

The Oregon Statesman

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
 215 South Commercial St., Salem, Oregon

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MEMBER OF THE ASSOCIATED PRESS
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BUSINESS OFFICES:
 Albert Byers, 326 Worcester Bldg., Portland, Ore.
 Thomas F. Clark Co., New York, 116-136 W. 31st St.; Chicago, Marquette Bldg.;
 Dohy & Payne, Sharon Bldg., San Francisco, Calif.; Higgins Bldg., Los Angeles, Calif.

TELEPHONE:
 Circulation Office... 583 News Department... 25-106
 Society Editor... 106 Job Department... 565

Entered at the Post Office in Salem, Oregon, as second-class matter.

December 24, 1926
ABUNDANTLY SATISFIED—How excellent is thy loving kindness, O God! therefore the children of men put their trust under the shadow of thy wings. They shall be abundantly satisfied with the fatness of thy house; and thou shalt make them drink of the river of thy pleasures. Psalm 36:7, 8.

THE CHERRY CITY OF THE WORLD

All the great sweet cherries of the world produced on a commercial scale were originated in the Salem district—the Lambert, the Bing, the Black Republican, the Long Stemmed Waterhouse; all except the Royal Ann or Napoleon. And one authority includes the Royal Ann. Any way, the Royal Ann is brought to perfection in the Salem district—

So Salem was rightfully named "The Cherry City of the World" by A. F. Hofer a number of years ago, when he was secretary of the Salem Commercial Club, now the Salem Chamber of Commerce—

And Salem has lived up to that name and is capable of living more superbly up to it; qualifying for the high honor by both quality and quantity production.

The natural conditions are here; the right combination of soil and sunshine and showers. The growing of sweet cherries on a commercial scale, excepting for a few sections of Michigan, is confined to the Pacific coast; and the best cherry district of this coast is the Salem district; best in possibilities of both quality and quantity production on a given number of acres, and having the lowest priced lands adapted to cherry growing, and scores of thousands of surplus acres of such land.

The Cherrians, Salem's famous good will and booster organization, with their fine Cherrian band, typify the interest of this section in this industry.

The rules for successful sweet cherry growing in the Salem district are not many. Very briefly, they may be summarized:

- Use Mazzard stock, set in the orchard, for grafting.
- Use pollinizers.
- Keep honey bees.
- Prune properly.
- Spray when needed; and especially is this necessary in most years in the production of high quality black sweet cherries, like the Lamberts and Bings.
- The Mazzard stock will keep away or make more easily controlled the gummosis.
- There must be pollinizers, because all sweet cherries are self sterile.
- Honey bees should be provided, because the pollen of the cherry blossoms is not carried by the wind. It must be carried by insects. Bees will do this; they will work for their board, willingly, and return you a profit besides.
- Pruning will increase the spread of the limbs, and keep them nearer to the ground, within easy picking distance.
- Disease control is well covered by the Oregon Agricultural college experts, in timely bulletins and circulars.

We can grow scores of thousands of tons more sweet cherries than we do, of the very finest quality produced on earth—

And the era of such production would come about quickly if Congress could be induced to change the tariff rate on cherries from 2 cents a pound to 6 cents a pound; the rate that was asked for and should have been granted when the bill for the present act was under consideration. This would guarantee a fair price always for the Royal Ann cherries needed for maraschino manufacturing. The unfair competition from Italy, Spain and France makes the planting of many more Royal Ann trees more or less hazardous.

One of the avenues of great promise for the marketing of our cherries is the fresh fruit market of the big eastern cities, reached by cold storage shipments. This may justify enormous expansion in the black sweet cherry branch of the industry.

The Slogan editor of The Statesman has been hammering away for years and years on the idea that there must be more honey bees in the Salem district to insure the pollination of the fruit blossoms. The bee keepers of both Polk and Marion counties are now organized, and preparing to push their industry to the limit; to make it a great industry. Which is well. In fact, it is a necessity. If there is a doubting Thomas left in this section, he is invited to read the letter of Mrs. W. Al Jones in the Slogan pages this morning. Honey bees and fertilizer raised the yield of her eight acre cherry orchard in two years from five tons to over twenty tons. The twenty tons were produced this year, when we had a very short cherry crop in most orchards.

COMMUNITY EXPRESSION

As Christmas draws near the hearts and minds of men and women, youth and children yearn for some worthy expression of Christmas Altruism. In this Christian land of America the spirit of Him who went about doing good under burdens and sacrifices, and who gave even His life to perpetuate and vitalize the noblest, best impulses in human life urges us on with special emphasis to acts of kindly remembrance and charity.

