Air as a center where the conversation or talk is something like old Samuel Johnson's Coffee House. These meetings have been going on daily during our visits there for over 20 years.

Augusta. The reason why was because the women said we went down stairs to take charge of the country and by the time we came up we had settled everything. Some clever woman coined the phrase 'Little Mothers,' meaning we discussed the best for the welfare of the country. I would sit at the head of the table. Every day after golf we would gather and the women called us 'The Little Mothers.' Some fellow would say: 'Well, what do you think of Germany?' and before long someone would express an opinion and ten or fifteen would talk about it and we would sit around and discuss the problem. We were known all over the United States. I had it poked at me in California—'You are the head of 'Little Mothers.' I used to see you in Augusta. We had two presidents, two candidates for president (Cox and Davis); Cabot Lodge, Joseph Frelinghuysen, Jimmy Cox; and we all enjoyed the talks immensely. For instance, it was in that group that Hitchcock first discussed the question of whether our armed neutrality was better than war for our own country.

Dodge Brothers, Inc. is an institution that may be relied upon absolutely to fulfill its slightest obligation to the public. "They have announced that this reduction will be a very substantial one and that means that it will be very substantial. Naturally I have not been informed as to the prices, but I am sure that they will be actually sensational." The advertisement declares that the reductions are made possible by the completion of a \$10,000,000 expansion program—new buildings and equipment that will double the capacity of Dodge Brothers factories in 1926.

SOCIETY

enjoyable Christmas surprise party when the employees of the store met to honor them. Mr. and Mrs. Director were made the recipients of a beautiful silver serving tray engraved with an attractive tree design. In the group were Mr. and Mrs. Simon Director, Belle Moritz, Edna Cleveland, Mrs. Sanderson, Mrs. Young, Mrs. Jerman, Clarence Best, A. Rice, C. H. Snider, Larry Sullivan, Millar Hines, C. B. Gilmore, Mrs. Robinson, Fay Henderson, Maybelle Bronchushio, Pauline Pierce, Myrtle Kibbey, Ruth Guckles and Mrs. Evans.

During the evening the hostess was assisted by Mrs. Mason Bishop, Mrs. Eric Butler, Mrs. Fred Ellis and Mrs. Wilford Pemberton.

In the group for the club festivities were Mr. and Mrs. Carl Abrams, Mr. and Mrs. Mason Bishop, Mr. and Mrs. Allen J. Cleveland, Mr. and Mrs. Fred Ellis, Mr. and Mrs. J. R. Pemberton, Mrs. A. A. Stewer, Mr. and Mrs. L. K. Springer, Mr. and Mrs. Herbert Winkler, Mr. and Mrs. W. H. Bretz, Mr. and Mrs. Claude Van Slyke, Mr. and Mrs. Eric Butler, Mr. and Mrs. Wilford Pemberton, Mr. and Mrs. H. M. Hendricks, Mr. and Mrs. Aaron Sample, Mr. and Mrs. W. M. Pennington, and Mr. and Mrs. Homer Ingrey.

Christmas in Clatskanie

Mrs. Cordelia Hager is spending the Christmas season as the guest of her son and daughter, Mr. and Mrs. Harold Hager in Clatskanie.

Gwinn-Simon Wedding

On Christmas day, at 1:30 o'clock at St. Agatha parsonage in Portland, Miss Rose Emma Simon of Salem and Mr. J. A. Gwinn were united in marriage with Rev. John Cummins conducting the impressive ceremony.

Successful Meeting of Women's Club Closes Year

One of the most enjoyable meetings of the year conducted by the Salem Woman's club took place Saturday afternoon at 2:30 o'clock following a short business meeting at 2. At the business meeting, with Mrs. Wm. Fordyce Fargo, the president, in the chair, a special committee was appointed to assemble the unwritten laws of the club into a set of definite rules.

Miss Byrd in Salem

Miss Virginia Byrd was a guest of Salem relatives on Christmas day. Miss Byrd's home is in Portland.

decorating the hall. In the dining room a centerpiece of red carnations in a silver basket and red candles in silver holders made the tea table particularly attractive.

The program of the afternoon opened with a group of Christmas carols by the audience. Mrs. La Moine R. Clark leading, and Mrs. W. E. Kirk at the piano. One of the most delightful numbers was a song by Mrs. T. S. Roberts' little niece, who held her doll as she sang. Her mother played for her. The audience was particularly delighted with the well-chosen readings given by Miss Carol S. Dibble, both groups of whose numbers were received in a responsive manner.

Dinner at Woodworth Home

Mr. and Mrs. Lewis Angle Woodworth were hosts last night at an unusually attractive dinner party honoring Mrs. Ella J. Clinton of Portland, the mother of the hostess, who is a Salem houseguest for the holiday week-end. The affair was in the nature of an informal soiree, featuring a Christmas tree and a distribution of imaginary gifts, accompanied by humorous verses composed by members of the party.

Guests From Portland

Dr. and Mrs. T. C. Smith, Jr., are entertaining as their house guests over the Christmas week-end, Mr. and Mrs. Chester F. Gough and Mrs. M. A. Gough is Mrs. Smith's Mother, and Chester Gough her brother.

Piereans Meet

Twenty-two Piereans of the First Methodist church gathered at the home of Miss Grace Elizabeth Smith last Saturday evening for the regular monthly meeting. After a sumptuous six o'clock dinner a delightful social evening was enjoyed. An amusing feature was the making and exchanging of Christmas gifts.

USED CARS MUST GO

Due to the remodeling of our present location, which will start on or about the first of January, we must dispose of all used cars.

DON'T FAIL TO ASK ABOUT OUR FINANCE PLAN Which Offers the Public Remarkable Advantages

O. J. WILSON

388 N. COMMERCIAL ST.

TELEPHONE 220