In the dispensation of good cheer and kindly examples of helpfulness which is included in the Christmas spirit, the individual reaches out beyond even the ties of his home and kindred. To emulate the example of the Savior of mankind,

he gives to every living creature within the radius of his environment warm greetings and the helping hand. He gives of his means in common with others, to the unfortunate of his own and foreign lands. He dispenses charity according to his means wherever he finds need. All the world to him are brothers.

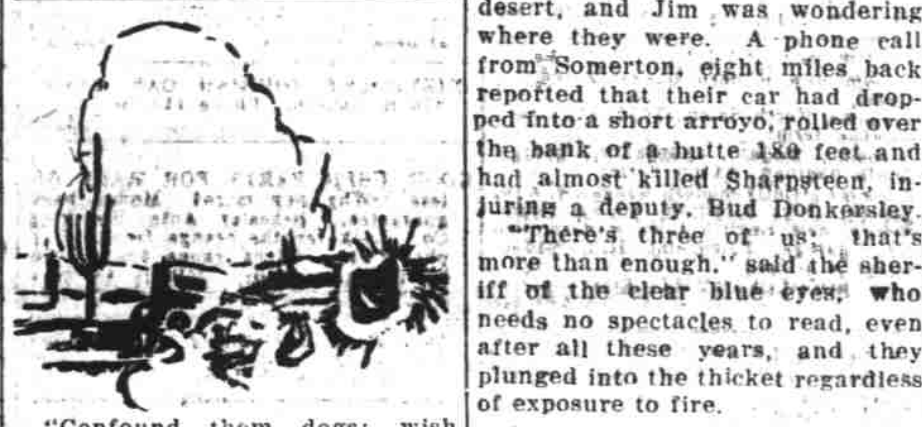
In response to the annual appeal for charity and in appreciation of the true meaning of Christmas there is manifest not only good will toward others but the desire for some form of community effort. And with the plans for poyous observance of Christmas in the homes, schools and churches comes the suggestion and plans for community expression of the Christmas spirit.

The custom of community Christmas trees heralding from conspicuous settings the radiant cheer of this season is becoming more general as the years go by. At least two benevolent organizations of this city will sponsor Christmas trees in public places this year. The Benevolent Protective Order of Elks and the Salvation Army will play "Santa" in thus dispensing Christmas cheer, as is their annual custom.

Appropriate exercises will be held all over this city and the nation, in the homes, churches, schools and elsewhere. And during this Christmas season every citizen may help in some way, through some sacrifices, some contribution, which will result in his own and in his community's uplift. To observe properly Christmas is a sacred, joyful privilege.

The Arizona Sheriff

Tales of his adventures, his courage, his humor, his keen intelligence—as collected by Major Grover F. Benton, "The Deputy from Yavapai County." How with nimble gun and motor car he brings swift and sure justice to evildoers.



"Confound them dogs, wish every car in Yuma was taken out on the desert and buried," fumed Sheriff Jim Chappell of Yuma county, during the hot spell at the end of July, when the thermometer read 115 in many nearby points.

"Every ten minutes that consarned telephone rings and some one yells there's another mad dog to kill. We're using up a lot of good ammunition on a mess of dogs that ain't worth their salt, and it keeps my deputy running around like a locoed steer."

R-r-ring, goes the telephone. But now the sheriff's eyes light up and he yells quickly:

Get your guns, Billy, and you too, Bert. Bring the six-guns and the rifles. Three men have held up and robbed the bank at Gadsden.

"We'll have to get a move on us, for Mexico ain't far away. Thank heaven there's an end to this mad dog killing for once."

Gadsden is 14 miles away to the south, over the desert, but the roads that wind around desert buttes make it 22 miles. But 22 minutes from that telephone ring Sheriff Chappell's Studebaker, loaded with deputies, drew up in front of the Gadsden bank, where he learned for the first time that the bandits had slain S. T. Hobbs, paying teller, 35 years old.

He arrived so quickly across the blazing desert, that folks were too excited to give much of a description of the men or say much about where they went, except to

LISTEN IN

- Free to Radio Fans**
- DINNER CONCERT**
 6:00-7:00 KFWV (212.6) Portland.
 6:00-7:00 KGW (404.5) Portland.
- NEWS**
 7:30-7:45 KGW (401.5) Portland news items.
- STORIES**
 8:00 CFAC (435.8) Calgary, Canada. Bedtime story, radio lady.
- ENTERTAINMENT**
 6:30-7:30 KHJ (405.2) Los Angeles. History story; Christmas party for kiddies.
 8:00-11:00 KHJ (405.2) Los Angeles. 6-6:30, Leighton orchestra; 6:30-7:30, history story; Christmas eve party for KHJ kiddies; 7:30, Rev. Gordon Palmer of South Park Baptist church; 7:45, talk on health; 8-10, Christmas eve program of world famous Christmas carols and sacred music; Ruth Pitts, soprano; 10-11 Clark's dance orchestra.
 6:15-11:00 (836.5) Hollywood. 6-15, travel talk; 6:30-7, concert orchestra; 7-8, Way Watts and his ukulele; 8-9, program; 9-10, program; 10-11, West's dance orchestra.
 6:30-11:00 KFI (467) Los Angeles. Vest pocket concert; 6:45, radiotelegram; 7, KFI Oratorio society, presenting Handel's "Messiah"; 9, musical program; 10, Examiner program.
 6:40-11:00 KPO (428.3) San Francisco. 6:40-7, Lind orchestra; 7-7:30, Selger's orchestra; 8-9 studio program; 10-11, Cookley's Cabirians.
 7:00-12:00 KJR (384.4) Seattle. 7-8:30, studio program; 8:30-10, Danish orchestra; 10:30-12, "Keep Joy Radiating," Order of Bats.

away, across the desert and through the mountains, by a side road not passable to horse and wagon, and will be pulling back up to the courthouse at Yuma with two sleepy sheriffs within. That's old stuff to the sheriff's car—that 408-mile run in one night; it has made that trip several times.

"An' sure as shootin'," prophesies Sheriff Chappel, "soon's we git set down for a nap and a little rest, that ornery telephone will ring and somebody yellin'."

"Mad dog out here, sheriff; come a-runnin' and kill him."

"That's the trouble of being a sheriff in a hot country."

DINNER STORIES

When William H. Crane was young, he had the actor's usual vaunting ambition to play Hamlet. So with his first profits he organized his own company and he went to an inland western town to give vent to his ambition and "try it on."

When he came back to New York a group of friends noticed that the actor appeared to be much downcast.

"What's the matter, Crane? Didn't they appreciate it?" asked one of his friends.

"They didn't seem to," laconically answered the actor.

"Well, didn't they give any encouragement? Didn't they ask you to come before the curtain?" persisted the friend.

"Ask me?" answered Crane. "Man, they dared me!"

"What did you learn 'at the school'?" the boss asked the fair young applicant for the stenographer's job.

"I learned," she replied, "that spelling is essential to a stenographer."

"The boss chuckled. "Good. Now let me hear you spell 'essential.'"

"There are three ways," she replied. "Which do you prefer?" And she got the job.

A woman of philanthropic tendencies was paying a visit to a lower Eastside school. She was particularly interested in a group of poor pupils and asked permission to question them.

"Children, which is the greatest of all virtues?"

No one answered.

"Now think a little. What is it I am doing when I give up time and pleasure to come and talk with you for your own good?"

A grimy hand went up in the rear of the room: "Please, ma'am, you'se buttin' in."

Did You Ever Stop To Think?

By E. E. Walle, Secretary Shawnee, Okla., Board of Commerce

E. J. Pearson, president of the New York, New Haven and Hartford Railroad company, says:

That railroads are transportation manufacturers and merchants. They manufacture and sell one commodity, transportation divided into two main divisions, freight and passenger; and just as any other manufacturer, their chief problem is to manufacture their commodity at the lowest price possible and yet turn out a product which measures up to the quality desired by the purchasers.

That there is one vital difference between transportation merchandisers and others. This difference is that other manufacturers are free to change their prices at will to meet changes in cost of production. The price of the railroad's commodity, on the other hand, is under the jurisdiction of public regulatory bodies. For this reason, it often happens that railroads suffer, because when costs mount, rates are usually very slow to follow; yet the tendency is for them to follow much more quickly a downward trend of prices.

That as a matter of fact, service

HEAD COLDS

Melt in spoon; inhale vapors; apply freely up nostrils.

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One Good Turn Deserves Another—Turn to the Shop-o-Scope Again Today!

The Shop-o-Scope

TRADE MARK CLASSIFIED SECTION

For Him—
TOILET SETS—In all lined gift sets, wonderfully attractive sets for \$6 to \$25. Tyler's Drug Store, 157 S. Commercial.

DON'T PUZZLE your head—or tire your feet—looking for that Christmas present for "her." Let the Shop-o-Scope show it to you in a few minutes' time.

CHRISTMAS is the time of good cheer—get yourself in the proper frame of mind by doing your holiday shopping the Shop-o-Scope way.

LEGGAGE—Steamer trunks, wardrobe trunks, suit cases and handbags. A large stock for you to select from. H. L. Stiff Furniture Co.

THE PEOPLE who get flat feet and flat waltzes during the holiday shopping season are the ones who never thought of using the Shop-o-Scope.

GIVE WISELY—give well—give a thought to the Shop-o-Scope before you give any Christmas presents!

THE GIFT without the giver is bare, they say. And often the giver is bare of gifts—until he remembers to consult the Shop-o-Scope.

For Her—
CARDS—Christmas Greeting cards of all kinds. The Ace, Masonic Temple.

CANDIES—Packed in Christmas boxes, also a complete assortment of bulk candies. The Ace, Masonic Temple.

MANICURE ROLL-UPS—All guaranteed merchandise. An ideal gift for the ladies. Prices from \$5 to \$15. Tyler's Drug Store, 157 S. Commercial.

GIFTS—You will find many articles suitable for Christmas gifts in our Giffry. Flower vases, bowls, console sets, electric lamps, book-ends and many others. H. L. Stiff Furniture Co.

PERFUME ATOMIZERS—Imported; good quality rubber bulb. A gift that will win appreciation. \$1.50 to \$2.00. Tyler's Drug Store, 157 S. Commercial.

AT THE SPECIALTY SHOP—458 Court St., there is on display an exquisite line of hand-made handkerchiefs, underwear and ribbon novelties. There is also something new—Sanzone Disinfectants which are used as deodorizers in home, office or theaters.

MAYTAG—Permit the Maytag itself to prove its unequalled helpfulness by washing with it. Then—if it doesn't SEW ITSELF, don't keep it. We will gladly bring a Maytag right to your home. The Maytag Shop, 169 South High Street, Telephone 2218.

For Home—
TREE DECORATIONS—We have a complete assortment of Christmas Tree Decorations. The Ace, Masonic Temple.

FURNITURE—Any piece of furniture makes an ideal Christmas gift. Come in and shop around. We'll be glad to assist you. H. L. Stiff Furniture Co.

THE SHOP-O-SCOPE is the greatest Christmas discovery since "Santa" Clause—use it today!

TWAS THE NIGHT before Christmas—December 24th—so the party ends every stocking in the house was bulging with splendid gifts selected through the Shop-o-Scope!

YOU'RE RIGHT! There's absolutely no substitute for the Shop-o-Scope these busy buying days. It's read by all wise shoppers.

PHOTOGRAPHS make ideal Christmas gifts. We have many model Victorias and Brunswicks at reduced prices. Get one for the family and have the music you want the year around. H. L. Stiff Furniture Co.

FAT STOCKINGS without thin pockets! That's easy—do your Christmas buying through the Shop-o-Scope.

Speeders Arrested—Raymond Ridders of Albany was arrested here last night by Warren Edwards, city traffic officer, when he was said to have been traveling 33 miles an hour on North Capital street. He posted bail of \$10 and was cited to appear this morning. W. Willes of Southerlin, was also arrested, on a speeding charge, and unable to furnish bail, posted his car as bond. He is said to have been traveling 34 miles an hour on North Commercial street.

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will break up your cold in 24 hours or money refunded

SCHAEFER'S DRUG STORE

The Yellow Front—Phone 197
 135 North Commercial Street
 The Penslar Store

NEWS BRIEFS

(Continued from page 5.)

Ferns and Flowers—For Christmas gifts at Plant's greenhouse, 1298 S. 13th. d24

To Bury Daughter—Nottie McAdams, the 21 year old grand daughter of Mr. and Mrs. K. Halvorson, will be buried from Trinity church Thursday morning at 10 o'clock. Miss McAdams died Tuesday at the school for the feeble minded at Salem. For years she has made her home with her grandparents at Silverton, being confined to the feeble minded home about a year ago. Miss McAdams leave a mother in Coos county and a father whose whereabouts are unknown.

ALL OREGON PARENTS

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PRINTED AND FOR SALE BY
The Statesman Publishing Co.
 LEGAL BLANK HEADQUARTERS
 At Business Office, Ground Floor